

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
VQ1 Are you?																						
Male	49%	100%	-	38%	40%	48%	52%	69%	53%	47%	54%	45%	46%	49%	55%	43%	51%	51%	48%	48%	49%	
Female	51%	-	100%	62%	60%	52%	48%	31%	47%	53%	46%	55%	54%	51%	45%	57%	49%	49%	52%	52%	51%	

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VQ2 Age																						
16-34	30%	23%	36%	100%	-	-	-	-	25%	35%	36%	25%	24%	34%	12%	40%	26%	46%	47%	47%	27%	
35-44	15%	12%	18%	-	100%	-	-	-	14%	16%	14%	15%	15%	16%	10%	25%	11%	18%	9%	18%	15%	
45-54	18%	18%	18%	-	-	100%	-	-	22%	18%	15%	17%	17%	18%	22%	21%	17%	8%	13%	17%	19%	
55-64	15%	16%	14%	-	-	-	100%	-	18%	13%	12%	16%	18%	14%	17%	9%	17%	17%	10%	6%	16%	
65+	22%	31%	13%	-	-	-	-	100%	22%	17%	22%	27%	26%	19%	39%	4%	29%	11%	21%	12%	23%	

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Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
VQ3a Chief Income Earner																					
AB	24%	26%	22%	20%	22%	29%	29%	23%	100%	-	-	-	26%	24%	16%	26%	23%	16%	28%	26%	24%
C1	28%	27%	29%	33%	30%	28%	25%	22%	-	100%	-	-	25%	29%	27%	28%	28%	38%	32%	36%	27%
C2	19%	21%	17%	23%	18%	16%	15%	19%	-	-	100%	-	21%	19%	6%	22%	18%	24%	24%	16%	19%
DE	29%	27%	31%	24%	30%	27%	31%	36%	-	-	-	100%	28%	28%	51%	24%	31%	22%	16%	22%	31%

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Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
VQ4 Area of Scotland																					
Northern Scotland	26%	25%	27%	21%	26%	24%	30%	31%	28%	23%	29%	25%	100%	-	-	26%	26%	21%	28%	32%	25%
Central Scotland	68%	69%	67%	77%	70%	68%	63%	58%	68%	71%	69%	65%	-	100%	-	70%	67%	74%	69%	66%	68%
Southern Scotland	6%	7%	5%	2%	4%	7%	7%	11%	4%	6%	2%	11%	-	-	100%	4%	7%	5%	3%	3%	6%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
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VQ5 Number in household																					
1	22%	24%	21%	17%	19%	23%	23%	31%	16%	24%	19%	28%	24%	22%	19%	2%	31%	24%	-	-	25%
2	38%	40%	37%	29%	31%	32%	46%	55%	41%	36%	32%	42%	37%	37%	55%	10%	50%	37%	46%	16%	39%
3	17%	17%	18%	25%	20%	17%	14%	8%	18%	20%	23%	12%	19%	18%	9%	33%	11%	14%	19%	26%	17%
4	16%	14%	18%	21%	21%	20%	15%	4%	18%	15%	20%	13%	14%	17%	15%	40%	6%	19%	23%	36%	15%
5	4%	4%	4%	4%	7%	6%	1%	2%	5%	3%	4%	3%	5%	3%	2%	10%	1%	-	7%	16%	3%
6	1%	1%	2%	3%	1%	1%	1%	0%	2%	1%	1%	2%	1%	2%	-	4%	0%	6%	2%	6%	1%
7	0%	0%	0%	1%	-	1%	-	-	0%	0%	1%	-	0%	0%	-	0%	0%	-	-	-	0%
8+	0%	0%	0%	0%	1%	-	1%	-	-	1%	-	1%	0%	0%	-	1%	0%	-	2%	-	0%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
VQ6 Kids in household																					
Yes	29%	26%	33%	40%	48%	35%	18%	6%	32%	29%	35%	24%	29%	30%	20%	100%	-	33%	40%	90%	25%
No	71%	74%	67%	60%	52%	65%	82%	94%	68%	71%	65%	76%	71%	70%	80%	-	100%	67%	60%	10%	75%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
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Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q7 Have you heard of Food Standards Scotland?																					
Yes	78%	78%	77%	78%	69%	82%	77%	80%	81%	76%	80%	75%	75%	79%	71%	80%	77%	89%	85%	86%	76%
No	22%	22%	23%	22%	31%	18%	23%	20%	19%	24%	20%	25%	25%	21%	29%	20%	23%	11%	15%	14%	24%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Q8 How well do you feel you understand Food Standards Scotland's role/remit?																					
Very well	8%	7%	8%	12%	13%	6%	3%	3%	11%	4%	9%	8%	9%	8%	3%	14%	5%	12%	15%	30%	6%
Quite well	46%	45%	47%	44%	48%	40%	53%	49%	45%	48%	44%	47%	47%	46%	46%	46%	46%	47%	43%	46%	47%
Not very well	35%	36%	34%	31%	32%	41%	35%	36%	33%	37%	31%	37%	33%	35%	41%	32%	36%	34%	33%	21%	35%
Not at all well	8%	9%	8%	10%	5%	7%	7%	11%	9%	8%	13%	6%	9%	8%	9%	6%	9%	7%	7%	2%	9%
Unsure	3%	3%	3%	2%	2%	6%	3%	1%	2%	4%	4%	3%	2%	4%	-	2%	3%	-	1%	-	3%

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Base																					
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Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
VQ8 How well do you feel you understand Food Standards Scotland's role/remit?																					
Very/Quite well	54%	52%	55%	56%	61%	47%	55%	52%	56%	52%	53%	55%	56%	53%	49%	60%	51%	59%	58%	77%	52%
Not very/Not at all well	43%	44%	42%	42%	37%	47%	42%	46%	42%	45%	43%	43%	42%	43%	51%	38%	45%	41%	40%	23%	44%
Unsure	3%	3%	3%	2%	2%	6%	3%	1%	2%	4%	4%	3%	2%	4%	-	2%	3%	-	1%	-	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
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Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Q9 Which of these issues do you think Food Standards Scotland is responsible for? Please select all that apply.																					
Ensuring the food you buy is safe to eat	68%	66%	69%	55%	64%	72%	78%	76%	76%	65%	60%	68%	69%	68%	56%	59%	71%	57%	62%	47%	70%
Promoting food safety in the home	41%	40%	42%	34%	36%	40%	48%	50%	43%	39%	39%	43%	41%	41%	43%	32%	45%	40%	40%	28%	42%
Promoting and enabling healthy eating	34%	31%	37%	32%	28%	38%	35%	39%	38%	32%	29%	37%	34%	34%	38%	34%	34%	33%	35%	34%	35%
Ensuring food is sustainable - such as reducing greenhouse emissions and reducing waste when producing food	32%	31%	34%	34%	33%	30%	29%	34%	32%	29%	27%	39%	30%	33%	38%	31%	33%	35%	24%	33%	33%
Overseeing inspections of restaurants and other food businesses for food hygiene	58%	54%	61%	50%	51%	61%	65%	64%	61%	58%	46%	62%	60%	56%	64%	47%	62%	38%	48%	29%	61%
Nutrition labelling information on food packaging	51%	46%	56%	47%	45%	54%	58%	54%	57%	52%	42%	51%	43%	54%	53%	46%	54%	30%	50%	38%	53%
Date labels, such as "best before" and "use by" labels	51%	48%	54%	52%	46%	48%	52%	56%	55%	51%	47%	51%	47%	54%	40%	41%	56%	46%	43%	38%	53%
Ensuring food is authentic – what it says it is on the packaging	58%	59%	56%	45%	49%	64%	64%	70%	62%	56%	48%	62%	57%	57%	67%	46%	63%	53%	54%	39%	59%
Country of origin labels, which identify where food comes from	46%	45%	48%	39%	39%	44%	53%	57%	49%	47%	40%	47%	48%	46%	42%	34%	51%	38%	47%	30%	48%

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Allergen labelling on all food packaging	48%	44%	52%	43%	42%	50%	50%	55%	51%	51%	37%	51%	42%	50%	45%	39%	52%	29%	35%	25%	52%
Working with the food industry and businesses to improve standards	63%	62%	63%	49%	58%	71%	70%	70%	70%	62%	50%	66%	64%	62%	69%	49%	68%	53%	57%	40%	65%
Tackling food crime and food fraud	42%	42%	41%	37%	38%	43%	42%	48%	48%	42%	36%	40%	42%	42%	36%	37%	43%	45%	43%	39%	42%
Making sure the food we eat in Scotland is of a high quality	53%	48%	58%	50%	41%	54%	57%	61%	62%	49%	44%	55%	56%	52%	51%	47%	56%	41%	46%	35%	55%
Making sure food is produced ethically and that animal welfare is protected	43%	41%	45%	40%	39%	48%	50%	42%	45%	42%	37%	47%	38%	45%	42%	38%	46%	30%	33%	27%	46%
Working with food businesses to improve the nutritional value of the food we eat	39%	37%	41%	39%	35%	40%	35%	44%	43%	37%	36%	40%	42%	38%	37%	38%	40%	21%	36%	37%	40%
Communicating food safety and healthy eating advice to the public	56%	53%	58%	47%	51%	64%	58%	62%	60%	53%	48%	60%	57%	55%	54%	48%	59%	45%	50%	45%	58%
Advising users of animal feed to help them make informed decisions	26%	26%	26%	21%	25%	26%	27%	30%	28%	24%	22%	28%	25%	26%	28%	23%	27%	26%	22%	28%	27%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	3%	3%	4%	4%	4%	2%	6%	2%	4%	3%	5%	3%	4%	3%	6%	4%	3%	-	3%	3%	4%

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Q10 How much do you trust or distrust Food Standards Scotland to do its job?																					
I trust it a lot	18%	17%	19%	21%	22%	16%	12%	18%	19%	16%	20%	18%	17%	19%	5%	22%	16%	21%	26%	31%	17%
I trust it	53%	49%	57%	52%	46%	58%	54%	54%	53%	52%	54%	54%	54%	52%	59%	55%	53%	51%	49%	51%	54%
I neither trust it nor distrust it	23%	26%	20%	22%	28%	20%	24%	24%	23%	25%	22%	22%	22%	23%	32%	18%	25%	19%	23%	12%	23%
I distrust it	1%	2%	1%	2%	2%	-	1%	-	-	2%	2%	1%	1%	1%	3%	2%	1%	4%	-	4%	1%
I distrust it a lot	0%	1%	-	1%	1%	1%	-	-	-	1%	1%	0%	1%	0%	-	1%	0%	3%	-	2%	0%
Don't know	4%	5%	3%	2%	2%	5%	9%	4%	5%	4%	2%	5%	5%	4%	-	2%	5%	3%	2%	-	5%

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Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666	
VQ10 Trust FSS																						
Trust	71%	67%	76%	73%	68%	75%	66%	72%	72%	68%	74%	72%	71%	72%	65%	77%	69%	72%	75%	81%	71%	
Neither/nor	23%	26%	20%	22%	28%	20%	24%	24%	23%	25%	22%	22%	22%	23%	32%	18%	25%	19%	23%	12%	23%	
Distrust	1%	2%	1%	2%	3%	1%	1%	-	-	2%	2%	1%	2%	1%	3%	3%	1%	6%	-	7%	1%	
DK	4%	5%	3%	2%	2%	5%	9%	4%	5%	4%	2%	5%	5%	4%	-	2%	5%	3%	2%	-	5%	

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Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666	
Mean	3.69	3.72	3.67	3.72	3.73	3.72	3.51	3.73	3.74	3.58	3.76	3.71	3.71	3.72	3.34	3.78	3.66	3.93	3.82	3.86	3.68	
Q11a Working in the best interests of Scotland and people who live here																						
Excellent	20%	20%	21%	22%	21%	21%	16%	21%	20%	17%	18%	25%	17%	22%	13%	22%	19%	24%	25%	24%	20%	
Very good	32%	33%	32%	32%	37%	34%	28%	32%	32%	29%	40%	30%	37%	31%	33%	39%	29%	40%	37%	47%	31%	
Good	28%	26%	31%	28%	23%	29%	31%	31%	28%	30%	24%	30%	29%	28%	36%	23%	31%	21%	23%	20%	29%	
Fair	7%	7%	7%	7%	6%	5%	10%	7%	7%	8%	5%	7%	6%	7%	12%	6%	7%	5%	10%	6%	7%	
Poor	2%	2%	2%	2%	3%	2%	2%	-	-	2%	1%	3%	1%	2%	6%	2%	2%	-	-	2%	2%	
Don't know	10%	13%	8%	10%	10%	9%	13%	9%	13%	12%	10%	6%	11%	11%	-	7%	12%	11%	6%	-	11%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.49	3.50	3.49	3.54	3.51	3.58	3.38	3.43	3.51	3.36	3.60	3.53	3.45	3.52	3.42	3.69	3.40	3.68	3.53	3.73	3.48
Q11b Providing the right advice about food and nutrition related issues which affect you																					
Excellent	14%	12%	16%	16%	16%	14%	12%	11%	14%	10%	18%	15%	12%	15%	12%	18%	12%	14%	13%	25%	14%
Very good	28%	29%	26%	29%	27%	34%	19%	27%	25%	27%	28%	30%	27%	28%	26%	38%	23%	35%	38%	35%	26%
Good	33%	31%	36%	34%	30%	26%	39%	37%	31%	31%	38%	35%	33%	33%	37%	26%	37%	33%	20%	26%	35%
Fair	9%	9%	9%	9%	11%	9%	8%	10%	9%	12%	5%	9%	10%	9%	9%	6%	10%	4%	11%	7%	9%
Poor	2%	1%	3%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	3%	3%	2%	-	4%	4%	2%
Don't know	14%	18%	10%	10%	13%	15%	21%	14%	19%	16%	9%	10%	16%	13%	13%	10%	16%	14%	14%	4%	14%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.55	3.52	3.58	3.60	3.63	3.58	3.40	3.51	3.62	3.41	3.61	3.59	3.56	3.57	3.32	3.71	3.48	3.56	3.68	3.92	3.52
Q11c Being an organisation which responds quickly to problems related to food																					
Excellent	15%	14%	16%	17%	16%	15%	10%	15%	17%	11%	16%	16%	15%	16%	6%	20%	13%	23%	18%	32%	14%
Very good	30%	30%	30%	33%	30%	33%	27%	25%	26%	29%	34%	31%	28%	30%	41%	33%	28%	28%	34%	29%	30%
Good	27%	27%	28%	23%	25%	23%	30%	37%	24%	26%	25%	33%	29%	27%	24%	26%	28%	17%	19%	32%	28%
Fair	11%	11%	10%	11%	8%	12%	12%	9%	11%	14%	9%	9%	10%	10%	23%	8%	12%	10%	7%	4%	11%
Poor	1%	1%	1%	2%	2%	1%	1%	1%	0%	2%	2%	1%	1%	2%	-	1%	1%	8%	4%	-	1%
Don't know	16%	17%	15%	14%	19%	17%	20%	13%	21%	18%	13%	11%	18%	16%	7%	11%	18%	14%	18%	4%	16%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.49	3.45	3.54	3.63	3.61	3.41	3.29	3.44	3.45	3.43	3.51	3.57	3.46	3.52	3.32	3.69	3.41	3.64	3.51	3.72	3.48
Q11d Helping people to understand food labels and what's in their food																					
Excellent	15%	14%	15%	19%	18%	11%	10%	12%	15%	10%	17%	17%	13%	15%	12%	18%	13%	12%	18%	20%	14%
Very good	30%	26%	33%	31%	33%	31%	25%	28%	27%	32%	28%	31%	29%	30%	28%	39%	26%	41%	31%	41%	29%
Good	32%	34%	31%	31%	23%	33%	34%	38%	29%	33%	32%	35%	30%	32%	42%	25%	35%	27%	29%	28%	33%
Fair	10%	10%	11%	9%	9%	12%	13%	9%	13%	11%	9%	9%	11%	10%	10%	6%	12%	9%	15%	3%	10%
Poor	2%	3%	2%	1%	3%	2%	3%	2%	2%	2%	4%	1%	3%	2%	6%	3%	2%	-	2%	4%	2%
Don't know	11%	14%	8%	9%	12%	11%	15%	11%	14%	13%	10%	7%	14%	11%	2%	8%	12%	11%	6%	3%	12%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.78	3.75	3.80	3.78	3.86	3.92	3.53	3.77	3.83	3.65	3.80	3.84	3.81	3.79	3.55	3.92	3.71	3.82	3.70	4.04	3.77
Q11e Ensuring that food in Scotland is safe to eat																					
Excellent	22%	21%	24%	24%	28%	24%	15%	20%	23%	19%	25%	22%	22%	23%	12%	29%	19%	29%	22%	38%	21%
Very good	34%	34%	35%	34%	32%	39%	28%	35%	34%	31%	32%	40%	33%	34%	43%	36%	34%	32%	36%	35%	34%
Good	27%	27%	26%	24%	20%	24%	35%	32%	23%	30%	23%	28%	28%	26%	31%	22%	29%	20%	25%	20%	27%
Fair	6%	5%	7%	8%	7%	4%	9%	4%	6%	6%	10%	3%	5%	6%	12%	4%	7%	5%	5%	5%	6%
Poor	1%	2%	1%	2%	2%	-	1%	1%	1%	2%	-	1%	0%	2%	-	3%	1%	6%	4%	1%	1%
Don't know	10%	12%	8%	9%	11%	10%	12%	9%	14%	11%	10%	5%	12%	10%	2%	7%	11%	9%	7%	-	11%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.70	3.65	3.74	3.74	3.75	3.79	3.60	3.60	3.69	3.66	3.70	3.73	3.69	3.71	3.60	3.81	3.64	3.82	3.68	3.83	3.69
Q11f Being the experts when it comes to food safety																					
Excellent	20%	18%	22%	25%	20%	21%	17%	16%	18%	19%	21%	22%	17%	21%	19%	23%	19%	26%	24%	29%	19%
Very good	33%	31%	34%	29%	36%	36%	32%	33%	32%	30%	36%	34%	33%	32%	37%	38%	30%	29%	26%	35%	33%
Good	29%	29%	29%	29%	26%	30%	27%	30%	29%	30%	23%	31%	30%	28%	32%	27%	30%	26%	27%	28%	29%
Fair	7%	7%	7%	7%	6%	4%	9%	9%	5%	9%	9%	6%	6%	7%	9%	5%	8%	8%	11%	6%	7%
Poor	1%	2%	1%	2%	2%	1%	2%	1%	2%	0%	2%	1%	1%	2%	3%	2%	1%	-	1%	2%	1%
Don't know	10%	13%	7%	8%	10%	8%	12%	11%	14%	11%	9%	6%	12%	10%	-	5%	12%	10%	10%	-	10%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.50	3.47	3.52	3.55	3.50	3.52	3.36	3.49	3.53	3.38	3.49	3.58	3.52	3.49	3.50	3.63	3.43	3.42	3.65	3.68	3.47
Q11g Speaking to people in a way that's friendly and understandable																					
Excellent	14%	13%	15%	16%	16%	12%	9%	15%	13%	10%	16%	18%	14%	14%	16%	17%	13%	12%	14%	20%	14%
Very good	26%	26%	26%	27%	26%	27%	22%	27%	25%	28%	29%	24%	25%	26%	31%	33%	23%	27%	34%	36%	24%
Good	32%	31%	33%	32%	31%	30%	35%	31%	30%	29%	29%	38%	33%	32%	29%	27%	34%	31%	24%	31%	33%
Fair	10%	10%	9%	10%	7%	9%	11%	11%	8%	12%	11%	8%	8%	10%	16%	7%	11%	8%	9%	6%	10%
Poor	1%	2%	1%	1%	4%	1%	1%	1%	0%	2%	3%	0%	1%	2%	-	3%	1%	4%	-	2%	1%
Don't know	17%	18%	16%	14%	17%	21%	21%	14%	24%	19%	13%	11%	18%	17%	8%	13%	18%	18%	20%	4%	17%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.60	3.57	3.63	3.61	3.67	3.66	3.55	3.54	3.60	3.49	3.58	3.72	3.58	3.60	3.68	3.74	3.54	3.78	3.67	3.86	3.58
Q11h Taking action when needed to protect consumers																					
Excellent	17%	16%	18%	18%	19%	17%	13%	17%	17%	15%	17%	19%	17%	17%	21%	21%	15%	17%	22%	29%	16%
Very good	30%	29%	32%	31%	30%	33%	31%	27%	29%	27%	33%	33%	29%	31%	32%	35%	28%	41%	32%	33%	30%
Good	29%	28%	30%	26%	28%	29%	29%	34%	28%	29%	28%	31%	28%	29%	31%	25%	31%	28%	21%	23%	30%
Fair	9%	10%	8%	10%	7%	8%	11%	10%	9%	12%	10%	6%	11%	9%	6%	7%	10%	4%	16%	4%	9%
Poor	1%	2%	1%	2%	2%	1%	-	1%	1%	2%	2%	0%	1%	2%	2%	2%	1%	-	-	4%	1%
Don't know	13%	15%	10%	12%	15%	13%	16%	11%	16%	15%	10%	10%	14%	13%	7%	11%	14%	11%	9%	7%	13%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.51	3.51	3.52	3.51	3.57	3.65	3.37	3.46	3.52	3.41	3.60	3.54	3.53	3.52	3.37	3.65	3.45	3.72	3.61	3.59	3.50
Q11i Having the necessary expertise to help people in Scotland eat healthily																					
Excellent	16%	14%	18%	17%	20%	18%	12%	13%	16%	11%	18%	18%	16%	16%	19%	20%	14%	18%	21%	27%	15%
Very good	28%	29%	27%	28%	27%	30%	24%	28%	23%	29%	31%	29%	27%	29%	20%	33%	26%	36%	33%	30%	27%
Good	33%	32%	34%	31%	31%	29%	36%	38%	32%	35%	30%	34%	33%	32%	45%	27%	36%	28%	25%	21%	35%
Fair	9%	8%	9%	10%	8%	6%	10%	9%	10%	9%	10%	7%	10%	8%	9%	9%	9%	8%	9%	20%	8%
Poor	3%	3%	3%	3%	4%	2%	3%	2%	1%	3%	2%	4%	1%	3%	6%	2%	3%	-	5%	2%	3%
Don't know	12%	15%	9%	11%	10%	14%	14%	10%	17%	12%	10%	7%	13%	12%	-	8%	13%	10%	8%	-	13%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.61	3.52	3.69	3.62	3.77	3.69	3.46	3.53	3.70	3.52	3.54	3.66	3.56	3.63	3.55	3.72	3.56	3.61	3.58	3.66	3.62
Q11j Providing useful food safety advice																					
Excellent	18%	15%	20%	19%	23%	18%	15%	15%	20%	14%	19%	19%	16%	19%	11%	23%	15%	18%	20%	30%	17%
Very good	31%	28%	33%	31%	32%	32%	27%	30%	27%	30%	30%	34%	30%	30%	43%	32%	30%	34%	30%	28%	31%
Good	31%	31%	31%	31%	26%	31%	33%	34%	30%	36%	27%	31%	31%	31%	31%	26%	34%	27%	31%	24%	32%
Fair	8%	9%	7%	9%	6%	6%	10%	8%	7%	7%	13%	6%	8%	8%	3%	7%	8%	10%	9%	8%	8%
Poor	2%	2%	1%	2%	2%	1%	3%	2%	1%	2%	3%	2%	3%	1%	6%	3%	2%	3%	3%	7%	1%
Don't know	11%	14%	8%	10%	10%	11%	12%	11%	15%	12%	8%	7%	11%	11%	6%	8%	12%	9%	7%	2%	11%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662	
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666	
Mean	3.37	3.36	3.38	3.47	3.37	3.34	3.19	3.35	3.45	3.22	3.39	3.43	3.36	3.37	3.34	3.57	3.27	3.61	3.34	3.71	3.35	
Q11k Helping the public access healthy and sustainable food and drink																						
Excellent	14%	13%	14%	17%	14%	15%	10%	11%	15%	9%	15%	16%	12%	15%	6%	19%	11%	15%	17%	29%	13%	
Very good	25%	24%	26%	29%	26%	22%	18%	26%	25%	25%	25%	25%	25%	24%	39%	31%	22%	31%	22%	30%	25%	
Good	30%	29%	31%	26%	29%	31%	33%	34%	28%	32%	28%	32%	29%	31%	27%	25%	32%	31%	30%	19%	31%	
Fair	14%	15%	14%	15%	12%	16%	15%	12%	13%	15%	14%	15%	16%	14%	14%	14%	15%	6%	12%	16%	15%	
Poor	3%	3%	4%	3%	5%	3%	4%	3%	2%	4%	4%	3%	2%	4%	3%	2%	4%	2%	7%	1%	3%	
Don't know	14%	17%	11%	11%	14%	13%	20%	14%	17%	15%	13%	10%	17%	13%	11%	9%	16%	16%	11%	4%	14%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.54	3.49	3.59	3.61	3.63	3.56	3.36	3.50	3.60	3.45	3.57	3.57	3.44	3.59	3.46	3.63	3.51	3.48	3.61	3.79	3.52
