


Survey

Thank you for taking part in this survey on behalf of Food Standards Scotland (FSS) and Public Health Scotland (PHS) in order to gain feedback on an upcoming framework called Eating Out, Eating Well. Feedback from your organisation is required to help shape the framework and ensure that it is suitable for businesses such as your own. We are hoping to speak with the individual in the business who has responsibility for menu creation. This important survey should take about 20 minutes of your time.

Your opinion will be treated with confidentiality and anonymity. It will be aggregated with over 100 responses from similar sized catering outlets from across Scotland.

If you would prefer to complete this over the phone please contact  and let her know when is best to call and which number is best to reach you on.

Taylor McKenzie are Market Research Society Company Partners and as such are governed by a strict code of conduct. As of May 2018 we are also fully General Data Protection Regulation (GDPR) compliant.

Under GDPR, all companies & organisations must be able to demonstrate a legal basis for processing and holding an individuals data.

Outlet details

Outlet name

What is your name?

What is your position in the business?

Does your premises offer food for sit in, takeaway or food to go?

Please select ALL that apply

- Yes, sit in
- Yes, takeaway/food to go
- No

Are you the individual responsible for the design of your menu?

- Yes, fully responsible
- Yes, partially responsible
- Not responsible for this

How would you describe the type of outlet you work in?

Which of these best describes your business?

Please select

- Workplace restaurant
- Contract caterer
- Quick service restaurant or takeaway e.g. fish and chip shops, fried chicken shop, Indian and Chinese, pizza shop etc.
- Full-service restaurant (sit-in / table service) e.g. Italian/Indian/Chinese etc restaurant, family friendly dining, bistro etc
- Café/coffee shop
- Bakery shop
- Sandwich shop
- Convenience retailer or grocer selling food to go (e.g. filled rolls / soup)
- Pubs/bars
- Hotels/B&B
- Leisure/tourism
- Other

Other: Please write in

Which of the following best describes your business?

- Independently operated
- Operated as part of a national or multi-national chain
- Part of a franchise
- Other

Other: please write in

How many outlets do you operate across?

- 1
- 2
- 3
- 4
- 5
- 6 to 10
- 11+

How many employees, both full and part time, does your business employ?

- 0-5
- 6-10
- 11-15
- 16-20
- 21-25
- 26-35
- 36-50
- 51+

What Local Authority area(s) does your business operate in?

Select ALL that apply

- | | |
|--|--|
| <input type="checkbox"/> Aberdeen City Council | <input type="checkbox"/> Inverclyde Council |
| <input type="checkbox"/> Aberdeenshire Council | <input type="checkbox"/> Midlothian Council |
| <input type="checkbox"/> Angus Council | <input type="checkbox"/> North Ayrshire Council |
| <input type="checkbox"/> Argyll and Bute Council | <input type="checkbox"/> North Lanarkshire Council |
| <input type="checkbox"/> City of Edinburgh Council | <input type="checkbox"/> Orkney Islands Council |
| <input type="checkbox"/> Clackmannanshire Council | <input type="checkbox"/> Perth and Kinross Council |
| <input type="checkbox"/> Comhairle nan Eilean Siar | <input type="checkbox"/> Renfrewshire Council |
| <input type="checkbox"/> Dumfries and Galloway Council | <input type="checkbox"/> Scottish Borders Council |
| <input type="checkbox"/> Dundee City Council | <input type="checkbox"/> Shetland Islands Council |
| <input type="checkbox"/> East Ayrshire Council | <input type="checkbox"/> South Ayrshire Council |
| <input type="checkbox"/> East Dunbartonshire Council | <input type="checkbox"/> South Lanarkshire Council |
| <input type="checkbox"/> East Lothian Council | <input type="checkbox"/> Stirling Council |
| <input type="checkbox"/> East Renfrewshire Council | <input type="checkbox"/> The Highland Council |
| <input type="checkbox"/> Falkirk Council | <input type="checkbox"/> The Moray Council |
| <input type="checkbox"/> Fife Council | <input type="checkbox"/> West Dunbartonshire Council |
| <input type="checkbox"/> Glasgow City Council | <input type="checkbox"/> West Lothian Council |

