Risk assessment as an input to regulatory decision-making

Peter van der Logt
FSS conference, 27 March, Edinburgh
Overview

- Introduction
- Trends and challenges
- Risk assessment
- *Salmonella* and *Campylobacter*
- Concluding comments
Common ground between Scotland and New Zealand

- Small island populations
- Food production/processing are important from an economic perspective
- Food processing is largely the same
- Shared heritage

→ Many challenges will be in common
5 places around the world that consider themselves Scottish

(The Scotsman, 17 May, 2016)

... with 2 from NZ!

Larnach Castle, Otago Peninsula, Dunedin, New Zealand

Dunedin, known as the Edinburgh of the South in New Zealand.
Scotland or New Zealand?
### 2016 notification rates for selected diseases in New Zealand

<table>
<thead>
<tr>
<th>Disease</th>
<th>Rates per 100,000 population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campylobacteriosis</td>
<td>158.9 (~135 if waterborne outbreak excluded)</td>
</tr>
<tr>
<td>Salmonellosis</td>
<td>23.2</td>
</tr>
<tr>
<td>Yersiniaiosis</td>
<td>18.3</td>
</tr>
<tr>
<td>VTEC/STEC infection</td>
<td>8.9</td>
</tr>
<tr>
<td>Listeriosis</td>
<td>0.8</td>
</tr>
<tr>
<td>Etc.</td>
<td></td>
</tr>
</tbody>
</table>
Notification rates & Trends

• Limitations of using notification rates without context
  – Include various pathways (e.g. foodborne, occupational)
  – Severity of disease
  – Under-reporting
  – Different systems for some foodborne diseases (e.g. norovirus)

• Major trends influencing risk management priorities
  – Increased international trade
  – Cost-effectiveness food safety requirements
  – Public perceptions

• Use of risk assessment to assist risk management process

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Changes in the international trade environment

- Animal Biosecurity protection based on science rather than island fortress attitude
- Trade agreements:
  - Bilateral
  - The Agreement on the Application of Sanitary and Phytosanitary Measures (the "SPS Agreement") the World Trade Organization on 1 January 1995
Consequences

• Trade with new trading partners
• Increased trade volumes of foods
• ‘New’ products
  – Unusual tissues
  – Multi-ingredient products
  – New preservation methods

→ A challenge for those involved in food safety to protect the public, especially so for small nations with more limited resources (experts & funds)
Cost-effectiveness topics

• Changes to meat inspection
  – Historically a poor cost-benefit pay-off
  – At times detrimental rather than beneficial (cross-contamination)
  – Difficult to convince export markets to achieve food safety differently/equivalence

• Cost to small operators (artisan producers, small slaughterhouses, retail)
  – Due to small scale of operation → relatively costly
  – Regardless of size → product must be fit for purpose
  – Some accommodation is possible but there are limits, not different from any other product (e.g. cars, electrical equipment)
Public perceptions

• Unease/aversion to change:
  – Examples: use of chemicals, irradiation, growth promoters
  – The issues may differ between countries
  – Need to ensure consumers’ convictions are respected and that they feel so

• Strong belief systems:
  – Examples: natural is always better, raw better than cooked
  – Small vocal groups, especially a risk to the health of vulnerable groups
  – Unfounded claims
Risk assessment in New Zealand

- Risk assessment (RA) is used to assist decision making including in the areas that were just explained.
- ‘Classical’ Codex/WHO/FAO Quantitative Microbiological Risk Assessment (QMRA) has been used at times:
  - hazard identification
  - hazard characterisation
  - exposure
  - risk characterisation
- Important to use the most cost-effective approach, which can be a simplified version of the classical QMRA → Qualitative Microbiological Risk Assessment.
- RA assists decision making but does not make risk managers redundant!
Why carry out a risk assessment?

- To clarify the risk decision process and make informed, justifiable decisions
- To identify the unknown
- To acquire an understanding of the uncertainty
- To evaluate risk management options
- To meet Codex / SPS / WTO expectations
Disadvantages of a classical QMRA

- Labour intensive
- May take much time to complete
- Can be costly to collect information, e.g. surveys
- If gaps in the pathways, RA may be inconclusive
- Requires specialised expertise
- Corroboration of estimates is required at intermediate steps of the RA
- Uncertainty remains
- Examples
  - MPI developed a number of risk profiles as initial evaluations, but also because of data gaps and costs
  - Currently a “compact” meat import risk assessment is under development
Scale of uncertainty

TABLE 1. Risk estimates of human infections with T. saginata per year resulting from consumption of beef produced in New Zealand.

