

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
VQ1 Gender																					
Male	49%	100%	-	38%	52%	51%	53%	57%	56%	46%	53%	43%	46%	50%	44%	45%	51%	46%	49%	48%	49%
Female	51%	-	100%	62%	48%	49%	47%	43%	44%	54%	47%	57%	54%	50%	56%	55%	49%	54%	51%	52%	51%

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VQ2 Age																					
16-34	30%	23%	36%	100%	-	-	-	-	28%	33%	29%	29%	29%	31%	20%	47%	23%	43%	49%	55%	26%
35-44	15%	16%	14%	-	100%	-	-	-	18%	18%	15%	10%	14%	16%	10%	30%	9%	21%	14%	28%	15%
45-54	18%	19%	17%	-	-	100%	-	-	17%	18%	19%	18%	18%	18%	14%	19%	18%	18%	13%	13%	19%
55-64	15%	16%	14%	-	-	-	100%	-	13%	13%	20%	14%	16%	13%	27%	3%	20%	11%	11%	2%	16%
65+	22%	26%	18%	-	-	-	-	100%	24%	18%	16%	29%	23%	21%	28%	2%	31%	7%	12%	2%	24%

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VQ3a Chief Income Earner																					
AB	24%	28%	21%	22%	29%	23%	21%	26%	100%	-	-	-	23%	25%	21%	25%	23%	21%	30%	20%	24%
C1	28%	26%	30%	31%	33%	28%	25%	23%	-	100%	-	-	24%	31%	17%	27%	28%	28%	28%	29%	28%
C2	19%	21%	17%	19%	20%	20%	26%	14%	-	-	100%	-	27%	17%	12%	23%	17%	20%	22%	21%	19%
DE	29%	26%	32%	28%	19%	29%	28%	38%	-	-	-	100%	26%	28%	50%	24%	31%	30%	20%	30%	29%

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VQ4 Area of Scotland																					
Northern Scotland	26%	25%	27%	25%	24%	26%	29%	27%	25%	22%	37%	23%	100%	-	-	27%	25%	23%	21%	37%	26%
Central Scotland	68%	70%	66%	71%	73%	69%	61%	65%	70%	74%	59%	66%	-	100%	-	69%	68%	74%	77%	60%	67%
Southern Scotland	6%	5%	7%	4%	4%	5%	11%	8%	5%	4%	4%	10%	-	-	100%	4%	7%	3%	2%	3%	6%

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VQ5 Number in household																					
1	22%	24%	21%	15%	18%	25%	27%	30%	16%	25%	7%	35%	20%	23%	31%	2%	31%	25%	-	-	24%
2	40%	43%	37%	28%	28%	35%	51%	62%	45%	38%	44%	36%	43%	38%	50%	13%	52%	23%	41%	15%	42%
3	19%	16%	22%	29%	23%	18%	14%	7%	19%	18%	25%	17%	20%	19%	13%	38%	11%	26%	34%	33%	18%
4	14%	12%	15%	22%	22%	16%	8%	-	16%	13%	20%	9%	13%	15%	2%	36%	4%	20%	20%	35%	13%
5	2%	2%	2%	2%	6%	4%	-	0%	3%	2%	1%	2%	2%	2%	4%	6%	0%	3%	2%	7%	2%
6	1%	1%	1%	2%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	-	2%	0%	-	-	2%	1%
7	0%	0%	0%	-	-	0%	-	1%	-	0%	1%	-	-	0%	-	0%	0%	-	-	-	0%
8+	1%	0%	2%	2%	2%	2%	-	-	1%	2%	1%	1%	1%	1%	-	3%	0%	3%	3%	8%	1%

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Q6 Do you have any children in your household of the following ages, or is anyone in the household currently pregnant?																					
Currently pregnant	2%	1%	2%	4%	1%	-	-	-	1%	1%	3%	1%	1%	2%	4%	5%	-	3%	2%	2%	1%
Any under 5 years old	10%	7%	14%	25%	14%	4%	-	0%	8%	11%	11%	11%	13%	9%	12%	34%	-	20%	17%	30%	9%
Any 5 - 11 years old	15%	15%	15%	23%	37%	13%	1%	1%	17%	16%	18%	10%	14%	16%	5%	50%	-	18%	19%	48%	13%
Any 12 - 15 years old	10%	11%	9%	6%	27%	18%	4%	1%	12%	8%	14%	7%	12%	10%	4%	33%	-	12%	10%	32%	9%
Any 16 - 17 years old	4%	4%	3%	3%	5%	8%	2%	1%	6%	4%	2%	3%	4%	4%	-	12%	-	8%	5%	9%	3%
No - no children under 18 in household/not currently pregnant	70%	72%	68%	53%	40%	69%	94%	98%	68%	70%	63%	75%	68%	69%	81%	-	100%	50%	58%	4%	74%

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VQ6 Kids in household																					
Yes	30%	28%	32%	47%	60%	31%	6%	2%	32%	30%	37%	25%	32%	31%	19%	100%	-	50%	42%	96%	26%
No	70%	72%	68%	53%	40%	69%	94%	98%	68%	70%	63%	75%	68%	69%	81%	-	100%	50%	58%	4%	74%

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Q7 Have you heard of Food Standards Scotland?																					
Yes	82%	80%	84%	80%	81%	86%	79%	84%	83%	84%	85%	77%	84%	82%	77%	80%	83%	86%	82%	90%	81%
No	18%	20%	16%	20%	19%	14%	21%	16%	17%	16%	15%	23%	16%	18%	23%	20%	17%	14%	18%	10%	19%



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Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Q8 How well do you feel you understand Food Standards Scotland's role/remit?																					
Very well	9%	11%	7%	11%	13%	10%	7%	5%	11%	4%	9%	11%	12%	9%	-	16%	6%	22%	21%	22%	7%
Quite well	44%	44%	44%	49%	42%	44%	43%	39%	44%	48%	43%	40%	41%	45%	38%	46%	43%	54%	43%	52%	43%
Not very well	36%	34%	39%	33%	29%	32%	42%	46%	34%	37%	36%	38%	35%	36%	46%	31%	39%	21%	31%	19%	38%
Not at all well	7%	8%	6%	4%	9%	10%	6%	9%	9%	7%	6%	7%	7%	7%	15%	4%	8%	2%	2%	5%	8%
Unsure	4%	3%	4%	3%	8%	4%	3%	1%	2%	3%	5%	4%	4%	4%	-	3%	4%	1%	3%	2%	4%

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Q9 Which of these issues do you think Food Standards Scotland is responsible for?																					
Ensuring the food you buy is safe to eat	65%	59%	71%	50%	59%	69%	77%	78%	61%	67%	65%	66%	60%	65%	83%	52%	70%	59%	45%	29%	69%
Promoting food safety in the home	44%	39%	47%	39%	38%	44%	52%	47%	44%	45%	38%	46%	44%	43%	47%	37%	46%	40%	37%	34%	45%
Promoting and enabling healthy eating	34%	34%	35%	33%	28%	34%	39%	38%	33%	36%	33%	36%	36%	34%	37%	31%	36%	39%	35%	25%	35%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	30%	25%	35%	31%	29%	29%	31%	31%	30%	35%	28%	27%	30%	30%	34%	28%	31%	26%	25%	23%	31%
Overseeing inspections of restaurants and other food businesses for food hygiene	56%	50%	61%	43%	54%	57%	65%	65%	52%	58%	57%	56%	53%	56%	64%	44%	61%	55%	40%	29%	58%
Nutrition labelling information on food packaging	48%	38%	56%	43%	39%	49%	58%	51%	45%	49%	46%	50%	48%	47%	56%	41%	50%	52%	43%	32%	49%
Date labels, such as "best before" and "use by" labels	48%	39%	57%	48%	37%	51%	55%	48%	40%	49%	54%	51%	46%	48%	62%	41%	51%	52%	40%	32%	50%
Ensuring food is authentic – what it says it is on the packaging	51%	45%	56%	42%	35%	55%	64%	60%	46%	52%	51%	54%	55%	49%	47%	35%	57%	40%	48%	21%	53%

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Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
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Country of origin labels, which identify where food comes from	44%	37%	51%	37%	29%	48%	58%	52%	37%	45%	47%	47%	46%	42%	62%	35%	48%	44%	34%	38%	45%
Allergen labelling on all food packaging	49%	42%	56%	44%	44%	55%	56%	51%	44%	51%	51%	51%	49%	49%	59%	44%	51%	54%	35%	43%	51%
Working with the food industry and business to improve standards	63%	59%	66%	48%	59%	63%	76%	75%	63%	67%	59%	60%	62%	63%	67%	51%	67%	66%	49%	39%	65%
Tackling food crime and food fraud	38%	36%	40%	29%	34%	42%	51%	43%	39%	38%	38%	39%	37%	39%	45%	35%	40%	38%	32%	27%	40%
Making sure the food we eat in Scotland is of a high quality	52%	49%	55%	41%	44%	57%	62%	62%	49%	57%	45%	56%	51%	52%	61%	41%	57%	39%	44%	35%	54%
Making sure food is produced ethically and that animal welfare is protected	44%	39%	49%	38%	37%	45%	57%	49%	46%	43%	42%	46%	44%	44%	51%	37%	47%	52%	47%	35%	45%
Working with food businesses to improve the nutritional value of the food we eat	38%	35%	41%	30%	28%	43%	51%	45%	34%	38%	36%	45%	41%	36%	56%	34%	40%	33%	29%	32%	40%
Communicating food safety and healthy eating advice to the public	55%	52%	58%	48%	48%	58%	63%	61%	58%	57%	49%	55%	54%	54%	68%	49%	58%	53%	50%	48%	56%
Advising users of animal feed to help them make informed decisions	24%	23%	25%	20%	18%	23%	35%	27%	25%	26%	21%	24%	24%	24%	27%	21%	26%	25%	23%	25%	24%
Other	0%	1%	0%	1%	-	-	-	1%	-	0%	-	1%	-	1%	-	-	1%	4%	2%	-	0%
Don't know	6%	7%	5%	6%	5%	6%	5%	7%	9%	4%	6%	7%	9%	6%	2%	3%	8%	5%	6%	2%	7%

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Q10 How much do you trust or distrust Food Standards Scotland to do its job?																					
I trust it a lot	22%	22%	21%	23%	24%	23%	14%	22%	21%	17%	24%	25%	26%	21%	13%	28%	19%	26%	22%	25%	21%
I trust it	51%	50%	52%	51%	51%	53%	52%	48%	51%	56%	51%	46%	50%	52%	48%	48%	52%	46%	58%	57%	50%
I neither trust it nor distrust it	23%	24%	22%	21%	21%	17%	28%	28%	25%	24%	20%	22%	18%	24%	37%	21%	24%	21%	11%	19%	24%
I distrust it	0%	0%	0%	1%	-	1%	-	-	-	0%	-	1%	-	0%	-	0%	0%	-	-	-	0%
I distrust it a lot	0%	1%	-	0%	-	-	2%	-	0%	-	1%	-	1%	0%	-	-	1%	-	-	-	0%
Don't know	4%	4%	5%	4%	4%	7%	3%	2%	3%	3%	4%	6%	6%	3%	3%	2%	5%	6%	8%	-	4%