Recognition schemes

Below are the names of some food, waste and sustainability awards or recognition schemes and for each please tell us if you...

a: Currently hold. b: Are working towards this. c: Have heard of. d: Have never heard of

| | Currently hold | Are working towards | Have heard of | Have never heard of |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| Eat Safe | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Hospitality Zero | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Healthcare Retail Standard | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Peas Please | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Scottish Grocer's Federation - Healthy living Program | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Soil Association – Food for Life | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Taste our Best | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Healthy living award | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

How much do you agree or disagree with the following statement in relation to recognition schemes like the ones we have just discussed and the 'Eating out, Eating well' framework....

"They offer a clear benefit to the businesses that can sign up to them"

- Agree strongly
- Agree slightly
- Neutral
- Disagree slightly
- Disagree strongly

How often do you update your core menu offer?

- Daily
- Weekly
- Monthly
- 2-3 times per year
- Yearly
- Less often

Is your menu....

Select ALL that apply

- Printed
- On a board
- Online
- On an app (e.g Just eat, deliveroo, own app etc)
- On a QR code
- Other

Would you be happy for us to add an anonymised version of your menu as an appendix to your responses, this will be used for further analysis by TMcK & FSS?

- Yes
- No

Do you have daily or weekly specials?

Please select ALL that apply

- Yes, daily
- Yes, weekly
- No

Approximately. What %, if any, of the food you sell is deep fried?

Please think about all the food you sell and tell us the proportion that is deep fried...

--Click Here-- ▼

- 0% (we don't have a deep fryer)
- 5%
- 10%
- 15%
- 20%
- 25%
- 30%
- 35%
- 40%
- 45%
- 50%
- 55%
- 60%
- 65%
- 70%
- 75%
- 80%
- 85%
- 90%
- 95%
- 100%

Approximately. What %, if any, of the food you sell is pre-made externally and ready to cook or sell?

e.g pre-prepared soup, cakes, chicken nuggets etc...

--Click Here-- ▼

- 0% (all our food is cooked from scratch)
- 5%
- 10%
- 15%
- 20%
- 25%
- 30%
- 35%
- 40%
- 45%
- 50%
- 55%
- 60%
- 65%
- 70%
- 75%
- 80%
- 85%
- 90%
- 95%
- 100%

Thinking now about the way in which vegetables are incorporated into your food offering...

| | Yes, a lot | Yes, a little | No | Not applicable |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| We use vegetables as a core ingredient in some of the items on our menu (e.g. the vegetables form a main part of the dish) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| We offer vegetables as a side to our dishes | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| We offer seasonal vegetables throughout the year | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Thinking now about the way in which fruit is incorporated into your food offering...

| | Yes | No | Not applicable |
|--|-----------------------|-----------------------|-----------------------|
| We offer fruit as a side to our dishes | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| We offer fruit based desserts | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Please add any additional comments for context to the above question

Please add any additional comments for context to the above question

- Restaurant style limitations
- Vegetables used in soups or sauces
- Vegan/Vegetarian menu
- Vegetables as integral parts of our menus
- Fruit and vegetables used in side dishes
- Fruit used in baking and desserts
- Cost of fruit and vegetables
- Availability
- Seasonal fruit and vegetables
- Don't use fruit or vegetables in menu
- Local and ethical sourcing
- Pre-packaged to go
- Wastage (e.g., due to short shelf life and lack of customer demand)
- Other
- N/A

Do you offer smaller or half portions from your menu?

- Yes, this is part of the menu
- Yes, we cater for this when asked
- No

Does your menu offer healthier choices which have been labelled as being healthier e.g lower calorie, lighter etc...

- Yes, this is part of the menu
- Yes, we cater for this when asked
- No

Do you have calorie information available on the food you sell?

- Yes, this is part of the menu
- Yes, we can tell customers if they ask
- No

Do you offer set menus or meal deals as part of your menu?