Q11I Using data and evidence to provide assurance and advice to the public																					
Excellent	14%	13%	15%	17%	15%	14%	9%	13%	14%	11%	15%	16%	11%	15%	12%	17%	13%	19%	18%	23%	13%
Very good	30%	28%	32%	29%	34%	31%	26%	30%	32%	29%	30%	29%	28%	30%	40%	35%	28%	24%	37%	40%	28%
Good	30%	30%	29%	32%	24%	29%	28%	31%	26%	31%	32%	31%	30%	30%	25%	27%	31%	30%	17%	27%	31%
Fair	9%	10%	9%	6%	10%	10%	10%	12%	10%	11%	7%	10%	11%	9%	10%	9%	10%	8%	14%	4%	9%
Poor	1%	1%	1%	2%	-	1%	3%	-	0%	2%	2%	1%	2%	1%	6%	2%	1%	6%	2%	2%	1%
Don't know	16%	17%	14%	13%	17%	16%	23%	14%	18%	17%	14%	13%	18%	16%	7%	10%	18%	13%	12%	4%	17%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	789	352	437	251	121	135	145	137	225	224	142	198	183	575	31	250	539	50	68	55	662
Weighted	790	390	400	236	106	149	118	180	197	217	154	222	197	549	43	239	551	48	68	53	666
Mean	3.47	3.44	3.49	3.53	3.55	3.52	3.30	3.40	3.49	3.33	3.53	3.53	3.51	3.47	3.24	3.67	3.37	3.45	3.53	3.76	3.44
Q11m Influencing public health and government policy relating to food																					
Excellent	15%	12%	17%	18%	19%	15%	10%	11%	17%	11%	15%	16%	14%	15%	9%	22%	11%	15%	21%	30%	13%
Very good	27%	28%	25%	27%	27%	31%	22%	25%	24%	22%	33%	28%	28%	26%	25%	33%	24%	24%	23%	30%	27%
Good	32%	32%	32%	32%	25%	26%	31%	40%	26%	35%	28%	36%	32%	31%	41%	22%	36%	32%	28%	22%	32%
Fair	11%	11%	11%	12%	11%	10%	13%	9%	14%	11%	12%	8%	10%	11%	15%	10%	11%	15%	14%	13%	11%
Poor	2%	2%	3%	1%	3%	3%	3%	1%	2%	3%	2%	2%	1%	2%	3%	3%	2%	-	2%	1%	2%
Don't know	14%	16%	12%	10%	15%	15%	21%	13%	17%	18%	11%	10%	15%	14%	8%	10%	16%	13%	11%	4%	15%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12a Food poisoning																					
Causes concern	73%	72%	75%	75%	70%	75%	70%	76%	69%	75%	74%	75%	73%	72%	87%	72%	74%	78%	67%	68%	75%
Does not cause concern	27%	28%	25%	25%	30%	25%	30%	24%	31%	25%	26%	25%	27%	28%	13%	28%	26%	22%	33%	32%	25%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12b Genetically modified (GM) foods																					
Causes concern	62%	60%	65%	63%	60%	64%	63%	62%	59%	61%	64%	66%	61%	63%	63%	67%	61%	67%	62%	61%	63%
Does not cause concern	38%	40%	35%	37%	40%	36%	37%	38%	41%	39%	36%	34%	39%	37%	37%	33%	39%	33%	38%	39%	37%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12c The feed given to livestock																					
Causes concern	61%	58%	65%	61%	56%	66%	61%	61%	60%	63%	62%	60%	59%	61%	77%	62%	61%	64%	62%	66%	61%
Does not cause concern	39%	42%	35%	39%	44%	34%	39%	39%	40%	37%	38%	40%	41%	39%	23%	38%	39%	36%	38%	34%	39%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12d Animal welfare																					
Causes concern	79%	72%	85%	78%	79%	85%	81%	73%	78%	79%	81%	77%	81%	77%	86%	79%	79%	75%	76%	68%	80%
Does not cause concern	21%	28%	15%	22%	21%	15%	19%	27%	22%	21%	19%	23%	19%	23%	14%	21%	21%	25%	24%	32%	20%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12e The use of pesticides, hormones, steroids or antibiotics in growing and producing food																					
Causes concern	79%	76%	82%	77%	75%	82%	78%	81%	76%	78%	81%	81%	82%	77%	88%	79%	79%	75%	83%	68%	80%
Does not cause concern	21%	24%	18%	23%	25%	18%	22%	19%	24%	22%	19%	19%	18%	23%	12%	21%	21%	25%	17%	32%	20%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12f The use of additives (such as preservatives and colourings) in food products																					
Causes concern	67%	65%	69%	63%	67%	68%	67%	70%	69%	63%	68%	68%	67%	67%	61%	69%	66%	72%	72%	56%	67%
Does not cause concern	33%	35%	31%	37%	33%	32%	33%	30%	31%	37%	32%	32%	33%	33%	39%	31%	34%	28%	28%	44%	33%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12g Understanding the difference between date labels, such as "best before" and "use by" labels																					
Causes concern	35%	38%	33%	43%	36%	31%	23%	35%	33%	34%	40%	35%	33%	36%	33%	43%	32%	39%	40%	51%	34%
Does not cause concern	65%	62%	67%	57%	64%	69%	77%	65%	67%	66%	60%	65%	67%	64%	67%	57%	68%	61%	60%	49%	66%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12h Food safety when eating out																					
Causes concern	69%	66%	72%	70%	72%	69%	67%	67%	68%	67%	73%	69%	68%	69%	78%	72%	68%	75%	74%	79%	68%
Does not cause concern	31%	34%	28%	30%	28%	31%	33%	33%	32%	33%	27%	31%	32%	31%	22%	28%	32%	25%	26%	21%	32%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12i Food safety at home																					
Causes concern	42%	41%	44%	51%	42%	33%	42%	38%	36%	42%	47%	45%	42%	43%	36%	48%	40%	50%	48%	54%	41%
Does not cause concern	58%	59%	56%	49%	58%	67%	58%	62%	64%	58%	53%	55%	58%	57%	64%	52%	60%	50%	52%	46%	59%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12j Food prices																					
Causes concern	87%	85%	89%	87%	89%	91%	84%	83%	86%	91%	83%	86%	85%	88%	78%	87%	87%	77%	82%	75%	88%
Does not cause concern	13%	15%	11%	13%	11%	9%	16%	17%	14%	9%	17%	14%	15%	12%	22%	13%	13%	23%	18%	25%	12%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12k Food not being what the label says it is																					
Causes concern	76%	73%	79%	77%	71%	78%	76%	78%	76%	76%	75%	77%	76%	76%	79%	76%	76%	83%	75%	64%	77%
Does not cause concern	24%	27%	21%	23%	29%	22%	24%	22%	24%	24%	25%	23%	24%	24%	21%	24%	24%	17%	25%	36%	23%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12I Allergens (things in food that cause allergic reactions)																					
Causes concern	56%	53%	58%	60%	50%	60%	52%	52%	54%	57%	58%	54%	53%	57%	53%	61%	53%	77%	64%	69%	54%
Does not cause concern	44%	47%	42%	40%	50%	40%	48%	48%	46%	43%	42%	46%	47%	43%	47%	39%	47%	23%	36%	31%	46%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12m Possibility of food supply shortages																					
Causes concern	66%	63%	69%	72%	69%	66%	63%	57%	65%	68%	68%	64%	64%	67%	63%	71%	64%	76%	57%	68%	66%
Does not cause concern	34%	37%	31%	28%	31%	34%	37%	43%	35%	32%	32%	36%	36%	33%	37%	29%	36%	24%	43%	32%	34%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12n Impact of food production and packaging on the environment (sustainability)																					
Causes concern	67%	62%	71%	69%	68%	70%	67%	61%	68%	67%	67%	65%	68%	66%	73%	70%	65%	72%	75%	74%	66%
Does not cause concern	33%	38%	29%	31%	32%	30%	33%	39%	32%	33%	33%	35%	32%	34%	27%	30%	35%	28%	25%	26%	34%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12o People having an unhealthy diet																					
Causes concern	54%	52%	56%	59%	52%	52%	54%	48%	55%	54%	57%	50%	52%	55%	48%	55%	53%	65%	56%	59%	53%
Does not cause concern	46%	48%	44%	41%	48%	48%	46%	52%	45%	46%	43%	50%	48%	45%	52%	45%	47%	35%	44%	41%	47%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q12p Food standards and the quality of the food we eat																					
Causes concern	75%	72%	77%	76%	72%	76%	77%	72%	77%	77%	69%	74%	75%	74%	80%	75%	74%	80%	85%	77%	74%
Does not cause concern	25%	28%	23%	24%	28%	24%	23%	28%	23%	23%	31%	26%	25%	26%	20%	25%	26%	20%	15%	23%	26%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q13a Eating a healthy balanced diet																					
Yes	90%	89%	90%	86%	88%	94%	92%	90%	93%	90%	89%	87%	92%	89%	87%	91%	89%	90%	87%	85%	90%
No	10%	11%	10%	14%	12%	6%	8%	10%	7%	10%	11%	13%	8%	11%	13%	9%	11%	10%	13%	15%	10%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q13b How to prepare and cook food safely and hygienically																					
Yes	91%	90%	92%	88%	92%	92%	93%	92%	92%	91%	90%	91%	91%	91%	85%	87%	92%	92%	91%	83%	91%
No	9%	10%	8%	12%	8%	8%	7%	8%	8%	9%	10%	9%	9%	9%	15%	13%	8%	8%	9%	17%	9%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q13c How to check whether the food I am eating when in a bar/café /restaurant is safe																					
Yes	41%	39%	42%	44%	47%	42%	35%	34%	39%	42%	43%	40%	43%	40%	38%	50%	37%	51%	49%	67%	38%
No	59%	61%	58%	56%	53%	58%	65%	66%	61%	58%	57%	60%	57%	60%	62%	50%	63%	49%	51%	33%	62%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q13d Ingredients in food which could cause allergic reactions																					
Yes	78%	75%	80%	79%	81%	82%	75%	71%	78%	79%	73%	79%	80%	77%	76%	81%	76%	83%	82%	80%	77%
No	22%	25%	20%	21%	19%	18%	25%	29%	22%	21%	27%	21%	20%	23%	24%	19%	24%	17%	18%	20%	23%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q13e Food products which are being recalled for food safety and standards reasons																					
Yes	56%	56%	56%	53%	61%	56%	54%	59%	56%	51%	54%	63%	56%	56%	59%	57%	56%	60%	56%	72%	55%
No	44%	44%	44%	47%	39%	44%	46%	41%	44%	49%	46%	37%	44%	44%	41%	43%	44%	40%	44%	28%	45%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q13f What food crime is and how to report any concerns																					
Yes	29%	28%	29%	32%	35%	27%	22%	26%	28%	27%	30%	30%	27%	28%	43%	34%	26%	42%	32%	45%	27%
No	71%	72%	71%	68%	65%	73%	78%	74%	72%	73%	70%	70%	73%	72%	57%	66%	74%	58%	68%	55%	73%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q13g Knowing if food has been produced in a sustainable way																					
Yes	45%	44%	46%	50%	51%	46%	43%	34%	41%	41%	47%	51%	43%	44%	59%	56%	40%	53%	45%	71%	43%
No	55%	56%	54%	50%	49%	54%	57%	66%	59%	59%	53%	49%	57%	56%	41%	44%	60%	47%	55%	29%	57%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q14 How important is it to you that the food you eat is produced in a sustainable and environmentally friendly way?																					
Very important	32%	28%	35%	34%	35%	33%	26%	29%	31%	29%	38%	31%	33%	32%	19%	35%	30%	31%	37%	42%	31%
Quite important	45%	47%	43%	45%	34%	46%	51%	48%	47%	45%	43%	45%	41%	45%	66%	43%	46%	53%	53%	33%	45%
Neither important nor unimportant	18%	18%	18%	19%	25%	16%	15%	16%	14%	20%	18%	20%	20%	18%	12%	19%	18%	11%	10%	25%	18%
Not very important	3%	3%	3%	2%	2%	4%	2%	4%	5%	3%	1%	2%	4%	2%	3%	2%	3%	4%	-	-	3%
Not at all important	2%	4%	1%	-	5%	2%	6%	2%	3%	3%	1%	3%	2%	3%	-	2%	3%	2%	-	-	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q15 Which, if any, of the following do you always do?																					
Actively try to reduce my food waste	75%	73%	78%	70%	68%	82%	79%	80%	75%	77%	74%	75%	75%	77%	61%	70%	77%	69%	69%	56%	77%
Recycle / compost food waste	61%	59%	62%	55%	47%	67%	68%	68%	63%	60%	64%	58%	63%	61%	54%	54%	64%	64%	58%	45%	62%
Buy food and drink that is produced locally	37%	36%	38%	35%	35%	36%	46%	38%	45%	33%	34%	37%	44%	36%	28%	40%	36%	37%	47%	40%	37%
Buy fruit and veg that is in season	57%	56%	58%	49%	55%	57%	62%	65%	64%	51%	56%	57%	59%	55%	63%	57%	57%	55%	64%	46%	57%
Choose plant-based meals instead of red meat/dairy	19%	16%	21%	24%	20%	20%	17%	12%	24%	19%	18%	15%	15%	20%	17%	20%	18%	22%	24%	33%	17%
Buy food with less / sustainable packaging	41%	39%	43%	42%	39%	42%	37%	44%	42%	41%	44%	40%	42%	41%	36%	41%	41%	51%	51%	54%	39%
None of these	4%	5%	3%	4%	5%	2%	4%	3%	4%	4%	5%	3%	3%	4%	3%	3%	4%	5%	4%	-	4%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q16a Swapped branded products for cheaper alternatives																					
More often	48%	43%	53%	55%	52%	55%	46%	31%	42%	50%	51%	49%	45%	50%	42%	52%	47%	43%	54%	48%	48%
About the same	40%	44%	35%	36%	39%	38%	35%	49%	41%	40%	37%	39%	41%	39%	45%	40%	40%	48%	40%	41%	40%
Not applicable – I don't do this	12%	13%	12%	8%	9%	7%	19%	20%	17%	10%	12%	11%	14%	12%	13%	9%	14%	9%	6%	11%	13%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q16b Bought 'reduced to clear' food items																					
More often	38%	33%	44%	45%	42%	38%	39%	26%	38%	36%	41%	39%	38%	40%	24%	45%	36%	41%	51%	52%	36%
About the same	44%	46%	42%	39%	42%	47%	41%	50%	41%	47%	42%	44%	42%	43%	59%	39%	46%	49%	37%	41%	44%
Not applicable – I don't do this	18%	22%	14%	16%	16%	15%	20%	23%	21%	18%	17%	17%	19%	18%	17%	16%	19%	10%	12%	8%	19%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q16c Used the 'sniff test' when deciding if food is safe to eat																					
More often	22%	18%	25%	30%	21%	24%	16%	13%	17%	23%	21%	25%	19%	23%	15%	25%	20%	20%	32%	33%	20%
About the same	49%	51%	47%	40%	50%	51%	56%	55%	52%	48%	47%	49%	48%	48%	63%	42%	52%	52%	47%	41%	50%
Not applicable – I don't do this	29%	30%	28%	31%	29%	25%	28%	32%	31%	29%	32%	26%	33%	29%	22%	33%	28%	28%	21%	25%	30%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q16d Bulked out meals with cheaper ingredients																					
More often	29%	23%	35%	38%	32%	32%	22%	18%	25%	30%	28%	32%	31%	29%	30%	35%	27%	39%	41%	41%	28%
About the same	37%	39%	36%	41%	43%	36%	36%	30%	37%	37%	40%	36%	34%	38%	40%	43%	35%	33%	26%	43%	38%
Not applicable – I don't do this	34%	38%	29%	21%	26%	32%	42%	52%	38%	33%	32%	32%	36%	33%	30%	21%	39%	28%	34%	17%	34%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q16e Cooked more food than you need (batch cooking) to freeze and eat later																					
More often	30%	27%	33%	35%	38%	29%	21%	22%	28%	26%	39%	28%	30%	30%	28%	35%	27%	34%	38%	32%	29%
About the same	42%	42%	43%	40%	41%	43%	46%	44%	44%	50%	37%	37%	39%	42%	60%	42%	42%	50%	39%	52%	42%
Not applicable – I don't do this	28%	31%	25%	25%	20%	27%	33%	34%	28%	24%	24%	34%	31%	28%	12%	22%	30%	16%	22%	16%	29%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q16f Skipped meals or reduced size of meal																					
More often	25%	21%	30%	34%	30%	28%	19%	12%	24%	21%	26%	30%	23%	27%	20%	28%	24%	23%	30%	24%	25%
About the same	33%	33%	33%	38%	38%	33%	25%	29%	27%	37%	38%	32%	30%	34%	42%	42%	29%	41%	33%	58%	32%
Not applicable – I don't do this	42%	46%	37%	28%	32%	39%	56%	59%	49%	42%	36%	38%	47%	40%	39%	30%	46%	36%	37%	19%	43%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q16g Reheated food more than once																					
More often	13%	11%	15%	20%	16%	14%	8%	4%	13%	11%	16%	13%	13%	13%	8%	18%	11%	23%	22%	26%	11%
About the same	35%	36%	33%	41%	42%	32%	27%	29%	31%	37%	37%	34%	35%	34%	49%	39%	33%	33%	39%	42%	34%
Not applicable – I don't do this	52%	53%	52%	39%	42%	54%	64%	67%	56%	52%	47%	53%	52%	53%	43%	44%	56%	44%	39%	31%	54%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Q17a Fresh produce or fresh foods																						
More often	14%	14%	14%	19%	17%	8%	9%	13%	13%	10%	15%	17%	13%	14%	10%	17%	13%	29%	20%	23%	12%	
About the same	70%	70%	69%	58%	69%	71%	77%	81%	74%	71%	70%	64%	71%	68%	79%	65%	72%	55%	69%	55%	71%	
Less often	14%	14%	15%	20%	14%	19%	11%	5%	12%	17%	13%	14%	14%	15%	9%	16%	14%	14%	9%	21%	14%	
Not applicable – I don't do/ buy this	2%	2%	2%	3%	1%	2%	2%	2%	1%	2%	1%	4%	2%	2%	3%	3%	2%	2%	2%	1%	2%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Q17b Meat																						
More often	6%	6%	6%	12%	7%	2%	5%	2%	7%	4%	8%	6%	8%	6%	2%	9%	5%	8%	11%	17%	5%	
About the same	62%	66%	57%	53%	62%	62%	64%	70%	62%	61%	64%	60%	65%	60%	60%	61%	62%	60%	57%	61%	62%	
Less often	25%	24%	27%	26%	26%	30%	23%	23%	22%	25%	25%	29%	22%	26%	29%	25%	26%	27%	27%	19%	25%	
Not applicable – I don't do/ buy this	7%	4%	10%	9%	5%	6%	8%	5%	9%	9%	3%	5%	5%	8%	9%	6%	7%	5%	5%	3%	7%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Q17c Fish																						
More often	10%	10%	11%	15%	11%	7%	5%	8%	12%	7%	11%	11%	12%	10%	9%	10%	10%	15%	14%	17%	10%	
About the same	52%	59%	45%	41%	51%	42%	59%	69%	53%	51%	55%	49%	54%	51%	49%	47%	54%	57%	49%	48%	52%	
Less often	22%	20%	25%	22%	23%	34%	22%	14%	20%	25%	24%	21%	22%	23%	19%	27%	20%	19%	23%	21%	22%	
Not applicable – I don't do/ buy this	16%	12%	20%	21%	15%	17%	14%	9%	14%	17%	10%	19%	12%	16%	22%	17%	15%	9%	14%	14%	16%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q17d Snacks																					
More often	7%	6%	8%	13%	5%	6%	4%	3%	5%	7%	7%	9%	8%	7%	6%	10%	6%	8%	9%	17%	6%
About the same	52%	55%	50%	51%	56%	50%	56%	51%	55%	56%	52%	48%	53%	53%	44%	56%	51%	54%	51%	54%	53%
Less often	36%	34%	38%	32%	37%	40%	35%	37%	36%	35%	34%	38%	35%	36%	36%	32%	38%	37%	34%	26%	37%
Not applicable – I don't do/ buy this	5%	5%	4%	3%	2%	4%	5%	9%	4%	3%	7%	5%	4%	4%	13%	2%	6%	2%	7%	3%	5%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q17e Takeaways																					
More often	6%	5%	6%	10%	5%	6%	3%	3%	4%	5%	9%	6%	5%	6%	2%	8%	5%	8%	7%	16%	5%
About the same	25%	26%	24%	31%	26%	23%	27%	18%	25%	27%	29%	21%	23%	26%	22%	27%	25%	25%	39%	34%	24%
Less often	53%	49%	56%	53%	60%	57%	50%	45%	52%	53%	51%	53%	51%	53%	48%	59%	50%	53%	38%	46%	54%
Not applicable – I don't do/ buy this	16%	20%	13%	7%	9%	14%	20%	34%	19%	15%	10%	20%	20%	14%	28%	6%	20%	13%	17%	3%	17%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Q17f Eaten out																						
More often	5%	4%	6%	9%	4%	3%	4%	4%	5%	5%	6%	5%	6%	5%	2%	8%	4%	5%	13%	15%	4%	
About the same	30%	34%	25%	28%	28%	31%	34%	29%	32%	28%	37%	24%	28%	30%	32%	30%	29%	28%	28%	38%	29%	
Less often	55%	52%	59%	55%	62%	54%	52%	54%	55%	57%	50%	58%	53%	57%	51%	55%	56%	55%	47%	42%	57%	
Not applicable – I don't do/ buy this	10%	10%	10%	8%	5%	11%	11%	14%	9%	10%	7%	13%	13%	8%	14%	7%	11%	12%	12%	5%	10%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q18 In the past 6 months, to save money on electricity or gas, which of the following, if any, have you done? Tick all that ap...																					
