

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q1 Are you...?															
Male	49%	100%	-	33%	43%	51%	53%	70%	58%	48%	47%	44%	44%	50%	56%
Female	51%	-	100%	67%	57%	49%	47%	30%	42%	52%	53%	56%	56%	50%	44%
Prefer to self-describe	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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VQ1 Gender															
Male	49%	100%	-	33%	43%	51%	53%	70%	58%	48%	47%	44%	44%	50%	56%
Female	51%	-	100%	67%	57%	49%	47%	30%	42%	52%	53%	56%	56%	50%	44%

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Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
VQ2 Age															
16-34	30%	20%	39%	100%	-	-	-	-	24%	34%	29%	32%	32%	30%	23%
35-44	15%	13%	17%	-	100%	-	-	-	10%	16%	19%	15%	19%	15%	3%
45-54	18%	19%	17%	-	-	100%	-	-	10%	16%	24%	22%	16%	19%	14%
55-64	15%	16%	14%	-	-	-	100%	-	17%	14%	15%	15%	13%	15%	19%
65+	22%	31%	13%	-	-	-	-	100%	40%	20%	13%	16%	20%	21%	41%

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Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
VQ3a Chief Income Earner															
AB	24%	28%	20%	19%	16%	13%	26%	43%	100%	-	-	-	17%	27%	25%
C1	28%	28%	28%	32%	30%	25%	27%	25%	-	100%	-	-	26%	29%	26%
C2	19%	18%	20%	19%	24%	26%	19%	11%	-	-	100%	-	22%	18%	11%
DE	29%	26%	32%	31%	30%	36%	28%	21%	-	-	-	100%	34%	26%	39%

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Q4 Which of these areas best describes where in Scotland you live?															
Grampian	11%	9%	13%	13%	14%	11%	9%	7%	9%	9%	13%	13%	42%	-	-
Highland	6%	6%	6%	7%	9%	5%	4%	6%	3%	4%	10%	7%	23%	-	-
Perth/Tayside	8%	8%	9%	8%	8%	7%	9%	9%	5%	10%	7%	10%	31%	-	-
Western Isles	0%	0%	1%	0%	0%	1%	-	0%	1%	1%	-	-	2%	-	-
Orkney	0%	0%	0%	-	1%	-	1%	1%	-	1%	1%	0%	2%	-	-
Shetland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Glasgow	23%	22%	23%	30%	19%	22%	22%	17%	21%	26%	24%	21%	-	33%	-
Ayrshire	7%	7%	7%	5%	7%	5%	9%	9%	9%	6%	7%	5%	-	10%	-
Lanarkshire	7%	9%	6%	4%	7%	11%	6%	9%	8%	6%	5%	9%	-	11%	-
Argyll	1%	1%	1%	0%	2%	3%	2%	-	1%	1%	2%	1%	-	2%	-
Edinburgh & Lothians	18%	19%	17%	18%	18%	17%	20%	16%	22%	21%	15%	13%	-	26%	-
Fife	6%	5%	7%	6%	6%	6%	3%	6%	7%	5%	5%	6%	-	8%	-
Central	7%	7%	7%	5%	8%	7%	9%	7%	7%	7%	7%	7%	-	10%	-
Borders	3%	3%	2%	1%	0%	2%	6%	5%	3%	2%	2%	3%	-	-	44%
Dumfries & Galloway	3%	4%	3%	4%	1%	2%	2%	6%	3%	4%	1%	5%	-	-	56%
Do not live in Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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VQ4 Area of Scotland															
Northern Scotland	26%	24%	28%	28%	32%	24%	22%	24%	19%	24%	31%	31%	100%	-	-
Central Scotland	68%	70%	67%	68%	67%	72%	70%	65%	75%	70%	66%	61%	-	100%	-
Southern Scotland	6%	7%	5%	5%	1%	5%	8%	11%	6%	5%	3%	8%	-	-	100%

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Base															
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VQ5 Number in household															
1	22%	24%	19%	15%	18%	25%	28%	26%	14%	24%	16%	30%	22%	22%	19%
2	41%	45%	36%	35%	18%	29%	50%	67%	57%	39%	34%	33%	38%	41%	50%
3	19%	18%	20%	26%	26%	22%	16%	5%	15%	17%	25%	20%	20%	19%	17%
4	14%	9%	19%	18%	24%	22%	5%	1%	11%	15%	20%	12%	15%	14%	11%
5	4%	3%	4%	4%	12%	2%	1%	0%	2%	3%	5%	5%	4%	3%	2%
6	1%	1%	0%	1%	1%	-	1%	0%	1%	1%	1%	-	1%	1%	-
7	0%	0%	0%	-	2%	0%	-	-	0%	0%	1%	0%	-	1%	-
8+	0%	0%	0%	1%	-	-	-	-	-	1%	-	-	-	0%	-

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Base															
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Q6 Do you have any children in your household of the following ages, or is anyone in the household currently pregnant?															
Currently pregnant	1%	1%	2%	3%	4%	-	-	-	1%	2%	2%	1%	1%	2%	3%
Any under 5 years old	10%	5%	15%	23%	20%	1%	1%	1%	9%	9%	14%	10%	12%	10%	10%
Any 5 - 11 years old	15%	13%	17%	23%	35%	11%	2%	0%	12%	13%	19%	15%	16%	15%	9%
Any 12 - 15 years old	10%	10%	11%	8%	30%	18%	2%	-	6%	11%	14%	10%	11%	11%	2%
Any 16 - 17 years old	5%	6%	5%	2%	9%	12%	6%	1%	3%	6%	8%	4%	5%	6%	2%
No - no children under 18 in household/not currently pregnant	69%	75%	64%	56%	36%	66%	89%	98%	76%	71%	58%	70%	68%	68%	83%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
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Base															
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Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
VQ6 Kids in household															
Yes	31%	25%	36%	44%	64%	34%	11%	2%	24%	29%	42%	30%	32%	32%	17%
No	69%	75%	64%	56%	36%	66%	89%	98%	76%	71%	58%	70%	68%	68%	83%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
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Base															
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Q7 Had you heard of Food Standards Scotland?															
Yes	81%	79%	84%	79%	85%	85%	83%	78%	83%	77%	85%	82%	85%	81%	71%
No	19%	21%	16%	21%	15%	15%	17%	22%	17%	23%	15%	18%	15%	19%	29%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Q8 How well do you feel you understand Food Standards Scotland's role/remit?															
Very well	10%	12%	9%	14%	19%	9%	7%	2%	9%	8%	12%	12%	11%	10%	5%
Quite well	46%	46%	45%	46%	43%	46%	48%	45%	44%	46%	51%	42%	40%	48%	45%
Not very well	35%	33%	37%	31%	29%	36%	30%	48%	37%	38%	32%	33%	38%	33%	44%
Not at all well	6%	7%	5%	5%	5%	7%	10%	4%	8%	5%	2%	8%	6%	6%	4%
Unsure	3%	2%	4%	4%	4%	1%	5%	2%	2%	3%	2%	5%	5%	3%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
VQ8 How well do you feel you understand Food Standards Scotland's role/remit?															
Very/Quite well	56%	58%	54%	60%	62%	55%	55%	47%	53%	54%	63%	54%	51%	58%	50%
Not very/Not at all well	41%	40%	42%	36%	34%	44%	40%	52%	45%	43%	34%	41%	44%	39%	48%
Unsure	3%	2%	4%	4%	4%	1%	5%	2%	2%	3%	2%	5%	5%	3%	2%

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Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Q9 Which of these issues do you think Food Standards Scotland is responsible for?															
Ensuring the food you buy is safe to eat	69%	69%	69%	56%	66%	73%	77%	79%	72%	76%	67%	61%	64%	71%	69%
Promoting food safety in the home	46%	47%	46%	37%	42%	50%	58%	50%	45%	53%	48%	40%	45%	47%	50%
Promoting and enabling healthy eating	37%	36%	39%	38%	36%	37%	37%	39%	38%	41%	37%	35%	37%	38%	33%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	31%	29%	33%	28%	32%	39%	31%	30%	26%	41%	33%	26%	35%	30%	39%
Overseeing inspections of restaurants and other food businesses for food hygiene	58%	52%	62%	45%	50%	68%	67%	64%	57%	63%	60%	51%	63%	56%	55%
Nutrition labelling information on food packaging	52%	49%	55%	44%	52%	52%	57%	60%	51%	56%	54%	48%	50%	53%	49%
Date labels, such as "best before" and "use by" labels	52%	50%	54%	44%	52%	53%	54%	62%	50%	59%	60%	43%	53%	52%	54%
Ensuring food is authentic – what it says it is on the packaging	56%	56%	57%	42%	53%	62%	67%	65%	55%	64%	59%	49%	53%	57%	59%

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Base															
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Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Country of origin labels, which identify where food comes from	49%	47%	50%	33%	45%	53%	51%	68%	50%	55%	49%	41%	52%	47%	55%
Allergen labelling on all food packaging	48%	44%	52%	41%	45%	49%	50%	58%	48%	57%	45%	43%	47%	48%	56%
Working with the food industry and business to improve standards	65%	62%	66%	51%	52%	75%	69%	79%	70%	69%	64%	57%	64%	65%	56%
Tackling food crime and food fraud	45%	43%	46%	32%	43%	53%	52%	52%	42%	49%	45%	43%	42%	45%	53%
Making sure the food we eat in Scotland is of a high quality	56%	54%	58%	48%	49%	60%	61%	63%	55%	57%	58%	54%	50%	57%	61%
Making sure food is produced ethically and that animal welfare is protected	46%	42%	49%	38%	40%	52%	53%	51%	42%	54%	54%	36%	45%	46%	49%
Working with food businesses to improve the nutritional value of the food we eat	38%	35%	40%	33%	38%	40%	35%	43%	34%	42%	41%	34%	38%	37%	46%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	5%	6%	5%	6%	5%	5%	5%	5%	6%	3%	1%	10%	6%	5%	2%

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Base															
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Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Q10 How much do you trust or distrust Food Standards Scotland to do its job?															
I trust it a lot	23%	22%	23%	23%	24%	22%	23%	20%	21%	21%	24%	24%	22%	23%	14%
I trust it	54%	54%	55%	55%	53%	59%	49%	55%	54%	59%	60%	47%	56%	53%	64%
I neither trust it nor distrust it	18%	19%	17%	18%	16%	14%	20%	21%	24%	17%	12%	18%	17%	18%	20%
I distrust it	0%	-	1%	1%	1%	-	-	-	-	-	1%	1%	-	0%	-
I distrust it a lot	0%	1%	0%	0%	1%	1%	-	-	1%	-	-	1%	-	1%	-
Don't know	4%	5%	4%	3%	4%	4%	7%	4%	1%	4%	3%	8%	5%	4%	2%

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Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
VQ10 Trust FSS															
Trust	77%	76%	78%	78%	78%	81%	73%	76%	74%	80%	84%	72%	78%	77%	78%
Neither/nor	18%	19%	17%	18%	16%	14%	20%	21%	24%	17%	12%	18%	17%	18%	20%
Distrust	1%	1%	1%	1%	2%	1%	-	-	1%	-	1%	2%	-	1%	-
DK	4%	5%	4%	3%	4%	4%	7%	4%	1%	4%	3%	8%	5%	4%	2%