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Mean	3.70	3.62	3.77	3.74	3.73	3.81	3.40	3.73	3.76	3.60	3.55	3.86	3.78	3.67	3.75	3.77	3.67	3.85	3.60	3.72	3.71
Q11a Working in the best interests of Scotland and people who live here																					
Excellent	20%	18%	22%	24%	19%	23%	15%	17%	18%	16%	21%	25%	23%	18%	24%	24%	18%	23%	15%	27%	20%
Very good	31%	32%	30%	31%	33%	28%	26%	35%	33%	33%	24%	32%	29%	32%	26%	35%	29%	36%	31%	29%	31%
Good	26%	25%	27%	26%	25%	27%	31%	22%	23%	27%	31%	24%	25%	26%	24%	25%	26%	23%	34%	36%	25%
Fair	7%	9%	5%	9%	8%	4%	10%	6%	5%	10%	8%	6%	5%	8%	7%	9%	7%	7%	5%	7%	8%
Poor	2%	2%	1%	1%	1%	1%	5%	1%	1%	1%	4%	1%	2%	2%	2%	1%	2%	-	2%	2%	2%
Don't know	14%	13%	14%	9%	14%	17%	13%	18%	19%	13%	11%	12%	15%	13%	16%	7%	17%	12%	12%	-	15%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.59	3.48	3.69	3.69	3.56	3.70	3.28	3.56	3.57	3.52	3.53	3.72	3.59	3.59	3.54	3.70	3.53	3.65	3.70	3.74	3.57
Q11b Providing the right advice about food and nutrition related issues which affect you																					
Excellent	16%	15%	18%	20%	19%	17%	12%	13%	16%	13%	17%	20%	16%	17%	9%	23%	14%	15%	15%	22%	17%
Very good	28%	26%	30%	31%	25%	31%	19%	32%	27%	31%	25%	30%	27%	28%	36%	31%	28%	35%	32%	41%	27%
Good	27%	29%	26%	28%	28%	25%	30%	26%	22%	28%	33%	27%	30%	27%	25%	26%	28%	25%	28%	26%	28%
Fair	9%	11%	7%	7%	13%	6%	12%	10%	10%	9%	11%	7%	7%	10%	7%	10%	9%	7%	6%	9%	9%
Poor	2%	2%	1%	2%	1%	1%	5%	1%	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	-	2%	2%
Don't know	17%	16%	17%	11%	14%	20%	23%	19%	23%	16%	13%	15%	19%	16%	21%	8%	20%	16%	20%	-	17%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.64	3.54	3.74	3.69	3.59	3.73	3.54	3.60	3.57	3.61	3.62	3.75	3.72	3.63	3.46	3.66	3.63	3.53	3.77	3.56	3.64
Q11c Being an organisation which responds quickly to problems related to food																					
Excellent	17%	16%	19%	20%	16%	19%	16%	14%	14%	14%	18%	23%	19%	17%	19%	22%	15%	19%	19%	20%	17%
Very good	27%	27%	26%	28%	26%	26%	24%	27%	24%	28%	30%	24%	27%	27%	17%	27%	26%	23%	30%	31%	26%
Good	26%	26%	26%	27%	27%	25%	24%	25%	24%	29%	23%	26%	23%	27%	31%	27%	25%	28%	32%	34%	25%
Fair	7%	9%	5%	6%	7%	5%	8%	8%	7%	5%	9%	7%	6%	7%	7%	9%	6%	9%	1%	6%	7%
Poor	2%	3%	1%	2%	2%	1%	4%	1%	2%	2%	3%	1%	2%	2%	5%	2%	2%	4%	2%	6%	2%
Don't know	22%	20%	23%	17%	21%	23%	25%	25%	29%	21%	17%	19%	24%	21%	21%	12%	26%	16%	17%	2%	23%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.51	3.41	3.60	3.70	3.57	3.57	3.20	3.35	3.51	3.47	3.38	3.64	3.62	3.47	3.44	3.67	3.44	3.64	3.66	3.73	3.48
Q11d Helping people to understand food labels and what's in their food																					
Excellent	16%	15%	17%	25%	16%	16%	12%	9%	17%	13%	14%	21%	19%	16%	9%	23%	14%	20%	18%	30%	15%
Very good	29%	26%	31%	30%	30%	28%	22%	31%	27%	33%	28%	27%	29%	28%	40%	32%	27%	37%	36%	32%	28%
Good	26%	26%	26%	24%	30%	29%	27%	22%	23%	25%	28%	27%	26%	27%	15%	26%	26%	19%	25%	25%	26%
Fair	12%	15%	9%	9%	9%	10%	15%	17%	10%	13%	14%	10%	8%	13%	12%	10%	13%	10%	9%	7%	12%
Poor	3%	4%	2%	3%	1%	1%	7%	2%	5%	2%	4%	1%	3%	3%	5%	3%	3%	5%	2%	6%	3%
Don't know	14%	15%	14%	9%	13%	17%	17%	18%	19%	14%	12%	13%	15%	14%	19%	7%	18%	8%	10%	-	16%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.84	3.78	3.89	3.87	3.90	3.88	3.57	3.89	3.80	3.79	3.79	3.95	3.93	3.81	3.69	3.84	3.83	3.77	3.76	3.85	3.85
Q11e Ensuring that food in Scotland is safe to eat																					
Excellent	24%	22%	26%	28%	28%	22%	19%	22%	21%	21%	23%	31%	26%	24%	19%	27%	23%	23%	21%	29%	24%
Very good	33%	34%	33%	32%	33%	36%	28%	36%	33%	38%	34%	28%	36%	32%	32%	35%	32%	36%	31%	40%	33%
Good	25%	26%	24%	24%	19%	24%	33%	23%	27%	25%	26%	22%	21%	27%	22%	20%	27%	23%	36%	18%	24%
Fair	6%	6%	6%	6%	9%	4%	8%	4%	3%	7%	7%	6%	5%	6%	8%	11%	4%	11%	4%	13%	6%
Poor	1%	1%	0%	1%	-	-	3%	-	2%	-	1%	1%	1%	0%	2%	-	1%	-	-	-	1%
Don't know	11%	11%	12%	9%	11%	13%	9%	15%	15%	9%	9%	13%	12%	11%	17%	6%	13%	8%	9%	-	12%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.82	3.74	3.89	3.85	3.75	3.97	3.64	3.82	3.81	3.81	3.66	3.95	3.88	3.81	3.71	3.80	3.83	3.77	3.87	3.70	3.82
Q11f Being the experts when it comes to food safety																					
Excellent	23%	20%	26%	28%	25%	28%	19%	15%	22%	20%	23%	29%	22%	24%	24%	26%	22%	22%	20%	24%	24%
Very good	33%	35%	32%	31%	32%	32%	28%	43%	32%	40%	27%	32%	39%	32%	25%	34%	33%	39%	41%	37%	32%
Good	23%	23%	23%	24%	20%	20%	31%	21%	24%	20%	28%	21%	20%	24%	25%	24%	22%	20%	28%	27%	22%
Fair	6%	7%	5%	5%	8%	5%	7%	5%	5%	6%	8%	5%	4%	7%	7%	7%	6%	5%	1%	5%	6%
Poor	2%	2%	1%	2%	3%	1%	2%	-	1%	2%	3%	1%	2%	1%	3%	2%	1%	4%	-	6%	1%
Don't know	13%	13%	13%	10%	12%	15%	13%	16%	15%	13%	11%	12%	13%	13%	17%	7%	16%	10%	10%	2%	14%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.56	3.43	3.68	3.67	3.55	3.59	3.32	3.52	3.52	3.49	3.53	3.68	3.64	3.54	3.42	3.61	3.53	3.67	3.57	3.76	3.55
Q11g Speaking to people in a way that's friendly and understandable																					
Excellent	15%	13%	17%	22%	13%	17%	8%	10%	12%	13%	14%	20%	16%	15%	7%	20%	13%	17%	12%	22%	15%
Very good	25%	25%	25%	24%	28%	23%	21%	29%	25%	25%	25%	25%	27%	24%	34%	29%	24%	33%	29%	38%	24%
Good	27%	27%	27%	27%	28%	28%	26%	26%	26%	27%	29%	26%	27%	27%	22%	30%	26%	19%	35%	29%	26%
Fair	8%	11%	5%	8%	8%	7%	11%	8%	8%	10%	9%	6%	6%	9%	10%	9%	8%	12%	6%	3%	8%
Poor	2%	3%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	3%	2%	2%	-	-	3%	2%
Don't know	23%	21%	24%	17%	22%	23%	32%	26%	27%	23%	21%	21%	23%	23%	23%	11%	28%	18%	18%	5%	24%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.67	3.56	3.77	3.70	3.68	3.74	3.52	3.66	3.65	3.59	3.58	3.83	3.74	3.66	3.47	3.67	3.67	3.75	3.78	3.56	3.67
Q11h Taking action when needed to protect consumers																					
Excellent	18%	17%	18%	22%	18%	19%	15%	13%	17%	15%	15%	23%	17%	18%	12%	21%	16%	26%	20%	15%	18%
Very good	31%	26%	35%	29%	32%	30%	28%	34%	27%	31%	35%	31%	37%	28%	30%	34%	29%	26%	33%	43%	30%
Good	25%	29%	22%	25%	23%	26%	26%	26%	26%	31%	24%	20%	21%	27%	27%	25%	26%	23%	29%	25%	25%
Fair	8%	9%	7%	8%	10%	7%	8%	6%	7%	7%	10%	8%	6%	8%	11%	11%	7%	13%	5%	17%	8%
Poor	1%	2%	0%	2%	1%	-	4%	1%	2%	2%	2%	-	2%	1%	2%	1%	1%	-	-	-	2%
Don't know	17%	17%	17%	13%	16%	19%	20%	19%	22%	14%	14%	18%	17%	17%	19%	8%	21%	11%	13%	-	18%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.59	3.58	3.61	3.65	3.60	3.65	3.39	3.59	3.54	3.50	3.59	3.75	3.77	3.55	3.33	3.69	3.55	3.39	3.72	3.42	3.61
Q11i Having the necessary expertise to help people in Scotland eat healthily																					
Excellent	18%	18%	19%	22%	18%	17%	14%	17%	17%	14%	19%	24%	23%	17%	12%	23%	17%	13%	18%	18%	19%
Very good	29%	30%	27%	28%	30%	32%	24%	29%	25%	33%	28%	27%	30%	28%	28%	33%	27%	36%	30%	39%	28%
Good	25%	22%	27%	25%	23%	26%	30%	22%	25%	26%	26%	23%	22%	27%	21%	22%	26%	18%	32%	16%	25%
Fair	10%	11%	9%	11%	11%	6%	11%	10%	9%	11%	9%	10%	6%	11%	20%	12%	9%	17%	-	21%	10%
Poor	3%	3%	2%	2%	2%	2%	5%	3%	3%	3%	3%	1%	3%	3%	2%	2%	3%	5%	3%	6%	2%
Don't know	16%	16%	16%	12%	16%	16%	17%	19%	21%	13%	14%	15%	17%	15%	17%	9%	18%	11%	16%	-	16%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.67	3.56	3.78	3.73	3.67	3.75	3.41	3.71	3.63	3.55	3.67	3.84	3.72	3.66	3.61	3.70	3.66	3.56	3.72	3.59	3.68
Q11j Providing useful food safety advice																					
Excellent	19%	16%	21%	21%	19%	20%	15%	16%	17%	15%	19%	24%	18%	19%	19%	21%	18%	14%	18%	21%	19%
Very good	30%	29%	31%	31%	31%	32%	24%	32%	25%	32%	33%	31%	35%	29%	27%	35%	28%	36%	32%	37%	30%
Good	28%	30%	27%	28%	24%	27%	31%	31%	30%	29%	29%	26%	25%	30%	27%	26%	29%	27%	33%	27%	28%
Fair	7%	10%	5%	5%	11%	5%	14%	5%	5%	11%	6%	6%	5%	8%	13%	9%	7%	11%	3%	10%	7%
Poor	1%	1%	1%	2%	1%	1%	3%	-	2%	1%	2%	0%	2%	1%	-	2%	1%	2%	1%	5%	1%
Don't know	14%	14%	14%	12%	14%	15%	13%	16%	20%	12%	11%	13%	15%	14%	14%	8%	17%	10%	13%	-	15%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.50	3.41	3.58	3.60	3.60	3.57	3.26	3.38	3.45	3.36	3.54	3.66	3.53	3.50	3.43	3.63	3.44	3.33	3.54	3.47	3.50
Q11k Helping the public access healthy and sustainable food and drink																					
Excellent	15%	12%	18%	19%	17%	14%	12%	10%	10%	11%	17%	21%	16%	14%	15%	18%	14%	11%	14%	14%	15%
Very good	28%	30%	25%	29%	31%	30%	18%	28%	28%	30%	28%	25%	27%	29%	22%	35%	25%	29%	28%	42%	27%
Good	27%	26%	28%	28%	22%	31%	28%	25%	27%	26%	26%	29%	26%	27%	25%	27%	27%	30%	36%	25%	27%
Fair	10%	13%	8%	9%	11%	6%	13%	13%	8%	13%	10%	9%	11%	9%	18%	9%	11%	13%	4%	18%	10%
Poor	3%	3%	3%	3%	2%	2%	5%	3%	3%	4%	4%	1%	3%	3%	-	3%	3%	5%	3%	2%	3%
Don't know	17%	16%	18%	12%	17%	18%	24%	20%	24%	16%	15%	15%	18%	17%	22%	9%	21%	13%	15%	-	19%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.57	3.49	3.65	3.58	3.50	3.66	3.46	3.60	3.52	3.51	3.56	3.69	3.62	3.56	3.47	3.57	3.57	3.68	3.74	3.41	3.57
Q111 Using data and evidence to provide assurance and advice to the public																					
Excellent	16%	13%	18%	19%	15%	17%	12%	13%	11%	13%	17%	22%	16%	16%	15%	18%	15%	24%	21%	20%	15%
Very good	27%	28%	26%	23%	27%	28%	26%	32%	29%	29%	26%	24%	27%	28%	21%	29%	26%	28%	29%	21%	27%
Good	28%	30%	26%	33%	29%	26%	25%	25%	26%	29%	34%	25%	29%	28%	29%	30%	27%	19%	30%	44%	27%
Fair	9%	10%	8%	8%	8%	9%	11%	9%	8%	10%	7%	10%	6%	10%	9%	10%	8%	11%	7%	7%	9%
Poor	2%	2%	1%	2%	4%	0%	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	3%	-	7%	1%
Don't know	19%	17%	21%	15%	19%	20%	23%	21%	25%	18%	15%	18%	21%	18%	24%	11%	22%	14%	14%	2%	20%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	857	393	464	227	127	168	140	195	253	249	137	218	222	594	41	246	611	62	72	46	731
Weighted	860	412	448	251	127	164	124	194	209	247	169	235	229	583	49	254	607	64	73	49	729
Mean	3.53	3.45	3.60	3.60	3.55	3.53	3.36	3.52	3.45	3.45	3.56	3.66	3.67	3.49	3.38	3.59	3.50	3.61	3.77	3.66	3.50
Q11m Influencing public health and government policy relating to food																					
Excellent	15%	12%	18%	21%	14%	12%	13%	13%	13%	12%	16%	21%	19%	14%	9%	17%	15%	10%	19%	20%	15%
Very good	27%	28%	26%	24%	28%	29%	24%	29%	26%	30%	26%	24%	26%	27%	28%	32%	25%	39%	29%	41%	25%
Good	25%	27%	24%	29%	24%	23%	28%	23%	23%	25%	33%	23%	23%	26%	26%	29%	24%	20%	27%	24%	25%
Fair	11%	12%	11%	11%	12%	10%	11%	12%	10%	14%	7%	12%	9%	12%	16%	12%	11%	11%	3%	15%	12%
Poor	2%	2%	2%	2%	1%	2%	5%	1%	4%	2%	2%	0%	2%	2%	-	0%	3%	-	2%	-	2%
Don't know	20%	19%	20%	14%	21%	24%	20%	22%	24%	18%	17%	19%	21%	19%	22%	10%	24%	20%	21%	-	20%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
<b>Q12a Food poisoning</b>																					
Causes concern	69%	65%	73%	72%	66%	69%	69%	66%	63%	69%	71%	72%	67%	69%	73%	70%	68%	72%	67%	71%	69%
Does not cause concern	31%	35%	27%	28%	34%	31%	31%	34%	37%	31%	29%	28%	33%	31%	27%	30%	32%	28%	33%	29%	31%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12b Genetically Modified (GM) foods																					
Causes concern	58%	52%	63%	51%	61%	57%	65%	59%	56%	54%	65%	58%	60%	56%	63%	60%	56%	69%	64%	67%	57%
Does not cause concern	42%	48%	37%	49%	39%	43%	35%	41%	44%	46%	35%	42%	40%	44%	37%	40%	44%	31%	36%	33%	43%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12c The feed given to livestock																					
Causes concern	62%	58%	65%	57%	60%	70%	64%	60%	63%	60%	63%	62%	65%	60%	67%	61%	62%	70%	59%	69%	61%
Does not cause concern	38%	42%	35%	43%	40%	30%	36%	40%	37%	40%	37%	38%	35%	40%	33%	39%	38%	30%	41%	31%	39%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12d Animal welfare																					
Causes concern	77%	73%	81%	72%	78%	82%	82%	74%	77%	77%	78%	75%	77%	76%	80%	74%	78%	74%	79%	74%	77%
Does not cause concern	23%	27%	19%	28%	22%	18%	18%	26%	23%	23%	22%	25%	23%	24%	20%	26%	22%	26%	21%	26%	23%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12e The use of pesticides, hormones, steroids, antibiotics in growing, producing food																					
Causes concern	76%	71%	80%	67%	77%	78%	83%	79%	74%	76%	78%	75%	80%	74%	73%	71%	77%	78%	75%	74%	76%
Does not cause concern	24%	29%	20%	33%	23%	22%	17%	21%	26%	24%	22%	25%	20%	26%	27%	29%	23%	22%	25%	26%	24%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12f The use of additives (such as preservatives and colourings) in food products																					
Causes concern	62%	59%	65%	55%	56%	65%	71%	68%	61%	61%	67%	62%	67%	61%	56%	59%	63%	71%	64%	69%	62%
Does not cause concern	38%	41%	35%	45%	44%	35%	29%	32%	39%	39%	33%	38%	33%	39%	44%	41%	37%	29%	36%	31%	38%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12g Understanding the difference between date labels, such as "best before" and "use by" labels																					
Causes concern	38%	37%	39%	43%	37%	42%	31%	35%	35%	36%	43%	40%	40%	38%	37%	44%	36%	53%	50%	44%	37%
Does not cause concern	62%	63%	61%	57%	63%	58%	69%	65%	65%	64%	57%	60%	60%	62%	63%	56%	64%	47%	50%	56%	63%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12h Food safety when eating out																					
Causes concern	65%	61%	69%	65%	57%	68%	67%	66%	64%	65%	66%	65%	65%	65%	67%	64%	65%	74%	67%	65%	64%
Does not cause concern	35%	39%	31%	35%	43%	32%	33%	34%	36%	35%	34%	35%	35%	35%	33%	36%	35%	26%	33%	35%	36%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12i Food safety at home																					
Causes concern	42%	41%	43%	52%	41%	44%	36%	33%	47%	36%	45%	43%	42%	42%	40%	51%	38%	48%	57%	60%	40%
Does not cause concern	58%	59%	57%	48%	59%	56%	64%	67%	53%	64%	55%	57%	58%	58%	60%	49%	62%	52%	43%	40%	60%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12] Food prices																					
Causes concern	85%	80%	90%	79%	84%	90%	92%	85%	81%	90%	86%	83%	87%	84%	87%	80%	87%	82%	83%	65%	86%
Does not cause concern	15%	20%	10%	21%	16%	10%	8%	15%	19%	10%	14%	17%	13%	16%	13%	20%	13%	18%	17%	35%	14%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12k Food not being what the label says it is																					
Causes concern	71%	68%	75%	71%	66%	71%	77%	71%	68%	75%	68%	72%	72%	71%	67%	70%	72%	85%	73%	69%	71%
Does not cause concern	29%	32%	25%	29%	34%	29%	23%	29%	32%	25%	32%	28%	28%	29%	33%	30%	28%	15%	27%	31%	29%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12I Allergens (things in food that cause allergic reactions)																					
Causes concern	55%	50%	59%	57%	50%	61%	50%	52%	50%	54%	61%	54%	55%	55%	51%	56%	54%	90%	77%	69%	51%
Does not cause concern	45%	50%	41%	43%	50%	39%	50%	48%	50%	46%	39%	46%	45%	45%	49%	44%	46%	10%	23%	31%	49%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12m Possibility of food supply shortages																					
Causes concern	70%	64%	76%	71%	68%	74%	74%	65%	69%	72%	68%	70%	70%	71%	64%	71%	70%	71%	78%	66%	70%
Does not cause concern	30%	36%	24%	29%	32%	26%	26%	35%	31%	28%	32%	30%	30%	29%	36%	29%	30%	29%	22%	34%	30%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12n Impact of food production and packaging on the environment (sustainability)																					
Causes concern	66%	61%	71%	69%	62%	70%	68%	60%	67%	68%	68%	62%	69%	65%	63%	64%	67%	67%	72%	57%	66%
Does not cause concern	34%	39%	29%	31%	38%	30%	32%	40%	33%	32%	32%	38%	31%	35%	37%	36%	33%	33%	28%	43%	34%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12o People having an unhealthy diet																					
Causes concern	55%	52%	58%	52%	56%	57%	58%	55%	62%	57%	52%	50%	58%	55%	49%	57%	54%	53%	58%	63%	55%
Does not cause concern	45%	48%	42%	48%	44%	43%	42%	45%	38%	43%	48%	50%	42%	45%	51%	43%	46%	47%	42%	37%	45%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q12p Food standards and the quality of the food we eat																					
Causes concern	69%	65%	73%	69%	71%	75%	70%	62%	73%	71%	66%	65%	70%	69%	66%	70%	68%	77%	77%	74%	68%
Does not cause concern	31%	35%	27%	31%	29%	25%	30%	38%	27%	29%	34%	35%	30%	31%	34%	30%	32%	23%	23%	26%	32%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q13a Price of food																					
It has improved	7%	9%	5%	13%	13%	5%	1%	2%	8%	7%	7%	7%	9%	7%	6%	15%	4%	18%	16%	31%	5%
There has been no change	13%	17%	10%	17%	10%	12%	9%	15%	18%	12%	11%	12%	15%	13%	6%	15%	13%	14%	16%	31%	13%
It has got worse	75%	71%	79%	68%	70%	77%	86%	81%	70%	78%	76%	78%	72%	76%	81%	65%	80%	62%	63%	35%	79%
Don't know	4%	3%	5%	2%	7%	6%	4%	2%	4%	3%	6%	3%	4%	4%	7%	4%	4%	5%	5%	3%	4%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q13b Food safety																					
It has improved	15%	14%	15%	22%	20%	9%	9%	10%	15%	12%	17%	16%	15%	15%	12%	19%	13%	17%	21%	31%	13%
There has been no change	59%	60%	58%	54%	47%	62%	60%	69%	61%	57%	54%	61%	60%	58%	57%	56%	60%	58%	56%	43%	60%
It has got worse	12%	13%	10%	13%	16%	13%	11%	7%	11%	13%	14%	9%	12%	12%	8%	12%	12%	14%	15%	21%	11%
Don't know	15%	12%	17%	11%	17%	17%	21%	13%	12%	17%	15%	14%	14%	14%	23%	12%	16%	11%	8%	5%	16%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q13c Food availability																					
It has improved	9%	9%	8%	14%	11%	6%	5%	4%	7%	5%	11%	11%	10%	8%	4%	14%	6%	14%	17%	26%	7%
There has been no change	32%	37%	26%	30%	30%	29%	29%	39%	32%	30%	38%	30%	32%	31%	37%	35%	30%	29%	30%	32%	32%
It has got worse	55%	51%	60%	51%	53%	60%	63%	54%	57%	61%	47%	53%	54%	56%	52%	45%	60%	53%	46%	35%	57%
Don't know	4%	3%	6%	5%	6%	5%	3%	3%	4%	4%	4%	5%	3%	5%	6%	6%	4%	4%	7%	8%	4%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q13d Food being sustainable and environmentally friendly																					
It has improved	16%	16%	16%	24%	18%	13%	11%	10%	14%	13%	22%	17%	17%	16%	9%	23%	13%	36%	29%	36%	14%
There has been no change	51%	54%	47%	46%	41%	54%	47%	63%	55%	46%	48%	53%	51%	50%	56%	49%	52%	32%	43%	33%	53%
It has got worse	15%	15%	14%	14%	17%	13%	16%	14%	15%	18%	13%	11%	15%	15%	13%	13%	15%	14%	15%	20%	14%
Don't know	19%	15%	22%	16%	24%	19%	27%	13%	15%	22%	17%	19%	17%	19%	21%	15%	20%	18%	14%	11%	19%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q13e Food fraud (food not being what it says it is on the label)																					
It has improved	11%	11%	11%	18%	13%	9%	4%	6%	12%	8%	12%	12%	13%	10%	10%	16%	9%	18%	16%	22%	10%
There has been no change	49%	51%	46%	48%	43%	51%	46%	53%	54%	49%	43%	47%	46%	49%	53%	47%	49%	44%	50%	47%	49%
It has got worse	11%	13%	10%	11%	13%	14%	11%	8%	9%	13%	16%	9%	11%	12%	10%	13%	11%	14%	13%	18%	11%
Don't know	29%	25%	33%	22%	31%	26%	38%	33%	26%	31%	28%	31%	30%	29%	27%	24%	31%	24%	21%	13%	31%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q13f Food standards (the quality of the food we eat)																					
It has improved	13%	15%	11%	18%	19%	9%	6%	11%	13%	9%	16%	14%	13%	13%	10%	19%	11%	18%	15%	29%	12%
There has been no change	57%	58%	56%	51%	40%	58%	65%	70%	61%	53%	53%	59%	57%	57%	59%	52%	59%	52%	52%	42%	58%
It has got worse	17%	18%	16%	20%	21%	17%	15%	11%	15%	22%	15%	15%	16%	17%	19%	17%	17%	22%	24%	19%	16%
Don't know	13%	9%	17%	12%	19%	16%	14%	8%	11%	15%	15%	12%	14%	13%	13%	12%	13%	8%	8%	9%	14%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q14a Eating a healthy balanced diet																					
Yes	89%	87%	91%	87%	85%	90%	92%	90%	88%	92%	86%	88%	89%	89%	89%	84%	91%	90%	84%	78%	89%
No	11%	13%	9%	13%	15%	10%	8%	10%	12%	8%	14%	12%	11%	11%	11%	16%	9%	10%	16%	22%	11%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q14b How to prepare and cook food safely and hygienically																					
Yes	88%	86%	91%	84%	86%	92%	92%	90%	92%	88%	88%	86%	91%	87%	96%	84%	90%	83%	86%	75%	89%
No	12%	14%	9%	16%	14%	8%	8%	10%	8%	12%	12%	14%	9%	13%	4%	16%	10%	17%	14%	25%	11%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q14c How to check whether the food I am eating when in a bar/café /restaurant is safe																					
Yes	45%	44%	46%	56%	51%	47%	34%	32%	46%	44%	45%	46%	49%	43%	48%	55%	41%	60%	55%	62%	43%
No	55%	56%	54%	44%	49%	53%	66%	68%	54%	56%	55%	54%	51%	57%	52%	45%	59%	40%	45%	38%	57%

Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q14d Ingredients in food which could cause allergic reactions																					
Yes	74%	71%	78%	78%	71%	81%	74%	66%	76%	74%	73%	73%	74%	73%	82%	76%	74%	79%	79%	84%	73%
No	26%	29%	22%	22%	29%	19%	26%	34%	24%	26%	27%	27%	26%	27%	18%	24%	26%	21%	21%	16%	27%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q14e Food products which are being recalled for food safety and standards reasons																					
Yes	58%	55%	61%	65%	63%	55%	48%	54%	58%	56%	59%	60%	59%	58%	51%	68%	54%	64%	63%	75%	56%
No	42%	45%	39%	35%	37%	45%	52%	46%	42%	44%	41%	40%	41%	42%	49%	32%	46%	36%	37%	25%	44%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q14f What food crime is and how to report any concerns																					
Yes	32%	34%	30%	39%	32%	33%	24%	27%	29%	30%	35%	34%	32%	32%	33%	41%	28%	48%	45%	59%	29%
No	68%	66%	70%	61%	68%	67%	76%	73%	71%	70%	65%	66%	68%	68%	67%	59%	72%	52%	55%	41%	71%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q14g Knowing if food has been produced in a sustainable way																					
Yes	47%	46%	48%	59%	47%	45%	41%	34%	42%	44%	55%	47%	49%	45%	49%	55%	43%	56%	52%	66%	45%
No	53%	54%	52%	41%	53%	55%	59%	66%	58%	56%	45%	53%	51%	55%	51%	45%	57%	44%	48%	34%	55%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q15 How important is it to you that the food you eat is produced in a sustainable and environmentally friendly way?																					
Very important	35%	32%	38%	38%	35%	30%	27%	40%	37%	32%	34%	37%	40%	34%	26%	36%	35%	48%	37%	39%	34%
Quite important	41%	42%	40%	40%	32%	51%	48%	36%	43%	41%	46%	37%	37%	42%	45%	45%	40%	33%	42%	45%	41%
Neither important nor unimportant	18%	18%	18%	18%	25%	15%	20%	16%	13%	21%	17%	21%	19%	18%	23%	17%	19%	18%	17%	14%	19%
Not very important	2%	2%	1%	1%	2%	1%	1%	3%	2%	3%	1%	1%	1%	2%	-	1%	2%	1%	3%	2%	2%
Not at all important	3%	5%	2%	2%	6%	3%	4%	3%	5%	2%	2%	4%	2%	4%	6%	1%	5%	-	1%	-	4%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q16 Which, if any, of the following do you always do?																					
Actively try to reduce my food waste	76%	72%	80%	61%	73%	81%	83%	89%	80%	76%	71%	76%	76%	76%	79%	66%	81%	68%	73%	57%	77%
Recycle / compost food waste	62%	59%	65%	54%	53%	64%	67%	76%	67%	63%	67%	55%	66%	62%	51%	56%	65%	54%	58%	47%	64%
Buy food and drink that is produced locally	40%	40%	39%	34%	38%	32%	46%	49%	41%	38%	40%	39%	42%	38%	49%	38%	40%	56%	43%	50%	38%
Buy fruit and veg that is in season	56%	50%	62%	47%	47%	49%	64%	74%	61%	51%	61%	53%	59%	53%	72%	53%	58%	55%	48%	42%	58%
Choose plant-based meals instead of red meat/dairy	22%	19%	25%	24%	21%	26%	19%	17%	26%	24%	20%	17%	19%	23%	16%	21%	22%	32%	21%	21%	21%
Buy food with less / sustainable packaging	43%	37%	49%	38%	41%	45%	46%	49%	47%	45%	41%	40%	46%	42%	45%	38%	46%	44%	44%	19%	44%
None of these	6%	6%	6%	8%	8%	5%	6%	3%	4%	6%	3%	9%	7%	5%	10%	4%	6%	-	6%	2%	6%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	4.26	4.20	4.30	4.26	4.11	4.27	4.28	4.32	4.38	4.23	4.28	4.17	4.28	4.24	4.35	4.37	4.21	4.42	4.21	4.50	4.25
Q17a Healthy eating																					
Very important	43%	41%	44%	44%	37%	41%	40%	46%	49%	38%	43%	41%	45%	41%	47%	48%	40%	50%	45%	59%	41%
Quite important	45%	45%	45%	42%	46%	48%	51%	43%	42%	51%	45%	43%	43%	46%	45%	42%	47%	43%	35%	31%	47%
Neither important nor important	9%	9%	9%	10%	11%	9%	7%	8%	6%	9%	10%	11%	10%	9%	6%	8%	9%	5%	14%	10%	9%
Not very important	2%	3%	1%	3%	4%	1%	1%	0%	2%	2%	1%	3%	1%	2%	-	1%	2%	1%	5%	-	2%
Not at all important	1%	2%	1%	1%	3%	1%	1%	2%	1%	1%	1%	3%	2%	1%	2%	0%	2%	-	-	-	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.81	3.71	3.92	3.93	3.78	3.84	3.69	3.73	3.80	3.79	3.87	3.81	3.92	3.78	3.74	3.97	3.75	3.94	3.88	4.10	3.79
Q17b Environmental sustainability																					
Very important	25%	22%	28%	26%	28%	26%	23%	23%	24%	22%	29%	27%	30%	24%	24%	27%	24%	25%	25%	34%	25%
Quite important	43%	43%	43%	48%	37%	44%	42%	41%	46%	47%	38%	40%	41%	44%	37%	46%	41%	50%	45%	44%	43%
Neither important nor important	24%	24%	23%	21%	26%	22%	24%	26%	20%	23%	27%	25%	24%	23%	32%	23%	24%	22%	24%	20%	24%
Not very important	4%	4%	3%	3%	4%	3%	5%	5%	4%	4%	3%	4%	2%	5%	3%	2%	4%	-	5%	2%	4%
Not at all important	4%	6%	2%	2%	5%	5%	6%	5%	6%	4%	3%	4%	3%	5%	4%	1%	6%	3%	1%	-	5%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Respond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q18 Thinking about the kind of foods you eat and drink at the moment (both for meals and snacks), how healthy do you feel...																					
Very healthy	11%	13%	10%	13%	14%	12%	6%	10%	13%	11%	9%	10%	12%	11%	12%	17%	9%	22%	15%	29%	10%
Quite healthy	54%	53%	55%	50%	45%	51%	62%	62%	61%	50%	59%	49%	57%	52%	69%	52%	55%	56%	49%	48%	55%
Neither healthy nor unhealthy	22%	21%	23%	25%	26%	19%	18%	21%	18%	23%	20%	26%	21%	24%	10%	21%	22%	14%	26%	14%	22%
Not very healthy	9%	10%	9%	8%	11%	13%	11%	4%	5%	13%	10%	9%	9%	9%	8%	7%	10%	4%	4%	7%	10%
Not at all healthy	1%	2%	1%	1%	3%	3%	1%	0%	-	2%	-	3%	-	2%	-	0%	2%	-	2%	-	1%
It varies too much to say	2%	2%	3%	3%	1%	2%	1%	3%	2%	2%	2%	3%	1%	3%	1%	3%	2%	4%	3%	2%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	296	132	164	125	93	62	11	5	92	84	55	65	78	210	8	296	-	34	34	48	223
Weighted	309	142	167	142	93	59	10	5	78	85	71	75	84	214	11	309	-	36	36	51	230
Q19 And thinking about the kinds of foods your children eat and drink at the moment (both for meals and snacks), how healthy...																					
Very healthy	16%	16%	17%	19%	11%	16%	9%	40%	24%	14%	9%	17%	16%	17%	-	16%	-	27%	22%	25%	14%
Quite healthy	48%	48%	47%	44%	53%	50%	51%	16%	59%	41%	57%	35%	54%	44%	73%	48%	-	43%	40%	40%	50%
Neither healthy nor unhealthy	25%	26%	24%	24%	27%	22%	21%	44%	13%	27%	25%	35%	19%	29%	-	25%	-	21%	34%	19%	25%
Not very healthy	7%	7%	8%	10%	4%	6%	9%	-	1%	9%	8%	12%	7%	6%	27%	7%	-	4%	4%	10%	8%
Not at all healthy	2%	2%	2%	2%	3%	1%	-	-	1%	5%	-	2%	1%	2%	-	2%	-	-	-	2%	2%
It varies too much to say	2%	2%	2%	1%	1%	3%	11%	-	2%	4%	1%	-	3%	2%	-	2%	-	6%	-	4%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q19a The amount of salt in food																					
A lot	33%	31%	34%	36%	28%	29%	32%	35%	32%	29%	29%	39%	34%	33%	27%	38%	30%	44%	35%	55%	31%
A little	49%	49%	48%	50%	53%	47%	51%	45%	48%	53%	53%	43%	48%	49%	54%	50%	48%	43%	56%	39%	49%
Not at all	19%	20%	17%	14%	19%	24%	17%	21%	20%	18%	18%	18%	19%	18%	19%	12%	21%	12%	9%	6%	20%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q19b The amount of sugar in food																					
A lot	46%	39%	52%	46%	42%	46%	46%	47%	47%	43%	47%	46%	44%	46%	52%	48%	45%	47%	42%	51%	46%
A little	41%	45%	37%	44%	43%	40%	42%	36%	39%	46%	41%	39%	44%	41%	30%	45%	40%	46%	50%	47%	40%
Not at all	13%	16%	11%	10%	14%	14%	12%	16%	14%	11%	12%	15%	13%	13%	18%	8%	16%	7%	8%	2%	14%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q19c The amount of fat in food																					
A lot	38%	33%	42%	35%	34%	38%	40%	42%	34%	33%	38%	45%	36%	38%	41%	32%	40%	41%	39%	41%	38%
A little	45%	47%	44%	47%	49%	44%	47%	41%	49%	50%	47%	38%	49%	45%	38%	53%	42%	50%	47%	53%	45%
Not at all	17%	20%	14%	18%	18%	18%	14%	17%	18%	17%	15%	17%	15%	17%	21%	15%	18%	8%	14%	6%	18%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q19d The amount of saturated fat in food																					
A lot	45%	42%	49%	42%	42%	44%	50%	50%	47%	38%	46%	50%	43%	46%	49%	44%	46%	51%	44%	46%	45%
A little	40%	41%	40%	43%	44%	41%	37%	37%	38%	47%	40%	36%	45%	39%	30%	44%	39%	41%	46%	49%	39%
Not at all	14%	18%	12%	16%	14%	14%	14%	14%	15%	15%	14%	14%	12%	15%	21%	12%	15%	8%	10%	6%	15%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.37	3.25	3.48	3.22	3.18	3.54	3.51	3.47	3.48	3.48	3.16	3.31	3.41	3.32	3.76	3.22	3.43	3.15	3.18	2.87	3.41
Q20a I get confused over what's supposed to be healthy and what isn't																					
I definitely disagree	19%	15%	22%	16%	13%	24%	21%	20%	22%	19%	13%	19%	19%	18%	26%	16%	20%	18%	12%	14%	20%
I tend to disagree	30%	29%	31%	29%	29%	29%	33%	30%	34%	34%	28%	24%	33%	29%	30%	27%	31%	24%	31%	19%	31%
I neither agree nor disagree	26%	27%	25%	25%	30%	24%	24%	28%	21%	26%	27%	30%	24%	26%	40%	28%	25%	25%	30%	25%	26%
I tend to agree	18%	19%	16%	19%	16%	17%	16%	18%	16%	15%	24%	18%	17%	19%	5%	20%	17%	21%	15%	22%	18%
I definitely agree	7%	8%	6%	10%	11%	4%	4%	3%	7%	5%	7%	7%	6%	7%	-	9%	6%	12%	11%	19%	6%
Don't know	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	-	0%	1%	-	-	2%	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.41	3.24	3.57	3.19	3.12	3.53	3.65	3.64	3.46	3.49	3.39	3.30	3.45	3.39	3.42	3.19	3.51	3.15	3.17	2.82	3.47
Q20b As long as you take enough exercise you can eat whatever you want																					
I definitely disagree	17%	15%	20%	15%	10%	20%	21%	21%	20%	19%	18%	14%	17%	17%	19%	14%	19%	13%	17%	12%	18%
I tend to disagree	31%	26%	37%	25%	27%	36%	36%	35%	32%	32%	29%	31%	32%	31%	31%	27%	33%	29%	23%	15%	33%
I neither agree nor disagree	29%	31%	26%	29%	32%	24%	28%	29%	23%	30%	32%	29%	32%	27%	30%	29%	28%	26%	24%	31%	29%
I tend to agree	16%	20%	12%	23%	22%	14%	8%	11%	19%	16%	16%	15%	14%	18%	14%	22%	14%	25%	29%	27%	15%
I definitely agree	5%	6%	4%	7%	7%	5%	3%	2%	4%	2%	5%	7%	4%	5%	6%	7%	4%	7%	6%	15%	4%
Don't know	2%	2%	2%	2%	2%	1%	3%	1%	2%	0%	1%	3%	1%	2%	-	1%	2%	-	-	-	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	1.73	1.81	1.66	1.89	1.85	1.67	1.55	1.62	1.63	1.75	1.81	1.74	1.76	1.73	1.61	1.85	1.68	1.86	1.88	2.08	1.70
Q20c I know that an unhealthy diet can cause lots of health problems, like cancer and heart disease																					
I definitely disagree	1%	1%	1%	2%	2%	1%	1%	0%	1%	2%	1%	1%	1%	1%	-	2%	1%	4%	1%	4%	1%
I tend to disagree	3%	3%	2%	5%	2%	2%	1%	1%	2%	3%	2%	3%	2%	3%	4%	3%	2%	3%	4%	5%	2%
I neither agree nor disagree	13%	16%	10%	19%	18%	9%	7%	9%	10%	12%	18%	14%	15%	13%	9%	17%	11%	13%	21%	26%	12%
I tend to agree	34%	35%	32%	27%	33%	40%	34%	38%	32%	32%	37%	35%	38%	32%	32%	33%	34%	33%	31%	27%	34%
I definitely agree	48%	44%	52%	47%	43%	48%	56%	50%	54%	50%	42%	46%	44%	49%	55%	44%	50%	45%	43%	39%	49%
Don't know	1%	1%	2%	0%	2%	1%	1%	2%	1%	0%	2%	2%	2%	1%	-	0%	2%	1%	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.49	2.51	2.47	2.32	2.25	2.54	2.57	2.78	2.40	2.53	2.57	2.46	2.39	2.51	2.68	2.38	2.54	2.44	2.28	2.37	2.51
Q20d I tend to eat less healthily when eating out																					
I definitely disagree	5%	4%	5%	5%	5%	4%	5%	4%	2%	5%	4%	6%	3%	5%	8%	4%	5%	6%	4%	7%	4%
I tend to disagree	13%	14%	13%	10%	9%	14%	16%	19%	14%	15%	16%	10%	13%	14%	13%	11%	14%	9%	7%	14%	14%
I neither agree nor disagree	25%	26%	24%	22%	20%	28%	25%	30%	21%	26%	29%	24%	23%	26%	25%	24%	26%	25%	24%	13%	26%
I tend to agree	37%	37%	37%	36%	37%	34%	40%	39%	43%	37%	32%	36%	38%	37%	37%	38%	37%	39%	37%	40%	37%
I definitely agree	18%	17%	19%	25%	27%	17%	14%	5%	17%	17%	18%	19%	21%	17%	11%	21%	16%	19%	24%	24%	17%
Don't know	2%	2%	2%	1%	3%	2%	2%	2%	2%	1%	1%	4%	2%	2%	6%	1%	2%	1%	3%	2%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	296	132	164	125	93	62	11	5	92	84	55	65	78	210	8	296	-	34	34	48	223
Weighted	309	142	167	142	93	59	10	5	78	85	71	75	84	214	11	309	-	36	36	51	230
Mean	2.57	2.40	2.72	2.60	2.60	2.55	2.10	2.50	2.52	2.50	2.75	2.55	2.58	2.55	2.99	2.57	-	2.32	2.27	2.38	2.64
Q20e I'm worried about the types of food my child(ren) is/are eating																					
I definitely disagree	3%	2%	4%	4%	-	7%	8%	-	6%	3%	-	3%	6%	2%	-	3%	-	-	-	2%	4%
I tend to disagree	16%	13%	18%	14%	22%	13%	-	-	16%	13%	24%	10%	12%	17%	24%	16%	-	18%	6%	13%	17%
I neither agree nor disagree	31%	29%	32%	34%	31%	19%	26%	67%	19%	31%	37%	37%	30%	30%	51%	31%	-	19%	39%	29%	30%
I tend to agree	34%	35%	34%	33%	32%	46%	28%	16%	39%	35%	28%	35%	36%	34%	25%	34%	-	39%	31%	31%	36%
I definitely agree	15%	21%	10%	14%	15%	13%	39%	17%	19%	18%	11%	13%	15%	16%	-	15%	-	24%	24%	24%	13%
Don't know	1%	1%	1%	1%	-	-	-	-	1%	-	-	2%	-	1%	-	1%	-	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.66	2.62	2.70	2.46	2.63	2.68	2.78	2.87	2.73	2.58	2.74	2.63	2.80	2.58	3.02	2.61	2.69	2.58	2.51	2.61	2.69
Q20f Eating things like cakes, biscuits, chocolates or sweets makes me feel good																					
I definitely disagree	7%	6%	9%	2%	8%	9%	9%	12%	9%	7%	8%	7%	9%	6%	16%	6%	8%	4%	3%	4%	8%
I tend to disagree	13%	12%	13%	13%	13%	11%	12%	14%	13%	11%	14%	13%	12%	13%	15%	11%	14%	12%	9%	16%	13%
I neither agree nor disagree	31%	33%	29%	32%	28%	32%	34%	30%	31%	31%	32%	31%	35%	30%	32%	33%	30%	39%	39%	34%	31%
I tend to agree	34%	34%	35%	33%	36%	36%	36%	34%	33%	36%	35%	33%	35%	35%	30%	36%	34%	31%	37%	29%	34%
I definitely agree	13%	14%	13%	20%	14%	12%	8%	8%	12%	15%	10%	14%	8%	16%	7%	14%	13%	15%	13%	17%	13%
Don't know	1%	1%	1%	-	1%	1%	1%	2%	1%	-	0%	2%	1%	1%	-	-	1%	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	1.91	1.89	1.92	2.13	2.11	1.73	1.72	1.74	1.80	1.90	2.01	1.93	1.94	1.90	1.86	2.09	1.83	2.22	2.05	2.08	1.88
Q20g There are too many people who eat unhealthily in Scotland																					
I definitely disagree	1%	1%	1%	2%	2%	0%	1%	-	1%	1%	2%	1%	0%	1%	-	2%	1%	3%	1%	4%	1%
I tend to disagree	3%	4%	3%	6%	7%	1%	2%	-	1%	3%	6%	3%	5%	3%	2%	4%	3%	6%	6%	2%	3%
I neither agree nor disagree	18%	18%	18%	23%	22%	17%	10%	15%	16%	18%	17%	20%	18%	18%	15%	23%	16%	26%	19%	21%	17%
I tend to agree	37%	36%	39%	38%	32%	33%	41%	42%	37%	39%	36%	37%	37%	37%	42%	37%	38%	36%	42%	39%	37%
I definitely agree	37%	39%	35%	29%	31%	47%	42%	40%	41%	36%	35%	35%	36%	38%	32%	30%	40%	25%	29%	30%	38%
Don't know	4%	3%	4%	3%	7%	2%	5%	3%	3%	3%	4%	4%	3%	3%	9%	3%	4%	4%	2%	4%	4%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.24	2.37	2.10	2.14	2.28	2.21	2.35	2.27	2.12	2.34	2.17	2.28	2.26	2.23	2.25	2.17	2.27	2.04	2.25	2.33	2.23
Q20h Eating healthy food makes me feel good about myself																					
I definitely disagree	2%	3%	2%	3%	4%	2%	3%	1%	1%	3%	1%	4%	2%	3%	1%	3%	2%	-	3%	5%	2%
I tend to disagree	6%	8%	5%	7%	6%	8%	6%	4%	6%	6%	7%	6%	7%	6%	4%	7%	6%	7%	9%	9%	6%
I neither agree nor disagree	28%	32%	24%	23%	27%	23%	34%	34%	25%	32%	28%	27%	28%	27%	39%	23%	30%	23%	23%	27%	28%
I tend to agree	38%	37%	38%	33%	40%	43%	35%	39%	38%	40%	38%	35%	39%	38%	30%	39%	37%	37%	38%	32%	38%
I definitely agree	25%	20%	29%	32%	22%	23%	21%	20%	29%	19%	27%	25%	23%	25%	26%	28%	23%	33%	26%	26%	24%
Don't know	1%	1%	2%	1%	2%	1%	-	2%	1%	1%	-	3%	1%	1%	-	0%	2%	-	-	2%	1%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.07	2.09	2.05	2.25	2.17	1.90	2.01	1.94	1.99	2.04	2.16	2.11	2.13	2.04	2.17	2.15	2.03	2.09	2.03	2.23	2.06
Q20i I know that in Scotland, we have to make some significant changes to what we eat to be more healthy																					
I definitely disagree	2%	3%	2%	3%	5%	1%	3%	1%	4%	2%	3%	1%	1%	3%	2%	2%	3%	-	2%	6%	2%
I tend to disagree	4%	3%	5%	7%	5%	3%	4%	2%	3%	4%	3%	6%	6%	4%	2%	6%	3%	4%	2%	4%	4%
I neither agree nor disagree	21%	22%	19%	25%	18%	16%	20%	20%	18%	21%	22%	21%	23%	19%	27%	23%	20%	23%	20%	21%	21%
I tend to agree	41%	40%	42%	40%	43%	44%	38%	43%	37%	39%	47%	44%	42%	41%	43%	43%	41%	49%	47%	43%	40%
I definitely agree	29%	29%	29%	23%	26%	35%	34%	32%	36%	32%	23%	25%	26%	31%	22%	25%	31%	23%	28%	26%	30%
Don't know	2%	2%	3%	2%	4%	2%	2%	3%	2%	2%	1%	4%	1%	3%	3%	1%	3%	1%	1%	-	3%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.52	2.54	2.50	2.35	2.40	2.50	2.56	2.82	2.65	2.45	2.48	2.50	2.52	2.50	2.80	2.40	2.57	2.41	2.22	2.27	2.57
Q20j I know I need to do something to eat more healthily																					
I definitely disagree	5%	5%	6%	3%	6%	7%	5%	7%	10%	4%	4%	4%	4%	6%	6%	5%	5%	4%	-	4%	6%
I tend to disagree	13%	15%	12%	12%	9%	13%	15%	18%	13%	13%	14%	13%	14%	13%	19%	10%	15%	10%	10%	8%	14%
I neither agree nor disagree	26%	27%	25%	23%	26%	21%	27%	32%	23%	25%	26%	29%	29%	24%	36%	25%	26%	30%	19%	22%	27%
I tend to agree	37%	34%	40%	41%	36%	40%	37%	32%	39%	39%	36%	35%	36%	39%	27%	39%	36%	37%	54%	41%	36%
I definitely agree	17%	18%	16%	21%	21%	18%	16%	9%	14%	19%	18%	17%	16%	18%	12%	20%	16%	20%	17%	24%	16%
Don't know	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	2%	1%	1%	-	0%	1%	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.83	2.87	2.80	2.58	2.66	2.77	2.91	3.29	3.00	2.78	2.81	2.75	2.96	2.75	3.14	2.62	2.92	2.69	2.50	2.38	2.89
Q20k I know I eat too many 'treats' like cakes, biscuits, chocolates or sweets every day																					
I definitely disagree	13%	14%	12%	7%	10%	13%	16%	22%	17%	12%	13%	10%	16%	12%	15%	9%	15%	8%	5%	8%	14%
I tend to disagree	19%	19%	19%	14%	13%	21%	17%	29%	21%	18%	17%	20%	21%	17%	26%	13%	21%	13%	12%	8%	20%
I neither agree nor disagree	21%	21%	21%	28%	24%	15%	22%	14%	17%	23%	23%	21%	20%	21%	26%	25%	20%	30%	27%	24%	20%
I tend to agree	30%	29%	31%	30%	38%	32%	28%	24%	31%	29%	30%	30%	26%	32%	24%	37%	27%	37%	40%	33%	29%
I definitely agree	16%	16%	16%	20%	14%	19%	15%	10%	12%	18%	16%	17%	16%	16%	9%	17%	16%	11%	16%	27%	15%
Don't know	1%	1%	1%	0%	2%	1%	1%	2%	2%	0%	1%	1%	1%	1%	-	-	1%	1%	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.67	2.72	2.63	2.39	2.50	2.60	2.92	3.08	2.96	2.58	2.72	2.50	2.65	2.63	3.24	2.53	2.73	2.57	2.58	2.39	2.70
Q20I Healthy eating is too expensive																					
I definitely disagree	10%	10%	9%	6%	6%	9%	13%	15%	12%	8%	10%	8%	9%	9%	24%	8%	10%	8%	8%	6%	10%
I tend to disagree	17%	18%	16%	11%	14%	20%	20%	24%	26%	13%	18%	13%	18%	17%	19%	14%	19%	16%	14%	14%	18%
I neither agree nor disagree	22%	22%	21%	21%	20%	18%	25%	24%	18%	27%	21%	20%	21%	21%	25%	20%	22%	20%	20%	15%	22%
I tend to agree	32%	31%	33%	35%	41%	29%	29%	27%	31%	32%	31%	33%	32%	33%	22%	38%	30%	37%	43%	44%	30%
I definitely agree	18%	18%	19%	24%	18%	24%	13%	9%	12%	20%	18%	23%	19%	19%	10%	19%	18%	19%	14%	21%	19%
Don't know	1%	1%	1%	2%	1%	1%	-	1%	1%	-	1%	2%	0%	1%	-	1%	1%	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.61	3.53	3.68	3.18	3.41	3.62	3.86	4.16	3.77	3.56	3.50	3.59	3.66	3.54	4.15	3.27	3.76	3.36	3.22	3.15	3.68
Q20m I don't have time to make healthy meals'																					
I definitely disagree	27%	25%	28%	15%	19%	24%	36%	44%	32%	24%	23%	27%	28%	25%	41%	15%	32%	21%	14%	14%	29%
I tend to disagree	30%	29%	31%	26%	33%	34%	30%	31%	33%	31%	30%	27%	30%	30%	35%	29%	31%	26%	29%	26%	31%
I neither agree nor disagree	24%	24%	23%	28%	22%	25%	21%	18%	17%	25%	26%	26%	25%	23%	21%	29%	21%	26%	31%	28%	23%
I tend to agree	14%	15%	13%	21%	20%	11%	8%	4%	12%	14%	16%	13%	12%	15%	3%	19%	11%	22%	18%	26%	12%
I definitely agree	5%	6%	4%	9%	5%	5%	4%	0%	5%	5%	5%	5%	4%	5%	-	7%	4%	5%	8%	6%	5%
Don't know	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	-	2%	0%	1%	-	1%	1%	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.42	3.29	3.54	3.17	3.20	3.52	3.62	3.68	3.66	3.37	3.36	3.30	3.45	3.38	3.70	3.23	3.50	3.22	2.98	2.80	3.49
Q20n Healthy eating isn't appealing																					
I definitely disagree	21%	18%	24%	18%	15%	24%	24%	27%	31%	20%	18%	17%	23%	21%	22%	18%	23%	21%	12%	14%	22%
I tend to disagree	28%	27%	30%	24%	26%	32%	34%	30%	29%	29%	28%	28%	27%	28%	34%	26%	30%	21%	21%	16%	30%
I neither agree nor disagree	27%	29%	25%	26%	30%	24%	25%	29%	19%	27%	30%	30%	27%	26%	35%	28%	26%	31%	31%	28%	26%
I tend to agree	15%	15%	15%	20%	20%	11%	11%	10%	14%	17%	18%	12%	17%	15%	9%	16%	14%	11%	22%	21%	14%
I definitely agree	7%	10%	5%	11%	8%	8%	5%	3%	6%	7%	5%	10%	6%	9%	-	12%	6%	15%	13%	21%	6%
Don't know	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	1%	-	0%	1%	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.11	2.19	2.03	2.22	2.26	2.08	2.00	1.97	1.91	2.12	2.26	2.17	2.12	2.12	2.02	2.24	2.05	2.07	2.17	2.28	2.10
Q20o I'm confident I know what makes up a healthy balanced diet																					
I definitely disagree	1%	2%	1%	1%	2%	2%	-	1%	1%	1%	2%	1%	2%	1%	-	1%	1%	-	-	2%	1%
I tend to disagree	6%	7%	5%	8%	7%	5%	6%	2%	3%	5%	9%	6%	6%	5%	6%	9%	4%	6%	8%	11%	5%
I neither agree nor disagree	20%	22%	18%	25%	25%	22%	13%	13%	15%	21%	23%	21%	17%	21%	21%	25%	18%	23%	22%	24%	20%
I tend to agree	49%	47%	50%	41%	44%	41%	56%	63%	48%	51%	45%	49%	52%	48%	42%	43%	51%	43%	50%	38%	49%
I definitely agree	24%	21%	26%	24%	20%	29%	25%	21%	32%	22%	21%	21%	23%	23%	31%	22%	24%	28%	20%	25%	24%
Don't know	1%	1%	1%	0%	2%	1%	-	1%	1%	-	-	2%	0%	1%	-	0%	1%	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q21a Eat at least 5 portions of a variety of fruit and vegetables each day																					
Always or nearly always	15%	15%	16%	10%	11%	16%	20%	22%	23%	12%	11%	15%	16%	14%	25%	11%	17%	23%	12%	12%	15%
Mostly	26%	26%	27%	24%	26%	25%	26%	32%	32%	26%	29%	21%	28%	25%	32%	29%	25%	34%	26%	34%	26%
Sometimes	33%	34%	32%	39%	35%	28%	31%	29%	27%	37%	33%	34%	30%	34%	35%	37%	31%	28%	34%	40%	33%
Rarely	17%	18%	17%	20%	19%	19%	18%	11%	13%	20%	17%	19%	20%	18%	4%	16%	18%	6%	18%	14%	18%
Never	7%	8%	7%	7%	8%	10%	6%	5%	4%	5%	10%	10%	6%	8%	4%	5%	8%	7%	9%	-	7%
Don't eat/buy/not applicable	1%	0%	1%	1%	1%	1%	-	0%	0%	0%	1%	1%	-	1%	-	1%	0%	3%	-	-	1%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q21b Drink at least 6 to 8 cups or glasses of fluid every day (for example water, tea or coffee, etc.)																					
Always or nearly always	29%	30%	28%	23%	23%	38%	33%	30%	31%	27%	24%	32%	31%	28%	30%	20%	32%	31%	24%	25%	29%
Mostly	32%	31%	32%	32%	32%	27%	32%	34%	33%	33%	32%	29%	33%	30%	39%	36%	29%	32%	28%	31%	32%
Sometimes	23%	25%	21%	26%	24%	21%	20%	20%	24%	23%	22%	22%	19%	24%	23%	26%	21%	25%	29%	31%	22%
Rarely	11%	9%	13%	12%	13%	8%	10%	10%	9%	10%	15%	10%	12%	11%	6%	10%	11%	6%	11%	9%	11%
Never	5%	5%	5%	6%	8%	4%	4%	6%	3%	6%	7%	6%	4%	6%	2%	6%	5%	6%	7%	4%	5%
Don't eat/buy/not applicable	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	-	1%	1%	1%	-	1%	0%	-	1%	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q21c Look at the front of pack traffic light, or colour coded labelling which shows how many calories, sugar, salt and saturated f...																					
Always or nearly always	16%	14%	17%	15%	14%	17%	16%	15%	17%	16%	15%	15%	17%	15%	11%	14%	16%	23%	12%	16%	15%
Mostly	24%	23%	25%	29%	26%	18%	23%	20%	24%	26%	19%	24%	22%	25%	24%	32%	20%	35%	35%	39%	22%
Sometimes	32%	29%	35%	33%	37%	32%	28%	31%	35%	34%	38%	24%	35%	32%	27%	33%	32%	30%	36%	33%	32%
Rarely	13%	15%	11%	12%	10%	15%	16%	14%	12%	11%	10%	18%	13%	13%	14%	10%	15%	7%	11%	11%	14%
Never	14%	17%	11%	9%	12%	16%	15%	19%	11%	12%	16%	17%	13%	14%	23%	9%	16%	6%	7%	-	15%
Don't eat/buy/not applicable	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	2%	1%	1%	-	1%	1%	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q21d Consider the amount of calories I'm consuming each day																					
Always or nearly always	9%	7%	11%	10%	12%	11%	7%	6%	12%	7%	6%	11%	10%	10%	4%	11%	8%	12%	9%	12%	9%
Mostly	18%	17%	19%	23%	17%	17%	21%	12%	19%	16%	22%	17%	16%	19%	18%	22%	17%	26%	30%	26%	17%
Sometimes	32%	29%	34%	37%	38%	29%	22%	30%	33%	38%	33%	24%	34%	31%	33%	38%	29%	34%	32%	44%	31%
Rarely	18%	21%	15%	15%	15%	19%	19%	20%	17%	19%	15%	19%	21%	16%	19%	15%	19%	14%	14%	11%	18%
Never	22%	25%	20%	14%	19%	22%	30%	31%	18%	19%	24%	28%	19%	23%	27%	13%	26%	13%	15%	7%	24%
Don't eat/buy/not applicable	1%	0%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q21e Use a calorie counting app to record my calorie intake																					
Always or nearly always	6%	6%	6%	8%	8%	6%	4%	3%	7%	4%	5%	8%	5%	7%	4%	8%	5%	10%	7%	13%	5%
Mostly	9%	7%	10%	15%	10%	7%	4%	3%	8%	6%	11%	9%	6%	9%	9%	15%	6%	14%	20%	19%	7%
Sometimes	13%	12%	13%	19%	20%	12%	4%	6%	14%	15%	12%	10%	14%	13%	-	20%	10%	16%	16%	27%	12%
Rarely	13%	12%	15%	16%	18%	8%	15%	10%	11%	15%	14%	13%	13%	13%	20%	16%	12%	16%	12%	20%	13%
Never	55%	60%	50%	37%	42%	62%	67%	72%	56%	54%	56%	54%	56%	53%	65%	38%	62%	37%	41%	19%	58%
Don't eat/buy/not applicable	5%	3%	7%	4%	2%	4%	7%	7%	4%	5%	2%	7%	6%	4%	2%	3%	5%	6%	3%	2%	5%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q21f Looking at calories on menus when eating out or ordering a takeaway																					
Always or nearly always	7%	7%	7%	7%	9%	8%	6%	5%	11%	3%	6%	7%	8%	7%	7%	10%	6%	5%	5%	11%	7%
Mostly	13%	12%	14%	22%	10%	10%	6%	10%	12%	14%	13%	12%	11%	14%	11%	19%	10%	19%	26%	26%	11%
Sometimes	21%	19%	23%	23%	24%	21%	18%	17%	21%	28%	20%	15%	26%	19%	15%	20%	21%	28%	21%	28%	21%
Rarely	19%	18%	20%	21%	23%	19%	18%	15%	16%	23%	22%	16%	16%	21%	14%	23%	18%	18%	19%	18%	19%
Never	35%	40%	31%	24%	32%	36%	45%	46%	35%	28%	35%	43%	33%	35%	46%	27%	39%	22%	26%	16%	37%
Don't eat/buy/not applicable	5%	4%	6%	3%	2%	6%	7%	8%	4%	4%	4%	7%	6%	5%	7%	2%	6%	8%	3%	-	5%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q22a Eating at least 5 portions of a variety of fruit and vegetables each day																					
Very important	33%	31%	36%	28%	32%	40%	37%	34%	42%	28%	35%	31%	35%	32%	40%	32%	34%	43%	26%	32%	34%
Quite important	45%	45%	46%	50%	40%	40%	46%	48%	44%	49%	43%	44%	45%	46%	41%	48%	44%	40%	54%	40%	45%
Not very important	14%	15%	13%	16%	16%	14%	13%	10%	9%	16%	16%	14%	15%	14%	10%	14%	14%	10%	10%	25%	14%
Not at all important	5%	9%	2%	4%	8%	4%	3%	7%	4%	4%	4%	8%	4%	6%	6%	4%	6%	4%	7%	3%	5%
Don't know	2%	1%	3%	2%	3%	2%	-	1%	0%	2%	2%	3%	2%	2%	2%	2%	2%	3%	3%	-	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q22b Only occasionally choosing foods that are high in fat, salt or sugars (e.g. confectionery, biscuits, cakes)																					
Very important	23%	22%	24%	16%	20%	25%	28%	30%	25%	19%	26%	22%	26%	22%	15%	21%	23%	28%	25%	29%	22%
Quite important	45%	43%	47%	47%	47%	47%	47%	40%	51%	46%	44%	40%	44%	45%	56%	47%	44%	48%	47%	40%	45%
Not very important	21%	23%	19%	24%	20%	20%	18%	19%	18%	23%	18%	23%	18%	22%	17%	21%	21%	14%	18%	18%	21%
Not at all important	8%	11%	5%	9%	8%	7%	4%	10%	5%	7%	9%	10%	9%	7%	10%	6%	9%	6%	7%	9%	8%
Don't know	3%	2%	5%	5%	5%	3%	2%	2%	1%	5%	4%	4%	3%	4%	2%	5%	3%	4%	4%	4%	3%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q22c Look at the front of pack traffic light, or colour coding labelling which shows how many calories, sugar, salt and saturated f...																					
Very important	22%	19%	24%	22%	22%	24%	21%	20%	25%	20%	20%	22%	24%	21%	18%	23%	21%	26%	17%	38%	21%
Quite important	43%	39%	46%	48%	43%	39%	42%	39%	43%	46%	44%	39%	41%	43%	43%	47%	41%	50%	45%	38%	43%
Not very important	22%	24%	19%	21%	20%	23%	23%	21%	21%	24%	23%	20%	22%	22%	19%	21%	22%	17%	24%	20%	22%
Not at all important	11%	16%	7%	7%	9%	12%	12%	17%	10%	9%	9%	15%	9%	11%	18%	7%	13%	5%	11%	4%	11%
Don't know	3%	2%	4%	3%	6%	2%	1%	3%	1%	1%	4%	5%	4%	2%	2%	2%	3%	2%	3%	-	3%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q22d Eating less meat																					
Very important	18%	16%	20%	17%	15%	23%	21%	15%	20%	18%	16%	17%	21%	18%	8%	16%	19%	19%	18%	23%	17%
Quite important	32%	31%	34%	37%	34%	31%	23%	31%	31%	33%	40%	27%	33%	32%	35%	37%	30%	36%	35%	46%	31%
Not very important	27%	26%	28%	29%	29%	24%	30%	25%	27%	29%	23%	29%	26%	27%	33%	31%	26%	26%	31%	20%	27%
Not at all important	20%	26%	14%	13%	17%	19%	26%	27%	21%	18%	18%	22%	19%	20%	19%	12%	23%	16%	14%	9%	21%
Don't know	3%	2%	4%	4%	5%	3%	-	1%	1%	3%	3%	5%	2%	3%	4%	4%	2%	4%	3%	2%	3%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q22e Trying to balance my diet by thinking about food groups such as protein, fruits and vegetables, dairy and starchy foods																					
Very important	27%	22%	31%	29%	24%	28%	32%	22%	30%	27%	24%	26%	27%	26%	35%	31%	25%	43%	25%	35%	26%
Quite important	46%	45%	48%	47%	46%	49%	40%	48%	53%	48%	46%	40%	49%	46%	36%	48%	46%	32%	48%	40%	47%
Not very important	17%	20%	15%	17%	15%	15%	20%	19%	12%	19%	18%	20%	16%	18%	14%	14%	19%	19%	16%	18%	17%
Not at all important	7%	11%	3%	5%	8%	6%	7%	9%	5%	5%	9%	9%	5%	7%	10%	4%	8%	3%	9%	4%	7%
Don't know	2%	2%	3%	2%	7%	2%	2%	2%	1%	2%	3%	5%	3%	2%	4%	3%	2%	3%	2%	2%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q22f Looking at calories on menus when eating out or ordering a takeaway																					
Very important	12%	12%	13%	18%	10%	12%	10%	8%	12%	12%	12%	14%	13%	13%	9%	17%	10%	17%	18%	20%	11%
Quite important	27%	26%	28%	29%	35%	25%	23%	23%	32%	26%	28%	22%	27%	27%	20%	30%	25%	30%	27%	34%	27%
Not very important	28%	26%	29%	27%	24%	31%	25%	29%	23%	33%	27%	27%	31%	27%	21%	29%	27%	29%	28%	26%	28%
Not at all important	29%	33%	25%	22%	27%	29%	34%	35%	30%	26%	28%	30%	26%	29%	41%	20%	33%	16%	21%	20%	30%
Don't know	5%	4%	5%	3%	5%	3%	8%	5%	3%	3%	5%	7%	4%	4%	10%	4%	5%	7%	6%	-	4%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898	
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899	
VQ22a.1 Calories - Male																						
2500	28%	25%	30%	29%	30%	31%	30%	21%	33%	31%	22%	25%	25%	29%	31%	28%	28%	29%	30%	15%	29%	
1000	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	6%	1%	1%	-	-	-	1%	
1500	2%	2%	2%	1%	2%	1%	1%	5%	3%	3%	1%	2%	3%	2%	2%	1%	2%	1%	3%	2%	2%	
2000	23%	20%	25%	23%	26%	27%	19%	20%	21%	25%	27%	20%	25%	22%	23%	25%	22%	16%	25%	22%	23%	
3000	4%	2%	6%	4%	3%	5%	6%	4%	4%	5%	3%	5%	4%	5%	-	3%	5%	4%	1%	-	5%	
Don't know	24%	28%	19%	20%	18%	20%	23%	37%	22%	21%	25%	28%	22%	25%	22%	20%	25%	26%	20%	22%	24%	
Another number	18%	21%	16%	23%	19%	17%	19%	13%	18%	15%	20%	20%	21%	18%	16%	21%	17%	23%	21%	38%	16%	