Changed the thermostat on your fridge	11%	11%	11%	15%	13%	12%	8%	7%	9%	8%	13%	15%	12%	11%	10%	13%	11%	13%	17%	15%	10%
Turned off the power to the fridge for a period of time	7%	7%	7%	11%	10%	5%	3%	3%	7%	5%	9%	8%	8%	6%	6%	10%	5%	10%	16%	13%	6%
Changed the thermostat on your freezer	9%	11%	7%	11%	8%	9%	6%	9%	6%	5%	12%	13%	8%	9%	12%	11%	8%	13%	20%	21%	7%
Turned off the power to your freezer for a period of time	7%	6%	7%	10%	8%	4%	5%	5%	7%	5%	7%	8%	8%	6%	6%	10%	5%	14%	16%	24%	5%
Reduced the cooking time for food which you would normally cook for longer (either in the oven, on the hob, or in the microw...	14%	15%	13%	20%	19%	12%	9%	7%	11%	13%	17%	16%	14%	13%	21%	18%	12%	22%	20%	27%	13%
Reduced the temperature of the oven for cooking foods you would normally cook at a higher temperature	9%	11%	8%	13%	15%	10%	7%	3%	9%	9%	10%	10%	7%	11%	6%	15%	7%	20%	18%	23%	8%
Switched methods of cooking food (e.g. switched from cooking in the oven to on the hob, switched from oven/hob to microw...	46%	41%	50%	41%	41%	57%	41%	51%	42%	43%	52%	47%	42%	48%	37%	42%	47%	42%	43%	50%	46%
Done something else relating to food not listed above	8%	8%	9%	13%	9%	6%	9%	3%	10%	5%	8%	10%	9%	8%	9%	7%	9%	12%	12%	11%	8%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
None of these - I have not tried to save money on electricity or gas in the past 6 months	38%	40%	36%	33%	38%	36%	44%	43%	44%	42%	30%	35%	42%	36%	46%	33%	40%	25%	29%	16%	40%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	462	180	282	132	73	93	76	88	117	126	93	126	100	345	17	132	330	25	35	32	396
Weighted	466	205	261	124	63	103	62	114	103	123	101	139	110	334	23	126	340	23	34	31	402
Q19 Which of the following cooking methods are you now using most often?																					
Oven	31%	30%	32%	40%	45%	27%	16%	27%	29%	31%	35%	30%	31%	31%	30%	44%	26%	48%	44%	48%	29%
Hob	46%	44%	48%	50%	47%	46%	48%	42%	48%	47%	51%	41%	45%	47%	45%	45%	47%	60%	48%	28%	47%
Grill	14%	19%	10%	16%	14%	11%	9%	16%	12%	13%	14%	15%	15%	13%	14%	13%	14%	21%	27%	30%	12%
Microwave	53%	56%	51%	57%	37%	55%	60%	51%	45%	56%	50%	58%	55%	53%	44%	42%	57%	51%	48%	43%	54%
Air fryer	60%	56%	63%	56%	56%	68%	59%	59%	59%	59%	58%	62%	60%	59%	70%	67%	57%	52%	63%	65%	60%
Eating food cold rather than cooking	9%	9%	9%	7%	9%	11%	11%	7%	13%	6%	5%	11%	6%	9%	27%	4%	11%	8%	3%	3%	10%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q20 Thinking about the kind of foods you eat and drink at the moment (both for meals and snacks), how healthy do you feel...																					
Very healthy	8%	8%	9%	9%	7%	10%	5%	8%	13%	7%	5%	8%	9%	7%	14%	8%	9%	14%	15%	14%	7%
Quite healthy	52%	55%	49%	50%	44%	51%	53%	61%	60%	51%	53%	46%	55%	52%	44%	52%	52%	56%	43%	44%	53%
Neither healthy nor unhealthy	25%	24%	25%	25%	33%	20%	28%	22%	19%	25%	29%	27%	21%	27%	21%	27%	24%	25%	28%	33%	24%
Not very healthy	11%	10%	12%	14%	10%	14%	10%	7%	8%	13%	11%	13%	12%	11%	15%	11%	11%	3%	10%	7%	12%
Not at all healthy	2%	1%	3%	2%	2%	3%	2%	1%	0%	2%	1%	4%	2%	2%	2%	2%	2%	2%	2%	1%	2%
It varies too much to say	2%	1%	2%	1%	3%	2%	2%	1%	1%	2%	2%	2%	1%	2%	3%	1%	2%	-	1%	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	307	122	185	125	79	58	34	11	89	86	65	67	74	224	9	307	-	19	33	56	225
Weighted	293	127	166	118	71	64	27	13	77	81	66	69	76	206	12	293	-	18	32	54	214
Q21 And thinking about the kinds of foods your children eat and drink at the moment (both for meals and s-nacks), how healthy...																					
Very healthy	10%	15%	7%	15%	8%	9%	6%	-	14%	8%	10%	9%	12%	11%	-	10%	-	26%	19%	15%	8%
Quite healthy	56%	51%	59%	53%	54%	60%	49%	81%	65%	55%	39%	62%	53%	57%	46%	56%	-	37%	51%	54%	57%
Neither healthy nor unhealthy	23%	25%	21%	20%	26%	20%	32%	19%	13%	24%	37%	17%	24%	21%	30%	23%	-	31%	18%	18%	24%
Not very healthy	9%	7%	10%	11%	7%	7%	12%	-	8%	10%	7%	12%	9%	8%	23%	9%	-	-	9%	10%	9%
Not at all healthy	1%	2%	1%	1%	3%	2%	-	-	-	1%	5%	-	2%	1%	-	1%	-	7%	3%	2%	1%
It varies too much to say	1%	-	2%	1%	1%	2%	-	-	-	2%	2%	-	-	1%	-	1%	-	-	-	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q22a The amount of salt in food																					
A lot	31%	29%	32%	33%	31%	29%	35%	27%	29%	28%	39%	30%	31%	31%	30%	36%	29%	41%	29%	37%	31%
A little	52%	52%	52%	52%	53%	54%	46%	54%	52%	56%	46%	52%	51%	52%	51%	54%	51%	47%	55%	54%	51%
Not at all	17%	19%	16%	15%	17%	18%	19%	19%	20%	16%	15%	18%	18%	17%	19%	11%	20%	12%	16%	8%	18%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q22b The amount of sugar in food																					
A lot	44%	41%	46%	44%	39%	45%	47%	44%	46%	44%	47%	40%	42%	45%	39%	46%	43%	43%	35%	42%	45%
A little	44%	43%	44%	46%	47%	45%	41%	38%	40%	45%	41%	47%	42%	44%	44%	47%	42%	46%	49%	52%	43%
Not at all	13%	16%	9%	10%	14%	10%	11%	18%	14%	11%	12%	14%	16%	11%	17%	7%	15%	11%	17%	6%	12%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q22c The amount of fat in food																					
A lot	36%	33%	39%	39%	33%	35%	38%	36%	32%	35%	46%	36%	33%	38%	31%	37%	36%	45%	34%	38%	37%
A little	50%	50%	50%	49%	53%	54%	47%	48%	52%	52%	45%	49%	51%	49%	58%	53%	48%	38%	56%	62%	49%
Not at all	14%	16%	11%	12%	14%	11%	16%	17%	16%	13%	9%	15%	16%	13%	11%	9%	15%	18%	10%	-	15%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q22d The amount of saturated fat in food																					
A lot	42%	41%	44%	43%	37%	50%	44%	38%	44%	41%	47%	40%	38%	44%	41%	42%	43%	44%	36%	40%	44%
A little	45%	44%	45%	44%	50%	41%	43%	47%	42%	45%	43%	48%	46%	44%	50%	50%	43%	44%	47%	52%	44%
Not at all	13%	15%	11%	13%	13%	10%	13%	15%	14%	14%	10%	13%	16%	12%	9%	8%	15%	12%	17%	8%	12%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.71	2.73	2.69	2.69	2.63	2.57	2.67	2.92	2.59	2.74	2.63	2.84	2.68	2.72	2.77	2.64	2.74	2.80	2.72	2.72	2.71
Q23a I get confused over what's supposed to be healthy and what isn't																					
I definitely disagree	15%	14%	16%	19%	16%	15%	14%	10%	16%	13%	17%	15%	16%	15%	10%	16%	15%	19%	13%	20%	15%
I tend to disagree	32%	30%	34%	30%	29%	40%	34%	28%	37%	33%	32%	26%	32%	31%	39%	34%	31%	27%	36%	29%	32%
I neither agree nor disagree	25%	29%	21%	21%	32%	22%	25%	26%	24%	24%	26%	25%	24%	25%	24%	26%	24%	23%	25%	20%	25%
I tend to agree	23%	24%	22%	21%	20%	16%	24%	31%	18%	26%	21%	24%	23%	23%	16%	19%	24%	19%	20%	19%	23%
I definitely agree	5%	4%	7%	8%	2%	6%	2%	4%	4%	4%	4%	8%	5%	5%	10%	5%	5%	12%	7%	12%	5%
Don't know	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	2%	0%	1%	-	-	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.52	2.60	2.44	2.58	2.63	2.36	2.44	2.56	2.39	2.50	2.53	2.64	2.47	2.54	2.55	2.55	2.51	2.62	2.56	2.58	2.52
Q23b As long as you take enough exercise you can eat whatever you want																					
I definitely disagree	18%	16%	19%	18%	17%	23%	17%	14%	21%	18%	20%	14%	22%	16%	17%	20%	17%	18%	18%	20%	17%
I tend to disagree	36%	34%	38%	36%	29%	38%	39%	36%	39%	37%	34%	33%	30%	38%	34%	34%	37%	29%	37%	34%	36%
I neither agree nor disagree	26%	27%	25%	22%	29%	21%	27%	32%	22%	27%	23%	30%	32%	24%	26%	23%	27%	31%	24%	26%	26%
I tend to agree	16%	18%	13%	17%	19%	15%	14%	14%	14%	13%	17%	18%	13%	16%	20%	18%	15%	15%	12%	7%	16%
I definitely agree	4%	4%	4%	7%	4%	3%	2%	4%	3%	5%	5%	3%	4%	4%	2%	5%	4%	6%	9%	13%	3%
Don't know	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	2%	0%	1%	2%	0%	1%	-	1%	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	4.24	4.19	4.28	4.20	4.13	4.46	4.17	4.22	4.39	4.24	4.10	4.19	4.24	4.25	4.05	4.19	4.26	3.95	4.15	3.86	4.28
Q23c I know that an unhealthy diet can cause lots of health problems, like cancer and heart disease																					
I definitely disagree	2%	1%	2%	3%	1%	1%	3%	1%	0%	2%	4%	2%	1%	2%	6%	2%	2%	8%	-	7%	1%
I tend to disagree	3%	3%	3%	4%	6%	-	4%	3%	3%	3%	2%	5%	4%	3%	8%	4%	3%	4%	4%	4%	3%
I neither agree nor disagree	10%	11%	9%	13%	15%	5%	6%	9%	6%	11%	15%	8%	9%	10%	5%	14%	8%	12%	18%	27%	8%
I tend to agree	39%	43%	35%	29%	34%	42%	46%	48%	38%	37%	38%	42%	40%	39%	34%	32%	42%	35%	37%	18%	41%
I definitely agree	45%	40%	50%	50%	43%	52%	40%	37%	51%	47%	40%	41%	45%	45%	45%	48%	44%	39%	41%	42%	46%
Don't know	1%	2%	1%	1%	1%	-	1%	2%	1%	1%	1%	2%	0%	1%	2%	0%	2%	2%	-	1%	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.49	3.34	3.62	3.62	3.61	3.54	3.37	3.26	3.55	3.47	3.44	3.48	3.42	3.52	3.38	3.65	3.42	3.39	3.61	3.78	3.46
Q23d I tend to eat less healthily when eating out																					
I definitely disagree	4%	5%	4%	6%	4%	4%	4%	2%	4%	4%	5%	4%	5%	4%	6%	4%	4%	10%	1%	5%	4%
I tend to disagree	12%	15%	10%	8%	10%	11%	18%	17%	11%	14%	14%	11%	10%	12%	24%	11%	13%	14%	9%	8%	13%
I neither agree nor disagree	30%	34%	25%	25%	25%	27%	31%	40%	31%	29%	27%	30%	37%	28%	16%	21%	33%	19%	34%	23%	30%
I tend to agree	36%	30%	41%	38%	40%	40%	30%	31%	36%	35%	36%	36%	33%	37%	34%	40%	34%	43%	34%	27%	37%
I definitely agree	16%	13%	19%	22%	19%	15%	16%	8%	18%	16%	15%	15%	14%	17%	20%	22%	14%	14%	19%	32%	15%
Don't know	2%	3%	1%	2%	2%	3%	2%	1%	1%	1%	2%	3%	2%	2%	-	2%	2%	-	3%	5%	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	307	122	185	125	79	58	34	11	89	86	65	67	74	224	9	307	-	19	33	56	225
Weighted	293	127	166	118	71	64	27	13	77	81	66	69	76	206	12	293	-	18	32	54	214
Mean	3.59	3.55	3.62	3.75	3.51	3.42	3.32	3.98	3.49	3.56	3.75	3.59	3.52	3.65	2.97	3.59	-	3.72	3.90	3.89	3.50
Q23e I'm worried about the types of food my child(ren) is/are eating																					
I definitely disagree	3%	2%	4%	3%	2%	3%	6%	-	6%	4%	-	2%	5%	2%	10%	3%	-	-	3%	-	4%
I tend to disagree	13%	17%	10%	7%	15%	22%	17%	10%	17%	11%	7%	17%	10%	13%	35%	13%	-	13%	6%	10%	14%
I neither agree nor disagree	26%	24%	28%	29%	28%	24%	26%	9%	14%	28%	35%	29%	32%	25%	10%	26%	-	28%	24%	22%	27%
I tend to agree	36%	33%	38%	32%	40%	31%	42%	54%	48%	36%	34%	24%	35%	36%	34%	36%	-	34%	30%	36%	37%
I definitely agree	21%	22%	21%	28%	15%	20%	9%	27%	15%	20%	24%	28%	19%	23%	10%	21%	-	26%	34%	32%	17%
Don't know	1%	1%	1%	1%	-	-	-	-	1%	1%	-	-	-	1%	-	1%	-	-	3%	-	0%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.35	3.27	3.42	3.41	3.47	3.35	3.35	3.18	3.38	3.31	3.34	3.37	3.35	3.35	3.31	3.51	3.28	3.38	3.23	3.53	3.35
Q23f Eating things like cakes, biscuits, chocolates or sweets makes me feel good																					
I definitely disagree	6%	6%	6%	8%	6%	4%	7%	5%	7%	5%	8%	6%	6%	7%	6%	5%	7%	8%	7%	7%	6%
I tend to disagree	14%	15%	14%	12%	9%	19%	11%	19%	13%	16%	14%	14%	17%	13%	18%	11%	16%	12%	19%	10%	14%
I neither agree nor disagree	30%	35%	26%	26%	29%	27%	34%	36%	30%	31%	27%	31%	28%	31%	31%	28%	31%	30%	30%	29%	30%
I tend to agree	36%	33%	40%	36%	40%	39%	37%	31%	37%	39%	36%	33%	35%	37%	30%	38%	35%	35%	34%	32%	37%
I definitely agree	13%	11%	14%	17%	14%	11%	11%	9%	14%	9%	14%	15%	14%	12%	15%	17%	11%	15%	11%	22%	12%
Don't know	0%	0%	1%	1%	1%	-	1%	-	0%	-	1%	1%	0%	1%	-	0%	1%	-	-	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	4.05	4.04	4.07	3.94	3.95	4.20	4.04	4.16	4.19	4.12	3.89	3.98	4.04	4.06	4.01	4.02	4.07	3.80	4.09	3.85	4.08
Q23g There are too many people who eat unhealthily in Scotland																					
I definitely disagree	2%	2%	2%	3%	2%	1%	3%	-	1%	1%	3%	3%	2%	2%	3%	3%	2%	6%	2%	7%	1%
I tend to disagree	3%	4%	3%	4%	4%	2%	4%	3%	2%	2%	6%	4%	2%	3%	10%	4%	3%	6%	3%	5%	3%
I neither agree nor disagree	17%	16%	18%	22%	25%	14%	14%	11%	14%	15%	22%	19%	19%	18%	8%	20%	16%	15%	16%	21%	17%
I tend to agree	37%	40%	35%	33%	29%	40%	36%	47%	38%	40%	35%	36%	39%	37%	31%	33%	39%	35%	34%	30%	38%
I definitely agree	35%	34%	36%	34%	35%	39%	36%	33%	40%	34%	32%	34%	32%	36%	39%	38%	34%	26%	39%	36%	35%
Don't know	5%	4%	6%	5%	5%	4%	7%	5%	5%	8%	3%	4%	7%	4%	9%	2%	6%	12%	5%	2%	5%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Mean	3.78	3.66	3.90	3.94	3.73	3.83	3.62	3.67	3.86	3.78	3.79	3.71	3.75	3.80	3.66	4.04	3.68	3.89	3.58	4.08	3.78	
Q23h Eating healthy food makes me feel good about myself																						
I definitely disagree	2%	3%	1%	3%	3%	1%	3%	1%	2%	2%	3%	2%	0%	3%	4%	2%	2%	4%	9%	5%	1%	
I tend to disagree	5%	6%	5%	5%	4%	5%	7%	5%	4%	5%	5%	7%	5%	5%	7%	3%	7%	5%	4%	-	6%	
I neither agree nor disagree	29%	33%	26%	23%	31%	28%	32%	35%	28%	30%	30%	29%	34%	27%	33%	22%	33%	24%	31%	17%	30%	
I tend to agree	38%	38%	38%	32%	39%	40%	39%	44%	41%	36%	34%	39%	38%	39%	31%	37%	39%	32%	30%	37%	39%	
I definitely agree	25%	19%	30%	36%	23%	25%	17%	15%	25%	25%	28%	22%	21%	26%	25%	37%	20%	35%	25%	41%	24%	
Don't know	1%	1%	0%	1%	-	-	2%	-	1%	1%	1%	0%	1%	0%	-	0%	1%	-	1%	-	1%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	4.05	4.00	4.10	4.03	3.96	4.23	3.93	4.10	4.10	4.10	4.00	4.00	4.04	4.05	4.13	4.04	4.06	4.05	4.11	3.98	4.05
Q23i I know that in Scotland, we have to make some significant changes to what we eat to be more healthy																					
I definitely disagree	1%	1%	1%	1%	2%	-	2%	-	2%	0%	-	1%	0%	1%	1%	1%	1%	2%	1%	2%	1%
I tend to disagree	3%	3%	2%	4%	2%	2%	3%	1%	3%	2%	4%	2%	1%	3%	-	3%	2%	4%	2%	8%	2%
I neither agree nor disagree	18%	17%	18%	19%	24%	13%	19%	14%	13%	17%	21%	19%	21%	16%	18%	20%	17%	15%	19%	13%	18%
I tend to agree	46%	50%	42%	42%	37%	44%	50%	57%	46%	44%	46%	47%	46%	46%	44%	43%	47%	42%	39%	45%	47%
I definitely agree	31%	27%	34%	32%	31%	39%	24%	26%	34%	33%	28%	28%	29%	31%	35%	33%	30%	34%	38%	32%	30%
Don't know	2%	2%	3%	2%	3%	3%	2%	2%	2%	3%	2%	3%	2%	2%	2%	-	3%	3%	-	-	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.66	3.56	3.76	3.89	3.75	3.59	3.48	3.46	3.53	3.69	3.81	3.63	3.65	3.67	3.53	3.87	3.57	3.84	3.72	3.94	3.64
Q23j I know I need to do something to eat more healthily																					
I definitely disagree	2%	2%	2%	1%	2%	3%	2%	2%	4%	2%	-	2%	3%	2%	2%	1%	3%	2%	4%	-	2%
I tend to disagree	11%	12%	9%	7%	9%	14%	12%	13%	14%	11%	7%	10%	9%	11%	12%	7%	12%	12%	13%	13%	10%
I neither agree nor disagree	25%	28%	22%	17%	24%	21%	35%	33%	25%	22%	23%	28%	28%	23%	34%	22%	26%	14%	17%	15%	27%
I tend to agree	43%	42%	43%	49%	40%	42%	36%	42%	38%	45%	49%	41%	41%	45%	31%	42%	43%	44%	40%	36%	43%
I definitely agree	19%	15%	23%	25%	24%	18%	14%	11%	18%	19%	19%	18%	19%	19%	18%	27%	15%	28%	26%	36%	17%
Don't know	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	0%	3%	1%	1%	-	1%	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.09	2.93	3.24	3.24	3.23	2.98	3.06	2.87	2.97	3.16	3.11	3.10	3.08	3.09	3.08	3.35	2.98	3.26	3.04	3.56	3.07
Q23k I know I eat too many 'treats' like cakes, biscuits, chocolates or sweets every day																					
I definitely disagree	12%	15%	10%	11%	9%	14%	12%	16%	16%	10%	12%	11%	13%	12%	16%	9%	14%	8%	15%	10%	12%
I tend to disagree	23%	25%	22%	20%	21%	30%	24%	25%	23%	26%	20%	23%	21%	25%	17%	17%	26%	26%	19%	9%	24%
I neither agree nor disagree	21%	21%	20%	20%	24%	16%	23%	21%	20%	18%	23%	22%	22%	20%	23%	20%	21%	14%	21%	19%	21%
I tend to agree	29%	28%	31%	32%	30%	26%	24%	32%	29%	29%	32%	28%	32%	28%	31%	35%	27%	35%	33%	40%	28%
I definitely agree	14%	10%	17%	17%	16%	15%	15%	6%	12%	16%	12%	14%	12%	14%	13%	18%	12%	17%	11%	22%	14%
Don't know	1%	1%	1%	1%	1%	1%	2%	-	1%	0%	1%	1%	1%	1%	-	1%	0%	-	1%	2%	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.43	3.35	3.50	3.62	3.57	3.43	3.38	3.10	3.18	3.47	3.63	3.46	3.32	3.48	3.25	3.67	3.32	3.58	3.44	3.80	3.41
Q23I Healthy eating is too expensive																					
I definitely disagree	6%	7%	6%	4%	5%	8%	5%	10%	10%	4%	7%	5%	8%	5%	8%	3%	7%	2%	7%	4%	6%
I tend to disagree	17%	17%	17%	16%	15%	17%	20%	18%	21%	19%	9%	18%	17%	17%	23%	13%	19%	17%	15%	11%	18%
I neither agree nor disagree	22%	25%	20%	18%	21%	18%	25%	32%	23%	22%	17%	26%	24%	22%	21%	21%	23%	23%	24%	12%	23%
I tend to agree	34%	35%	34%	36%	37%	38%	30%	31%	33%	34%	46%	29%	33%	35%	30%	38%	33%	39%	34%	47%	34%
I definitely agree	19%	15%	22%	24%	22%	18%	19%	9%	13%	19%	20%	22%	16%	20%	17%	23%	17%	19%	19%	25%	18%
Don't know	1%	1%	1%	1%	-	1%	2%	1%	2%	1%	1%	1%	2%	1%	-	1%	1%	-	1%	2%	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.51	2.46	2.57	2.80	2.75	2.47	2.32	2.12	2.26	2.70	2.54	2.53	2.42	2.55	2.46	2.86	2.37	2.64	2.74	3.16	2.47
Q23m I don't have time to make healthy meals'																					
I definitely disagree	21%	21%	21%	15%	16%	24%	22%	32%	29%	17%	21%	20%	24%	20%	23%	14%	25%	22%	21%	9%	22%
I tend to disagree	34%	35%	32%	31%	29%	36%	39%	36%	37%	33%	30%	35%	32%	34%	38%	28%	36%	27%	29%	22%	35%
I neither agree nor disagree	22%	25%	20%	21%	29%	18%	23%	22%	17%	22%	28%	23%	25%	22%	13%	26%	21%	23%	17%	25%	23%
I tend to agree	15%	14%	17%	23%	16%	15%	11%	9%	11%	20%	15%	15%	13%	16%	19%	20%	13%	18%	21%	26%	14%
I definitely agree	6%	5%	8%	9%	11%	8%	3%	1%	5%	8%	6%	6%	5%	7%	5%	11%	5%	9%	12%	16%	6%
Don't know	1%	1%	1%	2%	-	-	2%	0%	1%	1%	2%	0%	1%	1%	2%	1%	1%	2%	-	2%	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.54	2.62	2.46	2.63	2.64	2.45	2.54	2.43	2.45	2.56	2.44	2.66	2.49	2.57	2.47	2.63	2.51	2.55	2.72	2.94	2.51
Q23n Healthy eating isn't appealing																					
I definitely disagree	21%	18%	24%	20%	21%	24%	18%	22%	26%	19%	22%	19%	22%	21%	22%	19%	22%	23%	19%	18%	21%
I tend to disagree	32%	33%	31%	30%	26%	34%	34%	36%	30%	34%	35%	30%	33%	31%	35%	31%	33%	28%	29%	22%	33%
I neither agree nor disagree	24%	23%	24%	25%	27%	20%	26%	22%	23%	26%	21%	23%	22%	24%	21%	24%	24%	23%	23%	21%	24%
I tend to agree	15%	18%	13%	16%	17%	13%	14%	15%	14%	15%	13%	18%	13%	16%	13%	18%	14%	25%	17%	22%	15%
I definitely agree	7%	7%	7%	9%	8%	8%	6%	4%	6%	6%	6%	9%	7%	7%	7%	7%	7%	2%	11%	16%	6%
Don't know	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	3%	1%	2%	1%	2%	1%	1%	-	-	2%	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.86	3.82	3.90	3.78	3.86	4.14	3.87	3.75	3.99	3.84	3.81	3.81	3.82	3.87	3.94	3.97	3.82	3.80	3.79	4.02	3.86
Q23o I'm confident I know what makes up a healthy balanced diet																					
I definitely disagree	2%	1%	2%	4%	2%	-	-	2%	2%	1%	1%	3%	2%	2%	2%	2%	2%	2%	2%	4%	2%
I tend to disagree	6%	6%	5%	8%	5%	3%	5%	6%	5%	6%	7%	6%	6%	6%	-	3%	7%	11%	8%	5%	6%
I neither agree nor disagree	20%	22%	17%	18%	22%	13%	23%	23%	15%	18%	23%	23%	21%	19%	21%	19%	20%	20%	22%	19%	19%
I tend to agree	49%	48%	49%	44%	46%	52%	51%	51%	48%	57%	47%	42%	50%	48%	50%	46%	50%	37%	43%	30%	50%
I definitely agree	23%	21%	25%	24%	24%	32%	20%	17%	29%	18%	21%	24%	21%	24%	22%	28%	21%	28%	24%	41%	22%
Don't know	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	5%	1%	1%	2%	1%	2%	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.29	3.37	3.21	3.14	3.27	3.28	3.18	3.58	3.45	3.24	3.21	3.26	3.36	3.24	3.51	3.22	3.31	3.32	3.22	3.38	3.29
Q24a Eat at least 5 portions of a variety of fruit and vegetables each day																					
Always or nearly always	15%	14%	15%	12%	14%	15%	14%	20%	16%	14%	11%	18%	18%	13%	26%	13%	16%	15%	16%	8%	15%
Mostly	29%	35%	22%	26%	28%	27%	24%	36%	36%	28%	29%	23%	29%	29%	24%	26%	30%	29%	27%	36%	28%
Sometimes	31%	27%	35%	32%	34%	33%	32%	26%	28%	33%	34%	30%	27%	33%	32%	36%	29%	32%	26%	45%	31%
Rarely	19%	17%	22%	22%	17%	18%	23%	15%	17%	18%	20%	21%	19%	20%	12%	18%	20%	21%	20%	8%	19%
Never	5%	6%	5%	7%	6%	6%	6%	2%	2%	7%	6%	6%	6%	5%	7%	6%	5%	3%	9%	3%	5%
Don't eat/buy/not applicable	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	-	2%	1%	1%	-	1%	1%	-	2%	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.81	3.81	3.81	3.73	3.81	3.90	3.66	3.96	4.03	3.78	3.72	3.72	3.85	3.79	3.85	3.59	3.90	3.93	3.70	3.71	3.83
Q24b Drink at least 6 to 8 cups or glasses of fluid every day (for example water, tea or coffee, etc.)																					