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Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.88	3.84	3.92	3.96	3.93	3.86	3.82	3.78	3.83	3.82	4.02	3.87	3.85	3.90	3.78
Q11a Working in the best interests of Scotland and people who live here															
Excellent	25%	24%	26%	28%	28%	29%	22%	16%	20%	22%	33%	26%	23%	27%	10%
Very good	34%	32%	36%	37%	36%	26%	32%	37%	37%	33%	33%	33%	33%	33%	55%
Good	23%	22%	23%	22%	19%	27%	24%	22%	21%	25%	18%	24%	24%	22%	25%
Fair	5%	6%	4%	5%	6%	4%	6%	5%	5%	5%	5%	5%	5%	5%	3%
Poor	1%	1%	0%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-
Don't know	13%	15%	11%	8%	10%	12%	16%	20%	15%	13%	10%	11%	16%	12%	7%

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Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.75	3.69	3.81	3.75	3.86	3.82	3.78	3.56	3.60	3.67	3.92	3.81	3.71	3.78	3.58
Q11b Providing the right advice about food and nutrition related issues which affect you															
Excellent	19%	17%	22%	24%	19%	24%	21%	9%	12%	19%	24%	23%	17%	21%	11%
Very good	31%	31%	31%	26%	43%	29%	29%	33%	31%	28%	37%	31%	30%	31%	44%
Good	24%	24%	24%	28%	18%	28%	22%	21%	22%	27%	22%	24%	26%	23%	22%
Fair	6%	7%	6%	7%	6%	4%	6%	7%	6%	9%	3%	6%	5%	6%	14%
Poor	1%	1%	1%	1%	1%	1%	1%	2%	3%	0%	1%	1%	1%	1%	-
Don't know	18%	19%	17%	14%	13%	13%	22%	28%	27%	17%	13%	15%	20%	18%	10%

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.82	3.77	3.86	3.78	3.91	3.84	3.84	3.75	3.75	3.79	3.98	3.78	3.84	3.82	3.74
Q11c Being an organisation which responds quickly to problems related to food															
Excellent	21%	19%	23%	23%	26%	22%	21%	13%	16%	19%	26%	23%	20%	22%	11%
Very good	30%	30%	30%	29%	35%	29%	28%	31%	31%	31%	31%	28%	32%	28%	47%
Good	23%	23%	23%	26%	18%	27%	22%	19%	21%	23%	24%	23%	22%	23%	22%
Fair	5%	5%	5%	7%	6%	3%	5%	4%	6%	5%	2%	6%	4%	5%	5%
Poor	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	-	2%	0%	1%	-
Don't know	21%	22%	19%	15%	15%	19%	24%	32%	26%	21%	18%	17%	22%	21%	15%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.72	3.66	3.78	3.87	3.91	3.67	3.64	3.45	3.58	3.67	3.88	3.77	3.70	3.74	3.64
Q11d Helping people to understand food labels and what's in their food															
Excellent	19%	17%	20%	23%	25%	19%	19%	7%	14%	18%	23%	21%	20%	19%	9%
Very good	33%	31%	34%	36%	36%	28%	25%	34%	31%	32%	39%	31%	29%	33%	47%
Good	25%	27%	24%	25%	19%	30%	26%	24%	22%	30%	23%	25%	24%	25%	32%
Fair	7%	7%	7%	4%	6%	8%	8%	8%	9%	7%	4%	7%	9%	6%	5%
Poor	1%	1%	1%	-	1%	1%	2%	3%	2%	1%	1%	1%	1%	1%	-
Don't know	16%	18%	14%	11%	12%	14%	20%	23%	23%	13%	11%	15%	18%	16%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.91	3.87	3.93	3.92	4.00	3.95	3.87	3.80	3.80	3.88	4.07	3.89	3.93	3.91	3.75
Q11e Ensuring that food in Scotland is safe to eat															
Excellent	25%	24%	26%	27%	30%	30%	24%	16%	20%	24%	31%	27%	24%	27%	10%
Very good	35%	33%	37%	35%	37%	30%	31%	39%	36%	35%	36%	32%	35%	33%	53%
Good	24%	24%	24%	26%	20%	25%	26%	24%	25%	25%	21%	26%	25%	24%	27%
Fair	4%	3%	4%	4%	3%	4%	4%	4%	4%	5%	2%	4%	2%	4%	3%
Poor	1%	1%	-	0%	1%	1%	1%	-	1%	-	-	1%	0%	1%	-
Don't know	11%	14%	8%	7%	9%	11%	14%	17%	14%	12%	10%	10%	14%	11%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.89	3.84	3.93	3.82	4.01	3.91	3.92	3.83	3.82	3.93	3.99	3.83	3.86	3.91	3.71
Q11f Being the experts when it comes to food safety															
Excellent	25%	22%	27%	25%	31%	26%	27%	16%	22%	25%	32%	21%	23%	27%	7%
Very good	35%	34%	36%	34%	36%	33%	30%	41%	34%	35%	32%	39%	34%	34%	55%
Good	22%	21%	23%	27%	17%	24%	19%	19%	22%	23%	19%	22%	22%	21%	29%
Fair	5%	5%	4%	6%	5%	4%	5%	4%	6%	4%	5%	5%	5%	5%	2%
Poor	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	2%	1%	1%	-
Don't know	13%	16%	10%	8%	9%	12%	17%	19%	15%	13%	10%	12%	16%	12%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.75	3.70	3.80	3.82	3.90	3.67	3.66	3.65	3.59	3.70	3.94	3.78	3.82	3.74	3.69
Q11g Speaking to people in a way that's friendly and understandable															
Excellent	18%	15%	20%	22%	23%	20%	15%	7%	11%	17%	25%	19%	18%	18%	8%
Very good	31%	32%	30%	32%	36%	24%	26%	35%	30%	26%	34%	35%	30%	30%	44%
Good	24%	22%	25%	27%	21%	29%	28%	12%	19%	27%	25%	23%	23%	23%	32%
Fair	5%	6%	4%	5%	3%	8%	4%	5%	7%	6%	2%	5%	3%	6%	2%
Poor	1%	1%	1%	0%	1%	1%	1%	2%	2%	-	-	2%	1%	1%	-
Don't know	22%	24%	19%	13%	16%	18%	25%	38%	31%	24%	14%	17%	25%	21%	14%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.71	3.63	3.77	3.78	3.84	3.72	3.63	3.51	3.46	3.63	3.98	3.77	3.73	3.71	3.56
Q11h Being a dynamic and forward-looking organisation															
Excellent	18%	17%	19%	21%	20%	22%	18%	8%	11%	14%	27%	21%	19%	19%	7%
Very good	28%	25%	29%	30%	37%	21%	21%	28%	25%	28%	30%	28%	24%	28%	42%
Good	25%	25%	25%	28%	19%	25%	24%	26%	24%	24%	24%	28%	29%	23%	29%
Fair	6%	7%	5%	6%	5%	7%	6%	6%	9%	9%	2%	4%	2%	7%	7%
Poor	1%	2%	1%	-	2%	1%	3%	2%	3%	0%	1%	2%	2%	1%	-
Don't know	22%	24%	21%	15%	18%	24%	27%	30%	29%	25%	17%	18%	25%	22%	14%