- Yes
- No

Thinking about all of the items you sell on your menu...

What food item(s) are most popular just now?

How would you best describe this item?

- Sandwiches/filled rolls/wraps etc. (include paninis, subs and toasties but not burgers)
- Savoury pastries (include sausage rolls, steak or chicken or cheese bakes, pies)
- Meat dishes e.g. burgers, fried chicken, kebabs etc
- Other main meal
- Fried sides e.g. chips, onion rings
- Fried chicken, chicken wings, nuggets or strips (or other chicken sides)
- Fried other
- Pizza (slices, half and whole pizzas)
- Pasta (including noodle dishes)
- Salad (meal)
- Salad, vegetable sides
- Soup
- Discretionary foods such as crisps and savoury snacks, confectionery, biscuits, cakes, sweet pastries or puddings or ice cream
- Other

Other: Please write in

Thinking about all of the items you sell on your menu...

Which drink(s) are most popular?

How would you best describe this item?

- Sugary drinks e.g. full sugar coke, irn bru lemonade
- Energy drinks
- Low/ no sugar soft drinks e.g. diet coke, pepsi max, diet irn bru
- Water or plain milk
- Fruit juice or smoothies
- Shakes/frappes
- Tea and coffee
- Specialist coffees (with added syrups/ cream)
- Hot chocolate
- Alcoholic beverages
- Other

Other: Please write in

Does your menu cater for children?

Please select ALL that apply

- Yes, we have a specific childrens menu
- Yes, we can offer smaller portions from the adult menu
- No

On the childrens menu do you offer a meal deal / set menu?

- Yes
- No

What is included?

Please select ALL that apply

- Starter
- Main
- Dessert
- Side
- Snack
- Drink

Does the meal deal include the option of a portion of fruit and or vegetables?

- Yes
- No

Whats included?

Whats included?

- Fruit
- Piece of Fruit (e.g., Banana, Apple)
- Fruit Salad
- Small Fruit (e.g., Berries, Grapes)
- Carrot Sticks
- Side of Vegetables
- Side Salad
- Vegetable Soup
- Fruit Juice
- Other

Why not...

Why not...

- No Customer Demand
- Wastage (e.g., due to short shelf life and lack of customer demand)
- Other

Is this...

- a) optional e.g part of a selection that can be swapped for chips or**
- b) built into the meal deal**

- It is optional
- it is built into the meal deal

What type of drink(s) is available as part of the meal deal?

Please select ALL that apply

- Sugary drinks e.g. full sugar coke, irn bru lemonade
- Energy drinks
- Low/ no sugar soft drinks e.g. diet coke, pepsimax, diet irn bru
- Water or plain milk
- Sugar free juice / squash e.g. fruit shoot, robinsons etc
- Sugary juice / squash e.g. fruit shoot, robinsons etc
- Fruit juice or smoothies
- Shakes/frappes
- Tea and coffee
- Specialist coffees (with added syrups/ cream)
- Hot chocolate
- Other

Other: Please write in

Do you have children's options that are different depending on the age group?

Yes

No

What are the age brackets?

Do the children's items on the menu include calorie information?

Yes, this is part of the menu

Yes, we can tell customers if they ask

No

Thinking just about the items you sell to kids...

What food item is most popular just now?

Thinking just about the items you sell to kids...

- Breaded/Fried Meat Or Fish (e.g., Chicken Goujons, Fish Fingers)
- Burgers
- Chips
- Grilled or Steamed Meat/Fish (e.g., Chicken, Fish, Sausages, Mini Steaks)
- Kids Lunchbox/Platter
- Pizza or Pasta
- Salad
- Sandwiches, Toasties, Eggs/Beans on toast
- Soup
- Other
- N/A

How would you best describe this item?