<table>
<thead>
<tr>
<th>Risk estimates</th>
<th>Export market</th>
<th></th>
<th>Domestic market</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>Min.</td>
<td>Max.</td>
<td>Mean</td>
</tr>
<tr>
<td>Number of infections per year</td>
<td>0.50</td>
<td>0</td>
<td>5</td>
<td>1.10</td>
</tr>
<tr>
<td>Probability of infection per edible portion</td>
<td>$4.89 \times 10^{-10}$</td>
<td>0</td>
<td>$4.38 \times 10^{-9}$</td>
<td>$5.00 \times 10^{-9}$</td>
</tr>
</tbody>
</table>

Uncertainty in beef measles estimates, a typical example how uncertainty is conveyed

Illustration of the true extent of uncertainty

From Haas, Rose & Gerba (1990), based on Finkel (1990)
Alternatives to assist science-based decision making

• Need to keep the risk management question in mind
• Other options for decision-making can be more appropriate, depending on the circumstances:
  – RA with limited scope (e.g. draft import risk assessment)
  – Surveys (e.g. retail surveys)
  – Molecular biology (e.g. source attribution, whole genome sequencing)
  – Literature (e.g. experiences by food standard authorities abroad)

• However classical QMRA brings together the various pieces of information
Additional considerations for decision making by risk manager

• Legal requirements and government policy
• Judgement must still be exercised
  – Risk of acting versus risk of not acting
  – Benefit-risk assessment
• Deal with uncertainty
  – Identify what is unknown
  – Quantify to the degree possible, note it is uncertainty after all
• General public preferences
Advertisement by raw milk vendor

MPI Warning: Raw milk may contain Microorganisms that can cause serious illness. To reduce the risk of illness, the raw milk should be heated to at least 70 degrees celcius for at least one minute. This is critical for infants, young children, the elderly, pregnant women and people with weakened immune systems.

Copyright: Riverside Community, Lower Moutere/NZ, 2016 I Site by DaisyC

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A New Zealand case study of foodborne illness associated with poultry

Salmonella & Campylobacter in poultry: what worked and what didn’t?
Risk assessment & risk management interaction: Salmonella and Campylobacter

- Mid-2001 Industry voluntarily introduced *Salmonella* NMD testing of broilers:
  - whole carcass rinse samples (trained samplers)
  - specified methods for generic *E. coli*, and *Salmonella*
  - analysis by approved laboratories
  - results reported to NZFSA
  - national results reported back to participants, comparing their performance against rest
  - corrective action for those failing limit

- Mid-2004: NZFSA required HACCP-based Risk Management Programmes including mandated NMD

(Slide courtesy of Sharon Wagener and Roy Biggs)
Human illness and percentage positive broiler samples

![Graph showing percentage positive samples and notification rates over time.](www.mpi.govt.nz)
Main sources of *Salmonella* in NZ Poultry

Risk communication: industry and consumer guidance has been developed for rest of food chain.

Key messages:
- *Salmonella* usually gets into birds on farm.
- Birds are often asymptomatic carriers.
- If you break the cycle on farm, you don’t get much entering processing.

Slide courtesy of Sharon Wagener and Roy Biggs.
Salmonella vs Campylobacter in broilers

- On farm controls were very effective to reduce Salmonella infections
- What happened to Campylobacter until 2006? A different situation!
Is there a campylobacteriosis problem? And if so, whose?
NZFSA’s (now MPI) perspectives

MoH funded study
Journal of Epidemiology and Community Health 1997;51:686-691

Campylobacteriosis in New Zealand: results of a case-control study

Jason Eberhart-Phillips, William Rainey, Peter Raftos, Margaret Eagles, Robert Donnelly, David Fahey, Derek Bell, David McQuillan

Report to the Food Safety Authority of New Zealand

A Systematic Review of the Aetiology of Human Campylobacteriosis in New Zealand

Some of the relevant research commissioned by NZFSA from ESR (Completed or under preparation)
- Risk profiles
- Poultry related projects
- Campylobacter in red meat from retail and consumption
- Campylobacter pathways
- Assessment of domestic food handling
- NZFSA concerned at increase in human campylobacter infection

2005 Presentation to Consumers’ forum

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In 2004/2005, the poultry industry surveyed the *Campylobacter* incidence rate in flocks over a 15-month period and discovered that 74% of flocks were positive. An enumeration trial conducted in the last six months of 2003 indicated however, that only 6% of carcasses ready for the market had counts of >100 per gram. In comparison, although the results were obviously not available until later, smaller surveys showed similar results: the European Union baseline survey in 2008 showed >40% of broiler chickens recording 100 or more per gram, and 5.8% with 10,000 or more per gram. At this point, the New Zealand poultry industry concluded that the high level of human *Campylobacteriosis* in New Zealand could not be attributed to higher than normal levels of the bacteria on chicken.