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.85	3.85	3.85	3.83	3.92	3.82	3.86	3.84	3.76	3.78	4.04	3.86	3.88	3.84	3.87
Q11i Taking action when needed to protect consumers															
Excellent	23%	23%	23%	25%	24%	27%	22%	16%	17%	21%	28%	25%	22%	24%	15%
Very good	33%	32%	34%	31%	40%	25%	31%	38%	33%	32%	35%	32%	32%	32%	47%
Good	22%	20%	24%	25%	18%	29%	21%	16%	23%	24%	19%	22%	23%	21%	26%
Fair	6%	6%	5%	7%	5%	4%	5%	6%	5%	8%	3%	6%	4%	7%	-
Poor	1%	1%	0%	0%	1%	2%	1%	-	1%	0%	-	1%	0%	1%	-
Don't know	16%	18%	14%	11%	13%	13%	21%	23%	20%	15%	14%	14%	18%	15%	12%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.79	3.73	3.84	3.78	3.90	3.80	3.87	3.63	3.65	3.76	3.97	3.79	3.78	3.80	3.69
Q11j Having the necessary expertise to help people in Scotland eat healthily															
Excellent	21%	19%	23%	23%	27%	21%	24%	13%	18%	18%	30%	22%	20%	22%	11%
Very good	32%	32%	32%	32%	34%	36%	27%	32%	29%	34%	29%	35%	31%	32%	43%
Good	24%	23%	25%	28%	20%	25%	22%	24%	22%	29%	25%	23%	26%	23%	35%
Fair	5%	6%	4%	6%	4%	4%	4%	4%	8%	4%	4%	3%	2%	6%	2%
Poor	2%	2%	2%	1%	2%	2%	1%	3%	3%	0%	-	3%	3%	1%	-
Don't know	16%	18%	14%	10%	12%	13%	22%	25%	21%	16%	13%	14%	19%	15%	9%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	825	365	460	232	151	158	130	154	248	258	134	185	199	587	39
Weighted	827	392	435	240	130	155	127	175	202	219	164	241	223	560	43
Mean	3.83	3.74	3.91	3.87	3.91	3.83	3.82	3.71	3.71	3.81	3.97	3.85	3.85	3.83	3.73
Q11k Providing useful food safety advice															
Excellent	22%	18%	26%	26%	26%	25%	20%	13%	17%	23%	26%	24%	23%	23%	9%
Very good	34%	34%	33%	33%	39%	28%	32%	36%	32%	29%	39%	35%	32%	33%	55%
Good	25%	25%	25%	28%	18%	28%	25%	22%	24%	31%	21%	22%	24%	25%	24%
Fair	5%	6%	5%	5%	7%	5%	4%	6%	6%	4%	4%	7%	5%	6%	5%
Poor	0%	1%	-	-	1%	1%	1%	1%	1%	-	-	1%	1%	0%	-
Don't know	14%	16%	12%	9%	9%	13%	18%	22%	19%	12%	10%	13%	16%	14%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Mean	7.83	7.61	8.04	7.56	7.63	7.78	8.25	8.08	8.18	7.63	7.76	7.77	7.96	7.77	7.94
Q12 How confident are you about cooking meals from scratch (that is, cooking with a range of ingredients including raw ingred...															
1 = not at all confident	3%	3%	2%	3%	3%	3%	2%	3%	1%	3%	3%	3%	2%	3%	2%
2	1%	1%	1%	0%	-	2%	1%	2%	1%	1%	1%	1%	-	1%	-
3	2%	2%	1%	2%	2%	1%	1%	1%	1%	3%	1%	1%	2%	2%	-
4	2%	3%	2%	3%	3%	3%	1%	2%	1%	3%	2%	4%	1%	3%	2%
5	7%	7%	6%	11%	8%	5%	2%	5%	6%	6%	6%	8%	7%	6%	11%
6	8%	7%	9%	11%	8%	7%	4%	7%	6%	8%	13%	7%	5%	9%	7%
7	13%	14%	12%	12%	17%	16%	13%	9%	10%	16%	11%	14%	18%	12%	9%
8	19%	21%	18%	18%	20%	21%	19%	19%	22%	17%	21%	18%	16%	20%	26%
9	17%	16%	18%	12%	17%	14%	29%	17%	21%	19%	13%	13%	20%	16%	11%
10 = extremely confident	29%	25%	32%	28%	22%	29%	27%	36%	31%	24%	29%	31%	28%	29%	32%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13a Food poisoning															
Causes concern	64%	63%	66%	64%	68%	63%	58%	68%	63%	64%	64%	66%	62%	65%	64%
Does not cause concern	36%	37%	34%	36%	32%	37%	42%	32%	37%	36%	36%	34%	38%	35%	36%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13b Genetically Modified (GM) foods															
Causes concern	63%	59%	67%	61%	63%	63%	59%	69%	61%	61%	59%	70%	62%	64%	56%
Does not cause concern	37%	41%	33%	39%	37%	37%	41%	31%	39%	39%	41%	30%	38%	36%	44%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13c The feed given to livestock															
Causes concern	62%	56%	68%	57%	65%	64%	63%	65%	63%	58%	60%	66%	65%	62%	49%
Does not cause concern	38%	44%	32%	43%	35%	36%	37%	35%	37%	42%	40%	34%	35%	38%	51%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13d Animal welfare															
Causes concern	79%	75%	82%	74%	80%	77%	82%	83%	79%	78%	76%	80%	80%	78%	81%
Does not cause concern	21%	25%	18%	26%	20%	23%	18%	17%	21%	22%	24%	20%	20%	22%	19%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13e The use of pesticides \ hormones \ steroids \ antibiotics in growing \ producing food															
Causes concern	77%	73%	81%	70%	78%	77%	78%	86%	80%	79%	75%	75%	76%	78%	74%
Does not cause concern	23%	27%	19%	30%	22%	23%	22%	14%	20%	21%	25%	25%	24%	22%	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13f The use of additives (such as preservatives and colouring) in food products															
Causes concern	65%	60%	69%	61%	63%	62%	68%	70%	70%	63%	60%	65%	66%	64%	64%
Does not cause concern	35%	40%	31%	39%	37%	38%	32%	30%	30%	37%	40%	35%	34%	36%	36%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13g Understanding the difference between date labels, such as "best before" and "use by" labels															
Causes concern	38%	37%	39%	37%	42%	42%	29%	41%	34%	39%	37%	42%	38%	38%	46%
Does not cause concern	62%	63%	61%	63%	58%	58%	71%	59%	66%	61%	63%	58%	62%	62%	54%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13h Food safety when eating out															
Causes concern	67%	63%	70%	65%	66%	66%	62%	73%	65%	64%	62%	75%	68%	66%	68%
Does not cause concern	33%	37%	30%	35%	34%	34%	38%	27%	35%	36%	38%	25%	32%	34%	32%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13i Food safety at home															
Causes concern	44%	42%	45%	53%	49%	41%	29%	39%	42%	41%	41%	49%	47%	43%	40%
Does not cause concern	56%	58%	55%	47%	51%	59%	71%	61%	58%	59%	59%	51%	53%	57%	60%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13j Food prices															
Causes concern	69%	66%	71%	67%	73%	72%	67%	66%	65%	66%	66%	76%	69%	68%	75%
Does not cause concern	31%	34%	29%	33%	27%	28%	33%	34%	35%	34%	34%	24%	31%	32%	25%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13k Food not being what the label says it is															
Causes concern	69%	68%	70%	66%	68%	66%	66%	79%	70%	66%	69%	72%	70%	67%	83%
Does not cause concern	31%	32%	30%	34%	32%	34%	34%	21%	30%	34%	31%	28%	30%	33%	17%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13I Allergens – things in food that cause allergic reactions															
Causes concern	53%	51%	55%	52%	53%	49%	52%	59%	54%	50%	51%	56%	52%	54%	48%
Does not cause concern	47%	49%	45%	48%	47%	51%	48%	41%	46%	50%	49%	44%	48%	46%	52%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13m Possibility of food supply shortages															
Causes concern	57%	54%	60%	58%	62%	53%	50%	60%	55%	54%	53%	64%	60%	56%	50%
Does not cause concern	43%	46%	40%	42%	38%	47%	50%	40%	45%	46%	47%	36%	40%	44%	50%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13n Impact of food production on the environment															
Causes concern	65%	60%	71%	72%	69%	61%	63%	59%	65%	66%	61%	68%	69%	65%	61%
Does not cause concern	35%	40%	29%	28%	31%	39%	37%	41%	35%	34%	39%	32%	31%	35%	39%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13o People having an unhealthy diet															
Causes concern	59%	56%	62%	54%	63%	58%	61%	62%	65%	57%	56%	58%	62%	57%	61%
Does not cause concern	41%	44%	38%	46%	37%	42%	39%	38%	35%	43%	44%	42%	38%	43%	39%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13p Impact of food packaging on the environment															
Causes concern	73%	68%	78%	69%	71%	72%	77%	78%	78%	74%	68%	71%	74%	72%	76%
Does not cause concern	27%	32%	22%	31%	29%	28%	23%	22%	22%	26%	32%	29%	26%	28%	24%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13q Food standards and the quality of the food we eat															
Causes concern	67%	64%	69%	66%	68%	70%	58%	71%	68%	65%	62%	70%	67%	66%	66%
Does not cause concern	33%	36%	31%	34%	32%	30%	42%	29%	32%	35%	38%	30%	33%	34%	34%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q13r Whether food is produced ethically or not															
Causes concern	65%	58%	72%	68%	65%	61%	64%	65%	62%	65%	67%	66%	66%	65%	66%
Does not cause concern	35%	42%	28%	32%	35%	39%	36%	35%	38%	35%	33%	34%	34%	35%	34%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q14 Price of food															
It will improve	10%	11%	9%	16%	15%	8%	6%	3%	8%	5%	18%	12%	12%	9%	14%
There will be no change	17%	18%	17%	19%	17%	19%	12%	18%	15%	17%	17%	19%	13%	18%	27%
It will get worse	62%	64%	61%	57%	54%	62%	69%	72%	69%	67%	55%	56%	60%	63%	59%
Don't know	10%	8%	13%	9%	14%	11%	13%	8%	7%	10%	11%	13%	16%	9%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q14a Food safety															
It will improve	12%	12%	13%	16%	17%	11%	7%	8%	14%	12%	17%	9%	11%	13%	15%
There will be no change	44%	43%	45%	41%	36%	42%	50%	52%	42%	45%	45%	45%	44%	43%	58%
It will get worse	30%	34%	25%	29%	31%	27%	28%	33%	33%	31%	24%	29%	28%	31%	17%
Don't know	14%	11%	17%	14%	16%	19%	16%	7%	11%	13%	14%	17%	17%	13%	10%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q14b Food availability															
It will improve	10%	10%	9%	15%	17%	7%	5%	3%	10%	6%	13%	10%	10%	10%	7%
There will be no change	31%	33%	29%	28%	25%	32%	35%	34%	28%	32%	37%	29%	26%	31%	49%
It will get worse	48%	49%	47%	47%	42%	47%	48%	53%	52%	51%	39%	46%	45%	49%	41%
Don't know	12%	8%	15%	11%	15%	14%	12%	9%	10%	11%	11%	14%	18%	10%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q14c Food being sustainable and environmentally friendly															
It will improve	15%	15%	15%	22%	17%	14%	8%	9%	15%	13%	21%	12%	15%	15%	16%
There will be no change	40%	42%	39%	36%	32%	44%	41%	48%	39%	39%	43%	40%	37%	41%	51%
It will get worse	29%	33%	26%	27%	35%	24%	30%	33%	34%	31%	24%	27%	27%	31%	20%
Don't know	16%	11%	20%	16%	16%	19%	21%	10%	12%	17%	12%	20%	22%	13%	13%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q14d Food fraud (food not being what it says it is on the label)															
It will improve	14%	14%	14%	19%	19%	12%	10%	11%	11%	12%	26%	13%	17%	13%	13%
There will be no change	34%	34%	34%	34%	28%	37%	34%	36%	35%	32%	32%	36%	28%	35%	52%
It will get worse	33%	36%	30%	29%	33%	33%	36%	38%	37%	34%	28%	33%	33%	34%	24%
Don't know	18%	15%	21%	19%	19%	18%	21%	15%	17%	22%	14%	19%	22%	18%	11%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q14e Food standards (the quality of the food we eat)															
It will improve	14%	15%	14%	19%	20%	12%	11%	10%	14%	12%	23%	12%	17%	14%	12%
There will be no change	42%	41%	42%	36%	33%	43%	48%	49%	39%	43%	38%	45%	37%	42%	52%
It will get worse	31%	34%	27%	31%	34%	28%	27%	33%	35%	31%	27%	28%	27%	32%	28%