- Sandwiches/filled rolls/wraps etc. (include paninis, subs and toasties but not burgers)
- Savoury pastries (include sausage rolls, steak or chicken or cheese bakes, pies)
- Meat dishes e.g. burgers, fried chicken, kebabs etc
- Other main meal
- Fried sides e.g. chips, onion rings
- Fried chicken, chicken wings, nuggets or strips (or other chicken sides)
- Fried other
- Pizza (slices, half and whole pizzas)
- Pasta (including noodle dishes)
- Salad (meal)
- Salad, vegetable sides
- Soup
- Discretionary foods such as crisps and savoury snacks, confectionery, biscuits, cakes, sweet pastries or puddings or ice cream
- Other

Other: Please write in

Thinking just about all of the items you sell to kids

What **drink(s)** are most popular?

How would you best describe this item?

- Sugary drinks e.g. full sugar coke, irn bru lemonade
- Energy drinks
- Low/ no sugar soft drinks e.g. diet coke, peps max, diet irn bru
- Water or plain milk
- Fruit juice or smoothies
- Sugar free juice / squash e.g. fruit shoot, robinsons etc
- Sugary juice / squash e.g. fruit shoot, robinsons etc
- Shakes/frappes
- Tea and coffee
- Specialist coffees (with added syrups/ cream)
- Hot chocolate
- Other

Other: Please write in

In this final section we are going to ask you a little bit more about the upcoming Eating Out, Eating Well framework

As mentioned, this voluntary Eating Out, Eating Well Framework, will support caterers who are looking to provide healthier food for their customers.

Below are some elements that could be included in this framework, please rate how important or unimportant it would be for each to be included in order for businesses like yours to support achievement of a healthier diet for people living in Scotland?

Please score each from 1 to 5 with 1 being not very important and 5 being very important

| | 1 - Not very important | 2 | 3 - Neutral | 4 | 5 - Very important |
|---|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Action on Calories - Calorie labelling and calorie recommendations – providing a recommended maximum calorie content for menu items or product | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Action on Portion Sizes - Providing smaller portions more readily and reducing portion size of high calorie menu items | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Increase fruit, vegetables, fibre and oil rich fish across the menu | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Reducing levels of fat, sugar and salt in recipes and pre-packed products | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Promotions to support increasing uptake of healthier choices | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Action on increasing healthy choices; reducing less healthy options, making healthier options appealing to customers | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Reducing food waste | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Local sourcing | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Ethical sourcing | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Thinking about the same elements, please tell us for each if ...

a) Already implementing b) Definitely considering c) Would maybe consider d) Not right for my business

| | Already do this | Definitely Considering | Would maybe consider | Not right for my business |
|---|-----------------------|------------------------|-----------------------|---------------------------|
| Action on Calories - Calorie labelling and calorie recommendations – providing a recommended maximum calorie content for menu items or product | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Action on Portion Sizes - Providing smaller portions more readily and reducing portion size of high calorie menu items | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Increase fruit, vegetables, fibre and oil rich fish across the menu | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Reducing levels of fat, sugar and salt in recipes and pre-packed products | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Promotions to support increasing uptake of healthier choices | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Action on increasing healthy choices; reducing less healthy options, making healthier options appealing to customers | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Reducing food waste | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Local sourcing | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Ethical sourcing | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Code of practice to encourage and support businesses to make children's menus healthier

Below are some elements that could be included in this framework as part of a specific code of practice to encourage and support businesses to make children's menus healthier, we would like to know how important or unimportant it would be for each to be included in order for businesses like yours to support achievement of this...

Please score each from 1 to 5 with 1 being not very important and 5 being very important

| | 1 - Not very important | 2 | 3 - Neutral | 4 | 5 - Very important |
|--|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Reducing levels of fat, sugar and salt in recipes and pre-packed products offered for children | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Providing at least one portion of fruit and vegetables in every children's meal | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Offering alternatives to fried foods | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| A fruit based dessert always being available | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Not offering sugary drinks as part of a children's menu | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Increasing promotion of healthier choices | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Providing small or half portions from the adult menu for children, where practical | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Customer facing advertising to encourage customers to seek out and ask for healthier options for their children from businesses that are supporting the code of practice | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Thinking about the same elements in relation to making childrens menu's healthier, please tell us for each if ...