Always or nearly always	34%	34%	34%	31%	31%	40%	31%	40%	41%	32%	26%	36%	34%	35%	34%	25%	38%	39%	30%	29%	35%
Mostly	30%	29%	31%	32%	33%	26%	27%	29%	31%	30%	35%	25%	33%	28%	32%	34%	28%	29%	29%	32%	30%
Sometimes	22%	24%	20%	20%	24%	23%	22%	20%	18%	25%	26%	19%	19%	22%	24%	22%	21%	21%	25%	23%	21%
Rarely	10%	10%	10%	12%	9%	8%	14%	8%	7%	10%	9%	14%	9%	11%	6%	12%	9%	8%	7%	15%	10%
Never	4%	3%	4%	5%	3%	4%	5%	3%	2%	3%	4%	6%	4%	4%	4%	7%	3%	3%	7%	2%	4%
Don't eat/buy/not applicable	0%	0%	0%	1%	1%	-	-	1%	1%	0%	-	0%	1%	0%	-	0%	0%	-	2%	-	0%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Mean	3.14	3.08	3.19	3.14	3.01	3.16	3.18	3.16	3.27	3.12	3.04	3.10	3.23	3.09	3.22	3.11	3.15	3.20	3.14	3.16	3.13	
Q24c Look at the front of pack traffic light, or colour coded labelling which shows how many calories, sugar, salt and saturated f...																						
Always or nearly always	15%	15%	15%	15%	12%	17%	15%	15%	18%	15%	14%	13%	18%	14%	16%	12%	16%	15%	18%	11%	15%	
Mostly	24%	22%	27%	23%	26%	24%	28%	24%	25%	25%	21%	26%	25%	24%	24%	24%	25%	24%	19%	29%	25%	
Sometimes	30%	31%	28%	33%	26%	30%	27%	30%	28%	31%	31%	29%	31%	29%	32%	37%	27%	34%	32%	35%	29%	
Rarely	18%	19%	17%	18%	19%	15%	17%	22%	21%	14%	21%	18%	13%	20%	20%	15%	20%	20%	19%	15%	19%	
Never	11%	12%	11%	10%	15%	14%	12%	8%	7%	14%	12%	12%	12%	12%	7%	11%	11%	7%	11%	10%	12%	
Don't eat/buy/not applicable	1%	1%	1%	1%	2%	-	1%	1%	2%	1%	0%	1%	1%	1%	2%	0%	1%	-	2%	-	1%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.85	2.74	2.95	2.98	2.79	2.90	2.72	2.74	2.94	2.80	2.90	2.79	2.83	2.85	2.81	2.91	2.82	2.95	2.88	3.02	2.83
Q24d Consider the amount of calories I'm consuming each day																					
Always or nearly always	13%	11%	15%	17%	9%	12%	12%	12%	13%	11%	14%	15%	16%	12%	10%	12%	13%	12%	14%	13%	13%
Mostly	17%	15%	19%	20%	20%	20%	13%	12%	18%	20%	18%	14%	14%	19%	11%	20%	16%	20%	15%	22%	17%
Sometimes	28%	29%	27%	24%	27%	33%	30%	30%	31%	27%	28%	27%	26%	28%	43%	30%	28%	33%	28%	36%	28%
Rarely	22%	24%	20%	21%	25%	15%	24%	26%	20%	24%	22%	22%	22%	23%	16%	22%	22%	23%	28%	16%	22%
Never	18%	19%	17%	17%	17%	19%	21%	17%	15%	19%	17%	21%	20%	18%	17%	15%	19%	13%	13%	15%	19%
Don't eat/buy/not applicable	1%	1%	1%	1%	2%	-	1%	2%	3%	0%	0%	1%	2%	1%	2%	0%	1%	-	2%	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	1.99	1.87	2.10	2.30	2.18	1.80	1.84	1.67	1.96	1.86	2.11	2.05	1.96	1.99	2.09	2.33	1.84	2.38	2.00	2.78	1.93
Q24e Use a calorie counting app to record my calorie intake																					
Always or nearly always	7%	6%	8%	9%	9%	5%	6%	4%	7%	5%	8%	7%	8%	7%	8%	9%	6%	13%	7%	10%	7%
Mostly	7%	7%	8%	11%	9%	4%	6%	4%	7%	4%	10%	8%	5%	8%	10%	10%	6%	9%	9%	14%	7%
Sometimes	14%	12%	16%	17%	18%	15%	11%	9%	13%	15%	13%	16%	16%	14%	13%	22%	11%	16%	12%	40%	13%
Rarely	16%	16%	15%	20%	15%	13%	13%	14%	15%	17%	16%	14%	11%	17%	19%	18%	15%	19%	15%	13%	16%
Never	51%	55%	47%	38%	46%	60%	58%	59%	51%	54%	49%	49%	54%	50%	46%	38%	56%	38%	52%	21%	52%
Don't eat/buy/not applicable	5%	5%	6%	5%	3%	2%	6%	10%	8%	5%	3%	6%	6%	5%	5%	3%	6%	4%	5%	3%	5%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Mean	2.24	2.15	2.32	2.47	2.20	2.32	2.08	1.97	2.22	2.17	2.30	2.27	2.32	2.20	2.23	2.45	2.15	2.48	2.32	2.67	2.20	
Q24f Looking at calories on menus when eating out or ordering a takeaway																						
Always or nearly always	7%	5%	8%	12%	5%	7%	4%	3%	7%	6%	7%	7%	8%	6%	5%	8%	6%	12%	9%	12%	6%	
Mostly	10%	10%	11%	11%	10%	13%	10%	8%	9%	10%	15%	10%	10%	11%	11%	12%	10%	12%	13%	7%	10%	
Sometimes	20%	19%	21%	21%	26%	19%	18%	18%	18%	23%	18%	20%	22%	19%	25%	27%	17%	25%	15%	40%	20%	
Rarely	18%	18%	18%	18%	16%	18%	20%	18%	21%	14%	18%	20%	15%	19%	18%	17%	18%	8%	19%	16%	18%	
Never	39%	41%	37%	34%	41%	37%	42%	44%	37%	43%	39%	36%	38%	40%	39%	33%	42%	39%	38%	25%	40%	
Don't eat/buy/not applicable	6%	6%	5%	4%	2%	7%	6%	9%	8%	4%	2%	8%	7%	6%	2%	3%	7%	4%	7%	-	6%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.13	3.09	3.16	3.07	3.16	3.18	3.11	3.15	3.18	3.08	3.17	3.10	3.18	3.11	3.14	3.20	3.10	3.07	3.02	3.01	3.15
Q25a Eating at least 5 portions of a variety of fruit and vegetables each day																					
Very important	33%	31%	35%	31%	36%	35%	33%	32%	34%	32%	35%	32%	37%	32%	31%	37%	31%	30%	30%	33%	34%
Quite important	47%	49%	46%	48%	45%	48%	46%	49%	49%	47%	48%	46%	44%	49%	49%	45%	48%	52%	45%	40%	48%
Not very important	14%	13%	15%	15%	14%	12%	15%	13%	13%	16%	10%	15%	13%	14%	13%	13%	14%	9%	15%	21%	13%
Not at all important	3%	5%	2%	4%	3%	3%	4%	2%	2%	4%	4%	4%	4%	3%	3%	2%	4%	8%	7%	6%	3%
Don't know	2%	2%	2%	1%	2%	2%	2%	3%	1%	1%	2%	3%	2%	2%	4%	2%	2%	1%	3%	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.00	2.95	3.04	2.95	2.94	3.07	3.07	2.98	3.06	2.89	3.06	3.00	3.03	2.99	2.88	3.02	2.99	2.86	2.99	2.95	3.01
Q25b Only occasionally choosing foods that are high in fat, salt or sugars (e.g. confectionery, biscuits, cakes)																					
Very important	27%	25%	29%	24%	25%	33%	32%	25%	29%	23%	32%	26%	27%	28%	21%	26%	27%	29%	27%	27%	27%
Quite important	47%	47%	47%	50%	46%	42%	46%	48%	49%	46%	43%	49%	47%	46%	55%	50%	46%	38%	45%	43%	48%
Not very important	20%	20%	19%	20%	24%	18%	14%	22%	17%	25%	17%	19%	20%	20%	12%	20%	20%	22%	23%	27%	19%
Not at all important	4%	5%	3%	4%	3%	4%	6%	3%	3%	5%	5%	4%	2%	4%	10%	2%	4%	10%	3%	3%	4%
Don't know	2%	2%	2%	2%	1%	2%	3%	3%	3%	1%	2%	3%	3%	2%	2%	2%	2%	1%	3%	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.80	2.75	2.85	2.91	2.70	2.89	2.71	2.70	2.81	2.71	2.98	2.75	2.90	2.76	2.77	2.86	2.77	2.92	2.72	2.89	2.80
Q25c Look at the front of pack traffic light, or colour coding labelling which shows how many calories, sugar, salt and saturated f...																					
Very important	23%	24%	23%	27%	18%	26%	25%	19%	24%	20%	31%	21%	28%	22%	21%	25%	23%	32%	21%	26%	23%
Quite important	41%	37%	45%	41%	47%	42%	36%	40%	41%	42%	40%	40%	40%	42%	37%	42%	41%	37%	41%	44%	41%
Not very important	23%	25%	22%	24%	21%	20%	23%	27%	24%	24%	21%	24%	17%	25%	30%	25%	23%	20%	22%	24%	24%
Not at all important	10%	12%	8%	6%	13%	8%	15%	10%	9%	12%	6%	10%	10%	10%	7%	7%	11%	10%	13%	6%	9%
Don't know	3%	2%	3%	3%	1%	3%	1%	4%	3%	1%	2%	4%	5%	2%	5%	2%	3%	-	3%	-	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.36	2.29	2.43	2.42	2.32	2.54	2.28	2.22	2.50	2.32	2.34	2.30	2.25	2.41	2.27	2.50	2.30	2.36	2.42	2.51	2.35
Q25d Eating less meat																					
Very important	15%	13%	17%	19%	11%	20%	15%	10%	19%	17%	14%	11%	13%	17%	9%	15%	15%	21%	15%	19%	15%
Quite important	28%	27%	29%	24%	31%	32%	28%	28%	31%	24%	26%	29%	28%	27%	32%	33%	26%	18%	36%	28%	27%
Not very important	33%	34%	31%	36%	34%	32%	23%	34%	28%	32%	38%	33%	30%	34%	32%	38%	30%	36%	24%	38%	33%
Not at all important	23%	25%	21%	20%	22%	17%	31%	27%	20%	26%	20%	24%	28%	20%	24%	14%	27%	24%	24%	15%	23%
Don't know	2%	1%	2%	2%	2%	0%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	2%	1%	2%	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.94	2.86	3.01	3.02	2.96	3.02	2.96	2.74	3.05	2.91	2.93	2.88	2.96	2.94	2.89	3.01	2.91	2.98	2.85	2.91	2.96
Q25e Trying to balance my diet by thinking about food groups such as protein, fruits and vegetables, dairy and starchy foods																					
Very important	26%	22%	29%	27%	25%	29%	28%	19%	31%	22%	26%	24%	25%	26%	22%	27%	25%	30%	26%	31%	26%
Quite important	48%	49%	47%	50%	51%	49%	44%	44%	46%	51%	48%	46%	49%	47%	52%	49%	47%	44%	41%	37%	49%
Not very important	18%	19%	17%	14%	15%	15%	20%	26%	17%	17%	18%	20%	18%	18%	17%	18%	18%	21%	20%	18%	17%
Not at all important	7%	8%	5%	6%	7%	6%	6%	9%	5%	7%	7%	8%	6%	7%	8%	4%	8%	5%	10%	10%	6%
Don't know	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	-	3%	4%	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.27	2.26	2.28	2.38	2.30	2.30	2.17	2.15	2.22	2.24	2.36	2.29	2.34	2.24	2.37	2.37	2.23	2.48	2.20	2.62	2.26
Q25f Looking at calories on menus when eating out or ordering a takeaway																					
Very important	13%	11%	14%	15%	11%	12%	11%	12%	11%	11%	19%	11%	16%	11%	14%	13%	13%	18%	13%	19%	12%
Quite important	29%	32%	26%	30%	36%	29%	26%	24%	30%	29%	23%	32%	27%	29%	38%	33%	27%	34%	24%	38%	29%
Not very important	26%	23%	29%	27%	21%	29%	29%	24%	24%	29%	29%	23%	24%	28%	16%	30%	24%	23%	25%	28%	26%
Not at all important	28%	30%	27%	24%	29%	25%	32%	34%	31%	29%	25%	28%	27%	29%	30%	22%	31%	23%	32%	14%	29%
Don't know	4%	4%	4%	3%	3%	5%	2%	6%	4%	2%	3%	5%	6%	3%	2%	2%	5%	2%	6%	-	4%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
VQ26b Calories - Male																						
2500	31%	26%	35%	27%	33%	37%	38%	25%	36%	31%	31%	26%	34%	30%	23%	30%	31%	28%	14%	26%	32%	
1000	1%	0%	1%	1%	-	1%	-	1%	0%	1%	1%	1%	0%	0%	2%	-	1%	2%	-	-	1%	
1500	3%	3%	2%	3%	1%	1%	4%	3%	3%	2%	1%	3%	3%	2%	4%	2%	3%	2%	4%	-	3%	
2000	14%	14%	14%	13%	8%	16%	20%	14%	14%	16%	13%	14%	15%	13%	21%	14%	14%	11%	18%	7%	14%	
3000	6%	4%	7%	7%	8%	7%	5%	3%	7%	8%	2%	4%	4%	6%	6%	6%	6%	9%	4%	5%	6%	
Don't know	32%	38%	26%	32%	35%	22%	22%	44%	26%	29%	35%	39%	33%	32%	32%	31%	32%	38%	37%	42%	31%	
Another number	14%	14%	15%	18%	16%	16%	12%	10%	15%	14%	18%	13%	10%	16%	13%	16%	14%	10%	23%	20%	13%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
VQ27b Calories - Female																					
2500	3%	3%	4%	5%	5%	2%	3%	1%	4%	5%	3%	1%	3%	3%	2%	4%	3%	4%	1%	2%	3%
1000	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	-	1%	-	1%
1500	10%	9%	10%	10%	6%	7%	15%	10%	10%	10%	7%	10%	11%	9%	12%	10%	9%	12%	8%	13%	9%
2000	35%	28%	41%	33%	36%	42%	39%	26%	39%	33%	34%	33%	35%	35%	28%	33%	35%	24%	25%	33%	36%
3000	1%	1%	0%	0%	-	1%	-	2%	-	-	1%	2%	0%	1%	3%	0%	1%	-	1%	-	1%
Don't know	31%	39%	24%	31%	34%	22%	22%	44%	27%	28%	34%	37%	31%	31%	32%	30%	32%	37%	35%	37%	31%
Another number	19%	19%	20%	19%	17%	25%	21%	16%	20%	22%	19%	17%	18%	20%	20%	21%	19%	24%	28%	15%	19%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q28 If you drink alcoholic drinks, are you aware of how many calories are in them?																					
Yes – every time I drink them	7%	8%	7%	9%	9%	6%	8%	4%	9%	8%	9%	5%	6%	8%	3%	10%	7%	15%	15%	21%	6%
Yes – some of the time when I drink them	24%	21%	26%	27%	22%	28%	22%	18%	31%	22%	18%	23%	25%	24%	19%	25%	23%	34%	20%	40%	23%
No – never think of the calories when I drink them	43%	49%	37%	38%	42%	44%	40%	51%	42%	41%	44%	45%	38%	45%	37%	41%	44%	32%	44%	18%	44%
I don't drink alcoholic drinks	25%	21%	28%	25%	24%	21%	27%	26%	18%	27%	27%	26%	30%	21%	40%	22%	26%	17%	20%	19%	25%
Don't know	1%	1%	2%	1%	2%	2%	2%	0%	0%	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	770	357	413	244	133	130	137	126	229	213	130	198	172	572	26	245	525	47	65	51	651
Weighted	767	392	374	230	116	145	111	166	200	207	141	220	185	545	37	233	534	45	64	50	651
Q29 Do the calories in alcohol have any impact on what or how much you drink?																					