Don't know	13%	9%	17%	14%	14%	18%	14%	8%	12%	14%	12%	15%	19%	12%	8%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q15a Eating a healthy balanced diet															
Yes	89%	88%	90%	84%	88%	91%	92%	92%	92%	89%	88%	87%	86%	89%	97%
No	11%	12%	10%	16%	12%	9%	8%	8%	8%	11%	12%	13%	14%	11%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q15b How to prepare and cook food safely and hygienically															
Yes	90%	89%	90%	85%	87%	91%	93%	93%	92%	92%	86%	87%	90%	89%	96%
No	10%	11%	10%	15%	13%	9%	7%	7%	8%	8%	14%	13%	10%	11%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q15c How to check whether the food I am eating when in a bar/café/restaurant is safe															
Yes	49%	48%	49%	60%	57%	46%	44%	33%	44%	42%	61%	51%	50%	49%	43%
No	51%	52%	51%	40%	43%	54%	56%	67%	56%	58%	39%	49%	50%	51%	57%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q15d Ingredients in food which could cause allergic reactions															
Yes	75%	71%	78%	77%	79%	78%	71%	68%	72%	75%	76%	76%	78%	73%	74%
No	25%	29%	22%	23%	21%	22%	29%	32%	28%	25%	24%	24%	22%	27%	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q16 Have you seen or heard any advertising or publicity recently about any of the following food issues?															
Preventing food poisoning	11%	11%	11%	11%	10%	11%	10%	13%	9%	10%	14%	11%	9%	12%	10%
Food safety when preparing and cooking food at home	15%	15%	14%	13%	13%	16%	10%	19%	15%	12%	16%	15%	12%	16%	12%
The importance of taking Vitamin D supplements	29%	31%	28%	19%	25%	29%	30%	47%	44%	27%	24%	24%	29%	29%	37%
Reducing the amount of treats and unhealthy snacks we eat	20%	19%	20%	18%	17%	17%	21%	24%	25%	18%	17%	18%	16%	21%	18%
Changing what we eat now to avoid health problems later in life	17%	17%	17%	16%	16%	15%	17%	21%	16%	18%	16%	17%	17%	17%	18%
The importance of washing your hands with soap and water	43%	42%	44%	32%	29%	45%	47%	62%	51%	43%	40%	38%	38%	43%	53%
Having a healthy diet	28%	29%	26%	26%	25%	25%	25%	35%	34%	28%	30%	21%	22%	30%	19%
Food allergies	14%	15%	13%	14%	9%	11%	12%	21%	15%	15%	14%	12%	11%	15%	18%
Healthy eating and food safety resources for schools	14%	14%	15%	17%	16%	11%	9%	16%	19%	12%	14%	14%	12%	16%	9%
How to report food crime	6%	6%	5%	8%	9%	5%	1%	4%	5%	4%	8%	7%	5%	6%	3%
Food poisoning from campylobacter	7%	6%	7%	9%	11%	5%	3%	4%	5%	5%	10%	6%	6%	7%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Saying no to upsizing deals offered when buying food in restaurants, cafes, takeaways, petrol stations or cinemas	14%	16%	13%	11%	12%	13%	13%	21%	18%	14%	9%	15%	12%	16%	7%
Other	0%	0%	0%	0%	-	-	-	1%	1%	0%	-	-	0%	0%	-
Not seen/heard any advertising about food issues	38%	36%	39%	36%	44%	40%	46%	28%	28%	37%	40%	45%	40%	37%	37%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q17 Which of these best describes the level of responsibility you have for cooking and preparing food in your household?															
Responsible for all or most of the preparation/cooking	58%	47%	69%	56%	57%	64%	66%	52%	52%	61%	59%	60%	56%	59%	54%
Responsible for about half of the preparation/cooking	26%	30%	23%	28%	33%	27%	20%	23%	29%	27%	24%	25%	29%	26%	20%
Responsible for less than half of the preparation/cooking	11%	16%	5%	9%	6%	5%	11%	20%	14%	9%	12%	8%	8%	11%	16%
Not responsible for any of the preparation/cooking	5%	6%	4%	7%	4%	4%	3%	5%	4%	4%	4%	7%	7%	4%	10%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18a Beef, lamb or pork															
More than once a week	25%	26%	25%	24%	29%	24%	25%	27%	31%	25%	23%	23%	23%	26%	33%
Once a week	41%	46%	36%	37%	39%	43%	42%	44%	40%	42%	48%	36%	41%	41%	33%
Less often than once a week	24%	21%	26%	23%	19%	26%	26%	23%	19%	25%	17%	30%	27%	22%	22%
Never	10%	7%	13%	16%	12%	7%	7%	6%	10%	8%	12%	11%	8%	11%	12%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18b Raw poultry like chicken or turkey															
More than once a week	35%	34%	37%	39%	42%	37%	30%	28%	29%	35%	39%	39%	39%	34%	32%
Once a week	33%	35%	32%	33%	31%	32%	36%	36%	40%	34%	33%	28%	36%	33%	27%
Less often than once a week	18%	19%	17%	13%	14%	18%	23%	25%	19%	19%	14%	20%	18%	18%	27%
Never	13%	11%	14%	15%	13%	12%	11%	11%	13%	12%	14%	12%	6%	15%	14%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18c Pre-cooked meats like ham or meat patè															
More than once a week	26%	30%	23%	26%	34%	29%	22%	21%	23%	28%	32%	24%	23%	28%	21%
Once a week	29%	31%	27%	29%	26%	27%	34%	29%	31%	29%	30%	27%	29%	29%	28%
Less often than once a week	28%	27%	29%	22%	23%	31%	31%	36%	31%	28%	22%	30%	33%	26%	27%
Never	17%	12%	21%	23%	16%	13%	13%	14%	15%	15%	15%	20%	14%	17%	24%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18d Burgers and sausages															
More than once a week	12%	14%	11%	15%	17%	14%	8%	8%	9%	12%	12%	16%	8%	14%	12%
Once a week	39%	40%	37%	41%	49%	40%	38%	27%	34%	40%	47%	36%	43%	38%	30%
Less often than once a week	38%	38%	37%	31%	24%	38%	41%	55%	45%	38%	28%	38%	38%	37%	42%
Never	11%	8%	14%	13%	10%	9%	13%	10%	12%	10%	12%	10%	11%	11%	16%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18e Milk and dairy foods like cheese and yoghurt															
More than once a week	73%	73%	73%	63%	74%	76%	76%	81%	77%	74%	71%	69%	78%	71%	76%
Once a week	17%	17%	17%	24%	16%	14%	14%	13%	14%	16%	18%	20%	13%	19%	12%
Less often than once a week	7%	8%	6%	8%	7%	7%	6%	6%	6%	8%	7%	7%	5%	8%	7%
Never	3%	2%	4%	5%	3%	3%	4%	0%	3%	2%	5%	3%	4%	3%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18f Eggs															
More than once a week	48%	48%	49%	44%	49%	47%	53%	51%	50%	44%	57%	45%	50%	47%	52%
Once a week	30%	32%	29%	31%	31%	29%	30%	30%	30%	30%	29%	32%	29%	31%	33%
Less often than once a week	15%	14%	16%	16%	13%	16%	13%	15%	14%	21%	5%	16%	15%	16%	5%
Never	7%	6%	7%	9%	8%	7%	4%	4%	6%	4%	9%	8%	6%	6%	9%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18g Fish, excluding shellfish															
More than once a week	17%	19%	15%	15%	16%	12%	18%	25%	25%	17%	14%	12%	19%	16%	20%
Once a week	40%	44%	37%	37%	32%	42%	40%	49%	43%	41%	46%	34%	38%	41%	36%
Less often than once a week	28%	27%	28%	25%	30%	32%	32%	22%	24%	24%	27%	35%	29%	26%	34%
Never	15%	10%	20%	23%	21%	15%	10%	5%	8%	19%	14%	18%	13%	16%	11%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18h Shellfish (includes crab, prawns and lobster)															
More than once a week	5%	5%	6%	11%	5%	3%	2%	3%	6%	3%	8%	6%	7%	5%	2%
Once a week	14%	17%	11%	16%	16%	12%	10%	15%	15%	17%	18%	8%	15%	14%	15%
Less often than once a week	38%	43%	34%	34%	34%	37%	43%	45%	50%	42%	31%	30%	33%	40%	38%
Never	42%	35%	49%	39%	45%	48%	46%	37%	29%	39%	44%	55%	44%	41%	46%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18i Game, such as Pheasant, Duck and Venison															
More than once a week	4%	5%	4%	9%	7%	2%	0%	1%	6%	3%	6%	3%	6%	4%	-
Once a week	8%	10%	6%	17%	9%	4%	1%	4%	7%	8%	10%	7%	7%	8%	7%
Less often than once a week	33%	40%	26%	25%	27%	29%	39%	46%	45%	33%	29%	24%	36%	31%	32%
Never	55%	46%	64%	49%	57%	66%	60%	49%	42%	56%	55%	65%	51%	56%	61%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q18j Offal, such as liver or kidneys															
More than once a week	3%	3%	4%	7%	6%	1%	-	1%	3%	2%	6%	4%	5%	3%	-
Once a week	7%	9%	6%	14%	9%	4%	3%	3%	9%	8%	9%	5%	8%	8%	3%
Less often than once a week	26%	31%	21%	21%	17%	14%	30%	44%	33%	23%	24%	23%	28%	24%	30%
Never	64%	56%	70%	58%	68%	80%	67%	51%	55%	67%	61%	69%	59%	65%	67%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19a Store open tins in the fridge															
Never	58%	57%	59%	40%	54%	65%	74%	68%	58%	59%	59%	56%	58%	58%	64%
Sometimes	22%	22%	21%	23%	23%	22%	18%	20%	20%	25%	20%	20%	22%	21%	26%
Most of the time	8%	8%	7%	17%	5%	5%	2%	4%	10%	6%	8%	7%	8%	8%	2%
Always	9%	9%	9%	15%	15%	4%	5%	5%	11%	7%	10%	10%	9%	10%	2%
Not applicable	3%	3%	3%	5%	4%	3%	2%	3%	1%	3%	3%	6%	3%	3%	6%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19b Use different chopping boards for different foods or wash chopping board when switching between foods															
Never	7%	7%	7%	7%	7%	8%	7%	5%	7%	7%	5%	8%	7%	6%	9%
Sometimes	15%	16%	14%	18%	17%	13%	11%	14%	14%	15%	21%	12%	14%	16%	14%
Most of the time	19%	20%	17%	23%	20%	11%	21%	16%	20%	17%	18%	19%	20%	18%	19%
Always	55%	52%	58%	47%	53%	62%	56%	60%	56%	56%	50%	56%	56%	55%	55%
Not applicable	4%	5%	4%	4%	3%	6%	4%	5%	3%	5%	6%	4%	4%	5%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19c Wash raw chicken or poultry															
Never	45%	38%	51%	35%	41%	58%	53%	44%	44%	47%	41%	46%	51%	42%	60%
Sometimes	13%	14%	13%	15%	16%	13%	11%	11%	11%	18%	16%	9%	13%	14%	5%
Most of the time	9%	11%	7%	15%	7%	5%	5%	9%	10%	8%	7%	10%	9%	10%	5%
Always	23%	28%	18%	23%	29%	15%	21%	28%	26%	17%	25%	26%	21%	24%	19%
Not applicable	9%	8%	11%	12%	7%	8%	9%	8%	9%	10%	11%	8%	6%	10%	11%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19d Wash hands before starting to prepare or cook food															
Never	2%	2%	1%	2%	5%	-	1%	0%	1%	2%	2%	2%	2%	1%	2%
Sometimes	9%	10%	7%	14%	9%	9%	5%	3%	7%	11%	10%	7%	9%	8%	12%
Most of the time	16%	18%	13%	21%	15%	13%	12%	14%	18%	17%	15%	12%	15%	16%	12%
Always	73%	69%	77%	61%	70%	77%	82%	82%	73%	69%	72%	77%	73%	73%	74%
Not applicable	1%	1%	1%	2%	1%	1%	-	-	1%	1%	-	1%	1%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19e Wash hands immediately after handling raw meat, poultry or fish															
Never	2%	2%	1%	2%	2%	1%	1%	1%	1%	3%	1%	1%	2%	1%	4%
Sometimes	6%	6%	7%	11%	8%	4%	6%	2%	7%	6%	7%	6%	10%	6%	3%
Most of the time	10%	11%	8%	13%	12%	6%	5%	10%	10%	11%	11%	7%	7%	10%	12%
Always	76%	77%	76%	63%	74%	83%	84%	84%	77%	74%	73%	80%	78%	76%	74%
Not applicable	6%	4%	8%	10%	4%	5%	5%	4%	5%	7%	7%	6%	4%	7%	8%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19f Cook food until it is steaming hot throughout															
Never	1%	1%	1%	2%	1%	0%	-	0%	1%	1%	1%	1%	1%	1%	4%
Sometimes	7%	9%	6%	11%	10%	8%	5%	1%	5%	7%	10%	7%	7%	8%	4%
Most of the time	16%	20%	13%	21%	20%	10%	12%	16%	14%	17%	19%	16%	16%	16%	16%
Always	74%	69%	78%	63%	69%	80%	82%	81%	78%	73%	69%	74%	74%	74%	76%
Not applicable	1%	1%	2%	2%	-	1%	1%	1%	1%	1%	1%	2%	1%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19g Eat chicken or turkey if the meat is pink or has pink or red juices															
