

# Counterfeit alcohol

Making sure business and consumers are aware of the risks

December 2025





Food Standards Scotland (FSS) is the public sector food body for Scotland. We cover all aspects of the food chain which can impact public health

We're here to support food businesses, giving them the advice and help they need to comply with food and feed law and make sure food is safe.

The Scottish Food Crime and Incidents Unit (SFCIU) includes the investigations and intelligence gathering arms FSS. They focus on tackling food crime and maintaining consumer protection in relation to the Scottish food and drink industry.



FSS is reminding businesses and consumers of the dangers of counterfeit alcohol. This is illegally produced alcohol that is often packaged to look like legitimate, well-known brands but frequently contains toxic chemicals that pose severe health risks if consumed.

Food businesses and consumers can report any concerns 100% anonymously to the Scottish Food Crime Hotline, run in partnership by FSS with Crimestoppers.

- Telephone - [0800 028 7926](tel:08000287926)
- [Online form](#)

Working in partnership with

**CrimeStoppers.**



# Supporting the campaign

FSS would like your help with sharing this message with businesses and consumers throughout Scotland. To do this, we have put together some social media posts that could be shared.

[Download social media graphics](#)

[Download social media and newsletter copy](#)



# Contact us

If you'd like more information or to discuss the campaign, please contact us by email at [marketing@fss.scot](mailto:marketing@fss.scot)

For advice about preventing food crime visit our [website](#). We also have [a tool](#) to help food businesses reduce their vulnerability to food crime.

Follow us on social media