Yes – I tend to choose drinks with lower calories	12%	8%	15%	15%	16%	12%	7%	9%	13%	11%	16%	9%	14%	12%	3%	14%	11%	15%	14%	20%	11%
Yes – I tend to drink less because of the calorie content	18%	18%	18%	22%	16%	18%	18%	15%	20%	19%	14%	18%	20%	17%	21%	22%	16%	27%	15%	42%	17%
Yes – another impact	5%	5%	5%	6%	7%	5%	3%	4%	3%	6%	7%	5%	6%	5%	3%	8%	4%	7%	8%	7%	5%
No – I drink what I want regardless of calories	63%	67%	59%	57%	61%	63%	68%	70%	63%	63%	61%	65%	59%	64%	66%	54%	67%	47%	59%	30%	65%
Don't know	4%	4%	4%	2%	4%	5%	6%	3%	3%	3%	4%	5%	3%	4%	7%	4%	4%	6%	4%	2%	4%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q30 How often have you purchased food to eat out of home in the past month? This includes snacks or coffees as well as meals																					
More than once a week	14%	15%	14%	19%	12%	14%	11%	12%	18%	16%	12%	10%	15%	14%	12%	16%	13%	21%	19%	27%	13%
Once a week	24%	22%	26%	32%	28%	20%	24%	14%	22%	25%	31%	21%	22%	25%	18%	28%	23%	28%	32%	34%	23%
2-3 times per month	24%	23%	24%	25%	24%	27%	24%	20%	25%	22%	22%	25%	20%	26%	16%	29%	22%	26%	14%	29%	25%
Once a month	18%	18%	18%	16%	19%	22%	18%	19%	21%	18%	16%	18%	21%	17%	24%	18%	19%	7%	19%	9%	19%
Haven't purchased any in the past month	19%	21%	18%	8%	18%	17%	23%	35%	14%	18%	19%	25%	22%	17%	30%	9%	24%	17%	15%	2%	21%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q31 How often have you had takeaway/home delivery food in the last month?																					
More than once a week	4%	3%	5%	6%	6%	4%	1%	2%	2%	5%	3%	5%	4%	4%	2%	6%	3%	2%	8%	11%	4%
Once a week	14%	13%	15%	22%	18%	10%	9%	7%	16%	14%	18%	11%	13%	15%	14%	19%	12%	19%	24%	27%	12%
2-3 times per month	19%	20%	19%	28%	14%	19%	24%	9%	20%	20%	22%	16%	16%	21%	11%	27%	16%	30%	19%	25%	19%
Once a month	26%	25%	27%	25%	32%	24%	27%	22%	26%	26%	27%	24%	29%	25%	16%	30%	24%	16%	18%	25%	26%
Haven't had a takeaway in the past month	37%	40%	34%	19%	31%	42%	38%	60%	36%	35%	30%	44%	38%	34%	57%	18%	44%	34%	31%	12%	39%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.33	3.34	3.32	3.30	3.40	3.29	3.40	3.31	3.27	3.32	3.22	3.46	3.27	3.36	3.26	3.32	3.33	3.53	3.45	3.58	3.31
Q32a I don't want to think about healthy choices when I eat out																					
Strongly agree	14%	14%	14%	13%	18%	12%	16%	12%	12%	15%	12%	15%	13%	14%	10%	13%	14%	17%	16%	18%	13%
Agree	33%	33%	33%	34%	31%	36%	32%	32%	36%	32%	30%	34%	32%	33%	36%	37%	32%	41%	36%	44%	32%
Neither agree nor disagree	30%	30%	30%	30%	30%	26%	31%	33%	27%	27%	33%	33%	29%	30%	30%	28%	31%	28%	29%	20%	31%
Disagree	14%	15%	14%	15%	14%	17%	10%	15%	16%	17%	14%	10%	16%	14%	15%	14%	15%	8%	10%	10%	15%
Strongly disagree	7%	6%	8%	8%	6%	8%	8%	6%	8%	7%	10%	5%	8%	7%	8%	8%	7%	7%	7%	7%	7%
Don't know	2%	2%	2%	1%	1%	2%	3%	2%	1%	1%	1%	3%	2%	2%	2%	1%	2%	-	2%	1%	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.10	3.01	3.19	3.23	3.21	3.02	3.03	2.97	3.09	3.13	3.24	3.01	3.07	3.12	3.05	3.21	3.06	3.28	3.36	3.36	3.07
Q32b There are not enough healthy choices when eating out																					
Strongly agree	9%	7%	12%	13%	13%	5%	8%	6%	9%	10%	13%	7%	9%	10%	4%	11%	9%	7%	13%	12%	9%
Agree	28%	26%	30%	31%	29%	29%	23%	23%	29%	28%	31%	24%	26%	28%	32%	31%	26%	47%	31%	34%	27%
Neither agree nor disagree	31%	33%	28%	25%	30%	32%	34%	35%	30%	29%	27%	36%	30%	31%	30%	31%	30%	19%	37%	35%	30%
Disagree	23%	23%	23%	22%	20%	25%	24%	25%	22%	27%	22%	23%	26%	22%	28%	20%	25%	18%	12%	15%	25%
Strongly disagree	6%	8%	5%	7%	7%	6%	6%	6%	8%	4%	6%	7%	6%	7%	4%	6%	7%	8%	5%	3%	6%
Don't know	3%	3%	2%	2%	1%	3%	3%	4%	2%	2%	2%	4%	3%	2%	2%	1%	3%	-	1%	-	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.01	2.96	3.06	2.96	2.99	3.11	2.99	3.02	3.09	2.93	2.90	3.09	3.06	3.00	2.95	3.04	3.00	3.11	3.26	3.35	2.98
Q32c Portion sizes of food when eating out are too big																					
Strongly agree	8%	7%	9%	8%	12%	8%	7%	5%	8%	7%	6%	10%	10%	8%	5%	8%	8%	9%	16%	19%	7%
Agree	24%	24%	24%	25%	19%	28%	23%	25%	27%	23%	23%	25%	22%	24%	34%	27%	23%	32%	26%	28%	24%
Neither agree nor disagree	34%	33%	35%	29%	36%	34%	35%	39%	38%	33%	33%	33%	34%	35%	20%	31%	35%	31%	32%	26%	35%
Disagree	24%	25%	23%	26%	23%	22%	25%	22%	19%	29%	23%	22%	26%	22%	28%	25%	23%	17%	17%	20%	24%
Strongly disagree	8%	9%	7%	10%	10%	6%	7%	6%	7%	7%	11%	7%	5%	9%	11%	7%	8%	11%	7%	6%	8%
Don't know	2%	2%	2%	2%	1%	2%	3%	3%	1%	1%	4%	3%	4%	2%	2%	1%	3%	-	1%	2%	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.99	2.97	3.01	3.13	2.97	2.94	2.98	2.86	2.91	2.89	3.18	3.02	3.04	2.97	2.91	3.20	2.90	3.21	2.97	3.27	2.98
Q32d Having calories for meals displayed on a menu would make me more likely to choose to eat there																					
Strongly agree	9%	7%	12%	14%	8%	7%	9%	6%	8%	8%	14%	8%	11%	9%	13%	13%	8%	8%	14%	15%	9%
Agree	23%	26%	21%	24%	23%	25%	25%	20%	23%	21%	24%	26%	21%	24%	20%	28%	21%	36%	18%	31%	23%
Neither agree nor disagree	34%	35%	33%	31%	38%	30%	33%	39%	35%	35%	34%	33%	35%	34%	27%	31%	35%	36%	27%	25%	35%
Disagree	18%	17%	18%	17%	15%	24%	15%	18%	17%	20%	16%	17%	18%	17%	20%	17%	18%	9%	27%	18%	17%
Strongly disagree	13%	13%	13%	11%	14%	11%	15%	14%	15%	14%	9%	12%	10%	13%	17%	9%	14%	11%	11%	9%	13%
Don't know	3%	3%	3%	2%	3%	3%	2%	4%	1%	2%	4%	5%	5%	2%	2%	1%	4%	-	3%	2%	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.86	2.88	2.85	2.99	2.90	2.79	2.76	2.79	2.73	2.82	3.00	2.92	2.84	2.90	2.57	3.01	2.80	3.04	3.26	3.09	2.83
Q32e I find it difficult to know which options are healthy and which are not healthy when eating out																					
Strongly agree	6%	5%	7%	8%	5%	6%	5%	2%	3%	4%	9%	7%	4%	7%	4%	9%	4%	9%	11%	13%	5%
Agree	23%	24%	23%	26%	27%	22%	21%	19%	25%	25%	20%	22%	20%	25%	20%	25%	23%	29%	33%	23%	23%
Neither agree nor disagree	32%	34%	29%	30%	32%	25%	29%	40%	26%	30%	39%	32%	39%	30%	22%	33%	31%	29%	30%	33%	32%
Disagree	27%	25%	29%	25%	24%	32%	30%	26%	32%	28%	23%	25%	28%	26%	33%	25%	28%	19%	21%	25%	28%
Strongly disagree	10%	10%	11%	9%	11%	11%	12%	9%	12%	11%	8%	10%	8%	11%	19%	8%	11%	12%	4%	7%	11%
Don't know	2%	3%	1%	1%	1%	3%	2%	4%	1%	2%	1%	3%	2%	2%	2%	-	3%	2%	2%	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.41	3.47	3.35	3.35	3.32	3.44	3.51	3.44	3.37	3.37	3.52	3.40	3.38	3.41	3.42	3.45	3.39	3.36	3.40	3.42	3.42
Q32f All restaurants / cafes / takeaways should display calories on their menus																					
Strongly agree	17%	17%	18%	20%	15%	19%	19%	14%	16%	19%	21%	15%	16%	17%	23%	19%	17%	17%	17%	20%	18%
Agree	30%	31%	29%	27%	27%	30%	33%	35%	31%	27%	29%	33%	30%	31%	26%	33%	29%	28%	29%	33%	31%
Neither agree nor disagree	31%	32%	30%	30%	37%	29%	29%	33%	31%	32%	32%	30%	31%	32%	26%	31%	31%	39%	34%	27%	31%
Disagree	11%	10%	12%	11%	12%	13%	10%	9%	13%	12%	10%	9%	13%	10%	11%	9%	12%	8%	10%	11%	11%
Strongly disagree	7%	5%	9%	11%	7%	6%	5%	5%	7%	8%	5%	8%	7%	7%	10%	8%	7%	9%	7%	9%	7%
Don't know	3%	4%	2%	1%	3%	3%	4%	4%	2%	2%	3%	4%	3%	2%	4%	0%	4%	-	2%	-	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	4.30	4.21	4.38	4.29	4.23	4.40	4.34	4.25	4.37	4.30	4.28	4.26	4.27	4.31	4.27	4.28	4.31	4.38	4.31	4.13	4.31
Q32g All restaurants / cafes / takeaways should display allergens on their menus																					
Strongly agree	50%	42%	57%	51%	49%	50%	51%	47%	51%	51%	49%	46%	49%	50%	48%	51%	49%	54%	52%	44%	49%
Agree	33%	39%	28%	31%	29%	41%	33%	35%	36%	33%	30%	35%	31%	34%	38%	31%	34%	34%	32%	31%	34%
Neither agree nor disagree	12%	14%	11%	16%	16%	6%	10%	12%	10%	11%	16%	12%	15%	12%	5%	14%	12%	7%	11%	17%	12%
Disagree	2%	2%	2%	1%	3%	3%	2%	3%	2%	2%	2%	3%	2%	2%	6%	3%	2%	2%	2%	7%	2%
Strongly disagree	1%	1%	1%	1%	2%	-	1%	1%	0%	2%	0%	1%	1%	1%	1%	1%	1%	2%	2%	-	1%
Don't know	1%	2%	1%	0%	2%	1%	2%	2%	1%	0%	2%	3%	2%	1%	2%	0%	2%	-	1%	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.24	3.08	3.39	3.51	3.30	3.03	3.10	3.08	3.27	3.25	3.19	3.23	3.28	3.25	2.89	3.47	3.14	3.54	3.49	3.57	3.19
Q32h In restaurants / cafes / takeaways that display calories on their menus, it should always be possible to request a menu wit...																					
Strongly agree	13%	8%	18%	23%	10%	10%	7%	8%	14%	14%	13%	12%	13%	13%	8%	16%	12%	14%	22%	17%	12%
Agree	26%	24%	27%	29%	31%	24%	26%	20%	28%	26%	24%	26%	25%	27%	22%	35%	22%	36%	26%	38%	25%
Neither agree nor disagree	35%	38%	33%	27%	39%	33%	39%	44%	33%	33%	37%	38%	40%	34%	35%	32%	37%	41%	32%	33%	36%
Disagree	14%	17%	12%	13%	11%	20%	14%	15%	15%	15%	15%	13%	13%	15%	20%	11%	16%	6%	11%	9%	15%
Strongly disagree	7%	9%	6%	6%	5%	10%	8%	7%	7%	7%	8%	7%	6%	8%	14%	5%	9%	2%	5%	3%	8%
Don't know	4%	4%	3%	1%	3%	3%	6%	6%	3%	5%	3%	4%	4%	4%	2%	1%	5%	2%	3%	-	4%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	307	122	185	125	79	58	34	11	89	86	65	67	74	224	9	307	-	19	33	56	225
Weighted	293	127	166	118	71	64	27	13	77	81	66	69	76	206	12	293	-	18	32	54	214
Mean	3.97	3.95	3.98	3.96	3.95	3.94	4.10	4.01	4.17	3.86	3.91	3.93	3.91	4.01	3.68	3.97	-	4.15	4.20	3.92	3.96
Q33a Menu's that are specifically aimed at children should be reviewed and made healthier																					
Strongly agree	31%	28%	34%	29%	34%	30%	31%	44%	35%	23%	38%	31%	30%	32%	31%	31%	-	27%	44%	29%	31%
Agree	39%	43%	36%	44%	30%	39%	46%	35%	49%	44%	24%	38%	39%	40%	27%	39%	-	60%	33%	43%	39%
Neither agree nor disagree	21%	20%	22%	18%	34%	18%	17%	-	11%	24%	31%	19%	24%	20%	21%	21%	-	12%	11%	22%	23%
Disagree	6%	5%	7%	6%	2%	9%	2%	22%	4%	6%	7%	7%	7%	5%	21%	6%	-	-	7%	4%	6%
Strongly disagree	0%	1%	-	1%	-	-	-	-	-	-	-	2%	-	1%	-	0%	-	-	-	2%	-
Don't know	2%	2%	1%	1%	-	4%	3%	-	1%	2%	-	3%	-	2%	-	2%	-	-	5%	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	307	122	185	125	79	58	34	11	89	86	65	67	74	224	9	307	-	19	33	56	225
Weighted	293	127	166	118	71	64	27	13	77	81	66	69	76	206	12	293	-	18	32	54	214
Mean	4.16	4.08	4.23	4.23	4.00	4.16	4.25	4.30	4.31	4.05	4.15	4.13	4.14	4.18	3.99	4.16	-	4.23	4.17	4.03	4.19
Q33b Each main meal on a children's menu should contain at least one portion of vegetables or fruit																					
Strongly agree	37%	31%	42%	42%	29%	38%	34%	42%	43%	29%	40%	37%	38%	38%	19%	37%	-	46%	42%	31%	38%
Agree	44%	49%	41%	40%	46%	46%	55%	46%	45%	49%	40%	43%	42%	44%	60%	44%	-	37%	30%	45%	46%
Neither agree nor disagree	14%	15%	13%	14%	22%	9%	5%	12%	8%	17%	14%	16%	17%	12%	21%	14%	-	10%	21%	20%	12%
Disagree	3%	3%	3%	3%	4%	4%	2%	-	2%	3%	5%	1%	4%	3%	-	3%	-	7%	3%	4%	3%
Strongly disagree	0%	1%	-	-	-	2%	-	-	-	-	-	2%	-	1%	-	0%	-	-	-	-	1%
Don't know	1%	1%	1%	1%	-	2%	3%	-	1%	2%	-	2%	-	2%	-	1%	-	-	5%	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North-her...	Central S...	South-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	307	122	185	125	79	58	34	11	89	86	65	67	74	224	9	307	-	19	33	56	225
Weighted	293	127	166	118	71	64	27	13	77	81	66	69	76	206	12	293	-	18	32	54	214
Mean	4.15	4.04	4.23	4.20	3.99	4.28	4.04	4.13	4.27	4.06	4.12	4.13	4.03	4.18	4.35	4.15	-	4.30	4.16	3.99	4.18
Q33c Children's menus should include at least one option that is not fried																					
Strongly agree	38%	34%	41%	42%	32%	43%	30%	34%	43%	31%	42%	37%	36%	39%	45%	38%	-	39%	41%	29%	40%
Agree	40%	39%	42%	36%	41%	44%	47%	44%	40%	46%	33%	42%	35%	42%	45%	40%	-	51%	31%	45%	40%
Neither agree nor disagree	16%	21%	13%	19%	21%	7%	9%	22%	13%	15%	20%	17%	24%	13%	10%	16%	-	9%	20%	23%	14%
Disagree	3%	4%	2%	2%	2%	4%	9%	-	2%	2%	5%	3%	4%	3%	-	3%	-	-	3%	3%	3%
Strongly disagree	1%	1%	0%	-	2%	-	-	-	-	2%	-	-	-	1%	-	1%	-	-	-	-	1%
Don't know	2%	2%	2%	1%	1%	2%	6%	-	2%	3%	-	2%	1%	2%	-	2%	-	-	5%	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	307	122	185	125	79	58	34	11	89	86	65	67	74	224	9	307	-	19	33	56	225
Weighted	293	127	166	118	71	64	27	13	77	81	66	69	76	206	12	293	-	18	32	54	214
Mean	4.06	3.95	4.14	4.06	3.91	4.18	4.13	4.03	4.22	3.88	4.07	4.07	3.94	4.08	4.45	4.06	-	3.90	4.04	3.87	4.10
Q33d At least one fruit based dessert should always be available on a children's menu																					
Strongly agree	35%	30%	39%	37%	30%	39%	29%	34%	41%	24%	41%	36%	32%	35%	56%	35%	-	30%	41%	34%	34%
Agree	42%	43%	41%	38%	40%	44%	54%	44%	44%	48%	35%	37%	39%	43%	34%	42%	-	49%	26%	34%	45%
Neither agree nor disagree	17%	20%	15%	18%	24%	9%	12%	12%	10%	17%	19%	23%	23%	15%	10%	17%	-	10%	18%	21%	17%
Disagree	4%	4%	3%	2%	3%	6%	2%	10%	3%	6%	2%	3%	4%	4%	-	4%	-	5%	10%	7%	2%
Strongly disagree	2%	3%	1%	3%	2%	-	-	-	1%	2%	4%	-	3%	1%	-	2%	-	7%	-	4%	1%
Don't know	1%	1%	1%	1%	-	2%	3%	-	1%	2%	-	2%	-	2%	-	1%	-	-	5%	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	307	122	185	125	79	58	34	11	89	86	65	67	74	224	9	307	-	19	33	56	225
Weighted	293	127	166	118	71	64	27	13	77	81	66	69	76	206	12	293	-	18	32	54	214
Mean	3.54	3.59	3.50	3.58	3.21	3.76	3.80	3.42	3.73	3.21	3.58	3.70	3.41	3.60	3.44	3.54	-	3.64	3.67	3.46	3.55
Q33e Sugary drinks should not be offered as part of a children's menu																					
Strongly agree	21%	19%	23%	21%	16%	22%	33%	19%	23%	10%	28%	25%	15%	24%	10%	21%	-	11%	26%	15%	22%
Agree	31%	38%	26%	34%	20%	41%	25%	33%	38%	32%	20%	34%	30%	31%	46%	31%	-	53%	32%	36%	31%
Neither agree nor disagree	27%	25%	29%	23%	37%	26%	26%	20%	23%	29%	33%	24%	35%	25%	23%	27%	-	27%	20%	26%	27%
Disagree	15%	14%	17%	16%	19%	7%	13%	29%	12%	22%	16%	11%	19%	13%	21%	15%	-	10%	14%	21%	15%
Strongly disagree	3%	2%	3%	2%	6%	2%	-	-	1%	5%	1%	3%	-	4%	-	3%	-	-	3%	-	3%
Don't know	2%	2%	2%	3%	1%	2%	3%	-	2%	2%	2%	3%	1%	3%	-	2%	-	-	5%	2%	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	307	122	185	125	79	58	34	11	89	86	65	67	74	224	9	307	-	19	33	56	225
Weighted	293	127	166	118	71	64	27	13	77	81	66	69	76	206	12	293	-	18	32	54	214
Mean	3.93	3.88	3.97	3.92	3.80	4.12	3.95	3.87	4.07	3.84	3.83	3.99	3.72	4.03	3.71	3.93	-	4.04	4.26	3.99	3.91
Q33f Children's menus should include small or half portions of options from the adult menu																					
Strongly agree	26%	22%	28%	27%	22%	31%	22%	19%	30%	22%	24%	25%	18%	29%	24%	26%	-	21%	45%	23%	25%
Agree	45%	48%	43%	40%	44%	51%	48%	60%	48%	47%	39%	45%	42%	46%	45%	45%	-	62%	26%	52%	45%
Neither agree nor disagree	23%	23%	24%	27%	26%	14%	27%	12%	18%	21%	33%	24%	36%	20%	10%	23%	-	17%	21%	25%	22%
Disagree	4%	5%	3%	3%	8%	2%	-	10%	3%	7%	4%	1%	5%	3%	21%	4%	-	-	-	-	5%
Strongly disagree	0%	-	1%	1%	-	-	-	-	-	1%	-	-	-	0%	-	0%	-	-	-	-	0%
Don't know	2%	2%	2%	2%	1%	2%	3%	-	1%	2%	-	4%	-	3%	-	2%	-	-	8%	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q34 Which, if any, of the following would make it easier for you to eat healthily when eating out?																					
Showing the calories in food on menus	29%	26%	32%	32%	27%	30%	28%	26%	25%	32%	31%	28%	30%	29%	27%	30%	28%	34%	41%	28%	28%
Smaller portion sizes	27%	26%	27%	24%	22%	27%	27%	33%	29%	25%	26%	27%	29%	25%	34%	26%	27%	32%	37%	37%	25%
More healthy options	44%	37%	50%	49%	43%	46%	41%	36%	47%	42%	43%	43%	46%	43%	37%	49%	41%	61%	48%	44%	43%
Better promotion of healthy options	36%	32%	41%	43%	33%	37%	33%	31%	37%	39%	36%	33%	36%	37%	23%	42%	34%	43%	38%	42%	36%
Being able spot healthy options quickly and easily	33%	29%	36%	32%	39%	32%	33%	29%	37%	32%	31%	31%	31%	32%	44%	38%	31%	39%	45%	50%	31%
Lower prices for healthy options	51%	47%	56%	57%	51%	53%	45%	47%	51%	50%	47%	55%	46%	53%	55%	55%	50%	61%	40%	40%	53%
Fewer promotions on unhealthy options	18%	18%	17%	18%	15%	19%	13%	22%	20%	16%	19%	17%	17%	18%	20%	19%	17%	29%	22%	17%	18%
Not being asked if I want to go large, make it a meal deal, or if I want to add sides or extras	21%	21%	22%	21%	18%	24%	20%	23%	20%	22%	19%	23%	22%	21%	16%	23%	21%	29%	26%	33%	20%
Other	1%	0%	1%	0%	1%	1%	1%	-	-	-	-	2%	0%	1%	-	-	1%	1%	-	-	1%
I don't want to eat healthily when eating out	15%	14%	16%	15%	13%	16%	17%	14%	11%	17%	15%	16%	17%	14%	15%	11%	16%	17%	14%	16%	15%
I already find it easy to eat healthily when eating out	12%	13%	10%	4%	9%	11%	14%	24%	15%	8%	14%	10%	12%	11%	19%	4%	15%	11%	10%	6%	12%
Nothing/none	6%	9%	4%	4%	8%	5%	5%	11%	6%	6%	6%	7%	7%	6%	5%	6%	7%	2%	9%	2%	6%
Don't know	3%	3%	2%	2%	3%	3%	3%	3%	2%	3%	5%	3%	4%	2%	2%	3%	3%	-	2%	-	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Mean	4.20	4.18	4.21	4.11	4.02	4.29	4.27	4.30	4.37	4.16	4.14	4.12	4.24	4.18	4.16	4.16	4.21	4.14	4.33	3.97	4.21	
Q35 How serious a problem do you think obesity is in Scotland today?																						