Never	76%	76%	77%	57%	72%	85%	90%	88%	76%	77%	75%	78%	77%	76%	81%
Sometimes	6%	7%	5%	10%	9%	4%	2%	3%	7%	9%	5%	3%	8%	5%	5%
Most of the time	6%	7%	5%	14%	6%	3%	1%	1%	5%	5%	8%	6%	5%	6%	2%
Always	4%	4%	4%	7%	6%	3%	1%	2%	6%	2%	3%	5%	4%	4%	-
Not applicable	8%	6%	9%	12%	7%	5%	6%	6%	7%	8%	8%	8%	5%	8%	12%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19h Eat burgers or sausages if the meat is pink or has pink or red juices															
Never	71%	70%	71%	53%	64%	79%	83%	83%	70%	71%	69%	72%	71%	70%	77%
Sometimes	10%	11%	9%	16%	12%	8%	6%	5%	12%	12%	10%	6%	10%	10%	11%
Most of the time	6%	7%	5%	12%	8%	3%	1%	3%	6%	7%	8%	4%	6%	7%	-
Always	5%	5%	4%	9%	7%	4%	2%	1%	5%	3%	5%	6%	3%	6%	-
Not applicable	9%	7%	10%	10%	9%	6%	9%	8%	7%	7%	8%	12%	9%	8%	12%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19i Use the same utensils for moving / cutting raw meat and for vegetables															
Never	67%	66%	68%	51%	65%	80%	76%	72%	64%	67%	68%	69%	67%	67%	68%
Sometimes	11%	12%	10%	14%	10%	8%	11%	12%	10%	13%	12%	10%	16%	9%	14%
Most of the time	8%	10%	7%	15%	10%	5%	4%	4%	11%	7%	9%	7%	8%	9%	4%
Always	7%	7%	7%	10%	10%	2%	5%	7%	10%	7%	4%	7%	6%	8%	4%
Not applicable	6%	4%	8%	10%	5%	5%	4%	5%	5%	7%	6%	7%	3%	7%	9%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19j Regularly change / wash dish cloths / tea towels															
Never	1%	1%	1%	2%	4%	-	-	-	0%	1%	2%	1%	2%	1%	2%
Sometimes	6%	7%	6%	10%	9%	7%	2%	3%	5%	7%	10%	5%	4%	8%	1%
Most of the time	24%	29%	20%	29%	27%	20%	18%	24%	27%	25%	21%	23%	22%	25%	25%
Always	66%	60%	72%	57%	59%	70%	77%	73%	65%	64%	66%	69%	69%	65%	70%
Not applicable	2%	2%	1%	1%	1%	3%	3%	1%	2%	2%	1%	2%	2%	2%	1%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19k Allow pets on to kitchen surfaces															
Never	51%	51%	51%	43%	49%	60%	62%	47%	45%	47%	55%	57%	54%	49%	63%
Sometimes	7%	7%	7%	11%	9%	7%	2%	5%	5%	10%	9%	5%	6%	8%	4%
Most of the time	7%	6%	7%	13%	8%	4%	2%	3%	7%	5%	10%	7%	9%	7%	2%
Always	5%	4%	5%	8%	8%	3%	1%	2%	7%	3%	4%	5%	5%	5%	-
Not applicable	30%	31%	29%	24%	26%	26%	32%	43%	36%	34%	22%	26%	27%	31%	30%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19I Completely fill my fridge															
Never	26%	27%	25%	22%	26%	24%	32%	29%	25%	27%	25%	27%	27%	25%	39%
Sometimes	47%	46%	47%	44%	46%	54%	48%	44%	47%	46%	47%	46%	44%	47%	50%
Most of the time	20%	21%	19%	21%	17%	17%	17%	23%	20%	21%	20%	17%	20%	21%	5%
Always	7%	6%	8%	11%	10%	4%	3%	3%	8%	5%	7%	7%	7%	7%	6%
Not applicable	1%	1%	1%	2%	1%	1%	-	-	1%	1%	1%	2%	2%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19m Turn down the temperature to make my fridge colder when it is full															
Never	44%	46%	42%	41%	44%	41%	47%	49%	43%	49%	40%	42%	44%	43%	54%
Sometimes	23%	23%	24%	17%	25%	33%	28%	20%	23%	24%	26%	21%	24%	23%	24%
Most of the time	14%	14%	14%	20%	15%	11%	8%	13%	15%	14%	15%	13%	11%	16%	6%
Always	12%	11%	12%	14%	11%	10%	11%	11%	14%	7%	14%	13%	14%	11%	10%
Not applicable	7%	5%	8%	8%	6%	5%	5%	7%	5%	5%	4%	10%	6%	7%	6%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19n Store raw meat / poultry uncovered in the fridge															
Never	74%	74%	73%	53%	69%	82%	89%	87%	73%	75%	72%	73%	78%	72%	70%
Sometimes	8%	8%	8%	13%	11%	7%	5%	2%	8%	8%	8%	8%	7%	9%	8%
Most of the time	5%	7%	4%	14%	4%	3%	-	1%	5%	6%	5%	6%	6%	5%	6%
Always	6%	6%	6%	10%	10%	2%	1%	3%	7%	3%	9%	5%	7%	6%	-
Not applicable	7%	5%	9%	10%	6%	6%	6%	6%	6%	8%	6%	8%	3%	8%	16%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19o Store raw and cooked food separately in the fridge															
Never	5%	6%	3%	5%	7%	5%	1%	5%	3%	6%	4%	6%	4%	5%	9%
Sometimes	7%	8%	6%	10%	8%	5%	6%	6%	6%	7%	11%	5%	9%	7%	5%
Most of the time	14%	12%	15%	21%	18%	9%	9%	8%	16%	16%	13%	10%	14%	14%	8%
Always	69%	68%	70%	56%	61%	78%	80%	76%	71%	66%	66%	72%	69%	69%	71%
Not applicable	5%	5%	6%	8%	6%	3%	4%	4%	4%	6%	6%	6%	4%	6%	6%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19p Check the temperature of my fridge															
Never	20%	20%	20%	21%	19%	25%	21%	13%	17%	23%	12%	24%	18%	21%	19%
Sometimes	35%	36%	35%	34%	37%	32%	35%	39%	31%	42%	38%	30%	40%	33%	47%
Most of the time	23%	22%	24%	26%	20%	19%	23%	23%	25%	21%	24%	23%	24%	24%	10%
Always	20%	21%	20%	15%	22%	23%	20%	24%	25%	13%	25%	21%	16%	22%	24%
Not applicable	2%	1%	2%	4%	1%	1%	-	1%	2%	1%	1%	2%	2%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19q Defrost meat at room temperature															
Never	10%	9%	11%	9%	14%	15%	7%	8%	9%	11%	7%	12%	10%	10%	9%
Sometimes	26%	24%	28%	32%	31%	28%	22%	18%	20%	30%	33%	24%	27%	26%	28%
Most of the time	22%	22%	22%	23%	19%	20%	24%	23%	26%	19%	20%	23%	23%	22%	16%
Always	32%	36%	29%	24%	30%	31%	35%	44%	36%	31%	32%	30%	32%	33%	32%
Not applicable	9%	9%	9%	11%	6%	7%	13%	7%	8%	9%	8%	10%	8%	9%	15%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19r Read the information on food labels															
Never	4%	5%	3%	3%	5%	7%	3%	2%	2%	3%	2%	7%	5%	3%	9%
Sometimes	28%	28%	28%	23%	29%	33%	30%	29%	23%	34%	30%	25%	33%	27%	25%
Most of the time	36%	36%	35%	37%	37%	28%	43%	35%	44%	31%	34%	35%	33%	37%	37%
Always	31%	30%	33%	34%	30%	31%	24%	34%	31%	31%	33%	32%	29%	33%	29%
Not applicable	1%	1%	1%	2%	-	1%	-	-	0%	1%	1%	1%	1%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19s Check if food is safe to eat by smelling it															
Never	10%	11%	8%	7%	12%	12%	8%	9%	6%	9%	8%	14%	14%	8%	5%
Sometimes	31%	33%	30%	28%	33%	31%	35%	32%	34%	33%	35%	25%	29%	32%	31%
Most of the time	23%	23%	23%	31%	24%	19%	19%	18%	24%	26%	23%	20%	22%	24%	23%
Always	34%	32%	37%	31%	29%	36%	37%	40%	35%	30%	33%	39%	34%	34%	38%
Not applicable	1%	1%	2%	2%	2%	1%	-	1%	1%	1%	1%	2%	2%	1%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19† Only reheat leftovers once															
Never	7%	7%	6%	10%	7%	5%	3%	6%	4%	3%	9%	11%	5%	7%	7%
Sometimes	15%	17%	14%	16%	23%	16%	11%	12%	11%	16%	19%	16%	15%	16%	12%
Most of the time	17%	16%	18%	23%	14%	15%	13%	14%	17%	18%	14%	17%	18%	16%	18%
Always	54%	50%	57%	47%	50%	55%	64%	56%	63%	55%	50%	47%	55%	53%	59%
Not applicable	8%	10%	5%	5%	6%	9%	8%	12%	5%	8%	9%	9%	7%	8%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q19u Use the '5 second rule' to decide if something is safe to eat after being dropped on the floor															
Never	41%	44%	39%	29%	42%	54%	53%	39%	33%	41%	42%	48%	43%	40%	48%
Sometimes	27%	24%	30%	34%	30%	24%	21%	24%	28%	32%	30%	21%	26%	28%	27%
Most of the time	12%	13%	10%	18%	10%	8%	8%	10%	14%	11%	12%	10%	10%	12%	8%
Always	14%	13%	15%	16%	14%	10%	10%	16%	16%	12%	10%	15%	12%	14%	14%
Not applicable	6%	7%	5%	4%	3%	5%	8%	11%	8%	4%	6%	6%	8%	6%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	435	233	202	144	88	60	54	89	132	136	72	95	95	325	15
Weighted	442	251	191	150	77	59	55	101	110	118	89	126	106	320	16
Q20 Why do you wash raw chicken or poultry? Tick all that apply															
You need to wash raw poultry to remove the chemicals/pesticides	41%	42%	40%	38%	53%	34%	26%	50%	39%	44%	38%	44%	45%	40%	55%
You need to wash it to get any dirt off	35%	40%	30%	36%	43%	32%	35%	30%	39%	36%	42%	28%	42%	33%	31%
You should wash any raw food that has been handled to avoid eating germs or bacteria	57%	62%	51%	48%	69%	56%	59%	62%	62%	53%	62%	55%	54%	58%	74%
It's just what I've always done	43%	45%	40%	38%	31%	51%	50%	50%	44%	39%	46%	42%	39%	44%	45%
Other	1%	1%	1%	1%	2%	-	2%	1%	-	2%	-	2%	1%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	436	168	268	98	71	105	81	81	124	152	63	97	114	295	27
Weighted	430	176	254	100	60	101	77	93	100	129	76	125	125	273	32
Q21 Which, if any, of these statements about washing raw poultry (chicken, turkey, etc) do you agree with?															
It has already been washed so you don't need to wash it	31%	32%	31%	28%	26%	34%	37%	29%	30%	30%	38%	29%	33%	30%	36%
Washing poultry can mean you splash water containing harmful bacteria around the kitchen	75%	72%	77%	61%	75%	81%	79%	81%	77%	73%	71%	79%	78%	75%	67%
You need to wash raw poultry to remove the chemicals/pesticides	4%	5%	3%	2%	6%	4%	5%	3%	2%	5%	4%	4%	2%	5%	3%
You need to wash it to get any dirt off	3%	4%	2%	6%	2%	2%	2%	1%	4%	3%	2%	2%	2%	4%	-
You should wash any raw food that has been handled to avoid eating germs or bacteria	6%	9%	3%	2%	7%	8%	4%	9%	4%	7%	6%	6%	3%	7%	4%
Don't know	8%	7%	8%	15%	6%	7%	4%	6%	9%	10%	8%	4%	6%	9%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	967	437	530	277	171	181	152	186	286	320	151	210	222	696	49
Weighted	966	466	500	283	147	176	148	213	233	274	185	274	247	665	55
Q22 Which method do you usually use to defrost frozen meat?															
Placing it in water	8%	7%	9%	15%	9%	6%	3%	3%	5%	7%	9%	11%	13%	6%	5%
Leave it at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	47%	48%	46%	42%	48%	44%	52%	51%	50%	50%	46%	41%	48%	47%	39%
Leave it in the fridge	40%	37%	43%	35%	40%	49%	35%	41%	41%	38%	37%	44%	42%	39%	42%
Leave it in a cool place (other than fridge)	16%	18%	14%	16%	12%	14%	17%	18%	19%	13%	16%	15%	18%	15%	16%
Defrosting it in the microwave	9%	11%	8%	9%	11%	11%	7%	9%	13%	8%	11%	7%	10%	9%	6%
Do not defrost, always cook from frozen	2%	3%	2%	4%	4%	1%	2%	1%	2%	2%	3%	2%	1%	3%	4%
Never freeze meat / poultry	8%	8%	8%	9%	6%	7%	11%	6%	6%	9%	7%	10%	7%	9%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q23 How do you normally check the temperature in your fridge?															
Check the setting / gauge of fridge	34%	34%	34%	34%	39%	29%	34%	35%	31%	32%	36%	37%	40%	33%	24%
Check the temperature display/ thermometer built into the fridge	35%	34%	36%	34%	34%	34%	35%	39%	40%	32%	41%	29%	39%	34%	30%
Put a thermometer in the fridge and check	18%	21%	16%	16%	15%	25%	13%	22%	20%	15%	22%	17%	18%	19%	17%
Look inside/check for ice/condensation	16%	16%	15%	20%	16%	10%	12%	17%	15%	20%	13%	14%	18%	15%	11%
Feel food inside to see if it is cold	17%	16%	18%	18%	21%	16%	15%	14%	18%	19%	14%	16%	20%	16%	13%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I never check fridge temperature	18%	18%	18%	18%	15%	19%	21%	16%	15%	21%	13%	20%	14%	19%	26%
I don't have a fridge	1%	1%	1%	2%	1%	1%	-	1%	-	1%	-	3%	3%	0%	-