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
VQ22b.1 Calories - Female																					
2500	2%	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	2%	1%	3%	-	3%	2%	5%	1%	2%	2%
1000	2%	1%	3%	1%	1%	1%	1%	3%	1%	1%	2%	2%	1%	2%	5%	1%	2%	-	2%	-	2%
1500	13%	12%	14%	7%	15%	17%	16%	13%	10%	12%	18%	12%	14%	12%	15%	14%	12%	8%	13%	17%	13%
2000	33%	28%	39%	38%	36%	36%	35%	21%	39%	36%	24%	31%	32%	34%	35%	33%	33%	29%	33%	21%	34%
3000	1%	1%	0%	0%	-	1%	2%	1%	-	-	1%	2%	0%	1%	4%	0%	1%	-	1%	-	1%
Don't know	24%	30%	19%	20%	20%	20%	22%	38%	22%	22%	26%	27%	22%	25%	20%	22%	25%	26%	18%	27%	25%
Another number	25%	27%	24%	31%	25%	22%	21%	23%	25%	26%	27%	23%	29%	24%	22%	27%	25%	32%	33%	33%	24%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898	
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899	
Q26 If you drink alcoholic drinks, are you aware of how many calories are in them?																						
Yes – every time I drink them	9%	8%	11%	11%	10%	9%	7%	8%	10%	8%	12%	8%	11%	9%	8%	12%	8%	16%	12%	24%	8%	
Yes – some of the time when I drink them	23%	22%	25%	28%	24%	22%	20%	20%	28%	26%	17%	22%	23%	23%	24%	28%	22%	24%	32%	44%	22%	
No – never think of the calories when I drink them	42%	47%	36%	36%	41%	45%	51%	41%	41%	42%	45%	40%	40%	42%	40%	36%	44%	26%	36%	18%	44%	
I don't drink alcoholic drinks	24%	21%	26%	22%	24%	22%	20%	29%	20%	22%	26%	26%	24%	23%	28%	22%	25%	29%	21%	15%	24%	
Don't know	2%	2%	2%	3%	1%	2%	1%	2%	1%	2%	-	4%	2%	2%	-	2%	2%	4%	-	-	2%	