Very serious	40%	38%	42%	34%	37%	46%	44%	43%	47%	39%	37%	38%	40%	40%	44%	39%	41%	36%	51%	23%	41%	
Fairly serious	48%	51%	45%	51%	44%	45%	46%	49%	47%	47%	49%	48%	50%	48%	38%	47%	48%	48%	39%	57%	48%	
Not very serious	7%	7%	8%	11%	10%	4%	6%	4%	5%	9%	9%	7%	7%	7%	11%	10%	6%	13%	6%	16%	7%	
Not at all serious	1%	1%	1%	0%	2%	-	-	1%	-	1%	-	2%	-	1%	5%	1%	1%	-	-	-	1%	
Don't know	4%	4%	4%	4%	7%	4%	4%	2%	1%	4%	5%	5%	3%	5%	2%	4%	4%	3%	4%	3%	4%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.92	3.88	3.97	3.96	3.84	4.01	3.86	3.91	3.98	3.87	3.86	3.97	3.90	3.94	3.88	3.95	3.91	3.97	3.95	3.87	3.94
Q36 To what extent do you agree or disagree that government should take action to prevent obesity in Scotland?																					
Strongly agree	29%	28%	31%	28%	26%	35%	32%	26%	29%	27%	29%	31%	27%	30%	27%	31%	28%	33%	32%	22%	30%
Agree	41%	42%	40%	44%	37%	39%	33%	46%	46%	39%	39%	40%	42%	40%	42%	40%	42%	41%	44%	49%	41%
Neither agree nor disagree	19%	20%	19%	20%	25%	14%	20%	18%	20%	21%	19%	17%	20%	19%	21%	21%	19%	17%	14%	21%	19%
Disagree	5%	5%	5%	5%	2%	5%	6%	6%	2%	6%	8%	5%	6%	4%	7%	4%	5%	7%	6%	7%	5%
Strongly disagree	2%	3%	2%	0%	4%	3%	5%	2%	2%	2%	3%	2%	1%	3%	1%	2%	2%	2%	4%	-	2%
Don't know	3%	2%	4%	2%	5%	4%	3%	2%	1%	4%	2%	4%	3%	3%	2%	1%	4%	-	-	-	4%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.20	3.17	3.23	3.18	3.16	3.18	3.10	3.37	3.17	3.16	3.28	3.23	3.21	3.18	3.43	3.38	3.13	3.43	3.28	3.53	3.19
Q37a Promotional offers on foods high in fat, sugar and salt should be banned																					
Strongly agree	16%	15%	17%	15%	16%	15%	15%	18%	16%	15%	16%	16%	14%	15%	28%	16%	15%	22%	15%	16%	16%
Agree	28%	29%	27%	26%	28%	31%	24%	31%	28%	27%	29%	28%	26%	29%	25%	35%	25%	25%	32%	37%	27%
Neither agree nor disagree	26%	26%	26%	29%	23%	22%	25%	29%	24%	26%	26%	28%	30%	25%	21%	24%	27%	34%	24%	32%	26%
Disagree	19%	18%	19%	20%	19%	20%	24%	13%	19%	21%	20%	16%	20%	19%	12%	16%	20%	11%	22%	8%	19%
Strongly disagree	10%	11%	9%	9%	12%	11%	10%	9%	12%	10%	7%	11%	7%	11%	13%	7%	11%	8%	6%	5%	11%
Don't know	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%	2%	2%	3%	1%	-	2%	1%	-	1%	2%	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.97	2.88	3.05	3.12	3.01	2.96	2.71	2.90	2.94	2.92	2.96	3.03	2.98	2.94	3.21	3.26	2.84	3.25	3.30	3.42	2.92
Q37b Standard portion sizes of items such as chocolate bars, savoury snacks, crisps, sweets, cakes, muffins should be reduced																					
Strongly agree	10%	8%	12%	14%	13%	11%	9%	5%	9%	9%	10%	13%	10%	10%	15%	16%	8%	13%	16%	19%	10%
Agree	24%	23%	25%	26%	23%	24%	17%	26%	24%	24%	20%	26%	23%	23%	33%	31%	21%	33%	27%	31%	23%
Neither agree nor disagree	28%	29%	26%	24%	31%	25%	26%	34%	28%	30%	32%	23%	29%	28%	19%	25%	29%	24%	32%	28%	27%
Disagree	24%	23%	25%	25%	20%	28%	28%	21%	26%	22%	25%	24%	25%	24%	22%	18%	27%	22%	16%	17%	25%
Strongly disagree	12%	14%	10%	9%	13%	11%	17%	12%	11%	14%	9%	12%	10%	13%	10%	9%	13%	6%	7%	5%	13%
Don't know	1%	2%	1%	1%	1%	1%	3%	2%	0%	1%	3%	2%	2%	1%	-	1%	2%	1%	2%	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.84	3.75	3.91	3.89	3.79	3.88	3.83	3.74	3.86	3.86	3.91	3.75	3.84	3.85	3.68	3.90	3.81	3.98	3.97	3.90	3.82
Q37c Unhealthy foods seem to be on promotion more often than healthy ones																					
Strongly agree	28%	24%	32%	32%	29%	34%	28%	19%	29%	29%	30%	26%	28%	28%	27%	32%	27%	31%	35%	30%	28%
Agree	39%	38%	40%	39%	36%	40%	36%	43%	39%	41%	37%	39%	38%	40%	34%	37%	40%	44%	39%	39%	39%
Neither agree nor disagree	19%	23%	16%	19%	23%	10%	23%	22%	19%	16%	22%	21%	22%	18%	21%	20%	19%	12%	14%	22%	20%
Disagree	7%	9%	6%	7%	5%	9%	7%	9%	6%	8%	6%	8%	8%	7%	7%	8%	7%	9%	5%	7%	8%
Strongly disagree	3%	3%	4%	3%	6%	5%	3%	1%	4%	3%	2%	5%	2%	4%	8%	2%	4%	1%	4%	2%	3%
Don't know	3%	3%	2%	1%	2%	1%	4%	6%	4%	3%	3%	1%	2%	3%	2%	1%	3%	2%	2%	-	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.70	3.61	3.80	3.78	3.69	3.76	3.63	3.61	3.63	3.69	3.78	3.74	3.68	3.70	3.82	3.82	3.66	3.88	3.65	3.90	3.70
Q37d It is too easy to buy larger / sharing packs of snacks and sweets then eat the whole pack yourself																					
Strongly agree	24%	20%	27%	28%	25%	27%	18%	18%	23%	23%	25%	24%	22%	24%	26%	26%	23%	33%	23%	24%	24%
Agree	40%	37%	43%	39%	38%	41%	41%	40%	38%	41%	37%	42%	39%	39%	48%	42%	39%	40%	36%	46%	40%
Neither agree nor disagree	22%	27%	17%	18%	24%	17%	25%	28%	23%	20%	24%	22%	26%	21%	13%	20%	23%	15%	24%	25%	21%
Disagree	8%	8%	8%	9%	5%	9%	8%	8%	9%	8%	7%	7%	9%	8%	6%	9%	8%	6%	8%	5%	8%
Strongly disagree	5%	5%	5%	5%	7%	5%	4%	4%	6%	6%	3%	5%	3%	5%	6%	2%	6%	6%	6%	-	5%
Don't know	2%	2%	1%	2%	1%	1%	3%	2%	1%	2%	4%	1%	2%	2%	-	1%	2%	-	2%	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q38 Would you support restricting the marketing / promotion o...																					
Yes	51%	50%	52%	51%	44%	56%	48%	54%	57%	48%	51%	49%	51%	51%	49%	52%	51%	65%	64%	55%	50%
No	32%	34%	29%	32%	32%	29%	31%	33%	31%	35%	32%	29%	33%	30%	39%	28%	33%	20%	24%	34%	32%
Don't know	17%	17%	18%	17%	24%	14%	21%	13%	12%	17%	17%	22%	17%	18%	11%	20%	17%	15%	12%	12%	18%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q39 Have you seen/ heard of Eat Well, Your Way?																					
Yes, I have heard of Eat Well Your Way and used the online resource	7%	7%	7%	13%	8%	4%	3%	3%	6%	6%	8%	8%	8%	6%	8%	12%	5%	15%	19%	32%	4%
Yes, I have heard of Eat Well, Your Way but not used the online resource	13%	12%	14%	18%	12%	12%	10%	10%	13%	11%	14%	14%	12%	14%	7%	20%	10%	23%	17%	29%	12%
No, not seen / heard of Eat Well, Your Way	79%	79%	78%	68%	78%	82%	85%	86%	80%	82%	75%	77%	77%	78%	86%	67%	83%	62%	64%	39%	82%
Don't know	2%	2%	2%	1%	2%	1%	3%	2%	1%	2%	2%	2%	2%	2%	-	2%	2%	-	-	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q40 How well would you say you understand what 'food crime' is?																					
Very well	5%	5%	4%	6%	8%	4%	2%	3%	8%	2%	6%	4%	5%	5%	4%	9%	3%	6%	13%	14%	4%
Quite well	19%	20%	18%	20%	18%	16%	22%	19%	20%	20%	20%	17%	20%	19%	21%	22%	18%	31%	16%	35%	18%
Unsure	38%	39%	37%	34%	32%	45%	37%	43%	37%	38%	39%	40%	35%	39%	43%	37%	39%	39%	38%	24%	39%
Not very well	20%	18%	21%	22%	18%	20%	21%	17%	23%	21%	16%	19%	20%	19%	19%	18%	20%	12%	23%	17%	20%
Not at all well	18%	17%	19%	18%	23%	14%	17%	18%	13%	19%	18%	21%	18%	18%	13%	14%	20%	12%	11%	9%	19%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Q41 How serious a problem do you think food crime is in Scotland?																						
Very serious	13%	10%	16%	20%	13%	15%	10%	5%	13%	14%	14%	12%	12%	14%	11%	19%	11%	15%	20%	21%	12%	
Quite serious	32%	34%	31%	36%	31%	26%	24%	38%	33%	30%	30%	35%	31%	33%	26%	33%	32%	49%	37%	42%	31%	
Neither serious nor not serious	19%	21%	17%	18%	21%	15%	20%	21%	18%	19%	19%	20%	22%	18%	21%	19%	19%	13%	14%	15%	20%	
Not very serious	8%	8%	7%	7%	5%	9%	12%	7%	7%	7%	6%	10%	7%	7%	16%	7%	8%	6%	11%	8%	7%	
Not at all serious	2%	3%	1%	1%	4%	2%	0%	2%	1%	3%	5%	1%	2%	2%	-	2%	2%	2%	-	6%	2%	
Unsure	26%	23%	29%	17%	27%	32%	34%	26%	27%	27%	26%	23%	26%	26%	26%	20%	28%	14%	17%	8%	28%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q42 If you became aware of a food crime, what would you do?																					
Report it to the police	15%	17%	14%	20%	15%	12%	11%	14%	17%	15%	17%	13%	16%	15%	10%	17%	14%	16%	17%	13%	15%
Report it to my local authority / council	31%	32%	31%	30%	26%	31%	28%	38%	32%	28%	34%	32%	34%	30%	33%	31%	31%	44%	32%	31%	31%
Complain to the place the food / drink was bought	26%	25%	27%	28%	21%	28%	21%	28%	26%	24%	28%	26%	26%	27%	19%	28%	25%	26%	27%	39%	25%
Search online (e.g. Google) what to do	26%	23%	28%	31%	23%	21%	24%	24%	25%	24%	25%	28%	24%	26%	25%	26%	25%	34%	36%	34%	24%
Contact Food Standards Scotland	41%	41%	41%	40%	33%	43%	43%	44%	41%	38%	45%	40%	39%	42%	34%	40%	41%	51%	42%	39%	40%
Phone the Scottish Food Crime Hotline	19%	19%	19%	21%	15%	14%	14%	26%	18%	18%	22%	19%	20%	19%	13%	21%	18%	21%	17%	34%	19%
Contact Crimestoppers	5%	6%	4%	8%	5%	5%	3%	4%	5%	3%	8%	6%	6%	5%	5%	6%	5%	10%	8%	17%	4%
Something else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I wouldn't know what to do	22%	20%	24%	19%	28%	24%	23%	20%	20%	25%	21%	22%	20%	23%	23%	20%	23%	12%	14%	6%	24%
Nothing	4%	6%	3%	4%	5%	4%	5%	4%	4%	4%	5%	5%	6%	4%	7%	6%	4%	-	5%	5%	4%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q43 Have you ever suspected that something you have eaten or drunk isn't what it said it was on the label?																					
Yes	20%	19%	21%	31%	21%	14%	14%	13%	18%	23%	25%	16%	18%	21%	15%	26%	17%	50%	38%	44%	17%
No	80%	81%	79%	69%	79%	86%	86%	87%	82%	77%	75%	84%	82%	79%	85%	74%	83%	50%	62%	56%	83%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q44 Before today, had you heard of the Scottish Food Crime Hotline?																					
Yes	9%	10%	8%	16%	9%	3%	4%	6%	9%	8%	11%	8%	10%	8%	7%	14%	6%	28%	24%	42%	5%
No	91%	90%	92%	84%	91%	97%	96%	94%	91%	92%	89%	92%	90%	92%	93%	86%	94%	72%	76%	58%	95%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q45 Which, if any, of the following applies to you?																					
Completely vegetarian	4%	3%	5%	5%	4%	7%	3%	1%	4%	4%	3%	4%	2%	4%	10%	5%	4%	-	9%	3%	4%
Pescetarian (eat a vegetarian diet which also includes fish but no meat)	4%	3%	4%	5%	1%	4%	4%	3%	6%	4%	3%	2%	3%	4%	2%	3%	4%	-	7%	11%	3%
Flexitarian (actively reducing the amount of meat and dairy in my diet)	15%	13%	16%	13%	15%	17%	18%	12%	21%	13%	12%	13%	14%	14%	22%	18%	13%	-	16%	17%	15%
Vegan	2%	1%	3%	4%	2%	1%	2%	0%	2%	3%	2%	1%	2%	2%	2%	4%	1%	-	2%	10%	1%
Allergic to certain foods or ingredients	5%	6%	5%	8%	6%	2%	6%	3%	4%	7%	7%	4%	4%	6%	4%	6%	5%	100%	13%	13%	3%
Avoid certain food for religious or cultural reasons	3%	3%	3%	6%	2%	2%	-	2%	3%	2%	6%	3%	2%	3%	4%	7%	2%	10%	10%	17%	2%
Avoid certain food for medical reasons other than a food allergy e.g. diabetes	5%	7%	4%	7%	2%	5%	4%	7%	6%	6%	4%	6%	4%	6%	6%	4%	6%	18%	7%	9%	5%
Avoid certain foods for other reasons (e.g. foods that don't seem to agree with me)	14%	12%	16%	14%	12%	15%	13%	14%	13%	15%	14%	14%	14%	13%	19%	11%	15%	25%	14%	15%	13%
Other	1%	1%	0%	-	1%	0%	-	3%	0%	1%	1%	1%	1%	1%	-	-	1%	-	-	-	1%
None of the above	52%	56%	48%	46%	56%	49%	54%	58%	48%	52%	53%	54%	56%	52%	34%	47%	54%	-	32%	22%	56%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
VQ45 Respondent with allergy																					
Yes	5%	6%	5%	8%	6%	2%	6%	3%	4%	7%	7%	4%	4%	6%	4%	6%	5%	100%	13%	13%	3%
No	95%	94%	95%	92%	94%	98%	94%	97%	96%	93%	93%	96%	96%	94%	96%	94%	95%	-	87%	87%	97%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	57	26	31	25	11	4	12	5	11	22	12	12	11	44	2	19	38	57	10	8	26
Weighted	55	28	27	25	10	4	9	6	9	21	13	12	11	41	3	18	36	55	10	8	24
Q46 What are you allergic to?																					
Cereals containing gluten, e.g. wheat (including spelt and khorasan), rye, barley and oats and their hybridised strains	16%	13%	19%	14%	28%	20%	17%	-	39%	9%	20%	7%	16%	17%	-	14%	17%	16%	9%	11%	22%
Crustaceans, e.g. prawns, crab and lobster	12%	7%	17%	8%	27%	25%	9%	-	-	16%	7%	18%	16%	11%	-	4%	16%	12%	8%	10%	13%
Eggs	18%	25%	12%	19%	8%	30%	34%	-	29%	27%	9%	7%	29%	17%	-	32%	12%	18%	9%	38%	12%
Fish	8%	4%	13%	15%	-	-	8%	-	-	13%	-	14%	-	11%	-	10%	7%	8%	18%	-	4%
Peanuts	19%	20%	19%	27%	20%	26%	8%	-	-	22%	17%	32%	10%	23%	-	31%	13%	19%	22%	38%	12%
Soybeans	8%	7%	9%	12%	-	-	17%	-	10%	4%	8%	14%	7%	9%	-	5%	10%	8%	28%	11%	4%
Milk	22%	26%	18%	20%	19%	30%	30%	16%	65%	6%	31%	7%	38%	19%	-	43%	11%	22%	28%	51%	21%
Nuts, e.g. almonds, hazelnuts, walnuts, pecan nuts, Brazil nuts, pistachio, cashew, macadamia nuts or Queensland nuts	27%	35%	20%	47%	18%	-	17%	-	20%	17%	29%	50%	30%	25%	58%	42%	20%	27%	17%	38%	25%
Celery (including celeriac)	8%	11%	4%	8%	12%	-	11%	-	10%	-	16%	9%	10%	5%	42%	11%	6%	8%	20%	26%	4%
Mustard	3%	-	7%	3%	-	-	-	16%	11%	4%	-	-	-	4%	-	10%	-	3%	-	13%	3%
Sesame	6%	-	13%	7%	8%	-	-	16%	11%	8%	-	8%	-	9%	-	14%	3%	6%	-	23%	4%
Sulphur dioxide/sulphites (preservatives used in some foods and drinks)	14%	7%	21%	12%	7%	-	20%	36%	19%	18%	17%	-	22%	10%	42%	21%	11%	14%	21%	28%	8%
Lupin	1%	-	3%	-	-	-	8%	-	-	-	-	7%	-	2%	-	-	2%	1%	-	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	57	26	31	25	11	4	12	5	11	22	12	12	11	44	2	19	38	57	10	8	26
Weighted	55	28	27	25	10	4	9	6	9	21	13	12	11	41	3	18	36	55	10	8	24
Molluscs, e.g. clams, mussels, whelks, oysters, snails and squid	14%	7%	21%	11%	10%	-	17%	36%	11%	12%	9%	23%	-	18%	-	5%	18%	14%	8%	13%	9%
Other	22%	13%	31%	11%	26%	-	16%	84%	18%	24%	41%	-	26%	22%	-	5%	30%	22%	51%	-	22%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	57	26	31	25	11	4	12	5	11	22	12	12	11	44	2	19	38	57	10	8	26
Weighted	55	28	27	25	10	4	9	6	9	21	13	12	11	41	3	18	36	55	10	8	24
Q47 Have you been formally diagnosed with a food allergy?																					
Yes, I have been diagnosed by a medical practitioner (e.g. GP, dietician, allergy specialist within a hospital/clinic)	49%	38%	61%	40%	53%	74%	67%	36%	53%	48%	46%	51%	55%	48%	42%	45%	52%	49%	8%	61%	66%
Yes, I have been diagnosed by an alternative therapist (e.g. homeopath, online allergy testing service)	17%	23%	11%	29%	9%	-	-	20%	20%	15%	19%	16%	11%	16%	58%	25%	13%	17%	50%	23%	4%
No, I have not been formally diagnosed	34%	39%	28%	31%	38%	26%	33%	44%	27%	37%	34%	33%	34%	36%	-	31%	35%	34%	42%	16%	29%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	57	26	31	25	11	4	12	5	11	22	12	12	11	44	2	19	38	57	10	8	26
Weighted	55	28	27	25	10	4	9	6	9	21	13	12	11	41	3	18	36	55	10	8	24
Q48 When did your food allergy symptoms first appear?																					
When I was a child aged 11 years or under	36%	41%	31%	34%	19%	-	62%	57%	40%	38%	24%	43%	70%	26%	42%	29%	40%	36%	29%	40%	37%
When I was a young person aged 12-17 years	24%	25%	22%	26%	45%	26%	9%	-	18%	36%	-	32%	10%	29%	-	36%	17%	24%	18%	60%	16%
When I was an adult aged 18+ years	28%	21%	35%	21%	36%	74%	22%	20%	42%	15%	48%	17%	20%	28%	58%	31%	26%	28%	28%	-	37%
Don't know/ can't remember	13%	13%	12%	19%	-	-	8%	23%	-	12%	27%	8%	-	17%	-	5%	17%	13%	25%	-	11%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	799	345	454	270	141	128	144	116	235	224	146	194	191	572	36	307	492	43	80	63	664
Weighted	790	379	411	254	124	141	117	154	205	217	156	212	201	539	50	293	497	41	79	61	657
Q49 Does anyone in your household, other than you, have a food allergy?																					
Yes, an adult aged 18+	10%	10%	10%	15%	6%	8%	7%	11%	11%	12%	12%	6%	11%	10%	5%	11%	10%	24%	100%	13%	-
Yes, a young person aged 12 -17years	4%	5%	4%	5%	6%	7%	2%	3%	4%	6%	3%	4%	6%	4%	3%	11%	0%	11%	6%	56%	-
Yes, a child aged 11 years or under	4%	4%	4%	8%	3%	1%	1%	2%	4%	5%	4%	3%	5%	4%	-	10%	1%	7%	7%	53%	-
No	82%	82%	82%	74%	85%	83%	89%	84%	81%	78%	83%	86%	78%	83%	88%	72%	88%	56%	-	-	98%
Don't know	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	1%	2%	2%	1%	3%	1%	2%	3%	-	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
VQ49 Food allergy in household																					
Respondent	5%	6%	5%	8%	6%	2%	6%	3%	4%	7%	7%	4%	4%	6%	4%	6%	5%	100%	13%	13%	3%
Yes, an adult	8%	8%	8%	12%	5%	6%	5%	7%	9%	9%	10%	4%	8%	8%	4%	11%	7%	18%	100%	13%	-
Yes, child	6%	6%	6%	10%	7%	6%	3%	3%	7%	8%	5%	5%	7%	6%	3%	19%	1%	14%	10%	100%	-
No / DK	86%	86%	85%	77%	88%	89%	90%	89%	84%	82%	86%	90%	84%	86%	91%	73%	91%	45%	-	-	100%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	135	57	78	65	19	18	15	18	38	47	25	25	37	95	3	82	53	17	80	63	-
Weighted	133	62	71	62	16	20	12	22	36	45	26	26	41	88	4	79	54	17	79	61	-
Q50 And do you ever buy food for this person with the food allergy?																					