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1005	461	544	291	176	187	157	194	298	330	157	220	230	721	54
Weighted	1007	492	515	300	151	182	152	222	244	283	193	287	257	689	61
Q24b Use the scale on the thermometer to show what the temperature inside your fridge should be.															
-5	12%	14%	10%	6%	9%	9%	12%	25%	12%	13%	11%	12%	14%	11%	19%
0	15%	14%	15%	20%	13%	18%	11%	9%	12%	13%	21%	14%	15%	14%	19%
5	62%	60%	63%	58%	67%	62%	67%	59%	68%	63%	54%	60%	61%	62%	59%
10	10%	10%	10%	13%	11%	9%	9%	6%	6%	11%	11%	11%	8%	11%	3%
15	2%	2%	2%	3%	1%	2%	1%	1%	2%	1%	3%	2%	2%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1005	461	544	291	176	187	157	194	298	330	157	220	230	721	54
Weighted	1007	492	515	300	151	182	152	222	244	283	193	287	257	689	61
Q25 Where in the fridge do you store raw meat and poultry?															
Anywhere	7%	7%	6%	9%	7%	3%	5%	7%	6%	8%	8%	5%	8%	6%	3%
On the bottom shelf of the fridge	60%	58%	63%	51%	58%	70%	66%	64%	58%	59%	56%	67%	67%	57%	76%
At the top of the fridge	6%	5%	6%	9%	8%	2%	5%	3%	7%	6%	7%	4%	6%	6%	-
In a separate compartment e.g. a meat drawer or salad tray	17%	19%	15%	20%	19%	18%	9%	18%	17%	16%	23%	15%	21%	16%	13%
In the middle of the fridge	8%	8%	8%	10%	9%	3%	8%	9%	12%	7%	5%	7%	6%	9%	5%
Wherever there is space, if my fridge is full	7%	7%	7%	11%	7%	4%	4%	4%	7%	7%	8%	6%	8%	7%	-
Other	0%	0%	-	-	-	-	-	0%	0%	-	-	-	0%	-	-
Don't store raw meat \ poultry in the fridge	4%	5%	3%	6%	2%	3%	4%	5%	5%	5%	3%	4%	3%	5%	4%
Don't buy or store meat or poultry at all	6%	4%	7%	6%	6%	6%	5%	5%	6%	6%	4%	6%	4%	6%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	904	418	486	256	162	170	142	174	264	295	147	198	215	642	47
Weighted	908	445	463	266	140	166	138	199	217	252	180	259	240	614	54
Q26 How do you store raw meat and poultry in the fridge?															
Away from cooked foods	48%	48%	48%	35%	39%	60%	56%	56%	48%	49%	46%	49%	50%	47%	46%
Covered with film \ foil	35%	35%	34%	31%	35%	31%	29%	45%	35%	36%	34%	33%	37%	35%	22%
In a covered container	51%	51%	52%	44%	52%	52%	51%	60%	53%	54%	50%	49%	50%	53%	41%
In its packaging	61%	61%	61%	55%	57%	69%	77%	53%	61%	67%	51%	61%	58%	62%	58%
On a plate	19%	20%	18%	18%	18%	19%	19%	21%	22%	16%	17%	21%	22%	18%	16%
Other	0%	-	0%	-	-	-	1%	-	0%	-	-	-	-	0%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q27 Use a food thermometer to check food is cooked thoroughly															
Never	52%	50%	55%	41%	50%	60%	65%	55%	52%	62%	42%	51%	54%	51%	58%
Sometimes	19%	21%	17%	21%	17%	16%	24%	19%	24%	14%	22%	18%	22%	18%	18%
Most of the time	11%	12%	10%	15%	15%	9%	4%	9%	10%	9%	13%	13%	9%	12%	10%
Always	12%	11%	13%	18%	13%	10%	7%	9%	10%	9%	20%	11%	11%	13%	10%
N/A	5%	5%	6%	5%	5%	5%	1%	9%	5%	5%	4%	7%	5%	5%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q27a Wash fruit or vegetables (including salad) which are going to be eaten raw															
Never	5%	4%	5%	8%	3%	5%	3%	3%	3%	2%	4%	8%	6%	4%	4%
Sometimes	15%	18%	12%	10%	20%	19%	20%	12%	14%	18%	16%	13%	12%	16%	24%
Most of the time	19%	17%	20%	25%	18%	17%	14%	16%	19%	22%	18%	16%	22%	18%	18%
Always	59%	57%	60%	54%	56%	55%	61%	68%	62%	54%	61%	59%	55%	61%	50%
N/A	3%	4%	2%	3%	3%	5%	3%	2%	2%	4%	1%	4%	5%	2%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q27b Clean worktops before preparing food															
Never	2%	3%	2%	4%	2%	1%	1%	2%	2%	2%	1%	3%	4%	2%	2%
Sometimes	10%	12%	8%	12%	13%	11%	11%	5%	11%	10%	12%	8%	7%	11%	13%
Most of the time	20%	20%	21%	25%	19%	18%	16%	19%	23%	26%	16%	15%	21%	20%	18%
Always	65%	63%	67%	57%	65%	68%	71%	71%	61%	60%	69%	71%	65%	65%	63%
N/A	2%	2%	2%	2%	1%	2%	2%	3%	3%	1%	1%	3%	3%	2%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q28 Which of these is the best indicator of whether food is safe to eat?															
Use by date	69%	68%	69%	62%	63%	77%	76%	70%	72%	67%	70%	67%	69%	68%	74%
Best before date	21%	21%	22%	23%	29%	17%	19%	19%	20%	23%	18%	23%	21%	22%	18%
Sell by date	4%	4%	4%	5%	2%	3%	1%	5%	3%	3%	3%	5%	3%	4%	4%
Display until date	3%	2%	3%	5%	3%	2%	1%	1%	1%	3%	5%	2%	3%	3%	1%
Don't know	3%	4%	3%	4%	2%	2%	2%	5%	4%	3%	4%	3%	4%	4%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q29 Do you check use-by dates when you are about to cook or prepare food?															
Yes, always	68%	67%	69%	62%	67%	72%	72%	71%	68%	61%	70%	73%	67%	68%	74%
Yes, depending on the food type	23%	22%	24%	29%	26%	21%	20%	17%	24%	27%	23%	20%	24%	24%	11%
Sometimes	7%	8%	6%	7%	6%	6%	6%	9%	7%	9%	7%	5%	7%	7%	10%
Never	2%	3%	1%	2%	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	6%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q30 If a food label says 'use by 15 January' what is the last date you should eat it?															
13 January	1%	2%	1%	3%	1%	1%	1%	-	1%	0%	-	3%	2%	1%	-
14 January	14%	14%	14%	15%	18%	15%	15%	10%	7%	10%	18%	21%	15%	14%	9%
15 January	65%	65%	66%	61%	68%	66%	64%	71%	70%	75%	60%	55%	64%	66%	69%
16 January	2%	3%	2%	2%	1%	2%	4%	2%	3%	2%	2%	3%	3%	2%	2%
17 January	4%	4%	4%	4%	5%	3%	3%	5%	3%	2%	5%	5%	4%	4%	3%
18 January	1%	1%	1%	2%	2%	1%	1%	-	1%	1%	1%	2%	0%	2%	-
19 January	1%	1%	0%	1%	0%	2%	-	-	1%	1%	1%	-	-	1%	-
20 January	0%	-	1%	1%	-	1%	-	-	0%	-	2%	-	1%	0%	-
No specific date	0%	0%	0%	-	1%	-	1%	-	-	-	-	1%	1%	0%	-
It depends on the condition of the food	9%	8%	10%	11%	4%	9%	9%	11%	12%	6%	11%	9%	8%	9%	14%
Don't know	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q31 Thinking about when you open a packet of sliced cooked or cured meat e.g. ham and keep it stored in the fridge, on wh...															
The storage information on the product	11%	13%	9%	14%	11%	12%	9%	7%	9%	9%	12%	14%	13%	11%	6%
The use-by date	37%	36%	37%	39%	41%	32%	30%	39%	33%	36%	42%	36%	39%	36%	31%
A combination of storage information and use-by date	38%	38%	38%	31%	36%	42%	47%	37%	46%	39%	34%	31%	35%	39%	35%
Neither of these / something else	6%	7%	5%	5%	3%	5%	8%	9%	5%	6%	6%	6%	5%	5%	17%
Not applicable – don't ever eat / use this food item	9%	7%	11%	11%	8%	10%	6%	8%	7%	9%	7%	12%	9%	9%	11%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q32 How do you usually tell that food has been cooked properly?															
Taste it	14%	16%	11%	16%	12%	13%	14%	11%	13%	15%	10%	15%	10%	15%	5%
Cut into the thickest part to see if it is cooked	67%	61%	74%	60%	63%	74%	72%	72%	69%	72%	65%	63%	69%	66%	72%
Put hand over it/touch it	8%	9%	7%	12%	7%	6%	8%	3%	7%	5%	8%	9%	10%	7%	6%
Use a thermometer/probe	23%	25%	21%	21%	26%	27%	23%	19%	23%	16%	34%	21%	24%	22%	19%
Use a timer to ensure it has been cooked for a certain amount of time	31%	31%	31%	30%	27%	36%	31%	31%	33%	33%	29%	27%	30%	31%	27%
It looks hot / is bubbling / sizzling / steaming	37%	32%	42%	36%	35%	38%	41%	35%	43%	36%	40%	30%	41%	36%	29%
Other	1%	1%	0%	-	-	2%	1%	0%	0%	1%	-	0%	-	1%	-
I don't check	1%	2%	1%	2%	1%	1%	1%	1%	-	3%	1%	1%	1%	1%	-
Don't know	2%	2%	2%	4%	2%	2%	-	2%	2%	2%	1%	4%	4%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q33 How many times would you consider re-heating food after it was cooked for the first time?															
Not at all	9%	12%	6%	7%	8%	6%	10%	14%	8%	6%	9%	12%	6%	10%	8%
Once	77%	73%	80%	70%	75%	83%	80%	79%	75%	81%	79%	72%	78%	76%	76%
Twice	8%	8%	8%	11%	12%	8%	5%	4%	10%	9%	7%	7%	7%	8%	12%
Three times	2%	2%	2%	5%	2%	1%	1%	-	3%	1%	3%	2%	3%	2%	-
More than three times	1%	1%	1%	2%	1%	-	1%	-	1%	1%	-	1%	1%	1%	-
Don't know	3%	5%	2%	5%	2%	2%	4%	3%	3%	2%	2%	6%	5%	3%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	930	414	516	277	163	177	143	170	276	312	144	198	223	657	50
Weighted	926	440	486	285	140	171	138	193	225	266	176	259	249	621	56
Q34 And how do you usually tell that food has been re-heated properly?															
Taste it	22%	27%	19%	27%	21%	18%	24%	19%	18%	23%	26%	23%	21%	23%	18%
Put hand over it/touch it	13%	11%	15%	19%	15%	12%	12%	5%	12%	14%	15%	12%	15%	13%	6%
Use a thermometer/probe	19%	19%	18%	17%	23%	25%	17%	13%	18%	13%	28%	19%	15%	20%	15%
Use a timer to ensure it has been cooked for a certain amount of time	30%	29%	31%	32%	24%	27%	32%	33%	35%	31%	22%	31%	31%	30%	29%
It looks hot / is bubbling / sizzling / steaming	58%	52%	64%	52%	55%	62%	63%	63%	63%	64%	50%	53%	57%	59%	48%
Other	2%	2%	2%	0%	1%	2%	2%	3%	1%	2%	1%	2%	2%	1%	4%
I don't check	1%	1%	2%	3%	2%	-	2%	0%	1%	2%	3%	0%	1%	1%	3%
Don't know	3%	5%	2%	4%	6%	2%	2%	3%	3%	4%	1%	4%	6%	2%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q35 Have you personally ever had food poisoning and if so when was the last occasion?															
Yes, in the last year	4%	5%	3%	7%	5%	3%	2%	2%	4%	5%	4%	3%	5%	4%	3%
Yes, more than a year ago	24%	28%	20%	24%	27%	23%	23%	22%	27%	23%	24%	20%	26%	23%	16%
I think so but I'm not sure it was food poisoning	13%	13%	13%	16%	9%	14%	13%	10%	14%	14%	11%	11%	11%	14%	9%
No	56%	52%	59%	46%	55%	58%	60%	64%	51%	54%	56%	60%	53%	55%	69%
Don't know	4%	3%	5%	6%	4%	3%	2%	3%	4%	4%	4%	4%	5%	4%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	417	214	203	139	74	75	64	65	136	141	62	78	99	303	15
Weighted	411	226	185	144	63	73	58	73	110	120	77	104	112	283	17
Q36 On the last occasion, where do you think you got food poisoning?															
From something you ate in a café/restaurant	36%	39%	33%	29%	30%	34%	44%	55%	48%	36%	30%	28%	37%	36%	41%
From a take-away	25%	26%	24%	28%	31%	26%	20%	17%	18%	28%	29%	26%	17%	28%	32%
From a barbeque	8%	8%	8%	13%	16%	3%	1%	2%	4%	8%	15%	9%	10%	7%	5%
From a meal prepared at home	16%	17%	16%	24%	16%	15%	10%	8%	13%	16%	23%	16%	17%	16%	8%
From a meal prepared by family/friend in their home	8%	9%	7%	13%	12%	3%	2%	5%	9%	6%	10%	8%	8%	8%	-
From ready to eat food purchased in a shop / supermarket	12%	10%	13%	18%	12%	13%	4%	2%	5%	8%	18%	17%	17%	10%	8%
Other	6%	6%	6%	1%	6%	3%	14%	12%	8%	5%	4%	5%	8%	4%	16%
Don't know	8%	9%	7%	3%	6%	14%	14%	8%	9%	11%	4%	6%	6%	9%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	417	214	203	139	74	75	64	65	136	141	62	78	99	303	15
Weighted	411	226	185	144	63	73	58	73	110	120	77	104	112	283	17
Q37 On the last occasion, how do you think you got food poisoning?															
From something you ate past its use by date	13%	14%	12%	18%	11%	12%	4%	12%	11%	15%	12%	14%	15%	13%	5%
From food that was not cooked properly	32%	37%	27%	36%	30%	30%	26%	33%	32%	33%	29%	34%	32%	32%	29%
From food that was not stored properly	18%	16%	20%	21%	22%	13%	11%	18%	13%	15%	26%	20%	20%	17%	6%
From generally poor food hygiene	25%	25%	26%	24%	28%	28%	20%	27%	26%	21%	33%	24%	22%	26%	32%
Other	7%	6%	8%	4%	6%	7%	12%	9%	8%	6%	5%	9%	9%	6%	5%
Don't know	27%	28%	25%	17%	25%	30%	45%	30%	32%	31%	22%	19%	24%	28%	23%