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	799	391	408	220	122	151	140	166	242	230	120	207	202	559	38	238	561	51	69	44	687
Weighted	802	407	395	244	120	147	126	165	201	229	148	224	208	548	45	247	554	53	70	47	685
Q26a Do the calories in alcohol have any impact on what or how much you drink?																					
Yes – I tend to choose drinks with lower calories	12%	9%	14%	12%	15%	12%	7%	11%	14%	10%	12%	12%	12%	12%	2%	15%	10%	22%	13%	22%	10%
Yes – I tend to drink less because of the calorie content	19%	17%	20%	26%	23%	15%	10%	14%	24%	20%	17%	13%	19%	18%	19%	27%	15%	31%	32%	45%	16%
Yes – another impact	5%	4%	5%	8%	4%	3%	2%	4%	5%	4%	4%	6%	3%	6%	3%	6%	4%	9%	5%	5%	5%
No – I drink what I want regardless of calories	64%	68%	59%	52%	59%	68%	78%	69%	58%	66%	65%	66%	63%	63%	73%	52%	69%	35%	51%	28%	68%
Don't know	3%	3%	4%	4%	3%	3%	4%	3%	2%	2%	4%	6%	4%	3%	3%	3%	3%	7%	1%	5%	3%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q27 How often have you purchased food to eat out of home in the past month? This includes snacks or coffees as well as meals																					
More than once a week	15%	16%	13%	22%	17%	13%	9%	9%	16%	18%	12%	13%	15%	15%	5%	17%	14%	22%	17%	25%	14%
Once a week	21%	21%	21%	27%	18%	24%	15%	17%	25%	23%	21%	16%	21%	22%	12%	26%	19%	20%	26%	23%	21%
2-3 times per month	25%	25%	24%	31%	27%	21%	25%	17%	27%	25%	23%	23%	20%	26%	29%	33%	21%	22%	30%	38%	24%
Once a month	16%	14%	17%	11%	17%	17%	19%	17%	12%	16%	13%	21%	17%	15%	19%	12%	17%	15%	13%	6%	16%
Haven't purchased any in the past month	24%	23%	24%	9%	20%	24%	31%	40%	19%	18%	31%	27%	27%	21%	35%	11%	29%	22%	14%	8%	25%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q28 How often have you had takeaway/home delivery food in the last month?																					
More than once a week	6%	6%	7%	11%	6%	7%	4%	1%	7%	5%	6%	7%	4%	7%	1%	8%	5%	13%	11%	12%	5%
Once a week	16%	18%	15%	26%	21%	14%	8%	9%	17%	17%	16%	16%	18%	16%	15%	24%	13%	16%	18%	27%	16%
2-3 times per month	20%	18%	22%	30%	24%	21%	12%	9%	20%	24%	20%	16%	19%	21%	16%	32%	15%	19%	27%	47%	18%
Once a month	21%	24%	18%	19%	24%	21%	27%	17%	19%	22%	21%	21%	19%	22%	13%	18%	22%	20%	17%	8%	22%
Haven't had a takeaway in the past month	37%	35%	38%	16%	25%	38%	49%	64%	38%	32%	37%	40%	41%	34%	55%	18%	45%	32%	27%	5%	39%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.37	3.37	3.38	3.42	3.54	3.31	3.39	3.25	3.33	3.28	3.41	3.48	3.39	3.37	3.32	3.47	3.33	3.41	3.42	3.66	3.35
Q29a I don't want to think about healthy choices when I eat out																					
Strongly agree	15%	15%	15%	16%	20%	13%	14%	12%	16%	11%	14%	18%	17%	14%	11%	17%	14%	19%	15%	23%	14%
Agree	34%	33%	35%	34%	34%	34%	37%	33%	32%	32%	40%	34%	31%	35%	37%	35%	34%	24%	33%	28%	35%
Neither agree nor disagree	29%	30%	27%	30%	25%	29%	28%	30%	26%	34%	26%	29%	30%	28%	30%	29%	29%	36%	30%	41%	28%
Disagree	15%	14%	15%	13%	13%	15%	15%	17%	18%	17%	11%	13%	15%	15%	12%	13%	16%	14%	15%	6%	15%
Strongly disagree	6%	6%	6%	6%	4%	7%	5%	7%	7%	5%	8%	4%	6%	6%	8%	5%	6%	4%	4%	2%	6%
Don't know	2%	1%	3%	1%	3%	2%	1%	1%	1%	1%	2%	3%	1%	2%	2%	1%	2%	3%	2%	-	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.17	3.10	3.25	3.32	3.23	3.18	3.13	2.95	3.15	3.16	3.18	3.20	3.18	3.20	2.83	3.25	3.14	3.34	3.26	3.50	3.15
Q29b There are not enough healthy choices when eating out																					
Strongly agree	12%	10%	13%	14%	15%	11%	11%	7%	11%	11%	11%	14%	10%	13%	4%	13%	11%	18%	13%	22%	11%
Agree	26%	24%	28%	29%	22%	31%	27%	19%	30%	25%	28%	22%	26%	26%	24%	28%	25%	27%	29%	29%	25%
Neither agree nor disagree	33%	34%	31%	33%	33%	28%	26%	40%	26%	39%	29%	35%	33%	33%	28%	33%	32%	26%	33%	31%	33%
Disagree	22%	23%	20%	19%	21%	19%	26%	26%	26%	20%	24%	19%	23%	21%	29%	19%	23%	18%	16%	10%	23%
Strongly disagree	5%	6%	5%	4%	4%	8%	5%	6%	5%	5%	4%	6%	3%	5%	11%	5%	5%	7%	7%	7%	5%
Don't know	3%	3%	3%	1%	6%	3%	5%	2%	2%	1%	3%	5%	3%	3%	4%	1%	4%	4%	2%	-	3%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.08	2.97	3.18	3.10	3.05	3.03	3.01	3.14	3.04	3.16	3.06	3.04	3.18	3.04	3.07	3.14	3.05	3.23	3.32	3.44	3.03
Q29c Portion sizes of food when eating out are too big																					
Strongly agree	9%	7%	11%	10%	8%	9%	10%	8%	9%	9%	8%	10%	11%	8%	11%	12%	8%	11%	8%	20%	9%
Agree	23%	21%	25%	24%	24%	23%	18%	26%	23%	26%	24%	20%	24%	24%	16%	24%	23%	26%	37%	29%	22%
Neither agree nor disagree	38%	39%	38%	35%	35%	38%	40%	44%	37%	41%	38%	38%	41%	37%	41%	36%	39%	39%	35%	31%	39%
Disagree	21%	22%	19%	24%	24%	20%	21%	14%	20%	18%	25%	21%	18%	22%	19%	22%	20%	18%	15%	16%	21%
Strongly disagree	7%	9%	5%	5%	6%	9%	8%	7%	9%	5%	5%	8%	5%	7%	6%	5%	7%	3%	3%	4%	7%
Don't know	2%	1%	2%	1%	3%	1%	4%	2%	2%	1%	1%	4%	1%	2%	5%	0%	3%	3%	1%	-	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.96	2.89	3.02	3.17	2.92	2.97	2.80	2.79	2.93	2.89	3.02	3.00	2.88	3.00	2.77	3.22	2.84	3.26	3.18	3.51	2.91
Q29d Having calories for meals displayed on a menu would make me more likely to choose to eat there																					
Strongly agree	10%	10%	11%	15%	14%	9%	6%	6%	13%	8%	10%	11%	7%	12%	4%	16%	8%	14%	13%	27%	9%
Agree	22%	20%	24%	27%	15%	22%	21%	22%	22%	21%	24%	24%	23%	22%	18%	27%	20%	33%	30%	26%	21%
Neither agree nor disagree	31%	33%	30%	28%	31%	34%	33%	33%	27%	36%	32%	30%	33%	30%	37%	28%	33%	22%	28%	20%	33%
Disagree	19%	19%	20%	18%	17%	21%	21%	20%	21%	19%	19%	18%	19%	19%	20%	19%	20%	18%	16%	17%	19%
Strongly disagree	14%	16%	12%	11%	17%	11%	16%	17%	16%	14%	12%	14%	15%	14%	14%	9%	16%	9%	11%	7%	15%
Don't know	2%	2%	3%	1%	5%	2%	3%	2%	1%	1%	4%	4%	3%	2%	7%	1%	3%	3%	1%	2%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.88	2.91	2.86	3.07	2.95	2.80	2.71	2.77	2.80	2.81	2.92	3.01	2.87	2.91	2.62	3.02	2.82	2.87	2.99	3.31	2.85
Q29e I find it difficult to know which options are healthy and which are not healthy when eating out																					
Strongly agree	8%	8%	7%	12%	11%	5%	4%	5%	7%	6%	8%	10%	8%	9%	-	12%	6%	12%	10%	14%	7%
Agree	23%	23%	23%	25%	20%	23%	22%	22%	22%	21%	26%	23%	22%	23%	20%	23%	23%	19%	22%	33%	23%
Neither agree nor disagree	29%	30%	27%	29%	31%	30%	26%	29%	26%	32%	26%	30%	30%	28%	34%	28%	29%	26%	33%	27%	29%
Disagree	28%	26%	29%	24%	26%	29%	32%	31%	30%	29%	28%	24%	29%	27%	29%	27%	28%	25%	24%	16%	29%
Strongly disagree	11%	11%	11%	9%	10%	12%	13%	12%	13%	11%	11%	9%	10%	11%	14%	9%	12%	15%	10%	7%	11%
Don't know	2%	1%	2%	1%	2%	1%	3%	2%	1%	1%	2%	3%	1%	2%	2%	1%	2%	3%	1%	2%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.30	3.29	3.30	3.26	3.11	3.40	3.42	3.31	3.26	3.21	3.33	3.41	3.35	3.29	3.12	3.34	3.28	3.39	3.27	3.56	3.29
Q29f All restaurants / cafes / takeaways should display calories on their menus																					
Strongly agree	14%	14%	15%	16%	13%	13%	13%	15%	13%	13%	15%	16%	15%	15%	4%	15%	14%	17%	16%	24%	14%
Agree	30%	30%	30%	27%	22%	38%	36%	29%	32%	28%	28%	32%	33%	28%	39%	31%	29%	32%	33%	28%	30%
Neither agree nor disagree	32%	33%	32%	32%	37%	29%	27%	35%	31%	33%	35%	31%	29%	33%	32%	33%	32%	26%	27%	31%	33%
Disagree	11%	10%	12%	11%	11%	10%	13%	13%	12%	13%	11%	10%	12%	11%	9%	10%	12%	10%	7%	9%	12%
Strongly disagree	9%	10%	9%	12%	13%	8%	5%	7%	10%	11%	8%	7%	8%	9%	13%	9%	9%	10%	15%	6%	9%
Don't know	3%	2%	3%	2%	5%	3%	5%	2%	2%	2%	3%	4%	3%	3%	3%	2%	3%	6%	1%	2%	3%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	4.26	4.11	4.41	4.28	4.15	4.29	4.38	4.20	4.24	4.27	4.25	4.28	4.30	4.25	4.21	4.22	4.28	4.44	4.19	4.28	4.26
Q29g All restaurants / cafes / takeaways should display allergens on their menus																					
Strongly agree	47%	39%	54%	49%	41%	48%	52%	43%	48%	49%	41%	47%	48%	47%	43%	44%	48%	57%	41%	49%	47%
Agree	34%	37%	32%	32%	34%	36%	32%	38%	33%	32%	43%	31%	34%	34%	37%	36%	33%	30%	41%	31%	34%
Neither agree nor disagree	14%	18%	10%	16%	17%	12%	11%	13%	14%	14%	12%	16%	13%	14%	17%	16%	13%	9%	13%	18%	14%
Disagree	2%	3%	1%	2%	3%	1%	2%	3%	3%	2%	3%	1%	2%	2%	-	3%	2%	2%	3%	2%	2%
Strongly disagree	1%	1%	1%	0%	1%	2%	-	2%	2%	1%	-	1%	0%	1%	2%	0%	1%	-	1%	-	1%
Don't know	2%	2%	2%	1%	4%	1%	2%	2%	1%	1%	2%	4%	3%	2%	2%	1%	3%	2%	-	-	2%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.28	3.23	3.34	3.47	3.41	3.38	3.06	3.01	3.17	3.28	3.34	3.35	3.29	3.30	3.04	3.39	3.24	3.41	3.47	3.55	3.24
Q29h In restaurants / cafes / takeaways that display calories on their menus, it should always be possible to request a menu wit...																					
Strongly agree	14%	14%	14%	21%	17%	14%	5%	8%	14%	14%	11%	15%	15%	14%	12%	16%	13%	20%	19%	28%	13%
Agree	24%	22%	27%	30%	23%	28%	21%	17%	19%	24%	32%	24%	24%	26%	11%	28%	22%	29%	32%	30%	23%
Neither agree nor disagree	38%	39%	36%	27%	39%	35%	48%	47%	38%	37%	36%	39%	38%	37%	47%	35%	39%	24%	27%	17%	41%
Disagree	13%	14%	13%	13%	12%	11%	15%	16%	16%	15%	9%	13%	12%	13%	23%	12%	14%	14%	14%	16%	13%
Strongly disagree	6%	7%	5%	7%	3%	5%	5%	8%	8%	6%	7%	4%	7%	6%	4%	5%	6%	8%	5%	8%	6%
Don't know	5%	4%	5%	3%	6%	6%	6%	5%	4%	4%	4%	6%	4%	5%	3%	3%	5%	4%	3%	-	5%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	296	132	164	125	93	62	11	5	92	84	55	65	78	210	8	296	-	34	34	48	223
Weighted	309	142	167	142	93	59	10	5	78	85	71	75	84	214	11	309	-	36	36	51	230
Mean	3.83	3.80	3.85	3.69	3.83	4.09	4.02	4.56	4.04	3.84	3.68	3.74	3.85	3.84	3.49	3.83	-	4.01	3.81	3.95	3.82
Q30a Menu's that are specifically aimed at children should be reviewed and made healthier																					
Strongly agree	27%	27%	26%	22%	27%	34%	36%	56%	33%	30%	21%	22%	25%	29%	-	27%	-	28%	24%	34%	26%
Agree	39%	38%	39%	40%	33%	45%	30%	44%	43%	30%	38%	44%	42%	36%	63%	39%	-	48%	43%	39%	38%
Neither agree nor disagree	25%	23%	26%	24%	32%	17%	34%	-	20%	32%	26%	21%	27%	24%	22%	25%	-	15%	23%	15%	27%
Disagree	8%	9%	7%	12%	6%	4%	-	-	4%	5%	14%	11%	6%	9%	15%	8%	-	6%	10%	12%	7%
Strongly disagree	1%	2%	-	2%	-	-	-	-	-	1%	-	2%	-	1%	-	1%	-	-	-	-	1%
Don't know	1%	-	1%	-	2%	-	-	-	-	1%	2%	-	-	1%	-	1%	-	3%	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	296	132	164	125	93	62	11	5	92	84	55	65	78	210	8	296	-	34	34	48	223
Weighted	309	142	167	142	93	59	10	5	78	85	71	75	84	214	11	309	-	36	36	51	230
Mean	4.07	3.96	4.15	4.02	3.99	4.22	4.12	4.77	4.23	4.04	4.02	3.96	4.07	4.08	3.86	4.07	-	4.35	4.07	4.09	4.08
Q30b Each main meal on a children's menu should contain at least one portion of vegetables or fruit																					
Strongly agree	34%	33%	35%	30%	34%	39%	36%	77%	42%	37%	27%	30%	33%	36%	15%	34%	-	46%	33%	44%	33%
Agree	43%	41%	45%	47%	38%	46%	39%	23%	42%	38%	51%	43%	46%	41%	71%	43%	-	38%	51%	28%	45%
Neither agree nor disagree	17%	19%	16%	18%	19%	13%	25%	-	14%	18%	16%	22%	17%	18%	-	17%	-	12%	9%	20%	18%
Disagree	3%	5%	2%	4%	5%	-	-	-	1%	4%	4%	4%	4%	2%	14%	3%	-	-	4%	8%	2%
Strongly disagree	1%	3%	-	1%	2%	1%	-	-	1%	2%	-	2%	-	2%	-	1%	-	-	3%	-	1%
Don't know	1%	-	1%	-	2%	-	-	-	-	1%	2%	-	-	1%	-	1%	-	3%	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	296	132	164	125	93	62	11	5	92	84	55	65	78	210	8	296	-	34	34	48	223
Weighted	309	142	167	142	93	59	10	5	78	85	71	75	84	214	11	309	-	36	36	51	230
Mean	4.04	3.91	4.15	3.93	4.05	4.19	4.12	4.77	4.16	4.06	3.91	4.00	4.04	4.05	3.77	4.04	-	4.26	3.96	4.06	4.05
Q30c Children's menus should include at least one option that is not fried																					
Strongly agree	35%	33%	36%	32%	32%	41%	36%	77%	35%	39%	32%	32%	33%	36%	15%	35%	-	49%	36%	43%	33%
Agree	41%	37%	45%	41%	44%	39%	39%	23%	46%	35%	41%	42%	43%	39%	62%	41%	-	25%	37%	27%	44%
Neither agree nor disagree	17%	20%	15%	17%	18%	19%	25%	-	18%	21%	13%	18%	21%	17%	9%	17%	-	23%	16%	22%	17%
Disagree	4%	7%	2%	6%	5%	2%	-	-	1%	2%	8%	7%	-	5%	14%	4%	-	-	6%	8%	3%
Strongly disagree	2%	3%	1%	4%	-	-	-	-	-	3%	4%	-	3%	1%	-	2%	-	-	4%	-	2%
Don't know	1%	-	1%	1%	1%	-	-	-	-	-	2%	2%	-	1%	-	1%	-	3%	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	296	132	164	125	93	62	11	5	92	84	55	65	78	210	8	296	-	34	34	48	223
Weighted	309	142	167	142	93	59	10	5	78	85	71	75	84	214	11	309	-	36	36	51	230
Mean	4.04	3.89	4.17	4.08	3.82	4.22	4.27	4.40	4.14	3.93	3.91	4.19	4.04	4.05	3.86	4.04	-	4.03	4.03	3.95	4.08
Q30d At least one fruit based dessert should always be available on a children's menu																					
Strongly agree	34%	29%	38%	35%	25%	44%	36%	40%	37%	34%	29%	37%	31%	36%	15%	34%	-	28%	45%	39%	33%
Agree	42%	40%	42%	43%	40%	36%	54%	60%	42%	32%	47%	46%	47%	38%	71%	42%	-	46%	26%	32%	45%
Neither agree nor disagree	19%	22%	16%	16%	25%	19%	9%	-	18%	29%	13%	14%	16%	21%	-	19%	-	21%	17%	19%	19%
Disagree	3%	5%	2%	4%	3%	2%	-	-	2%	4%	4%	2%	3%	2%	14%	3%	-	2%	13%	5%	1%
Strongly disagree	2%	3%	1%	1%	4%	-	-	-	-	1%	5%	-	2%	2%	-	2%	-	-	-	5%	1%
Don't know	1%	1%	1%	1%	2%	-	-	-	1%	-	2%	2%	1%	1%	-	1%	-	3%	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	296	132	164	125	93	62	11	5	92	84	55	65	78	210	8	296	-	34	34	48	223
Weighted	309	142	167	142	93	59	10	5	78	85	71	75	84	214	11	309	-	36	36	51	230
Mean	3.64	3.58	3.70	3.59	3.54	3.87	3.71	4.21	3.66	3.67	3.56	3.67	3.78	3.63	2.97	3.64	-	3.92	3.75	3.88	3.59
Q30e Sugary drinks should not be offered as part of a children's menu																					
Strongly agree	28%	24%	30%	25%	22%	39%	26%	61%	27%	28%	25%	30%	31%	27%	13%	28%	-	36%	25%	38%	26%
Agree	25%	29%	22%	28%	27%	18%	27%	-	31%	27%	17%	26%	27%	25%	9%	25%	-	25%	40%	24%	23%
Neither agree nor disagree	32%	28%	34%	31%	33%	30%	38%	39%	25%	29%	45%	28%	30%	32%	40%	32%	-	27%	18%	27%	34%
Disagree	14%	16%	11%	14%	16%	11%	9%	-	17%	12%	12%	13%	12%	13%	38%	14%	-	8%	16%	11%	13%
Strongly disagree	1%	2%	1%	2%	1%	-	-	-	-	2%	-	3%	-	2%	-	1%	-	-	-	-	2%
Don't know	1%	-	1%	-	1%	2%	-	-	-	1%	2%	-	-	1%	-	1%	-	3%	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	296	132	164	125	93	62	11	5	92	84	55	65	78	210	8	296	-	34	34	48	223
Weighted	309	142	167	142	93	59	10	5	78	85	71	75	84	214	11	309	-	36	36	51	230
Mean	3.89	3.77	4.00	3.79	3.96	3.96	4.22	4.13	4.03	3.89	3.82	3.82	3.88	3.93	3.34	3.89	-	3.89	4.06	3.94	3.88
Q30f Children's menus should include small or half portions of options from the adult menu																					
Strongly agree	27%	26%	29%	27%	27%	26%	46%	33%	30%	26%	25%	29%	30%	28%	-	27%	-	33%	41%	38%	25%
Agree	41%	34%	46%	36%	46%	48%	29%	47%	44%	41%	44%	34%	36%	42%	62%	41%	-	27%	33%	29%	44%
Neither agree nor disagree	25%	32%	19%	26%	23%	24%	25%	20%	21%	28%	17%	32%	25%	25%	24%	25%	-	30%	22%	21%	26%
Disagree	4%	4%	4%	6%	2%	3%	-	-	3%	3%	9%	2%	6%	4%	-	4%	-	7%	-	7%	4%
Strongly disagree	2%	3%	1%	3%	1%	-	-	-	-	1%	2%	4%	2%	1%	14%	2%	-	-	4%	3%	1%
Don't know	1%	-	2%	1%	1%	-	-	-	1%	1%	2%	-	1%	1%	-	1%	-	3%	-	2%	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q31 Which, if any, of the following would make it easier for you to eat healthily when eating out?																					
Showing the calories in food on menus	24%	23%	25%	25%	17%	23%	27%	26%	26%	26%	25%	19%	24%	24%	16%	23%	24%	25%	23%	24%	24%
Smaller portion sizes	27%	21%	32%	26%	21%	25%	26%	34%	26%	27%	28%	26%	31%	25%	25%	27%	26%	24%	36%	37%	25%
More healthy options	39%	36%	42%	39%	38%	38%	44%	39%	40%	38%	42%	39%	37%	41%	32%	37%	41%	40%	36%	37%	40%
Better promotion of healthy options	33%	30%	35%	34%	29%	34%	33%	32%	33%	35%	29%	33%	34%	33%	23%	33%	33%	34%	32%	38%	32%
Being able spot healthy options quickly and easily	30%	29%	30%	27%	23%	28%	33%	35%	31%	33%	25%	28%	26%	31%	35%	25%	31%	30%	35%	23%	30%
Lower prices for healthy options	41%	39%	44%	43%	38%	43%	45%	38%	38%	43%	41%	43%	38%	43%	34%	38%	43%	38%	35%	39%	42%
Fewer promotions on unhealthy options	16%	16%	16%	16%	11%	13%	21%	18%	18%	18%	14%	13%	11%	18%	11%	15%	16%	21%	24%	21%	15%
Not being asked if I want to go large, make it a meal deal, or if I want to add sides or extras	18%	17%	19%	14%	17%	21%	20%	23%	17%	21%	19%	16%	17%	19%	12%	18%	19%	11%	22%	29%	18%
Other	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	-	1%	-	1%	0%	4%	2%	-	0%
I don't want to eat healthily when eating out	12%	11%	12%	11%	13%	10%	17%	10%	9%	11%	11%	15%	12%	11%	15%	11%	12%	13%	9%	11%	12%
I already find it easy to eat healthily when eating out	8%	8%	8%	6%	1%	8%	10%	13%	9%	6%	7%	8%	8%	7%	9%	5%	9%	7%	6%	6%	8%
Nothing/none	8%	9%	6%	3%	14%	10%	5%	10%	8%	8%	7%	8%	9%	6%	15%	6%	8%	6%	6%	2%	8%
Don't know	3%	2%	4%	3%	2%	3%	3%	3%	2%	3%	1%	6%	3%	3%	4%	2%	4%	1%	2%	-	3%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q32 How serious a problem do you think obesity is in Scotland today?																					
Very serious	37%	36%	39%	27%	28%	45%	49%	43%	43%	35%	34%	38%	36%	38%	33%	33%	39%	34%	36%	40%	38%
Fairly serious	49%	50%	48%	51%	51%	45%	45%	51%	47%	53%	50%	47%	49%	48%	56%	49%	49%	44%	54%	44%	49%
Not very serious	7%	9%	5%	11%	10%	7%	2%	3%	7%	6%	11%	6%	8%	7%	-	10%	6%	15%	4%	6%	7%
Not at all serious	2%	2%	1%	3%	3%	-	-	-	1%	4%	-	1%	0%	2%	2%	2%	1%	2%	2%	5%	1%
Don't know	5%	3%	7%	8%	8%	4%	4%	2%	3%	3%	5%	9%	7%	4%	8%	7%	4%	5%	4%	6%	5%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q33 To what extent do you agree or disagree that government should take action to prevent obesity in Scotland?																					
Strongly agree	27%	27%	27%	28%	24%	31%	28%	22%	32%	26%	23%	25%	27%	27%	27%	30%	26%	24%	31%	32%	26%
Agree	41%	41%	40%	39%	42%	41%	41%	41%	40%	43%	38%	41%	37%	41%	51%	43%	39%	42%	43%	43%	40%
Neither agree nor disagree	20%	19%	20%	20%	20%	16%	19%	22%	18%	19%	25%	18%	23%	20%	10%	20%	20%	25%	15%	21%	20%
Disagree	5%	4%	5%	3%	6%	4%	4%	6%	3%	4%	7%	5%	5%	4%	4%	2%	6%	2%	3%	2%	5%
Strongly disagree	4%	5%	3%	3%	4%	4%	5%	4%	4%	5%	3%	4%	3%	5%	2%	2%	5%	4%	4%	-	4%
Don't know	4%	3%	5%	6%	4%	4%	2%	3%	3%	4%	3%	7%	5%	4%	6%	3%	5%	3%	3%	2%	5%

Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q34a Promotional offers on foods high in fat, sugar and salt should be banned																					
Strongly agree	15%	16%	14%	16%	16%	15%	13%	13%	16%	16%	14%	13%	15%	15%	10%	18%	13%	10%	20%	25%	14%
Agree	29%	28%	30%	28%	21%	31%	25%	37%	33%	28%	30%	25%	30%	28%	33%	29%	29%	34%	34%	23%	28%
Neither agree nor disagree	26%	27%	25%	24%	29%	22%	33%	26%	23%	24%	25%	31%	27%	25%	29%	26%	26%	28%	19%	25%	27%
Disagree	17%	15%	19%	17%	19%	19%	17%	14%	16%	17%	18%	18%	21%	16%	17%	17%	17%	16%	15%	19%	17%
Strongly disagree	12%	13%	10%	15%	12%	11%	10%	8%	12%	14%	11%	10%	7%	14%	8%	8%	14%	11%	12%	6%	12%
Don't know	1%	1%	1%	1%	3%	2%	2%	1%	1%	1%	1%	3%	1%	2%	2%	2%	1%	1%	-	2%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Respond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q34b Standard portion sizes of items such as chocolate bars, savoury snacks, crisps, sweets, cakes, muffins should be reduced																					
Strongly agree	10%	8%	12%	12%	13%	12%	8%	7%	11%	8%	7%	14%	10%	10%	9%	14%	9%	12%	20%	23%	9%
Agree	23%	23%	23%	26%	18%	22%	20%	24%	24%	22%	30%	19%	24%	23%	21%	27%	21%	29%	27%	34%	21%
Neither agree nor disagree	27%	28%	26%	24%	29%	22%	33%	29%	25%	31%	23%	27%	25%	27%	30%	27%	27%	28%	27%	23%	27%
Disagree	24%	23%	25%	23%	28%	24%	21%	25%	23%	23%	27%	24%	27%	23%	24%	23%	24%	22%	17%	14%	25%
Strongly disagree	14%	16%	12%	13%	10%	18%	16%	13%	16%	14%	13%	13%	11%	15%	14%	9%	16%	10%	8%	5%	15%
Don't know	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	-	2%	2%	2%	2%	1%	2%	-	1%	-	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q34c Unhealthy foods seem to be on promotion more often than healthy ones																					
Strongly agree	26%	22%	30%	28%	23%	31%	28%	18%	28%	23%	27%	26%	28%	26%	12%	26%	25%	30%	18%	30%	26%
Agree	39%	38%	41%	40%	37%	39%	35%	44%	36%	43%	40%	39%	38%	40%	42%	40%	39%	32%	46%	39%	39%
Neither agree nor disagree	21%	25%	18%	18%	26%	19%	22%	25%	23%	21%	20%	22%	21%	21%	23%	20%	22%	25%	24%	22%	22%
Disagree	6%	7%	5%	7%	6%	6%	4%	5%	5%	5%	6%	7%	6%	6%	7%	8%	5%	9%	8%	2%	6%
Strongly disagree	4%	5%	4%	6%	5%	3%	4%	2%	5%	6%	5%	1%	3%	5%	4%	4%	4%	4%	1%	2%	5%
Don't know	3%	4%	3%	2%	3%	1%	6%	6%	3%	2%	2%	5%	4%	2%	12%	2%	4%	-	2%	5%	3%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q34d It is too easy to buy larger / sharing packs of snacks and sweets then eat the whole pack yourself																					
Strongly agree	22%	21%	24%	23%	21%	23%	26%	19%	23%	23%	20%	23%	23%	23%	15%	22%	22%	16%	19%	24%	23%
Agree	38%	37%	39%	37%	37%	42%	34%	39%	36%	37%	37%	41%	37%	38%	42%	38%	38%	33%	38%	48%	37%
Neither agree nor disagree	23%	25%	22%	25%	24%	22%	22%	23%	23%	22%	27%	22%	23%	23%	25%	28%	22%	34%	30%	16%	23%
Disagree	9%	10%	8%	7%	13%	6%	8%	10%	9%	10%	10%	6%	9%	9%	5%	8%	9%	11%	7%	8%	9%
Strongly disagree	6%	6%	6%	6%	4%	7%	7%	7%	8%	7%	6%	4%	5%	6%	11%	4%	7%	5%	7%	2%	6%
Don't know	2%	1%	2%	1%	1%	1%	2%	3%	1%	0%	1%	4%	3%	1%	2%	1%	2%	-	-	2%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q35 Would you support restricting the marketing / promotion o...																					
Yes	49%	50%	48%	47%	44%	44%	50%	59%	55%	46%	53%	46%	50%	49%	45%	49%	49%	57%	54%	55%	48%
No	34%	37%	31%	36%	37%	37%	33%	28%	32%	38%	32%	33%	33%	34%	36%	35%	34%	32%	30%	35%	34%
Don't know	17%	13%	21%	17%	19%	19%	17%	14%	13%	16%	15%	21%	17%	17%	19%	16%	17%	11%	15%	10%	18%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q36 Have you seen/heard of Eat Well, Your Way?																					
Yes, I have heard of Eat Well Your Way and used the online resource	8%	9%	6%	14%	8%	8%	1%	2%	9%	4%	11%	7%	9%	7%	2%	16%	4%	19%	20%	27%	5%
Yes, I have heard of Eat Well, Your Way but not used the online resource	15%	13%	18%	20%	15%	9%	13%	15%	14%	15%	17%	15%	14%	16%	10%	20%	13%	12%	17%	27%	14%
No, not seen / heard of Eat Well, Your Way	74%	76%	73%	61%	74%	79%	85%	81%	75%	78%	71%	72%	73%	74%	88%	60%	80%	66%	61%	42%	77%
Don't know	3%	2%	4%	5%	3%	3%	1%	2%	2%	3%	1%	5%	4%	3%	-	4%	2%	3%	2%	4%	3%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q40 Which, if any, of the following applies to you?																					
Completely vegetarian	5%	5%	5%	6%	6%	7%	5%	2%	5%	4%	6%	6%	6%	5%	1%	8%	4%	15%	5%	20%	4%
Pescetarian (eat a vegetarian diet which also includes fish but no meat)	5%	5%	5%	8%	4%	6%	3%	3%	4%	5%	5%	7%	6%	5%	-	8%	4%	10%	12%	20%	4%
Flexitarian (actively reducing the amount of meat and dairy in my diet)	21%	20%	22%	23%	18%	22%	18%	23%	26%	22%	25%	14%	21%	21%	23%	22%	21%	20%	29%	17%	21%
Vegan	3%	4%	2%	5%	4%	3%	3%	0%	3%	3%	4%	4%	2%	3%	4%	5%	2%	4%	3%	9%	3%
Allergic to certain foods or ingredients	7%	7%	7%	10%	10%	7%	5%	2%	6%	7%	7%	7%	6%	8%	4%	12%	5%	100%	22%	21%	3%
Avoid certain food for religious or cultural reasons	3%	3%	2%	6%	3%	2%	-	1%	2%	2%	3%	4%	1%	3%	2%	5%	2%	10%	5%	7%	2%
Avoid certain food for medical reasons other than a food allergy e.g. diabetes	6%	6%	6%	7%	1%	7%	6%	8%	6%	8%	4%	7%	6%	7%	4%	6%	6%	28%	12%	14%	5%
Avoid certain foods for other reasons (e.g. foods that don't seem to agree with me)	13%	10%	16%	14%	10%	12%	16%	16%	8%	16%	11%	17%	12%	14%	10%	10%	15%	31%	24%	17%	12%
Other	1%	1%	1%	0%	0%	0%	3%	1%	2%	-	1%	0%	1%	1%	1%	0%	1%	2%	2%	-	1%
None of the above	52%	56%	48%	47%	56%	50%	54%	57%	51%	51%	49%	55%	56%	50%	60%	48%	54%	-	37%	28%	56%

Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
VQ50 Respondent with allergy																					
Yes	7%	7%	7%	10%	10%	7%	5%	2%	6%	7%	7%	7%	6%	8%	4%	12%	5%	100%	22%	21%	3%
No	93%	93%	93%	90%	90%	93%	95%	98%	94%	93%	93%	93%	94%	92%	96%	88%	95%	-	78%	79%	97%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Respond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	72	32	40	29	15	13	10	5	19	20	12	21	16	54	2	35	37	72	19	11	25
Weighted	74	34	40	32	16	14	8	5	16	21	15	23	17	55	2	37	37	74	19	12	25
Q41 What are you allergic to?																					
Cereals containing gluten, e.g. wheat (including spelt and khorasan), rye, barley and oats and their hybridised strains	23%	20%	25%	25%	20%	17%	18%	42%	10%	35%	27%	18%	33%	21%	-	22%	24%	23%	28%	18%	25%
Crustaceans, e.g. prawns, crab and lobster	14%	10%	17%	9%	21%	30%	-	-	16%	-	8%	29%	7%	14%	50%	13%	14%	14%	14%	10%	17%
Eggs	15%	7%	21%	13%	15%	16%	14%	20%	11%	9%	34%	10%	22%	11%	50%	21%	8%	15%	4%	31%	17%
Fish	12%	13%	10%	6%	13%	33%	-	-	11%	5%	17%	14%	8%	11%	50%	14%	9%	12%	6%	17%	13%
Peanuts	19%	25%	14%	20%	28%	8%	11%	20%	17%	19%	17%	21%	19%	19%	-	23%	14%	19%	22%	18%	25%
Soybeans	5%	5%	5%	10%	6%	-	-	-	12%	10%	-	-	6%	5%	-	8%	3%	5%	-	17%	3%
Milk	26%	39%	15%	25%	31%	25%	20%	37%	33%	35%	17%	19%	48%	21%	-	19%	33%	26%	39%	19%	19%
Nuts, e.g. almonds, hazelnuts, walnuts, pecan nuts, Brazil nuts, pistachio, cashew, macadamia nuts or Queensland nuts	25%	29%	22%	38%	33%	7%	11%	-	33%	25%	18%	25%	27%	26%	-	35%	16%	25%	33%	36%	19%
Celery (including celeriac)	5%	3%	6%	5%	-	8%	8%	-	15%	-	-	5%	-	6%	-	7%	2%	5%	13%	17%	-
Mustard	2%	5%	-	3%	-	6%	-	-	11%	-	-	-	5%	2%	-	5%	-	2%	-	8%	3%
Sesame	10%	21%	-	10%	12%	8%	11%	-	12%	20%	-	5%	5%	11%	-	14%	6%	10%	21%	9%	8%
Sulphur dioxide/sulphites (preservatives used in some foods and drinks)	9%	7%	10%	12%	13%	-	-	18%	16%	-	27%	-	13%	8%	-	15%	2%	9%	18%	12%	7%
Lupin	3%	-	5%	6%	-	-	-	-	5%	-	-	5%	-	4%	-	5%	-	3%	-	17%	-

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	72	32	40	29	15	13	10	5	19	20	12	21	16	54	2	35	37	72	19	11	25
Weighted	74	34	40	32	16	14	8	5	16	21	15	23	17	55	2	37	37	74	19	12	25
Molluscs, e.g. clams, mussels, whelks, oysters, snails and squid	16%	22%	10%	21%	8%	16%	19%	-	16%	15%	8%	21%	8%	17%	50%	15%	17%	16%	10%	8%	13%
Other	18%	12%	23%	11%	14%	33%	28%	18%	10%	15%	32%	18%	10%	19%	50%	18%	19%	18%	11%	9%	24%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	808	372	436	240	129	147	131	161	256	221	149	182	211	561	36	298	510	54	88	51	680
Weighted	815	390	426	267	129	143	115	161	211	220	185	199	218	554	43	311	504	55	89	55	682
Q42 Does anyone in your household, other than you, have a food allergy?																					
Yes, an adult aged 18+	11%	11%	11%	16%	10%	8%	8%	7%	13%	12%	11%	9%	9%	12%	5%	12%	10%	35%	100%	20%	-
Yes, a young person aged 12 -17years	4%	5%	3%	5%	8%	4%	1%	-	4%	3%	5%	4%	5%	4%	-	9%	0%	10%	8%	56%	-
Yes, a child aged 11 years or under	4%	3%	4%	6%	7%	2%	-	1%	3%	5%	1%	4%	5%	3%	4%	9%	-	11%	7%	53%	-
No	82%	81%	83%	72%	78%	87%	91%	93%	83%	81%	84%	82%	83%	81%	92%	72%	88%	42%	-	-	98%
Don't know	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	-	2%	1%	3%	-	-	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
VQ52 Food allergy in household																					
Respondent	7%	7%	7%	10%	10%	7%	5%	2%	6%	7%	7%	7%	6%	8%	4%	12%	5%	100%	22%	21%	3%
Yes, an adult	8%	8%	9%	14%	8%	6%	6%	5%	11%	9%	10%	6%	7%	10%	3%	12%	7%	26%	100%	20%	-
Yes, child	5%	5%	5%	10%	10%	4%	1%	0%	4%	5%	6%	5%	8%	5%	2%	17%	0%	16%	12%	100%	-
No / DK	86%	86%	85%	75%	84%	89%	92%	94%	86%	84%	85%	86%	87%	85%	90%	74%	90%	34%	-	-	100%

Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	128	57	71	64	25	17	11	11	40	38	22	28	31	94	3	75	53	29	88	51	-
Weighted	133	64	69	71	25	17	9	11	34	39	29	32	34	96	4	81	53	30	89	55	-
Q43 And do you ever buy food for this person with the food allergy?																					
Yes	69%	63%	75%	68%	69%	82%	63%	61%	72%	70%	83%	54%	75%	68%	57%	76%	59%	80%	65%	72%	-
No	31%	37%	25%	32%	31%	18%	37%	39%	28%	30%	17%	46%	25%	32%	43%	24%	41%	20%	35%	28%	-