Roy Biggs,
2012
Risk assessment with source attribution estimates around the start of the Campylobacter strategy

Work commissioned by NZFSA:
Key components for the *Campylobacter* strategy

- Bring together an NZFSA (now MPI) *Campylobacter* Strategy Working Group
- Have regular formal and informal meetings with poultry industry
- Agree on a course of action; document in a formal strategy
- Get improvement quickly!
National Microbiological Database

• Already mandatory for *E. coli* and *Salmonella*
• Formally include *Campylobacter*
• In brief, for standard throughput premises:
  – Three carcass rinse samples per day
  – Each working day
  – Caecal sampling (discontinued after two years)
Risk management approach: Voluntary vs mandated
Options to bring about improvement: Interventions or Microbiological Limits

- Interventions
  - Few practical options
  - Not necessarily cost-effective
  - Validation required

- Microbiological Limits
  - To be achievable but challenging
  - Allows operators to establish cost-effective options
  - Requires a sound microbiological testing system
Initial target setting, explain uncertainty to industry

- Agreement with industry on $1 \log_{10}$ reduction
- Used 90th percentile 4.78 $\rightarrow$ 3.78 $\log_{10}$ CFU
- Operating Characteristic curves explain uncertainty $\rightarrow$ decision
  - sample size: 45
  - acceptance number: 6
Premises specific tool to evaluate impact (2013)

Acceptance numbers (sample size = 45)

- Number of positives samples: 29
- Number of samples >3.78 log_{10} CFU: 6

Simulated alerts of one premises
Progress to date

- Only part year for 2007
Where did the success come from?

• Differed per premises
• Attention to detail / “Campy champions”
• Improvement washing steps
• Improvement / replacement evisceration equipment
• Improvement operation of immersion chillers
• Improvement / replacement crate washing equipment
Feasibility of better control of barn-raised poultry

• There was much emphasis on biosecurity while controlling *Salmonella*, was not adequate for *Campylobacter*

• 13/18 breeder flocks were positive for *Campylobacter* (MPI/ESR/PIANZ survey)

• Use of fly-screens?

• More than 20% of broilers are free-range

• NZ industry concentrated on processing since that was more likely to lead to a reduction

• More research is required as to feasibility under practical conditions
Poultry contamination has been reduced, what is the proportionality of further public health gains vs costs?

- In any case: keep up current limits (or equivalent)
- More knowledge of other sources is required
- Can more progress be made?
  - Comparison of premises
  - Comparison of countries
- Use of various models to estimate illness due to poultry
  - Source attribution (Massey)
  - Model based on attribution due to other sources being unchanged
  - NMD regression models
## Attribution model, contribution by other sources unchanged

<table>
<thead>
<tr>
<th>Year</th>
<th>Notification</th>
<th>Assumed attributed to poultry Percentage</th>
<th>Then attributed to other sources Notifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>379</td>
<td>80%</td>
<td>303</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>76</td>
</tr>
<tr>
<td>2015</td>
<td>135</td>
<td>44%</td>
<td>59</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>76</td>
</tr>
</tbody>
</table>

If poultry attributed in 2006

<table>
<thead>
<tr>
<th>Estimated attributed to poultry in 2015 Percentage</th>
<th>Number of notifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>60%</td>
<td>-12%</td>
</tr>
<tr>
<td>65%</td>
<td>2%</td>
</tr>
<tr>
<td>70%</td>
<td>16%</td>
</tr>
<tr>
<td>75%</td>
<td>30%</td>
</tr>
<tr>
<td>80%</td>
<td>44%</td>
</tr>
<tr>
<td>85%</td>
<td>58%</td>
</tr>
<tr>
<td>90%</td>
<td>72%</td>
</tr>
</tbody>
</table>

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The use of multiple models

• Similar results from models that differ with regard to:
  – Structure
  – Data sets
  – Assumptions

strengthen confidence.

• Example: What if dressing hygiene improves by 10% compared with 2015?

  The estimated reduction of notifications per 100,000 per year:
  – MLST source attribution model: 6 – 9 notifications
  – Small attribution model: 4 – 8 notifications
  – Regression model: ~ 6 notifications
Campylobacter strategy in a nutshell

- The regulator’s predicament: how much proof is required?
- A formal strategy was required to reduce human campylobacteriosis
- Important to run strategies as appropriate for the circumstances
- Transparency to get acceptance by affected parties
- Use of various approaches such as surveys and models with different assumptions
  - For a better informed strategy
  - To give all stakeholders confidence of practical feasibility
Concluding comments

• Scotland and New Zealand face similar challenges
• Risk assessment underpins science and risk-based policies
• Working with the industry to protect the public health has been successful in New Zealand
• Further improvement of public health is still pursued
Acknowledgements

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