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	417	214	203	139	74	75	64	65	136	141	62	78	99	303	15
Weighted	411	226	185	144	63	73	58	73	110	120	77	104	112	283	17
Q38 Did you confirm with your GP or local doctor's surgery that you had had food poisoning, and if so, did they tell you what t...															
No – never visited GP/Doctor's surgery	49%	46%	53%	45%	46%	49%	51%	60%	45%	50%	50%	52%	44%	51%	58%
Yes, told me it was campylobacter	8%	8%	8%	12%	8%	6%	3%	5%	8%	8%	10%	7%	12%	7%	5%
Yes, told me it was salmonella	9%	11%	6%	12%	17%	7%	3%	4%	8%	8%	9%	11%	9%	9%	-
Yes, told me it was e-coli	2%	2%	2%	4%	-	1%	1%	-	2%	2%	2%	1%	2%	2%	-
Yes, told me it was listeria	2%	2%	1%	3%	2%	1%	-	-	2%	2%	2%	1%	1%	2%	-
Yes, told me it was norovirus	1%	2%	0%	1%	-	2%	-	1%	2%	-	3%	-	-	2%	-
Yes, told me it was something else (not listed above)	5%	5%	5%	3%	8%	5%	5%	6%	6%	3%	3%	7%	7%	4%	-
No, not told by my GP/not confirmed	21%	22%	20%	13%	19%	27%	32%	23%	27%	21%	18%	16%	20%	21%	30%
Don't know	3%	3%	4%	7%	-	1%	5%	-	1%	5%	4%	4%	4%	3%	8%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q39 Have you heard of campylobacter?															
Yes	38%	38%	38%	22%	32%	45%	52%	48%	44%	36%	36%	36%	42%	35%	52%
No	62%	62%	62%	78%	68%	55%	48%	52%	56%	64%	64%	64%	58%	65%	48%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	386	175	211	68	57	84	82	95	131	118	56	81	97	260	29
Weighted	386	188	198	68	49	82	80	108	108	102	69	107	112	242	32
Q40 Campylobacter is commonly found in which of the following?															
Beef	24%	26%	22%	24%	36%	22%	19%	25%	26%	24%	32%	18%	26%	24%	22%
Chicken	73%	75%	71%	65%	70%	76%	76%	74%	78%	68%	83%	66%	76%	72%	69%
Pork	28%	33%	23%	19%	25%	28%	27%	34%	29%	30%	34%	21%	29%	28%	26%
Fish	11%	10%	12%	22%	15%	6%	7%	8%	10%	6%	20%	9%	7%	12%	12%
Lamb	19%	20%	18%	14%	23%	19%	16%	22%	24%	17%	25%	12%	15%	21%	19%
Don't know	22%	18%	25%	25%	21%	21%	20%	22%	16%	24%	13%	30%	20%	21%	31%
None of these	0%	-	0%	-	-	-	1%	-	1%	-	-	-	-	0%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	386	175	211	68	57	84	82	95	131	118	56	81	97	260	29
Weighted	386	188	198	68	49	82	80	108	108	102	69	107	112	242	32
Q41 What is campylobacter?															
Bacteria	88%	87%	89%	68%	85%	90%	91%	98%	92%	90%	82%	87%	87%	87%	100%
Virus	6%	7%	5%	15%	14%	6%	1%	-	5%	8%	9%	2%	7%	6%	-
Parasite	7%	7%	7%	26%	12%	2%	1%	-	5%	6%	13%	6%	7%	8%	3%
Fungi	2%	2%	1%	6%	3%	1%	-	-	2%	3%	2%	-	-	3%	-
Pesticide	3%	4%	2%	10%	2%	3%	1%	-	1%	1%	6%	5%	3%	3%	-
Don't know	5%	6%	4%	4%	6%	8%	5%	2%	3%	7%	2%	7%	5%	5%	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	386	175	211	68	57	84	82	95	131	118	56	81	97	260	29
Weighted	386	188	198	68	49	82	80	108	108	102	69	107	112	242	32
Q42 Campylobacter infection can be serious for which of the following types of people?															
Young children	73%	69%	77%	53%	72%	77%	76%	81%	82%	75%	73%	62%	78%	70%	74%
Students	23%	25%	20%	22%	36%	19%	23%	20%	28%	22%	24%	18%	23%	24%	10%
Teenagers	23%	23%	24%	22%	41%	20%	22%	20%	29%	24%	17%	21%	22%	25%	10%
Pregnant women	74%	66%	81%	64%	70%	74%	82%	76%	80%	75%	81%	61%	78%	73%	63%
Middle aged adults	23%	25%	21%	19%	27%	21%	23%	25%	32%	18%	17%	22%	22%	24%	15%
Older persons	78%	77%	79%	54%	63%	84%	88%	88%	86%	74%	80%	73%	78%	77%	86%
Don't know	9%	10%	9%	10%	13%	9%	8%	8%	5%	12%	4%	14%	8%	10%	8%
None of these	1%	-	1%	3%	-	-	-	-	-	1%	-	1%	-	1%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q43 What information are you looking for when you read food labels?															
Ingredients	50%	46%	54%	41%	47%	54%	54%	59%	56%	48%	49%	49%	53%	49%	50%
Cooking instructions	61%	63%	60%	52%	58%	63%	68%	70%	63%	63%	57%	61%	60%	61%	69%
Allergy information	22%	20%	24%	23%	23%	24%	20%	19%	24%	19%	25%	20%	23%	21%	24%
Colour coded (traffic light) nutrition information on the front of the pack	31%	28%	35%	26%	29%	36%	34%	36%	36%	35%	27%	27%	32%	31%	32%
Number of calories	31%	27%	35%	27%	37%	29%	32%	33%	38%	32%	29%	26%	34%	31%	21%
Storage information	48%	49%	47%	39%	44%	50%	51%	60%	50%	47%	51%	46%	46%	48%	57%
Use-by dates / best before dates	79%	79%	79%	64%	73%	83%	91%	93%	81%	77%	75%	81%	79%	79%	82%
Country of origin	35%	33%	38%	27%	24%	40%	39%	49%	42%	31%	36%	34%	39%	34%	35%
Organic / sustainable / Fairtrade	20%	17%	22%	22%	17%	19%	20%	17%	22%	19%	20%	17%	21%	20%	12%
Suitable for vegetarian / vegan diets	18%	13%	23%	24%	16%	22%	15%	9%	18%	15%	23%	17%	17%	18%	16%
Other	0%	0%	0%	-	1%	-	1%	-	0%	-	-	0%	-	0%	-
I never look at labelling on food products	4%	5%	3%	7%	2%	4%	2%	3%	3%	5%	3%	5%	4%	4%	4%