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	128	57	71	64	25	17	11	11	40	38	22	28	31	94	3	75	53	29	88	51	-
Weighted	133	64	69	71	25	17	9	11	34	39	29	32	34	96	4	81	53	30	89	55	-
Q44 What is this person(s) in your household allergic to?																					
Cereals containing gluten, e.g. wheat (including spelt and khorasan), rye, barley and oats and their hybridised strains	14%	15%	13%	16%	4%	10%	24%	18%	12%	16%	10%	17%	11%	16%	-	15%	12%	25%	14%	13%	-
Crustaceans, e.g. prawns, crab and lobster	8%	11%	6%	8%	9%	6%	21%	-	5%	8%	18%	4%	6%	9%	-	10%	6%	11%	9%	10%	-
Eggs	14%	16%	11%	12%	19%	18%	-	19%	15%	13%	18%	9%	13%	13%	43%	19%	6%	10%	12%	18%	-
Fish	8%	12%	5%	10%	9%	11%	-	-	8%	5%	10%	11%	14%	7%	-	11%	4%	6%	5%	13%	-
Peanuts	23%	24%	21%	21%	32%	13%	23%	26%	18%	26%	32%	15%	23%	22%	34%	27%	16%	27%	20%	27%	-
Soybeans	5%	5%	5%	5%	-	12%	-	10%	-	6%	5%	10%	3%	6%	-	4%	6%	14%	5%	6%	-
Milk	25%	30%	21%	35%	8%	18%	15%	26%	28%	34%	14%	22%	39%	21%	22%	25%	26%	35%	24%	29%	-
Nuts, e.g. almonds, hazelnuts, walnuts, pecan nuts, Brazil nuts, pistachio, cashew, macadamia nuts or Queensland nuts	20%	19%	21%	20%	27%	18%	10%	16%	28%	18%	28%	7%	26%	19%	-	22%	17%	37%	23%	21%	-
Celery (including celeriac)	7%	9%	5%	8%	9%	6%	-	-	3%	3%	4%	19%	7%	6%	43%	12%	-	15%	3%	15%	-
Mustard	4%	5%	2%	1%	5%	6%	19%	-	4%	3%	4%	4%	6%	3%	-	4%	3%	3%	2%	8%	-
Sesame	3%	4%	2%	2%	3%	-	10%	8%	2%	5%	-	5%	3%	2%	43%	4%	2%	3%	3%	5%	-
Sulphur dioxide/sulphites (preservatives used in some foods and drinks)	8%	8%	9%	10%	9%	6%	7%	-	4%	5%	14%	11%	15%	7%	-	13%	1%	19%	8%	12%	-



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	128	57	71	64	25	17	11	11	40	38	22	28	31	94	3	75	53	29	88	51	-
Weighted	133	64	69	71	25	17	9	11	34	39	29	32	34	96	4	81	53	30	89	55	-
Lupin	4%	7%	1%	4%	8%	7%	-	-	3%	3%	5%	7%	11%	2%	-	7%	-	4%	3%	6%	-
Molluscs, e.g. clams, mussels, whelks, oysters, snails and squid	7%	10%	4%	4%	10%	12%	17%	-	-	5%	5%	18%	4%	6%	43%	8%	5%	8%	6%	9%	-
Other	13%	5%	21%	10%	15%	19%	8%	25%	12%	17%	12%	11%	8%	16%	-	8%	22%	7%	17%	4%	-

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	171	77	94	78	33	27	18	15	50	50	29	42	41	125	5	91	80	72	88	51	25
Weighted	177	85	93	86	33	28	15	15	42	52	37	47	44	127	6	98	79	74	89	55	25
Q45 Do you carry an Epipen or other auto-injector with you when you are eating out, in case of an allergic reaction to food?																					
Yes, always	25%	29%	21%	30%	31%	23%	6%	6%	25%	16%	33%	30%	30%	24%	-	36%	12%	24%	20%	43%	13%
Yes, sometimes	16%	19%	14%	21%	18%	14%	-	7%	14%	25%	14%	10%	10%	18%	26%	20%	12%	17%	15%	20%	12%
No	26%	30%	22%	21%	25%	26%	56%	26%	24%	28%	27%	24%	24%	26%	40%	22%	31%	23%	31%	19%	35%
I don't have / need an Epipen / auto-injector	33%	21%	43%	28%	26%	37%	39%	60%	37%	31%	26%	36%	36%	32%	34%	22%	45%	37%	34%	17%	40%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	171	77	94	78	33	27	18	15	50	50	29	42	41	125	5	91	80	72	88	51	25
Weighted	177	85	93	86	33	28	15	15	42	52	37	47	44	127	6	98	79	74	89	55	25
Q46 How easy or difficult is it to find allergy information about foods you are buying in shops and supermarkets?																					
Very easy	22%	20%	23%	27%	19%	28%	6%	-	21%	16%	20%	30%	29%	20%	-	25%	17%	23%	19%	28%	22%
Quite easy	49%	52%	47%	48%	60%	40%	58%	40%	55%	51%	53%	40%	48%	50%	54%	51%	47%	49%	52%	48%	34%
Neither	21%	25%	18%	18%	21%	18%	31%	40%	18%	20%	23%	24%	19%	21%	46%	15%	29%	19%	25%	18%	32%
Quite difficult	5%	2%	8%	5%	-	13%	5%	7%	4%	9%	3%	4%	2%	7%	-	5%	6%	7%	3%	3%	13%
Very difficult	2%	-	4%	2%	-	-	-	13%	2%	4%	-	2%	2%	2%	-	3%	1%	3%	2%	4%	-

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	171	77	94	78	33	27	18	15	50	50	29	42	41	125	5	91	80	72	88	51	25
Weighted	177	85	93	86	33	28	15	15	42	52	37	47	44	127	6	98	79	74	89	55	25
Q47 How easy or difficult is it to find allergy information about foods when you are eating away from home e.g. in a café or res...																					
Very easy	16%	20%	13%	22%	12%	17%	6%	-	15%	10%	25%	18%	21%	16%	-	21%	10%	17%	16%	15%	17%
Quite easy	34%	36%	32%	34%	46%	22%	32%	28%	34%	36%	32%	34%	32%	36%	-	41%	25%	28%	33%	45%	28%
Neither	26%	25%	26%	25%	21%	33%	15%	33%	20%	28%	30%	24%	19%	28%	26%	21%	32%	24%	30%	21%	28%
Quite difficult	15%	15%	15%	12%	12%	15%	37%	14%	14%	16%	10%	19%	12%	13%	74%	9%	23%	20%	14%	9%	15%
Very difficult	9%	4%	14%	6%	9%	12%	11%	24%	18%	10%	3%	6%	17%	7%	-	9%	10%	11%	6%	10%	12%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	171	77	94	78	33	27	18	15	50	50	29	42	41	125	5	91	80	72	88	51	25
Weighted	177	85	93	86	33	28	15	15	42	52	37	47	44	127	6	98	79	74	89	55	25
Q48 Where do you mainly get allergy information when shopping?																					
Labels on food	77%	77%	77%	70%	81%	81%	94%	81%	77%	75%	72%	83%	82%	76%	74%	69%	87%	82%	82%	61%	88%
Ask staff/people in shops/stalls for information	30%	36%	25%	29%	27%	45%	29%	20%	26%	26%	46%	27%	37%	27%	40%	41%	18%	31%	22%	52%	34%
Other in-store information e.g. signs on the wall	20%	22%	17%	19%	30%	11%	6%	27%	19%	23%	14%	21%	26%	18%	-	26%	12%	25%	16%	25%	18%
Online via a website or app	11%	10%	12%	14%	9%	-	17%	12%	12%	16%	7%	7%	13%	11%	-	10%	12%	16%	8%	14%	14%
Other	1%	1%	1%	-	-	-	-	14%	2%	-	3%	-	2%	1%	-	-	3%	-	2%	-	-

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	171	77	94	78	33	27	18	15	50	50	29	42	41	125	5	91	80	72	88	51	25
Weighted	177	85	93	86	33	28	15	15	42	52	37	47	44	127	6	98	79	74	89	55	25
Q49 Where do you mainly get food allergy information when eating out of the home?																					
Labels on food	47%	54%	41%	57%	47%	35%	39%	27%	34%	59%	39%	53%	43%	51%	-	49%	45%	49%	48%	52%	45%
Ask staff for information	48%	42%	53%	44%	42%	66%	48%	44%	53%	54%	42%	40%	55%	47%	20%	48%	47%	53%	44%	48%	67%
Information on menus	47%	50%	45%	41%	60%	40%	47%	73%	52%	51%	38%	46%	47%	45%	100%	52%	42%	53%	37%	57%	63%
Other information in restaurants/takeaways e.g. signs on the wall	15%	17%	14%	17%	13%	10%	6%	26%	12%	19%	21%	9%	9%	18%	-	14%	16%	22%	14%	11%	20%
Restaurant website/Apps	10%	10%	10%	12%	3%	3%	17%	20%	10%	12%	8%	9%	13%	9%	-	9%	11%	13%	9%	10%	11%
Other	2%	1%	3%	-	-	6%	-	14%	4%	-	3%	2%	2%	2%	-	1%	4%	1%	2%	1%	-

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	171	77	94	78	33	27	18	15	50	50	29	42	41	125	5	91	80	72	88	51	25
Weighted	177	85	93	86	33	28	15	15	42	52	37	47	44	127	6	98	79	74	89	55	25
Q50 Are you aware that there is a text / e-mail alert system to notify consumers of issues with missing or incorrect allergen info...																					
Yes – I'm aware of the alert system and have signed up to it	31%	36%	26%	38%	33%	36%	6%	-	33%	25%	32%	35%	42%	27%	26%	46%	12%	26%	23%	57%	16%
Yes – I'm aware of the alert system but have not signed up to it	18%	19%	17%	26%	9%	11%	11%	15%	14%	24%	15%	17%	15%	20%	-	17%	20%	15%	21%	15%	13%
No	51%	45%	57%	36%	58%	53%	83%	85%	53%	51%	53%	48%	43%	53%	74%	37%	69%	59%	55%	27%	71%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	72	32	40	29	15	13	10	5	19	20	12	21	16	54	2	35	37	72	19	11	25
Weighted	74	34	40	32	16	14	8	5	16	21	15	23	17	55	2	37	37	74	19	12	25
Mean	3.66	3.59	3.73	3.65	3.60	3.77	3.65	3.65	3.47	3.84	3.19	3.90	3.73	3.62	4.00	3.71	3.61	3.66	3.68	3.68	3.42
Q51a I always tell the waiter/waitress about my food allergies when eating out in a restaurant / café																					
Strongly agree	29%	22%	35%	29%	28%	24%	48%	20%	30%	35%	8%	38%	37%	26%	50%	34%	25%	29%	23%	37%	26%
Agree	29%	37%	22%	35%	26%	32%	-	43%	26%	32%	33%	25%	26%	31%	-	28%	30%	29%	38%	35%	22%
Neither agree nor disagree	16%	19%	13%	16%	13%	14%	23%	20%	10%	15%	18%	18%	5%	18%	50%	13%	19%	16%	12%	-	17%
Disagree	19%	22%	15%	14%	26%	15%	30%	18%	28%	18%	15%	15%	17%	20%	-	19%	18%	19%	20%	17%	27%
Strongly disagree	3%	-	6%	7%	-	-	-	-	5%	-	9%	-	8%	2%	-	4%	2%	3%	-	12%	3%
Don't know	4%	-	8%	-	8%	16%	-	-	-	-	16%	4%	7%	4%	-	3%	6%	4%	6%	-	5%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	72	32	40	29	15	13	10	5	19	20	12	21	16	54	2	35	37	72	19	11	25
Weighted	74	34	40	32	16	14	8	5	16	21	15	23	17	55	2	37	37	74	19	12	25
Mean	4.06	4.30	3.85	3.97	4.17	4.05	3.94	4.57	4.09	3.84	3.93	4.33	4.24	4.05	3.00	4.14	3.98	4.06	4.01	3.80	4.32
Q51b I feel comfortable talking about my food allergies with friends/family																					
Strongly agree	35%	39%	33%	32%	42%	38%	18%	57%	32%	20%	35%	53%	57%	30%	-	47%	24%	35%	29%	38%	47%
Agree	40%	53%	30%	39%	31%	38%	65%	43%	49%	55%	24%	33%	22%	46%	50%	26%	55%	40%	53%	22%	31%
Neither agree nor disagree	15%	9%	21%	22%	12%	15%	9%	-	15%	15%	25%	9%	8%	18%	-	15%	16%	15%	9%	21%	17%
Disagree	7%	-	13%	7%	8%	9%	8%	-	4%	10%	8%	5%	13%	3%	50%	9%	5%	7%	9%	18%	-
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2%	-	3%	-	8%	-	-	-	-	-	8%	-	-	2%	-	3%	-	2%	-	-	5%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	72	32	40	29	15	13	10	5	19	20	12	21	16	54	2	35	37	72	19	11	25
Weighted	74	34	40	32	16	14	8	5	16	21	15	23	17	55	2	37	37	74	19	12	25
Mean	3.45	3.49	3.41	3.44	3.37	3.51	3.42	3.65	3.47	3.72	3.33	3.25	3.60	3.43	3.00	3.55	3.34	3.45	3.70	3.59	3.30
Q51c I always tell staff about my food allergies when buying "food to go" from a sandwich shop / takeaway																					
Strongly agree	20%	19%	21%	16%	21%	24%	37%	-	19%	25%	17%	18%	45%	13%	-	23%	17%	20%	18%	38%	19%
Agree	29%	33%	25%	33%	25%	16%	9%	82%	36%	31%	26%	24%	-	39%	-	30%	28%	29%	45%	14%	25%
Neither agree nor disagree	23%	26%	21%	32%	13%	29%	14%	-	17%	35%	9%	26%	13%	23%	100%	20%	26%	23%	16%	18%	20%
Disagree	21%	22%	19%	15%	33%	8%	40%	18%	28%	9%	32%	19%	35%	17%	-	23%	18%	21%	15%	31%	27%
Strongly disagree	3%	-	5%	4%	-	7%	-	-	-	-	-	9%	-	4%	-	-	6%	3%	-	-	4%
Don't know	4%	-	8%	-	8%	16%	-	-	-	-	16%	4%	7%	4%	-	3%	6%	4%	6%	-	5%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	72	32	40	29	15	13	10	5	19	20	12	21	16	54	2	35	37	72	19	11	25
Weighted	74	34	40	32	16	14	8	5	16	21	15	23	17	55	2	37	37	74	19	12	25
Mean	2.88	3.20	2.59	3.37	3.10	2.64	1.98	1.20	3.49	2.84	3.03	2.37	2.85	2.95	1.50	3.33	2.42	2.88	2.90	3.34	2.84
Q51d If a food label says "may contain" something I'm allergic to, I would still eat it																					
Strongly agree	8%	12%	5%	14%	6%	6%	-	-	22%	-	10%	5%	5%	10%	-	14%	2%	8%	17%	10%	3%
Agree	32%	37%	28%	47%	38%	16%	9%	-	49%	37%	17%	26%	41%	30%	-	39%	25%	32%	14%	46%	35%
Neither agree nor disagree	19%	22%	17%	15%	23%	32%	20%	-	5%	25%	41%	9%	17%	21%	-	22%	16%	19%	27%	28%	22%
Disagree	15%	17%	14%	11%	14%	16%	32%	20%	4%	24%	17%	15%	8%	16%	50%	9%	22%	15%	25%	-	14%
Strongly disagree	22%	12%	31%	13%	13%	23%	39%	80%	20%	14%	8%	41%	29%	19%	50%	13%	32%	22%	17%	16%	22%
Don't know	3%	-	5%	-	8%	7%	-	-	-	-	8%	4%	-	4%	-	3%	3%	3%	-	-	5%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	72	32	40	29	15	13	10	5	19	20	12	21	16	54	2	35	37	72	19	11	25
Weighted	74	34	40	32	16	14	8	5	16	21	15	23	17	55	2	37	37	74	19	12	25
Mean	3.29	3.47	3.12	3.45	3.24	3.63	2.49	2.99	3.31	3.01	3.73	3.31	3.26	3.34	2.51	3.55	3.01	3.29	3.57	3.39	3.25
Q51e It's easy to avoid food allergens when ordering a take-away																					
Strongly agree	15%	22%	8%	25%	13%	6%	-	-	16%	21%	9%	11%	20%	14%	-	20%	10%	15%	18%	29%	11%
Agree	33%	36%	30%	28%	35%	41%	27%	40%	30%	23%	43%	36%	33%	32%	50%	44%	21%	33%	43%	35%	29%
Neither agree nor disagree	21%	18%	23%	17%	20%	38%	19%	-	21%	15%	32%	18%	19%	22%	-	14%	27%	21%	15%	8%	37%
Disagree	15%	14%	15%	15%	11%	-	28%	40%	32%	15%	-	12%	11%	17%	-	7%	22%	15%	23%	-	11%
Strongly disagree	10%	10%	10%	10%	14%	-	25%	-	-	25%	-	9%	18%	6%	50%	11%	8%	10%	-	27%	8%
Don't know	7%	-	13%	4%	8%	15%	-	20%	-	-	15%	14%	-	10%	-	3%	11%	7%	-	-	5%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	51	23	28	27	15	7	1	1	13	15	9	14	18	32	1	49	2	11	11	51	-
Weighted	55	26	29	30	15	7	1	1	11	16	12	17	21	33	2	52	2	12	11	55	-
Mean	3.77	3.68	3.85	3.44	4.18	4.58	1.00	5.00	4.52	3.51	3.62	3.63	3.06	4.21	4.00	3.88	1.53	3.69	3.50	3.77	-
Q52a My child always tells the waiter/waitress about their food allergies when eating out in a restaurant / café																					
Strongly agree	38%	41%	36%	19%	59%	72%	-	100%	60%	38%	43%	21%	18%	53%	-	40%	-	43%	33%	38%	-
Agree	26%	24%	28%	34%	20%	13%	-	-	31%	7%	23%	44%	14%	30%	100%	27%	-	10%	32%	26%	-
Neither agree nor disagree	18%	12%	24%	26%	7%	14%	-	-	9%	27%	12%	21%	39%	6%	-	19%	-	20%	10%	18%	-
Disagree	8%	9%	8%	12%	7%	-	-	-	-	20%	-	8%	17%	3%	-	6%	53%	27%	-	8%	-
Strongly disagree	9%	14%	4%	9%	7%	-	100%	-	-	7%	23%	7%	13%	7%	-	7%	47%	-	24%	9%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	51	23	28	27	15	7	1	1	13	15	9	14	18	32	1	49	2	11	11	51	-
Weighted	55	26	29	30	15	7	1	1	11	16	12	17	21	33	2	52	2	12	11	55	-
Mean	3.67	3.62	3.72	3.31	4.04	4.16	4.00	5.00	4.29	3.38	3.39	3.73	3.40	3.92	2.00	3.70	2.94	3.42	3.56	3.67	-
Q52b My child feels comfortable talking about their food allergies with friends/family																					
Strongly agree	28%	25%	30%	17%	53%	16%	-	100%	37%	26%	22%	28%	17%	36%	-	29%	-	27%	15%	28%	-
Agree	34%	42%	27%	27%	19%	84%	100%	-	55%	20%	32%	34%	37%	33%	-	33%	47%	25%	53%	34%	-
Neither agree nor disagree	21%	12%	28%	31%	13%	-	-	-	8%	28%	23%	21%	21%	21%	-	22%	-	21%	18%	21%	-
Disagree	13%	11%	15%	20%	8%	-	-	-	-	20%	10%	17%	17%	7%	100%	11%	53%	18%	-	13%	-
Strongly disagree	5%	10%	-	5%	7%	-	-	-	-	7%	13%	-	7%	3%	-	5%	-	9%	14%	5%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	51	23	28	27	15	7	1	1	13	15	9	14	18	32	1	49	2	11	11	51	-
Weighted	55	26	29	30	15	7	1	1	11	16	12	17	21	33	2	52	2	12	11	55	-
Mean	3.53	3.48	3.58	2.98	4.06	4.42	4.00	5.00	4.45	3.10	3.81	3.15	3.11	3.92	1.00	3.54	3.47	3.07	3.71	3.53	-
Q52c My child always tells staff about their food allergies when buying "food to go" from a sandwich shop / takeaway																					
Strongly agree	31%	33%	29%	12%	54%	57%	-	100%	53%	19%	43%	20%	18%	41%	-	33%	-	20%	32%	31%	-
Agree	28%	25%	31%	29%	25%	28%	100%	-	38%	26%	32%	21%	25%	32%	-	28%	47%	23%	34%	28%	-
Neither agree nor disagree	18%	17%	19%	26%	7%	15%	-	-	9%	21%	-	35%	28%	13%	-	17%	53%	17%	20%	18%	-
Disagree	7%	4%	8%	12%	-	-	-	-	-	14%	12%	-	12%	4%	-	7%	-	21%	-	7%	-
Strongly disagree	16%	20%	12%	21%	14%	-	-	-	-	20%	13%	23%	18%	10%	100%	16%	-	18%	14%	16%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	4.53	4.43	4.62	4.45	4.45	4.60	4.65	4.54	4.58	4.57	4.42	4.52	4.53	4.51	4.68	4.39	4.59	4.50	4.60	4.04	4.54
Q53a Food allergies can be life-threatening																					
Strongly agree	65%	58%	71%	62%	64%	69%	70%	61%	65%	69%	62%	62%	66%	63%	73%	60%	67%	67%	67%	44%	65%
Agree	25%	29%	21%	23%	21%	23%	25%	32%	29%	20%	24%	27%	23%	26%	22%	24%	25%	21%	27%	24%	25%
Neither agree nor disagree	8%	10%	5%	12%	9%	7%	3%	5%	5%	8%	11%	8%	8%	8%	5%	12%	6%	8%	5%	23%	7%
Disagree	1%	2%	1%	2%	3%	-	0%	0%	1%	1%	3%	1%	1%	1%	-	3%	1%	5%	1%	8%	1%
Strongly disagree	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%	-	1%	0%	-	-	-	1%
Don't know	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	-	2%	0%	1%	-	0%	1%	-	-	-	1%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	2.80	2.92	2.68	2.81	2.89	2.76	2.78	2.78	2.92	2.67	2.83	2.80	2.88	2.79	2.61	2.90	2.76	2.95	2.80	3.21	2.78
Q53b I don't believe that all the people who say they have a food allergy really do																					
Strongly agree	7%	8%	7%	8%	11%	8%	7%	3%	7%	7%	5%	9%	9%	7%	1%	12%	5%	10%	11%	25%	6%
Agree	21%	23%	19%	23%	22%	19%	21%	21%	27%	17%	25%	18%	21%	21%	22%	21%	21%	25%	18%	18%	22%
Neither agree nor disagree	29%	32%	26%	30%	24%	26%	28%	36%	29%	29%	28%	30%	29%	29%	31%	27%	30%	28%	28%	27%	29%
Disagree	22%	20%	24%	18%	23%	24%	24%	24%	19%	24%	25%	21%	24%	21%	19%	18%	24%	18%	25%	10%	23%
Strongly disagree	16%	13%	19%	20%	15%	17%	15%	13%	15%	19%	13%	17%	13%	17%	21%	18%	16%	16%	18%	19%	16%
Don't know	4%	3%	4%	2%	5%	5%	6%	4%	2%	5%	4%	5%	3%	4%	5%	4%	4%	3%	-	2%	4%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	4.42	4.33	4.51	4.33	4.35	4.47	4.55	4.47	4.43	4.44	4.42	4.40	4.39	4.43	4.42	4.30	4.47	4.33	4.49	4.12	4.43
Q53c Having a food allergy is nothing to be embarrassed about																					
Strongly agree	57%	52%	62%	57%	52%	59%	61%	56%	57%	60%	55%	54%	56%	58%	54%	53%	59%	52%	62%	45%	57%
Agree	31%	33%	28%	26%	32%	31%	33%	36%	31%	28%	32%	32%	30%	31%	35%	30%	31%	34%	30%	30%	31%
Neither agree nor disagree	9%	11%	7%	12%	12%	9%	3%	7%	9%	8%	10%	9%	11%	8%	4%	12%	7%	12%	5%	19%	9%
Disagree	1%	2%	1%	2%	2%	-	2%	0%	1%	2%	1%	1%	1%	1%	4%	3%	1%	-	-	7%	1%
Strongly disagree	1%	2%	1%	3%	1%	1%	-	0%	1%	1%	1%	1%	2%	1%	-	2%	1%	3%	3%	-	1%
Don't know	1%	1%	1%	0%	1%	1%	1%	1%	0%	-	1%	2%	1%	1%	2%	0%	1%	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	3.65	3.46	3.84	3.90	3.56	3.64	3.53	3.46	3.74	3.57	3.62	3.69	3.67	3.65	3.62	3.77	3.60	4.12	4.03	3.91	3.59
Q53d I always check if people I'm cooking for have a food allergy																					
Strongly agree	23%	17%	29%	31%	23%	23%	19%	16%	24%	23%	22%	23%	26%	22%	23%	27%	22%	39%	37%	32%	21%
Agree	36%	33%	38%	39%	33%	35%	33%	34%	40%	34%	35%	34%	30%	38%	35%	39%	34%	34%	36%	33%	35%
Neither agree nor disagree	25%	30%	20%	20%	24%	23%	30%	31%	19%	25%	29%	28%	30%	23%	25%	21%	27%	21%	20%	29%	26%
Disagree	10%	11%	9%	7%	12%	11%	10%	11%	11%	11%	10%	8%	11%	10%	4%	11%	10%	4%	7%	6%	11%
Strongly disagree	4%	6%	2%	2%	6%	4%	4%	5%	3%	6%	4%	3%	2%	4%	9%	2%	5%	-	-	-	5%
Don't know	2%	2%	2%	1%	3%	4%	3%	2%	2%	1%	1%	4%	1%	2%	4%	1%	3%	3%	1%	-	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Mean	1.97	2.12	1.81	2.24	2.06	1.85	1.73	1.79	1.99	1.84	2.02	2.03	2.03	1.95	1.79	2.28	1.83	2.24	2.25	2.95	1.89
Q53e Food intolerances are a myth																					
Strongly agree	4%	4%	3%	8%	5%	2%	2%	-	4%	3%	3%	5%	5%	4%	2%	8%	2%	12%	9%	23%	2%
Agree	6%	9%	3%	11%	6%	5%	3%	3%	8%	5%	7%	6%	5%	7%	5%	10%	4%	9%	12%	18%	5%
Neither agree nor disagree	15%	18%	13%	16%	18%	15%	10%	17%	14%	14%	17%	16%	17%	15%	14%	18%	14%	20%	14%	12%	16%
Disagree	30%	30%	31%	22%	29%	32%	39%	36%	28%	29%	36%	30%	35%	29%	26%	26%	32%	7%	24%	22%	32%
Strongly disagree	43%	37%	48%	40%	40%	46%	47%	43%	44%	48%	37%	40%	38%	44%	50%	36%	46%	52%	41%	23%	43%
Don't know	2%	2%	1%	3%	3%	1%	-	1%	1%	1%	-	3%	0%	2%	4%	2%	1%	-	-	2%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q54 Do you recall any news or social media alerts about any foods being recalled from sale in the past 12 months?																					
Yes	32%	27%	36%	40%	35%	24%	27%	28%	37%	31%	31%	29%	29%	33%	25%	40%	28%	46%	43%	62%	29%
No	61%	66%	55%	53%	55%	69%	67%	62%	59%	62%	64%	59%	61%	59%	71%	53%	64%	48%	53%	32%	63%
Don't know	8%	7%	9%	7%	9%	7%	6%	9%	5%	7%	5%	12%	9%	7%	4%	7%	8%	6%	3%	6%	8%

Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	335	131	204	114	56	48	50	67	112	92	50	81	76	245	14	122	213	33	38	32	264
Weighted	334	139	195	125	56	45	43	65	92	92	62	88	80	238	16	126	208	34	39	34	260
Q55 To the best of your knowledge, where did you see the recall?																					
In-store	33%	34%	33%	33%	41%	27%	39%	28%	32%	28%	28%	44%	36%	33%	30%	35%	33%	35%	29%	32%	34%
Food standard Scotland website, FSS social media site or alert	18%	18%	18%	21%	14%	20%	18%	14%	15%	25%	16%	15%	24%	15%	29%	29%	11%	23%	25%	46%	14%
News outlet (e.g. BBC)	48%	51%	46%	42%	43%	62%	50%	52%	51%	47%	42%	50%	44%	49%	55%	34%	57%	58%	53%	34%	49%
Consumer or campaign group (e.g. Which?, Allergy UK)	7%	11%	4%	13%	5%	6%	2%	2%	5%	8%	11%	6%	12%	5%	7%	14%	3%	18%	16%	16%	5%
Other	19%	13%	23%	14%	19%	21%	19%	25%	17%	18%	18%	22%	20%	19%	15%	16%	20%	18%	14%	5%	21%
Don't know	4%	5%	3%	4%	8%	4%	2%	-	6%	5%	-	2%	1%	5%	-	4%	3%	6%	2%	6%	3%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q56 Are you aware that there is a text alert system to notify consumers of products which are being recalled?																					
Yes – I'm aware of the alert system and have signed up to it	8%	11%	6%	16%	11%	4%	2%	2%	10%	5%	10%	8%	10%	8%	3%	17%	4%	21%	17%	42%	5%
Yes – I'm aware of the alert system but have not signed up to it	15%	14%	15%	20%	11%	11%	9%	17%	14%	16%	13%	14%	12%	15%	16%	19%	13%	17%	25%	25%	13%
No	77%	75%	79%	63%	78%	85%	89%	81%	76%	79%	77%	78%	77%	77%	81%	64%	83%	62%	57%	33%	82%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q57 Are you aware that, due to the conflict in Ukraine and the related shortage of sunflower oil, some producers of processe...																					
Yes, I was definitely aware of this	22%	21%	23%	24%	22%	23%	20%	20%	24%	19%	25%	22%	25%	21%	17%	24%	21%	25%	28%	35%	21%
Yes, I think I was aware	22%	24%	21%	26%	25%	21%	18%	20%	25%	24%	23%	18%	20%	23%	29%	28%	20%	27%	27%	36%	21%
Not sure	14%	17%	12%	16%	23%	11%	11%	11%	13%	15%	15%	14%	13%	15%	8%	19%	12%	12%	19%	11%	14%
No, I don't think I was aware	17%	15%	20%	17%	13%	19%	20%	18%	17%	18%	16%	17%	20%	16%	19%	14%	19%	21%	12%	11%	18%
No, I was definitely not aware of this	24%	23%	25%	17%	17%	26%	31%	31%	20%	24%	21%	28%	22%	24%	27%	14%	28%	16%	12%	6%	26%



## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	462	226	236	142	73	87	67	93	150	125	76	111	116	322	24	157	305	36	48	36	377
Weighted	467	234	233	159	73	84	60	91	124	126	95	122	122	317	29	165	302	38	50	39	377
Q58 From where did you hear about this need for some producers of processed foods to use rapeseed oil as an alternative to ...																					
The news (broadcast or in print)	55%	58%	52%	39%	53%	55%	68%	75%	63%	54%	50%	52%	60%	52%	71%	42%	62%	53%	34%	32%	60%
Point of sale notices (signage) in the supermarket	25%	24%	26%	27%	33%	23%	17%	20%	23%	29%	19%	26%	23%	26%	16%	30%	22%	37%	36%	19%	23%
Social media	28%	28%	28%	40%	30%	30%	16%	11%	27%	25%	31%	29%	27%	29%	19%	41%	20%	35%	30%	62%	24%
The Food Standards Scotland (FSS) website	10%	10%	10%	19%	13%	7%	-	2%	10%	7%	13%	12%	9%	11%	10%	18%	6%	33%	15%	29%	7%
An email correspondence from Food Standards Scotland (FSS)	4%	6%	2%	10%	2%	3%	-	-	3%	4%	4%	5%	3%	5%	5%	9%	1%	21%	15%	15%	2%
An email correspondence from an allergy organisation	2%	3%	2%	5%	1%	1%	1%	-	2%	2%	-	5%	2%	3%	-	4%	2%	6%	3%	3%	2%
An email correspondence from a food manufacturer/brand	2%	1%	2%	3%	-	1%	-	3%	1%	2%	1%	3%	2%	2%	3%	1%	2%	-	-	-	2%
Other	8%	5%	11%	8%	9%	9%	11%	5%	6%	6%	13%	9%	7%	9%	6%	6%	9%	6%	6%	6%	9%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q59 Over the last 12 months did you worry about affording food?																					
Yes	41%	36%	45%	53%	36%	49%	40%	21%	24%	41%	47%	50%	41%	41%	37%	49%	37%	53%	50%	62%	38%
No	55%	60%	50%	40%	57%	48%	58%	77%	72%	54%	49%	45%	53%	55%	61%	45%	59%	40%	49%	28%	57%
Don't know	3%	3%	3%	6%	4%	3%	0%	1%	3%	4%	3%	3%	5%	3%	-	4%	3%	5%	1%	8%	3%
Prefer not to say	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	-	2%	1%

Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q60 Over the last 12 months did you skip meals because of a lack of money or other resources?																					
Yes	20%	20%	21%	32%	22%	23%	17%	4%	11%	18%	22%	30%	17%	22%	18%	28%	17%	34%	24%	41%	18%
No	75%	76%	74%	61%	74%	74%	81%	93%	85%	78%	77%	64%	79%	74%	79%	67%	79%	61%	72%	49%	78%
Don't know	2%	2%	3%	4%	2%	3%	2%	-	2%	3%	-	3%	3%	2%	-	4%	2%	3%	1%	8%	2%
Prefer not to say	2%	2%	2%	3%	2%	1%	-	3%	2%	1%	1%	4%	1%	2%	2%	2%	2%	2%	2%	2%	2%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q61 Please tell me if you suffer from any of these?																					
Yes	29%	30%	28%	24%	20%	25%	35%	41%	23%	28%	23%	39%	25%	29%	39%	26%	30%	50%	42%	40%	27%
No	68%	67%	69%	70%	77%	72%	64%	57%	75%	69%	77%	55%	70%	68%	59%	70%	67%	47%	53%	52%	70%
Don't know	2%	2%	2%	4%	2%	2%	1%	1%	2%	2%	-	3%	3%	2%	-	4%	2%	-	3%	8%	2%
Would prefer not to say	1%	1%	2%	2%	1%	1%	1%	1%	0%	0%	1%	3%	1%	1%	2%	1%	1%	3%	1%	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q62 Which best describes your usual 'pre coronavirus' working...																					
Self employed full time (30+ hours per week)	9%	12%	7%	15%	9%	10%	7%	1%	10%	8%	14%	6%	10%	9%	4%	15%	7%	20%	20%	13%	8%
Self employed part-time (less than 30 hours per week)	5%	4%	5%	7%	5%	5%	4%	2%	3%	5%	8%	3%	5%	5%	4%	6%	4%	1%	9%	6%	4%
In paid full-time employment (30+ hours per week)	32%	40%	24%	35%	61%	39%	25%	6%	42%	44%	31%	12%	28%	34%	21%	37%	29%	29%	30%	40%	31%
In paid part-time employment (less than 30 hours per week)	12%	8%	17%	15%	8%	16%	17%	5%	8%	10%	15%	16%	13%	12%	8%	16%	11%	17%	11%	22%	12%
Unemployed	5%	4%	6%	7%	3%	4%	9%	0%	2%	2%	2%	12%	3%	5%	14%	4%	5%	4%	4%	4%	5%
Retired from paid work altogether	21%	24%	19%	-	-	3%	18%	83%	25%	19%	11%	27%	23%	20%	33%	2%	30%	8%	8%	-	24%
On maternity/paternity leave	0%	-	1%	1%	-	-	-	-	0%	1%	1%	-	0%	0%	-	1%	-	-	-	-	0%
Looking after family or home	5%	1%	10%	5%	4%	10%	8%	1%	3%	4%	12%	4%	7%	5%	6%	10%	3%	6%	4%	7%	6%
Full-time student/ at school	3%	2%	3%	8%	3%	-	-	-	4%	4%	1%	1%	2%	3%	-	4%	2%	6%	11%	2%	2%
Long term sick or disabled	5%	4%	6%	2%	5%	10%	11%	0%	1%	1%	4%	13%	5%	5%	6%	2%	6%	8%	2%	6%	5%
Unable to work because of short-term illness or injury	0%	0%	1%	0%	-	-	2%	0%	1%	-	-	1%	-	1%	1%	1%	0%	1%	1%	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
On a government training scheme	0%	-	0%	0%	-	-	-	-	-	-	-	0%	-	0%	-	-	0%	-	-	-	0%
Doing something else	1%	1%	1%	1%	1%	2%	1%	-	-	0%	-	2%	0%	1%	2%	0%	1%	-	-	-	1%
Would prefer not to say	1%	1%	1%	3%	1%	1%	-	0%	1%	1%	1%	2%	2%	1%	-	1%	1%	-	-	-	1%

## Food Standards Scotland - Consumer Tracker Wave 14

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Q63 What is your ethnic group? (Choose one option that best d...																					
White - Scottish	74%	75%	74%	68%	76%	77%	76%	79%	76%	70%	72%	79%	72%	76%	62%	76%	74%	73%	80%	72%	74%
White - Other British	15%	14%	15%	10%	11%	15%	21%	18%	15%	14%	17%	13%	19%	11%	34%	10%	16%	9%	7%	11%	16%
White - Irish	1%	1%	1%	2%	0%	1%	1%	-	1%	3%	-	-	-	2%	-	1%	1%	2%	1%	1%	1%
White - Gypsy/Traveller	0%	-	0%	0%	-	-	-	-	-	-	-	0%	-	0%	-	-	0%	-	-	-	0%
White - Polish	1%	0%	1%	0%	1%	1%	-	-	-	0%	1%	1%	-	1%	2%	1%	0%	2%	-	2%	0%
Any other White ethnic group	3%	3%	4%	7%	3%	1%	1%	2%	3%	5%	3%	3%	3%	4%	-	2%	4%	3%	6%	-	3%
Any Mixed or Multiple ethnic groups	1%	2%	1%	3%	1%	-	-	0%	1%	2%	2%	-	1%	1%	-	2%	1%	4%	4%	5%	1%
Pakistani, Pakistani Scottish or Pakistani British	1%	1%	2%	2%	1%	2%	-	-	-	3%	1%	0%	1%	1%	-	2%	1%	3%	-	6%	1%
Indian, Indian Scottish or Indian British	1%	0%	1%	2%	-	0%	-	-	1%	1%	-	-	1%	0%	-	1%	0%	-	-	-	1%
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	0%	-	0%	0%	-	-	-	-	-	-	1%	-	-	0%	-	0%	-	-	-	-	0%
Chinese, Chinese Scottish or Chinese British	0%	0%	0%	-	1%	1%	-	-	1%	0%	-	-	-	0%	-	-	0%	-	-	-	0%
Any other Asian	1%	1%	0%	1%	-	2%	-	-	0%	0%	1%	1%	1%	1%	-	1%	0%	2%	1%	-	0%
African, African Scottish or African British	1%	1%	1%	2%	2%	-	-	-	2%	0%	1%	1%	1%	1%	-	1%	1%	-	-	-	1%
Any other African	0%	0%	-	0%	-	-	-	-	-	-	1%	-	-	0%	-	0%	-	-	-	-	0%

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		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
Caribbean, Caribbean Scottish or Caribbean British	0%	0%	-	-	1%	-	-	-	-	-	-	0%	-	0%	-	0%	-	-	-	-	0%
Black, Black Scottish or Black British	0%	0%	1%	1%	-	-	-	-	1%	0%	-	0%	-	1%	-	1%	-	3%	1%	2%	0%
Arab, Arab Scottish or Arab British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Would prefer not to say	1%	1%	1%	1%	3%	-	2%	0%	0%	1%	1%	2%	1%	1%	2%	1%	1%	-	-	-	1%



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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ52 Food allergy in household			
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Base																					
Unweighted	1044	492	552	284	157	194	177	232	305	296	161	282	264	727	53	303	741	72	88	51	898
Weighted	1051	515	536	315	158	189	158	231	252	294	200	305	273	715	63	316	735	74	89	55	899
VQ75 Ethnic group																					
White	94%	93%	94%	88%	92%	95%	98%	99%	94%	92%	93%	96%	94%	93%	98%	90%	95%	89%	94%	87%	94%
Other British	1%	2%	1%	3%	1%	-	-	0%	1%	2%	2%	-	1%	1%	-	2%	1%	4%	4%	5%	1%
Mixed or Multiple ethnic groups	3%	2%	3%	4%	2%	5%	-	-	2%	4%	3%	1%	2%	3%	-	4%	2%	5%	1%	6%	2%
African	1%	2%	1%	3%	2%	-	-	-	2%	0%	1%	1%	1%	1%	-	2%	1%	-	-	-	1%
Caribbean or Black	0%	0%	1%	1%	1%	-	-	-	1%	0%	-	1%	-	1%	-	2%	-	3%	1%	2%	0%
Other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	1%	1%	1%	1%	3%	-	2%	0%	0%	1%	1%	2%	1%	1%	2%	1%	1%	-	-	-	1%