Yes	75%	76%	73%	63%	75%	83%	75%	100%	84%	70%	59%	86%	79%	71%	100%	68%	84%	64%	80%	71%	-
No	25%	24%	27%	37%	25%	17%	25%	-	16%	30%	41%	14%	21%	29%	-	32%	16%	36%	20%	29%	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central...	South...	Yes	No	Resp...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	135	57	78	65	19	18	15	18	38	47	25	25	37	95	3	82	53	17	80	63	-
Weighted	133	62	71	62	16	20	12	22	36	45	26	26	41	88	4	79	54	17	79	61	-
Q51 What is this person(s) in your household allergic to?																					
Cereals containing gluten, e.g. wheat (including spelt and khorasan), rye, barley and oats and their hybridised strains	15%	18%	13%	18%	17%	12%	15%	9%	18%	14%	12%	16%	11%	18%	-	16%	14%	16%	17%	14%	-
Crustaceans, e.g. prawns, crab and lobster	12%	14%	10%	8%	19%	22%	7%	12%	8%	14%	13%	14%	20%	7%	35%	10%	15%	19%	12%	12%	-
Eggs	19%	25%	14%	20%	26%	17%	19%	10%	23%	15%	19%	20%	13%	23%	-	26%	9%	33%	18%	27%	-
Fish	13%	11%	14%	16%	32%	-	12%	-	14%	14%	14%	8%	10%	15%	-	17%	7%	17%	10%	17%	-
Peanuts	19%	22%	16%	15%	33%	13%	20%	23%	15%	24%	20%	14%	23%	16%	37%	26%	8%	29%	16%	27%	-
Soybeans	6%	4%	8%	7%	9%	-	-	11%	5%	5%	8%	8%	8%	5%	-	7%	4%	-	5%	10%	-
Milk	29%	31%	27%	28%	32%	28%	20%	33%	20%	28%	28%	44%	21%	33%	28%	27%	32%	19%	31%	29%	-
Nuts, e.g. almonds, hazelnuts, walnuts, pecan nuts, Brazil nuts, pistachio, cashew, macadamia nuts or Queensland nuts	12%	11%	14%	11%	31%	-	21%	10%	10%	13%	15%	12%	7%	16%	-	15%	9%	10%	13%	14%	-
Celery (including celeriac)	7%	11%	3%	7%	22%	-	-	7%	2%	4%	8%	19%	10%	6%	-	11%	2%	14%	5%	14%	-
Mustard	2%	3%	1%	2%	12%	-	-	-	3%	2%	-	4%	5%	1%	-	4%	-	-	1%	5%	-
Sesame	3%	-	6%	3%	14%	-	-	-	2%	2%	10%	-	-	5%	-	4%	2%	-	4%	2%	-
Sulphur dioxide/sulphites (preservatives used in some foods and drinks)	3%	3%	3%	5%	10%	-	-	-	4%	2%	8%	-	5%	3%	-	5%	2%	7%	4%	5%	-
Lupin	2%	3%	1%	2%	11%	-	-	-	5%	-	-	4%	5%	1%	-	4%	-	7%	1%	5%	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	135	57	78	65	19	18	15	18	38	47	25	25	37	95	3	82	53	17	80	63	-
Weighted	133	62	71	62	16	20	12	22	36	45	26	26	41	88	4	79	54	17	79	61	-
Molluscs, e.g. clams, mussels, whelks, oysters, snails and squid	8%	8%	8%	8%	10%	5%	-	12%	5%	10%	13%	4%	12%	6%	-	6%	10%	5%	11%	4%	-
Other	16%	9%	22%	8%	15%	22%	25%	28%	13%	18%	13%	19%	24%	11%	37%	11%	23%	21%	18%	12%	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	80	35	45	39	8	10	10	13	23	26	18	13	20	58	2	33	47	10	80	8	-
Weighted	79	38	41	37	7	11	8	16	22	26	19	13	22	54	3	32	48	10	79	8	-
Q52a Adults aged 18+																					
Yes, they have been diagnosed by a medical practitioner (e.g. GP, dietician, allergy specialist within a hospital/clinic)	60%	62%	58%	65%	87%	20%	80%	53%	47%	60%	61%	83%	68%	60%	-	65%	57%	45%	60%	63%	-
Yes, they have been diagnosed by an alternative therapist (e.g. homeopath, online allergy testing service)	3%	3%	3%	-	-	10%	-	7%	5%	5%	-	-	6%	2%	-	3%	3%	12%	3%	-	-
No, they have not been formally diagnosed	37%	35%	39%	35%	13%	70%	20%	40%	48%	35%	39%	17%	26%	38%	100%	32%	40%	43%	37%	37%	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	35	15	20	12	9	8	3	3	10	14	4	7	11	23	1	33	2	5	5	35	-
Weighted	35	17	17	12	8	9	2	4	9	14	4	7	12	21	2	33	2	5	5	35	-
Q52b Young person aged 12-17 years																					
Yes, they have been diagnosed by a medical practitioner (e.g. GP, dietician, allergy specialist within a hospital/clinic)	62%	66%	59%	67%	66%	67%	66%	27%	70%	65%	81%	37%	63%	59%	100%	63%	44%	100%	21%	62%	-
Yes, they have been diagnosed by an alternative therapist (e.g. homeopath, online allergy testing service)	15%	21%	8%	10%	21%	-	34%	40%	8%	7%	19%	36%	13%	17%	-	12%	56%	-	32%	15%	-
No, they have not been formally diagnosed	23%	13%	33%	24%	13%	33%	-	32%	22%	28%	-	27%	24%	24%	-	25%	-	-	46%	23%	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	34	14	20	22	5	2	2	3	9	12	6	7	9	25	-	30	4	3	6	34	-
Weighted	33	14	19	21	4	2	2	3	8	10	7	7	9	23	-	29	4	3	6	33	-
Q52c Child aged 11 years or under																					
Yes, they have been diagnosed by a medical practitioner (e.g. GP, dietician, allergy specialist within a hospital/clinic)	61%	43%	75%	62%	57%	52%	-	100%	66%	65%	81%	32%	57%	63%	-	59%	79%	31%	34%	61%	-
Yes, they have been diagnosed by an alternative therapist (e.g. homeopath, online allergy testing service)	12%	23%	4%	15%	-	-	49%	-	11%	-	19%	26%	13%	12%	-	14%	-	69%	33%	12%	-
No, they have not been formally diagnosed	26%	34%	21%	23%	43%	48%	51%	-	23%	35%	-	42%	30%	25%	-	27%	21%	-	33%	26%	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	80	35	45	39	8	10	10	13	23	26	18	13	20	58	2	33	47	10	80	8	-
Weighted	79	38	41	37	7	11	8	16	22	26	19	13	22	54	3	32	48	10	79	8	-
Q53 When did their (the adult aged 18+ years) food allergy symptoms first appear?																					
When they were a child aged 11 years or under	30%	22%	38%	34%	51%	8%	39%	23%	21%	29%	37%	38%	43%	27%	-	38%	25%	8%	30%	39%	-
When they were a young person aged 12-17 years	19%	18%	21%	21%	12%	29%	10%	16%	23%	29%	5%	14%	9%	24%	-	27%	14%	18%	19%	25%	-
When they were an adult aged 18+ years	39%	54%	25%	28%	27%	49%	51%	54%	52%	34%	35%	29%	32%	41%	45%	30%	44%	53%	39%	27%	-
Don't know/ can't remember	12%	6%	17%	17%	10%	14%	-	7%	3%	8%	22%	19%	16%	8%	55%	6%	16%	21%	12%	9%	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	35	15	20	12	9	8	3	3	10	14	4	7	11	23	1	33	2	5	5	35	-
Weighted	35	17	17	12	8	9	2	4	9	14	4	7	12	21	2	33	2	5	5	35	-
Q53a When did their (the young person aged 12-17 years) food allergy symptoms first appear?																					
When they were a child aged 11 years or under	45%	39%	51%	49%	45%	53%	66%	-	47%	38%	53%	49%	42%	42%	100%	45%	44%	37%	40%	45%	-
When they were a young person aged 12-17 years	52%	55%	49%	51%	55%	36%	34%	100%	41%	62%	47%	51%	58%	53%	-	52%	56%	63%	40%	52%	-
Don't know/ can't remember	3%	6%	-	-	-	11%	-	-	11%	-	-	-	-	5%	-	3%	-	-	21%	3%	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	175	74	101	80	27	22	26	20	46	61	33	35	44	126	5	91	84	57	80	63	26
Weighted	170	80	91	77	23	24	21	25	42	58	35	36	48	116	7	88	83	55	79	61	24
Q54 Do you carry an Epipen or other auto-injector with you when you are eating out, in case of an allergic reaction to food?																					
Yes, always	17%	15%	19%	19%	34%	-	13%	18%	10%	22%	20%	14%	10%	20%	16%	22%	12%	21%	18%	24%	8%
Yes, sometimes	19%	22%	16%	25%	14%	9%	16%	16%	18%	18%	24%	16%	20%	19%	-	26%	12%	14%	14%	30%	8%
No	35%	36%	34%	33%	38%	54%	30%	26%	46%	25%	33%	41%	39%	35%	17%	35%	36%	38%	33%	32%	59%
I don't have / need an Epipen / auto-injector	29%	26%	31%	23%	14%	37%	42%	40%	26%	34%	22%	29%	32%	25%	67%	18%	40%	27%	34%	15%	25%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	175	74	101	80	27	22	26	20	46	61	33	35	44	126	5	91	84	57	80	63	26
Weighted	170	80	91	77	23	24	21	25	42	58	35	36	48	116	7	88	83	55	79	61	24
Q55 How easy or difficult is it to find allergy information about foods you are buying in shops and supermarkets?																					
Very easy	17%	17%	16%	17%	25%	10%	18%	15%	14%	17%	20%	16%	11%	20%	-	19%	14%	22%	13%	21%	22%
Quite easy	48%	46%	49%	50%	48%	41%	43%	52%	57%	47%	46%	40%	53%	45%	61%	46%	50%	48%	53%	36%	54%
Neither	20%	20%	20%	20%	17%	29%	19%	17%	21%	20%	15%	24%	27%	18%	-	24%	16%	14%	17%	30%	11%
Quite difficult	15%	16%	14%	14%	6%	20%	20%	16%	9%	15%	17%	20%	9%	16%	39%	10%	20%	16%	17%	12%	12%
Very difficult	1%	-	1%	-	4%	-	-	-	-	-	2%	-	-	1%	-	1%	-	-	1%	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	175	74	101	80	27	22	26	20	46	61	33	35	44	126	5	91	84	57	80	63	26
Weighted	170	80	91	77	23	24	21	25	42	58	35	36	48	116	7	88	83	55	79	61	24
Q56 How easy or difficult is it to find allergy information about foods when you are eating away from home e.g. in a café or res...																					
Very easy	11%	8%	14%	14%	21%	-	4%	9%	13%	9%	11%	13%	7%	14%	-	14%	9%	12%	9%	13%	16%
Quite easy	37%	42%	32%	40%	34%	40%	24%	36%	36%	41%	28%	39%	30%	40%	22%	41%	32%	33%	35%	43%	30%
Neither	20%	21%	20%	17%	17%	24%	29%	25%	17%	23%	24%	16%	31%	15%	39%	18%	23%	21%	21%	19%	16%
Quite difficult	24%	24%	23%	25%	15%	32%	26%	15%	24%	20%	28%	24%	20%	24%	39%	21%	26%	27%	25%	21%	31%
Very difficult	8%	5%	11%	4%	13%	4%	17%	15%	10%	7%	9%	8%	11%	7%	-	6%	11%	8%	10%	4%	8%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	175	74	101	80	27	22	26	20	46	61	33	35	44	126	5	91	84	57	80	63	26
Weighted	170	80	91	77	23	24	21	25	42	58	35	36	48	116	7	88	83	55	79	61	24
Q57 Where do you mainly get allergy information when shopping?																					
Labels on food	73%	66%	79%	69%	78%	71%	68%	84%	75%	71%	72%	72%	75%	73%	45%	65%	80%	76%	81%	56%	80%
Ask staff/people in shops/stalls for information	31%	35%	27%	27%	35%	22%	35%	43%	28%	34%	24%	35%	33%	31%	16%	31%	31%	34%	27%	38%	24%
Other in-store information e.g. signs on the wall	17%	21%	13%	20%	11%	12%	24%	14%	18%	24%	12%	9%	8%	22%	-	20%	14%	13%	17%	25%	11%
Online via a website or app	17%	20%	16%	26%	11%	19%	8%	4%	22%	9%	22%	21%	17%	16%	39%	17%	18%	18%	14%	22%	16%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	175	74	101	80	27	22	26	20	46	61	33	35	44	126	5	91	84	57	80	63	26
Weighted	170	80	91	77	23	24	21	25	42	58	35	36	48	116	7	88	83	55	79	61	24
Q58 Where do you mainly get food allergy information when eating out in a restaurant/ café or ordering takeaways/delivery f...																					
Labels on food	25%	22%	28%	36%	28%	20%	15%	4%	19%	26%	15%	41%	18%	30%	-	31%	20%	27%	22%	32%	26%
Ask staff for information	61%	62%	60%	57%	67%	63%	52%	75%	62%	60%	70%	52%	62%	62%	44%	57%	66%	66%	66%	47%	74%
Information on menus	49%	56%	42%	43%	42%	53%	59%	60%	59%	54%	33%	43%	38%	51%	78%	47%	50%	46%	47%	51%	43%
Other information in restaurants/ takeaways e.g. signs on the wall	13%	11%	14%	14%	24%	-	24%	4%	12%	10%	18%	14%	18%	11%	-	15%	11%	12%	10%	19%	14%
Restaurant website/Apps	9%	9%	9%	4%	11%	22%	15%	4%	15%	6%	8%	8%	6%	10%	17%	12%	6%	12%	6%	12%	16%
Other	1%	-	1%	-	-	-	-	4%	3%	-	-	-	2%	-	-	-	1%	-	1%	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	175	74	101	80	27	22	26	20	46	61	33	35	44	126	5	91	84	57	80	63	26
Weighted	170	80	91	77	23	24	21	25	42	58	35	36	48	116	7	88	83	55	79	61	24
Q59 Where do you mainly get food allergy information when buying 'food to go' from a sandwich shop/ cafe?																					
Labels on food	47%	40%	54%	35%	58%	55%	53%	63%	53%	55%	28%	47%	59%	44%	23%	49%	46%	38%	52%	48%	35%
Ask staff for information	48%	50%	46%	58%	30%	48%	40%	41%	46%	54%	51%	39%	40%	54%	-	53%	43%	58%	44%	47%	71%
Information on menus	33%	33%	32%	33%	32%	49%	39%	11%	34%	25%	28%	48%	27%	32%	77%	30%	36%	30%	32%	34%	29%
Other information in sandwich shop/ cafe e.g. signs on the wall	13%	15%	11%	12%	20%	13%	20%	4%	14%	12%	10%	17%	15%	12%	17%	12%	14%	13%	12%	17%	3%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	175	74	101	80	27	22	26	20	46	61	33	35	44	126	5	91	84	57	80	63	26
Weighted	170	80	91	77	23	24	21	25	42	58	35	36	48	116	7	88	83	55	79	61	24
Q60 Are you aware that there is a Food Standards Scotland text / email alert system to notify consumers of issues with missing or ...																					
Yes – I'm aware of the alert system and have signed up to it	22%	22%	21%	32%	23%	-	13%	16%	19%	14%	30%	30%	23%	21%	16%	27%	16%	20%	17%	37%	13%
Yes – I'm aware of the alert system but have not signed up to it	21%	25%	17%	27%	18%	25%	13%	5%	7%	27%	16%	30%	21%	20%	22%	25%	16%	20%	17%	26%	26%
No	58%	53%	62%	40%	59%	75%	74%	79%	74%	58%	54%	40%	56%	58%	63%	48%	68%	60%	65%	37%	62%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	57	26	31	25	11	4	12	5	11	22	12	12	11	44	2	19	38	57	10	8	26
Weighted	55	28	27	25	10	4	9	6	9	21	13	12	11	41	3	18	36	55	10	8	24
Mean	3.82	3.90	3.74	3.82	4.09	4.05	3.34	3.97	3.91	3.96	4.15	3.17	3.59	3.84	4.58	4.23	3.61	3.82	3.90	4.13	3.97
Q61a I always tell the waiter/waitress about my food allergies when eating out in a restaurant / café																					
Strongly agree	34%	36%	31%	33%	52%	30%	17%	37%	29%	38%	48%	14%	20%	36%	58%	46%	27%	34%	20%	56%	38%
Agree	30%	32%	27%	28%	26%	46%	33%	23%	52%	23%	27%	27%	34%	28%	42%	31%	29%	30%	60%	-	31%
Neither agree nor disagree	23%	23%	22%	24%	12%	25%	16%	40%	-	27%	18%	35%	32%	21%	-	23%	22%	23%	12%	44%	21%
Disagree	9%	6%	12%	7%	-	-	33%	-	19%	8%	7%	7%	15%	8%	-	-	14%	9%	8%	-	10%
Strongly disagree	4%	4%	3%	4%	10%	-	-	-	-	-	-	16%	-	5%	-	-	5%	4%	-	-	-
Don't know	2%	-	3%	3%	-	-	-	-	-	4%	-	-	-	2%	-	-	2%	2%	-	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	57	26	31	25	11	4	12	5	11	22	12	12	11	44	2	19	38	57	10	8	26
Weighted	55	28	27	25	10	4	9	6	9	21	13	12	11	41	3	18	36	55	10	8	24
Mean	4.35	4.37	4.33	4.40	3.99	5.00	4.39	4.17	4.15	4.63	4.09	4.30	4.17	4.41	4.17	4.53	4.26	4.35	4.15	4.34	4.22
Q61b I feel comfortable talking about my food allergies with friends/family																					
Strongly agree	49%	44%	54%	45%	44%	100%	50%	37%	30%	69%	32%	48%	44%	50%	58%	53%	47%	49%	27%	34%	44%
Agree	40%	48%	31%	51%	29%	-	39%	43%	62%	25%	53%	34%	36%	43%	-	47%	36%	40%	61%	66%	40%
Neither agree nor disagree	8%	8%	8%	4%	10%	-	11%	20%	-	6%	8%	18%	11%	5%	42%	-	12%	8%	12%	-	9%
Disagree	3%	-	6%	-	17%	-	-	-	8%	-	7%	-	8%	2%	-	-	5%	3%	-	-	7%
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	57	26	31	25	11	4	12	5	11	22	12	12	11	44	2	19	38	57	10	8	26
Weighted	55	28	27	25	10	4	9	6	9	21	13	12	11	41	3	18	36	55	10	8	24
Mean	3.57	3.83	3.30	3.67	3.36	3.15	3.50	3.97	3.71	3.78	3.72	2.99	3.53	3.49	5.00	3.85	3.44	3.57	3.91	4.22	3.36
Q61c I always tell staff about my food allergies when buying "food to go" from a sandwich shop / takeaway																					
Strongly agree	26%	32%	20%	29%	16%	30%	20%	37%	28%	31%	27%	15%	19%	24%	100%	34%	22%	26%	21%	48%	20%
Agree	26%	30%	21%	27%	31%	-	31%	23%	34%	25%	26%	19%	33%	25%	-	24%	26%	26%	50%	26%	21%
Neither agree nor disagree	22%	20%	25%	17%	27%	26%	16%	40%	-	27%	27%	24%	30%	21%	-	26%	20%	22%	12%	26%	29%
Disagree	20%	15%	25%	16%	26%	44%	25%	-	27%	12%	14%	34%	18%	22%	-	12%	24%	20%	8%	-	27%
Strongly disagree	2%	-	3%	4%	-	-	-	-	-	-	-	8%	-	2%	-	-	3%	2%	-	-	-
Don't know	5%	3%	6%	7%	-	-	8%	-	10%	4%	6%	-	-	6%	-	5%	4%	5%	9%	-	3%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	57	26	31	25	11	4	12	5	11	22	12	12	11	44	2	19	38	57	10	8	26
Weighted	55	28	27	25	10	4	9	6	9	21	13	12	11	41	3	18	36	55	10	8	24
Mean	2.69	3.06	2.29	3.26	2.16	1.89	2.72	1.78	2.67	2.56	2.87	2.71	2.87	2.59	3.42	3.44	2.30	2.69	2.71	3.58	2.47
Q61d If a food label says "may contain" something I'm allergic to, I would still eat it																					
Strongly agree	9%	15%	3%	13%	9%	-	9%	-	9%	5%	18%	7%	18%	7%	-	23%	2%	9%	21%	27%	-
Agree	28%	34%	22%	35%	18%	30%	35%	-	27%	27%	25%	33%	20%	29%	42%	40%	22%	28%	20%	46%	33%
Neither agree nor disagree	15%	21%	10%	22%	9%	-	9%	21%	9%	15%	18%	18%	18%	12%	58%	11%	18%	15%	-	-	19%
Disagree	15%	3%	27%	14%	9%	-	14%	36%	28%	18%	7%	8%	19%	15%	-	10%	17%	15%	29%	13%	9%
Strongly disagree	31%	27%	35%	11%	55%	70%	33%	43%	26%	31%	33%	34%	25%	35%	-	16%	39%	31%	30%	15%	38%
Don't know	2%	-	3%	3%	-	-	-	-	-	4%	-	-	-	2%	-	-	2%	2%	-	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	57	26	31	25	11	4	12	5	11	22	12	12	11	44	2	19	38	57	10	8	26
Weighted	55	28	27	25	10	4	9	6	9	21	13	12	11	41	3	18	36	55	10	8	24
Mean	2.91	3.10	2.72	2.98	2.82	2.90	3.16	2.40	2.95	3.02	2.67	2.97	2.69	3.00	2.42	3.01	2.86	2.91	3.04	2.41	2.93
Q61e It's easy to avoid food allergens when ordering a take-away																					
Strongly agree	12%	17%	6%	12%	9%	-	27%	-	9%	17%	8%	7%	7%	13%	-	20%	7%	12%	11%	11%	7%
Agree	27%	30%	23%	32%	35%	30%	21%	-	42%	24%	24%	24%	28%	28%	-	31%	25%	27%	29%	11%	34%
Neither agree nor disagree	17%	8%	27%	11%	10%	51%	11%	40%	-	16%	17%	33%	11%	18%	42%	-	26%	17%	12%	11%	22%
Disagree	30%	37%	22%	33%	21%	-	25%	60%	30%	31%	28%	29%	35%	26%	58%	29%	30%	30%	48%	40%	19%