a) Already implemented b) Definitely considering c) Would maybe consider d) Not right for my business

| | Already do this | Definitely Considering | Would maybe consider | Not right for my business |
|--|-----------------------|------------------------|-----------------------|---------------------------|
| Reducing levels of fat, sugar and salt in recipes and pre-packed products offered for children | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Providing at least one portion of fruit and vegetables in every children's meal | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Offering alternatives to fried foods | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| A fruit based dessert always being available | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Not offering sugary drinks as part of a children's menu | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Increasing promotion of healthier choices | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Providing small or half portions from the adult menu for children, where practical | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Thinking now about the overall framework...**What type of support would be important to you if you were working towards the new Eating Out, Eating Well framework and childrens menu code of practice?**

Please score each from 1 to 5 with 1 being not very important and 5 being very important

| | 1 - Not very important | 2 | 3 - Neutral | 4 | 5 - Very important |
|---|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Guidance documents in accessible language | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Sector specific guidance, e.g. Indian, Chinese, Fish and Chip shops etc | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Customer Service type support e.g. webchats, telephone support, dedicated email address | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Online support e.g. website hosting information about the Framework, guidance, webinars (live or pre-recorded), training presentations etc. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Dedicated team support for those working towards the framework e.g. one to one support/training | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Peer support, e.g. being put in touch with other caterers who are working toward achievement of the framework | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Promotional materials that can be used in the catering outlet e.g. posters, shelf talkers etc | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

What other support, if any, do you think should be considered to help businesses like yours consider working towards the Eating Out, Eating Well framework and childrens menu code of practice?

What other support, if any, do you think should be considered to help businesses like yours consider working towards the Eating Out, Eating Well framework and childrens menu code of practice?

- Resources - menu & calorie support
- Personal support - tailored to my buisness/industry specific
- Acknowledgement of current practices
- Customer awareness
- Incorporate it into things we already do, health and safety etc
- Funding
- Keep it simple
- Resources - training & advice
- Cultural understanding
- Public education - parents and children
- Examples of good practice and focus on nutrition
- Realistic targets
- Peer support/ comms between the industry
- Work with suppliers on reducing cost of healthier foods
- As a buisness we have other priorities
- Time poor
- Do not be preechy / penalise

How likely or unlikely would you be to consider adopting the Children's Menu Code of Practice in your place of work?

Please select the ONE phrase that best describes how likely you are to consider this

- Not applicable
- 0 - No chance, almost no chance we would consider this
- 1 - Very slight possibility we would consider this
- 2 - Slight possibility we would consider this
- 3 - Some possibility we would consider this
- 4 - Fair possibility we would consider this
- 5 - Fairly good possibility we would consider this
- 6 - Good possibility we would consider this
- 7 - Probable we would consider this
- 8 - Very probable we would consider this
- 9 - Almost sure we would consider this
- 10 - Certain we would consider this

Taking into consideration all that may be involved in adopting the **Children's Menu Code of Practice** in your place of work

Being completely honest, how certain are you that the answer you have just given is what you would actually do?

Please answer on a scale of 0-10 means where 0 means not at all certain and 10 means completely certain

- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

Which of these age ranges do you fall into?

Please select from the drop down

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

Are you...

Please select

- Female
- Male
- Non-binary
- Prefer to self describe
- Prefer not to say

Would you say your outlet is predominantly based...

Please select

- City
- Large town
- Medium sized town
- Small town
- Village
- Rural area/in the country

What is your ethnic group?

Please select one

- White
- Mixed/Multiple ethnic groups
- Asian/Asian British
- Black/ African/Caribbean/Black British
- Other ethnic group
- Prefer not to say

Other: Please write in

Do you have any further comments to add on any of the topics covered in this survey...

Would you be happy for Taylor McKenzie Research to re-contact you to discuss your comments in more detail if required?

Yes

No

Please enter your contact details below

Name

Mobile number

Email

You have now completed our survey.

Thank you for taking the time to give us your feedback, we really appreciate it.

Please press [submit](#) to register your response