Strongly disagree	15%	8%	21%	12%	25%	20%	17%	-	18%	13%	23%	7%	19%	14%	-	20%	12%	15%	-	26%	18%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	63	27	36	30	13	9	5	6	18	23	9	13	18	44	1	57	6	8	8	63	-
Weighted	61	29	32	29	11	10	4	7	16	22	10	14	20	40	2	55	6	8	8	61	-
Mean	3.79	3.80	3.79	3.76	4.24	3.58	3.49	3.66	4.02	3.75	3.47	3.82	3.80	3.86	2.00	3.80	3.71	3.81	4.00	3.79	-
Q62a My child always tells the waiter/waitress about their food allergies when eating out in a restaurant / café																					
Strongly agree	20%	15%	24%	14%	45%	11%	19%	15%	33%	27%	-	6%	11%	25%	-	20%	14%	22%	12%	20%	-
Agree	51%	55%	47%	59%	40%	51%	21%	50%	46%	44%	47%	71%	58%	49%	-	49%	71%	49%	76%	51%	-
Neither agree nor disagree	19%	25%	14%	21%	8%	22%	20%	22%	11%	15%	53%	12%	31%	14%	-	21%	-	16%	12%	19%	-
Disagree	7%	5%	8%	-	6%	15%	20%	13%	10%	7%	-	6%	-	6%	100%	7%	-	13%	-	7%	-
Strongly disagree	3%	-	5%	6%	-	-	-	-	-	8%	-	-	-	4%	-	2%	14%	-	-	3%	-
Don't know	1%	-	2%	-	-	-	20%	-	-	-	-	6%	-	2%	-	1%	-	-	-	1%	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	63	27	36	30	13	9	5	6	18	23	9	13	18	44	1	57	6	8	8	63	-
Weighted	61	29	32	29	11	10	4	7	16	22	10	14	20	40	2	55	6	8	8	61	-
Mean	3.96	3.74	4.16	3.90	3.90	4.17	4.19	3.88	4.40	3.91	3.67	3.73	3.83	4.02	4.00	3.98	3.79	3.93	4.63	3.96	-
Q62b My child feels comfortable talking about their food allergies with friends/family																					
Strongly agree	32%	26%	37%	27%	37%	40%	39%	32%	46%	23%	33%	29%	28%	35%	-	36%	-	39%	63%	32%	-
Agree	40%	34%	46%	44%	30%	36%	41%	46%	48%	51%	11%	35%	35%	41%	100%	36%	79%	37%	37%	40%	-
Neither agree nor disagree	20%	27%	14%	21%	26%	23%	20%	-	6%	22%	44%	16%	29%	16%	-	20%	21%	15%	-	20%	-
Disagree	6%	13%	-	8%	-	-	-	22%	-	-	11%	20%	8%	5%	-	7%	-	-	-	6%	-
Strongly disagree	1%	-	2%	-	7%	-	-	-	-	4%	-	-	-	2%	-	1%	-	10%	-	1%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	63	27	36	30	13	9	5	6	18	23	9	13	18	44	1	57	6	8	8	63	-
Weighted	61	29	32	29	11	10	4	7	16	22	10	14	20	40	2	55	6	8	8	61	-
Mean	3.61	3.36	3.85	3.61	3.86	3.76	3.19	3.29	4.09	3.87	2.85	3.19	3.49	3.74	2.00	3.55	4.26	3.53	4.15	3.61	-
Q62c My child always tells staff about their food allergies when buying "food to go" from a sandwich shop / takeaway																					
Strongly agree	30%	23%	36%	34%	31%	40%	19%	-	34%	40%	22%	13%	16%	37%	-	28%	47%	35%	38%	30%	-
Agree	30%	28%	33%	26%	31%	21%	21%	65%	52%	22%	10%	32%	41%	26%	-	30%	32%	11%	39%	30%	-
Neither agree nor disagree	17%	19%	15%	17%	32%	13%	20%	-	4%	26%	21%	16%	24%	15%	-	17%	21%	25%	23%	17%	-
Disagree	18%	22%	13%	12%	6%	26%	40%	35%	10%	7%	24%	39%	14%	16%	100%	20%	-	28%	-	18%	-
Strongly disagree	5%	7%	3%	11%	-	-	-	-	-	4%	23%	-	5%	5%	-	6%	-	-	-	5%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	4.62	4.51	4.72	4.61	4.60	4.69	4.64	4.56	4.64	4.60	4.59	4.63	4.57	4.65	4.44	4.58	4.63	4.45	4.65	4.25	4.64
Q63a Food allergies can be life-threatening																					
Strongly agree	69%	61%	76%	67%	70%	73%	70%	65%	72%	69%	65%	68%	66%	71%	57%	67%	69%	62%	72%	49%	70%
Agree	25%	30%	21%	27%	21%	24%	25%	27%	22%	24%	29%	26%	25%	24%	36%	25%	25%	26%	21%	33%	25%
Neither agree nor disagree	4%	6%	2%	3%	5%	3%	5%	5%	5%	4%	4%	4%	6%	3%	5%	5%	4%	6%	5%	12%	3%
Disagree	1%	2%	1%	2%	2%	-	1%	1%	0%	2%	1%	1%	2%	1%	-	2%	1%	6%	1%	6%	1%
Strongly disagree	0%	0%	-	-	1%	-	-	1%	1%	0%	-	-	-	0%	2%	0%	0%	-	-	-	0%
Don't know	1%	1%	0%	0%	1%	-	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	-	1%	-	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	2.83	2.87	2.79	2.83	2.95	2.71	2.84	2.84	2.88	2.79	2.77	2.86	2.92	2.80	2.83	2.94	2.78	2.85	2.99	3.26	2.80
Q63b I don't believe that all the people who say they have a food allergy really do																					
Strongly agree	8%	7%	8%	9%	11%	7%	6%	5%	9%	6%	7%	8%	9%	7%	4%	11%	6%	7%	13%	17%	7%
Agree	24%	26%	23%	25%	24%	21%	24%	25%	24%	25%	22%	25%	23%	24%	34%	27%	23%	31%	24%	32%	24%
Neither agree nor disagree	25%	26%	24%	23%	29%	21%	25%	30%	22%	25%	30%	25%	29%	24%	22%	24%	26%	22%	26%	20%	26%
Disagree	22%	22%	23%	22%	16%	31%	23%	19%	25%	24%	13%	24%	21%	23%	21%	21%	23%	17%	16%	22%	23%
Strongly disagree	17%	15%	18%	19%	18%	16%	14%	16%	15%	16%	23%	15%	14%	18%	19%	16%	17%	22%	18%	9%	17%
Don't know	4%	5%	3%	2%	3%	4%	8%	4%	4%	4%	4%	3%	3%	5%	-	2%	5%	2%	3%	-	4%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	4.49	4.41	4.57	4.51	4.38	4.58	4.53	4.46	4.56	4.49	4.45	4.47	4.48	4.52	4.30	4.43	4.52	4.51	4.40	4.27	4.52
Q63c Having a food allergy is nothing to be embarrassed about																					
Strongly agree	61%	56%	66%	63%	62%	65%	61%	56%	64%	62%	62%	58%	61%	62%	48%	60%	62%	61%	62%	50%	62%
Agree	29%	32%	27%	28%	22%	27%	32%	36%	30%	28%	24%	33%	27%	29%	38%	27%	30%	29%	23%	31%	30%
Neither agree nor disagree	7%	8%	6%	7%	10%	5%	6%	6%	5%	8%	10%	6%	9%	6%	8%	10%	6%	10%	13%	15%	6%
Disagree	2%	2%	1%	2%	3%	1%	-	1%	1%	0%	3%	2%	1%	2%	5%	2%	1%	-	-	4%	2%
Strongly disagree	1%	1%	0%	-	3%	-	1%	1%	-	1%	1%	0%	1%	1%	-	1%	0%	-	3%	-	0%
Don't know	0%	1%	-	-	-	1%	1%	1%	-	1%	1%	-	1%	0%	-	-	0%	-	-	-	0%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Mean	3.77	3.63	3.91	3.97	3.80	3.79	3.62	3.57	3.88	3.69	3.80	3.75	3.68	3.81	3.77	3.92	3.71	4.15	4.06	3.86	3.74	
Q63d I always check if people I'm cooking for have a food allergy																						
Strongly agree	30%	25%	35%	37%	34%	30%	25%	23%	36%	28%	31%	27%	30%	31%	29%	35%	29%	42%	38%	33%	29%	
Agree	30%	29%	32%	35%	28%	35%	26%	25%	30%	30%	29%	32%	23%	33%	32%	36%	28%	35%	34%	36%	30%	
Neither agree nor disagree	24%	28%	21%	17%	23%	18%	34%	34%	19%	24%	26%	27%	27%	23%	24%	17%	27%	19%	16%	17%	25%	
Disagree	10%	10%	9%	10%	8%	12%	9%	8%	11%	8%	8%	12%	13%	8%	10%	8%	10%	2%	8%	12%	10%	
Strongly disagree	3%	4%	2%	1%	5%	3%	3%	5%	2%	6%	3%	1%	2%	3%	3%	3%	3%	2%	-	2%	3%	
Don't know	2%	4%	1%	1%	1%	3%	2%	5%	2%	3%	3%	2%	4%	2%	2%	1%	3%	-	3%	-	2%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North...	Central S...	South...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	1.90	2.02	1.79	2.02	1.97	1.73	1.85	1.86	1.84	1.86	1.98	1.94	1.93	1.90	1.80	2.13	1.80	2.40	1.99	2.73	1.84
Q63e Food intolerances are a myth																					
Strongly agree	3%	5%	2%	6%	3%	2%	3%	1%	3%	3%	4%	3%	3%	3%	-	7%	2%	12%	5%	16%	2%
Agree	6%	7%	5%	7%	9%	1%	4%	7%	5%	6%	7%	6%	4%	6%	12%	9%	4%	12%	10%	19%	5%
Neither agree nor disagree	12%	13%	11%	14%	16%	10%	14%	10%	14%	10%	16%	11%	16%	12%	6%	15%	11%	13%	12%	18%	12%
Disagree	33%	33%	34%	29%	25%	41%	32%	40%	29%	35%	26%	40%	35%	33%	33%	28%	35%	27%	24%	16%	35%
Strongly disagree	43%	39%	47%	43%	46%	45%	46%	39%	48%	46%	43%	38%	41%	44%	49%	40%	45%	35%	49%	31%	44%
Don't know	2%	3%	1%	1%	1%	2%	2%	3%	2%	0%	4%	2%	1%	2%	-	2%	2%	-	-	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Mean	3.00	3.09	2.92	3.07	2.96	3.05	2.88	2.98	3.00	2.91	3.03	3.07	3.10	2.94	3.20	3.16	2.93	3.15	2.95	3.47	2.97
Q63f There is enough information provided about allergens in food when eating out																					
Strongly agree	8%	8%	7%	11%	5%	10%	5%	4%	11%	6%	9%	5%	9%	7%	9%	12%	6%	14%	12%	21%	6%
Agree	23%	25%	21%	24%	26%	22%	20%	22%	19%	21%	20%	30%	24%	21%	34%	29%	20%	34%	13%	37%	23%
Neither agree nor disagree	31%	31%	30%	30%	31%	28%	32%	32%	30%	29%	31%	32%	30%	31%	28%	25%	33%	19%	39%	15%	31%
Disagree	23%	22%	25%	24%	22%	25%	25%	21%	25%	25%	24%	21%	21%	25%	21%	23%	24%	21%	25%	23%	24%
Strongly disagree	7%	5%	9%	7%	9%	6%	8%	6%	8%	9%	6%	6%	6%	8%	6%	8%	7%	13%	8%	4%	7%
Don't know	8%	9%	7%	4%	6%	8%	10%	15%	7%	10%	9%	7%	11%	8%	2%	3%	11%	-	2%	-	10%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q64 Do you recall any news or social media alerts about any foods being recalled from sale in the past 12 months?																					
Yes	27%	26%	28%	32%	26%	23%	28%	23%	24%	29%	29%	26%	23%	28%	35%	31%	25%	42%	36%	45%	25%
No	66%	66%	65%	59%	65%	73%	67%	68%	73%	65%	58%	66%	68%	65%	63%	62%	67%	51%	52%	48%	68%
Don't know	7%	8%	7%	9%	9%	4%	5%	9%	3%	6%	13%	8%	9%	7%	2%	7%	8%	7%	11%	7%	7%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	276	118	158	101	47	37	51	40	67	84	53	72	58	202	16	94	182	24	29	29	219
Weighted	274	130	144	97	40	42	42	52	58	83	56	77	62	191	21	91	183	23	29	27	219
Q65 To the best of your knowledge, where did you see the recall?																					
In-store	35%	37%	34%	35%	48%	30%	41%	25%	30%	34%	34%	42%	25%	40%	25%	39%	33%	32%	40%	35%	35%
Food standard Scotland website, FSS social media site or alert	15%	16%	13%	18%	24%	3%	9%	15%	20%	13%	12%	15%	19%	14%	6%	23%	10%	33%	19%	51%	10%
News outlet (e.g. BBC)	46%	48%	44%	41%	32%	48%	54%	59%	44%	50%	42%	46%	54%	44%	39%	31%	53%	43%	41%	35%	48%
Consumer or campaign group (e.g. Which?, Allergy UK)	9%	9%	8%	9%	15%	-	13%	6%	11%	8%	7%	9%	10%	8%	10%	16%	5%	19%	14%	30%	7%
Other	21%	17%	24%	18%	16%	21%	12%	37%	22%	22%	20%	20%	23%	21%	13%	21%	21%	8%	11%	9%	23%
Don't know	2%	2%	2%	3%	-	3%	2%	-	2%	-	-	6%	2%	2%	7%	1%	2%	4%	-	-	2%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q66 Are you aware that there is a text alert system to notify consumers of products which are being recalled?																					
Yes – I'm aware of the alert system and have signed up to it	6%	6%	6%	11%	6%	5%	3%	2%	6%	4%	9%	6%	5%	6%	8%	10%	4%	17%	18%	28%	3%
Yes – I'm aware of the alert system but have not signed up to it	11%	10%	12%	15%	9%	10%	5%	11%	6%	11%	11%	13%	11%	10%	15%	13%	10%	17%	12%	23%	10%
No	83%	84%	83%	74%	85%	85%	91%	87%	87%	85%	80%	81%	84%	84%	77%	77%	86%	65%	70%	48%	87%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q67 Over the last 12 months did you worry about affording food?																					
Yes	40%	34%	46%	55%	44%	41%	27%	24%	34%	39%	44%	43%	36%	42%	36%	46%	37%	46%	48%	48%	39%
No	56%	62%	50%	39%	51%	56%	69%	74%	63%	57%	52%	52%	58%	55%	61%	48%	59%	50%	44%	41%	58%
Don't know	3%	3%	4%	5%	3%	3%	3%	1%	2%	3%	4%	5%	5%	3%	-	5%	3%	4%	6%	9%	3%
Prefer not to say	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	-	1%	1%	1%	2%	1%	1%	-	2%	1%	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q68 Over the last 12 months did you skip meals because of a lack of money or other resources?																					
Yes	26%	21%	30%	38%	30%	24%	17%	12%	18%	23%	28%	33%	20%	28%	19%	35%	22%	37%	38%	50%	23%
No	71%	75%	66%	56%	65%	72%	80%	86%	80%	74%	67%	61%	76%	68%	79%	62%	74%	57%	59%	41%	73%
Don't know	3%	2%	3%	4%	3%	3%	2%	1%	0%	3%	4%	4%	2%	3%	2%	2%	3%	4%	3%	7%	2%
Prefer not to say	1%	1%	1%	1%	3%	-	1%	1%	1%	1%	1%	2%	1%	2%	-	1%	1%	2%	-	3%	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Q69 Please tell me if you suffer from any of these?																						
Yes	31%	33%	28%	26%	26%	28%	28%	45%	24%	28%	29%	40%	28%	30%	47%	26%	33%	35%	24%	45%	30%	
No	66%	63%	69%	70%	70%	70%	70%	52%	75%	69%	64%	57%	69%	66%	53%	70%	64%	63%	71%	47%	67%	
Don't know	2%	2%	2%	3%	3%	3%	2%	1%	1%	2%	4%	3%	2%	3%	-	3%	2%	2%	6%	5%	2%	
Would prefer not to say	1%	1%	1%	1%	1%	-	-	2%	1%	1%	3%	0%	1%	1%	-	1%	1%	-	-	3%	1%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q70 Which best describes your usual 'pre coronavirus' working...																					
Self employed full time (30+ hours per week)	9%	10%	8%	11%	14%	10%	8%	4%	12%	8%	12%	5%	8%	9%	8%	12%	8%	14%	9%	17%	9%
Self employed part-time (less than 30 hours per week)	5%	3%	6%	7%	5%	3%	4%	2%	5%	4%	9%	3%	5%	5%	-	6%	4%	6%	6%	6%	4%
In paid full-time employment (30+ hours per week)	32%	34%	30%	38%	43%	40%	31%	12%	38%	43%	28%	20%	27%	35%	25%	43%	28%	31%	31%	44%	32%
In paid part-time employment (less than 30 hours per week)	10%	6%	13%	13%	8%	11%	11%	4%	9%	6%	11%	12%	9%	10%	6%	13%	8%	11%	8%	9%	10%
Unemployed	5%	4%	6%	8%	6%	5%	5%	1%	2%	3%	3%	11%	6%	5%	6%	5%	5%	7%	6%	3%	5%
Retired from paid work altogether	22%	28%	15%	4%	6%	6%	23%	68%	20%	20%	20%	26%	25%	19%	34%	1%	30%	13%	17%	-	24%
On maternity/paternity leave	1%	1%	1%	3%	-	-	1%	-	-	1%	1%	2%	0%	1%	-	2%	0%	-	-	4%	1%
Looking after family or home	5%	3%	8%	5%	5%	9%	9%	2%	7%	3%	7%	5%	6%	5%	4%	10%	3%	5%	6%	7%	5%
Full-time student/ at school	4%	4%	5%	8%	4%	3%	2%	2%	3%	6%	4%	4%	5%	4%	6%	4%	4%	5%	12%	3%	4%
Long term sick or disabled	4%	4%	5%	3%	4%	9%	4%	2%	2%	3%	3%	8%	4%	4%	4%	2%	5%	9%	-	4%	4%
Unable to work because of short-term illness or injury	2%	2%	1%	1%	2%	4%	1%	1%	1%	0%	1%	4%	1%	1%	6%	1%	2%	-	3%	2%	1%
On a government training scheme	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doing something else	1%	1%	1%	1%	1%	1%	1%	-	0%	1%	0%	1%	1%	1%	-	1%	1%	-	-	2%	1%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household				
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK	
Base																						
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868	
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871	
Would prefer not to say	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	0%	2%	0%	-	1%	1%	-	3%	-	1%	

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Q71 What is your ethnic group? (Choose one option that best d...																					
White - Scottish	74%	76%	72%	68%	76%	77%	70%	80%	70%	69%	79%	78%	71%	76%	54%	76%	73%	72%	69%	69%	75%
White - Other British	12%	13%	12%	8%	9%	15%	23%	13%	17%	15%	8%	9%	15%	10%	27%	7%	15%	13%	15%	3%	13%
White - Irish	1%	0%	1%	1%	1%	1%	-	1%	1%	1%	1%	0%	1%	1%	-	1%	1%	-	1%	3%	1%
White - Gypsy/Traveller	0%	0%	-	0%	-	-	-	-	-	-	-	0%	-	0%	-	-	0%	-	-	2%	-
White - Polish	1%	1%	0%	1%	1%	-	1%	-	-	2%	1%	-	1%	0%	-	1%	1%	-	2%	-	1%
Any other White ethnic group	4%	3%	5%	5%	5%	4%	3%	2%	3%	5%	4%	4%	3%	4%	7%	4%	4%	5%	4%	2%	4%
Any Mixed or Multiple ethnic groups	1%	2%	1%	3%	1%	2%	-	1%	1%	1%	-	3%	2%	1%	-	1%	2%	-	-	2%	2%
Pakistani, Pakistani Scottish or Pakistani British	1%	1%	2%	3%	2%	1%	-	-	2%	1%	2%	1%	2%	1%	-	4%	0%	4%	4%	8%	1%
Indian, Indian Scottish or Indian British	1%	1%	1%	3%	-	-	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	-	2%	6%	1%
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	0%	0%	-	0%	-	-	-	-	-	-	-	0%	-	0%	-	-	0%	-	-	-	0%
Chinese, Chinese Scottish or Chinese British	1%	0%	1%	1%	1%	1%	-	1%	0%	0%	1%	1%	0%	0%	5%	1%	1%	-	-	-	1%
Any other Asian	0%	0%	0%	1%	1%	-	0%	-	0%	1%	1%	-	-	1%	-	0%	0%	-	-	1%	0%
African, African Scottish or African British	2%	1%	3%	5%	4%	-	1%	-	3%	1%	2%	2%	2%	2%	2%	4%	1%	6%	3%	1%	2%
Any other African	0%	-	0%	1%	-	-	-	-	-	1%	-	-	0%	0%	-	0%	0%	-	-	-	0%
Caribbean, Caribbean Scottish or Caribbean British	0%	0%	-	-	-	-	-	1%	1%	-	-	-	-	-	2%	-	0%	-	-	-	0%
Black, Black Scottish or Black British	0%	0%	0%	0%	1%	-	-	-	-	0%	1%	-	0%	0%	-	0%	0%	-	-	-	0%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
Arab, Arab Scottish or Arab British	0%	-	0%	0%	-	-	-	-	-	0%	-	-	-	0%	-	0%	-	-	-	1%	-
Any other ethnic group	0%	0%	-	-	-	-	-	1%	0%	-	-	-	-	0%	-	-	0%	-	-	-	0%
Would prefer not to say	1%	0%	1%	0%	-	1%	2%	0%	0%	1%	1%	0%	1%	1%	-	1%	0%	-	1%	2%	0%

Break % Respondents	Total	VQ1 Are you?		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland			VQ6 Kids in household		VQ49 Food allergy in household			
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...	Yes	No	Resp-ond...	Yes, an ...	Yes, child	No / DK
Base																					
Unweighted	1017	449	568	323	174	164	187	169	279	293	177	268	246	727	44	313	704	57	80	63	868
Weighted	1017	498	519	305	153	183	153	224	244	285	193	295	264	692	61	299	718	55	79	61	871
VQ71 Ethnic group																					
White	91%	93%	90%	83%	92%	96%	96%	96%	91%	92%	91%	91%	91%	92%	88%	88%	93%	91%	90%	78%	92%
Other British	1%	2%	1%	3%	1%	2%	-	1%	1%	1%	-	3%	2%	1%	-	1%	2%	-	-	2%	2%
Mixed or Multiple ethnic groups	4%	3%	4%	8%	3%	2%	1%	2%	3%	4%	5%	3%	3%	4%	7%	6%	3%	4%	6%	16%	3%
African	2%	1%	3%	5%	4%	-	1%	-	3%	2%	2%	2%	3%	2%	2%	4%	1%	6%	3%	1%	2%
Caribbean or Black	0%	1%	0%	0%	1%	-	-	1%	1%	0%	1%	-	0%	0%	2%	0%	0%	-	-	-	0%
Other ethnic group	0%	0%	0%	0%	-	-	-	1%	0%	0%	-	-	-	0%	-	0%	0%	-	-	1%	0%
Prefer not to say	1%	0%	1%	0%	-	1%	2%	0%	0%	1%	1%	0%	1%	1%	-	1%	0%	-	1%	2%	0%