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q44 Where would you go for information about food hygiene, and how to prepare and cook food safely at home?															
Family and friends	15%	12%	17%	24%	22%	10%	6%	8%	16%	16%	12%	15%	16%	15%	10%
Retailers (e.g. supermarkets)	7%	7%	7%	11%	10%	4%	4%	6%	8%	7%	7%	7%	8%	7%	3%
Food TV shows / cooking programmes	10%	10%	10%	14%	12%	10%	7%	7%	12%	10%	11%	9%	10%	11%	6%
Food magazines	6%	6%	6%	9%	6%	5%	4%	3%	7%	5%	5%	5%	5%	6%	-
Cookery books	16%	18%	13%	16%	9%	10%	17%	23%	24%	16%	10%	13%	13%	16%	25%
Food Standards Scotland website	27%	24%	30%	20%	33%	26%	30%	32%	29%	24%	32%	25%	24%	29%	22%
Other food websites	10%	9%	11%	11%	12%	12%	6%	9%	12%	11%	7%	9%	8%	11%	5%
Internet search engine	41%	38%	43%	44%	35%	43%	39%	40%	47%	43%	39%	35%	44%	39%	41%
Product packaging	35%	38%	32%	31%	35%	36%	42%	35%	36%	37%	37%	32%	28%	37%	37%
Voice search (e.g. Alexa, Google Home)	5%	4%	7%	8%	5%	6%	4%	2%	6%	6%	6%	3%	3%	6%	2%
Other	1%	1%	0%	0%	-	-	-	3%	2%	0%	-	1%	1%	0%	2%
I don't look for information on food safety	21%	24%	18%	16%	19%	26%	23%	24%	17%	20%	21%	26%	23%	20%	23%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Mean	3.11	3.11	3.11	3.34	3.52	3.09	2.83	2.67	3.09	3.04	3.32	3.06	3.18	3.08	3.11
Q45a There is enough information provided about allergens in foods when eating out															
I definitely agree	11%	11%	12%	16%	20%	8%	8%	4%	9%	12%	12%	13%	10%	12%	11%
I tend to agree	24%	25%	23%	27%	33%	23%	19%	18%	28%	20%	28%	22%	27%	23%	23%
I neither agree nor disagree	27%	27%	26%	28%	20%	33%	26%	25%	24%	29%	30%	25%	27%	26%	31%
I tend to disagree	20%	17%	22%	19%	17%	18%	19%	24%	21%	23%	15%	18%	15%	22%	18%
I definitely disagree	9%	9%	8%	4%	4%	7%	15%	15%	9%	9%	5%	12%	8%	9%	8%
Don't know	10%	10%	9%	6%	6%	12%	12%	14%	10%	8%	11%	11%	13%	8%	10%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Mean	3.69	3.61	3.76	3.73	3.79	3.61	3.64	3.66	3.63	3.67	3.72	3.73	3.74	3.67	3.64
Q45b All restaurants, cafes and takeaways should display calories on their menus / products															
I definitely agree	27%	24%	29%	27%	32%	29%	22%	25%	24%	25%	30%	30%	30%	26%	26%
I tend to agree	31%	31%	31%	32%	33%	27%	34%	30%	36%	34%	26%	28%	29%	32%	31%
I neither agree nor disagree	26%	27%	26%	27%	23%	22%	28%	31%	22%	28%	29%	27%	25%	27%	28%
I tend to disagree	9%	10%	8%	7%	7%	13%	11%	8%	13%	8%	12%	5%	9%	9%	8%
I definitely disagree	4%	5%	4%	4%	5%	6%	3%	4%	4%	5%	2%	6%	4%	4%	6%
Don't know	2%	2%	2%	2%	-	3%	3%	2%	2%	2%	-	4%	3%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Mean	4.38	4.30	4.46	4.35	4.32	4.38	4.46	4.42	4.46	4.38	4.26	4.40	4.43	4.37	4.26
Q45c All restaurants, cafés and takeaways should display allergens on their menus / products															
I definitely agree	56%	50%	61%	57%	51%	54%	59%	56%	57%	58%	46%	59%	56%	56%	49%
I tend to agree	28%	32%	24%	23%	32%	32%	25%	30%	31%	25%	35%	25%	30%	27%	29%
I neither agree nor disagree	11%	13%	10%	14%	15%	7%	10%	10%	8%	13%	17%	9%	8%	12%	13%
I tend to disagree	1%	1%	1%	2%	1%	1%	0%	1%	2%	2%	1%	0%	1%	1%	2%
I definitely disagree	2%	2%	2%	2%	0%	3%	1%	1%	0%	1%	1%	4%	1%	2%	2%
Don't know	2%	3%	2%	2%	-	3%	4%	2%	2%	2%	1%	4%	3%	2%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q46 How do you judge the hygiene standards of the places you eat out at or buy food from?															
Word of mouth	37%	34%	39%	41%	36%	37%	46%	23%	37%	39%	38%	33%	39%	36%	29%
Reputation	52%	48%	56%	49%	44%	56%	63%	51%	52%	57%	54%	46%	54%	52%	48%
Appearance of staff	48%	46%	49%	35%	39%	51%	64%	58%	54%	51%	44%	42%	46%	48%	51%
General appearance of premises	64%	63%	65%	54%	56%	66%	79%	71%	71%	68%	64%	54%	63%	65%	60%
Hygiene sticker	36%	34%	37%	38%	38%	34%	34%	33%	36%	32%	36%	39%	34%	36%	35%
Hygiene certificate	54%	52%	56%	47%	55%	55%	59%	59%	49%	55%	58%	55%	49%	56%	57%
Websites	15%	15%	16%	22%	18%	17%	8%	7%	17%	17%	13%	14%	13%	17%	13%
Other	1%	1%	1%	0%	-	2%	1%	2%	2%	1%	-	1%	1%	1%	4%
Don't know	8%	8%	7%	10%	7%	6%	7%	7%	8%	8%	6%	9%	9%	7%	15%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q47 Have you ever seen any of these images before today, and if so where?															
Yes - food establishment window or door (e.g. restaurant/cafe)	64%	58%	70%	70%	70%	64%	61%	53%	65%	63%	62%	66%	61%	65%	65%
Yes - on a website	12%	12%	12%	18%	19%	11%	8%	4%	12%	11%	11%	15%	12%	13%	6%
Yes - in a newspaper/magazine	3%	4%	3%	5%	3%	1%	2%	3%	3%	2%	4%	4%	3%	4%	-
Yes - somewhere else	4%	3%	5%	6%	1%	4%	5%	4%	4%	5%	4%	5%	4%	5%	5%
No, not seen	28%	34%	22%	17%	19%	32%	35%	41%	30%	30%	30%	24%	31%	27%	29%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q48 In the last 12 months, have you used this food hygiene information scheme to check a food establishment's hygiene sta...															
Yes	28%	27%	30%	38%	37%	24%	20%	20%	29%	26%	26%	32%	26%	30%	24%
No	72%	73%	70%	62%	63%	76%	80%	80%	71%	74%	74%	68%	74%	70%	76%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	291	127	164	111	66	44	33	37	88	89	41	73	63	217	11
Weighted	289	134	155	114	56	44	30	44	71	74	50	94	68	206	14
Q49 Where did you check it on the most recent occasion?															
Window or door (of restaurant/café for example)	72%	72%	72%	67%	71%	80%	71%	80%	71%	74%	75%	71%	78%	71%	69%
On the internet	27%	27%	28%	33%	29%	20%	29%	17%	28%	26%	25%	29%	20%	29%	31%
Somewhere else	0%	1%	-	-	-	-	-	3%	2%	-	-	-	2%	-	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	291	127	164	111	66	44	33	37	88	89	41	73	63	217	11
Weighted	289	134	155	114	56	44	30	44	71	74	50	94	68	206	14
Q50 And on that occasion how much influence did it have on your decision on whether or not to use that establishment?															
It had a lot of influence	57%	51%	62%	54%	65%	62%	52%	52%	56%	44%	75%	57%	64%	55%	43%
It had a little influence	37%	41%	33%	41%	30%	35%	38%	36%	39%	50%	25%	31%	32%	38%	37%
It had no influence at all	6%	9%	5%	6%	5%	3%	10%	12%	5%	6%	-	12%	4%	6%	20%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q51 If you wanted to check how a food business did on their most recent hygiene inspection where would you go for this information?															
Food Standards Scotland website	53%	51%	54%	51%	57%	53%	50%	54%	55%	50%	52%	53%	47%	55%	50%
The website of the food business	18%	16%	19%	19%	18%	21%	17%	12%	21%	12%	21%	18%	20%	17%	13%
The local council website	24%	25%	23%	20%	23%	24%	29%	25%	29%	25%	22%	19%	23%	24%	23%
The window of the food business	23%	24%	22%	21%	18%	29%	27%	23%	28%	23%	25%	19%	23%	23%	28%
Somewhere else	0%	-	1%	0%	1%	-	-	-	0%	-	0%	0%	-	0%	-
Would never check this	10%	11%	8%	8%	8%	9%	11%	12%	11%	10%	9%	8%	10%	9%	13%
Don't know	17%	18%	17%	18%	14%	21%	21%	14%	12%	20%	17%	20%	21%	16%	14%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52a I am unlikely to get food poisoning from food prepared in my own home															
I definitely agree	22%	22%	22%	24%	25%	17%	18%	25%	21%	22%	23%	23%	25%	21%	29%
I tend to agree	39%	43%	36%	38%	36%	39%	40%	42%	45%	38%	43%	33%	42%	38%	34%
I neither agree nor disagree	22%	20%	25%	21%	25%	25%	25%	19%	21%	24%	21%	23%	18%	24%	19%
I tend to disagree	9%	8%	10%	9%	7%	10%	10%	9%	7%	10%	8%	11%	8%	10%	6%
I definitely disagree	5%	4%	5%	4%	6%	6%	7%	2%	4%	4%	3%	6%	3%	5%	9%
Don't know	3%	4%	2%	4%	1%	3%	1%	3%	2%	2%	2%	4%	5%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52b Restaurants, cafés and takeaways and catering establishments should pay more attention to food safety and hygiene															
I definitely agree	39%	38%	40%	38%	37%	44%	38%	39%	32%	35%	45%	45%	42%	39%	35%
I tend to agree	38%	38%	39%	36%	44%	37%	40%	38%	40%	46%	28%	37%	36%	39%	42%
I neither agree nor disagree	17%	19%	16%	18%	15%	16%	20%	17%	23%	15%	21%	13%	15%	18%	22%
I tend to disagree	1%	1%	1%	3%	-	1%	-	1%	1%	2%	1%	1%	1%	2%	-
I definitely disagree	0%	0%	1%	1%	1%	-	-	0%	1%	-	-	1%	1%	0%	-
Don't know	3%	4%	3%	4%	3%	2%	3%	4%	3%	2%	4%	3%	6%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52c The information on food labels is clear and understandable															
I definitely agree	17%	15%	18%	23%	23%	15%	15%	7%	13%	15%	22%	19%	18%	17%	7%
I tend to agree	50%	49%	51%	44%	55%	52%	54%	50%	55%	53%	43%	48%	54%	48%	55%
I neither agree nor disagree	23%	25%	22%	24%	17%	21%	25%	29%	23%	23%	25%	23%	19%	25%	27%
I tend to disagree	7%	7%	7%	6%	2%	10%	4%	10%	6%	8%	7%	6%	4%	7%	7%
I definitely disagree	1%	1%	1%	0%	2%	1%	2%	2%	2%	0%	2%	2%	2%	1%	2%
Don't know	2%	2%	1%	3%	1%	1%	1%	1%	2%	2%	1%	2%	3%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52d I worry about getting food poisoning when I eat out															
I definitely agree	10%	9%	12%	11%	15%	13%	13%	2%	8%	6%	12%	15%	11%	11%	2%
I tend to agree	20%	19%	20%	25%	28%	19%	11%	13%	15%	17%	24%	23%	20%	20%	15%
I neither agree nor disagree	27%	25%	30%	26%	24%	29%	29%	29%	26%	25%	28%	31%	28%	27%	25%
I tend to disagree	27%	29%	26%	27%	21%	22%	32%	34%	33%	32%	21%	22%	25%	28%	30%
I definitely disagree	13%	16%	10%	8%	10%	15%	15%	19%	17%	18%	13%	6%	12%	13%	25%
Don't know	2%	2%	3%	4%	1%	2%	1%	3%	1%	2%	2%	4%	4%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52e I'd like to know more about where the food I eat comes from															
I definitely agree	22%	18%	26%	25%	21%	25%	19%	17%	20%	20%	22%	26%	23%	22%	16%
I tend to agree	38%	38%	39%	40%	41%	35%	33%	42%	43%	40%	33%	37%	42%	37%	40%
I neither agree nor disagree	28%	29%	26%	23%	26%	31%	33%	30%	25%	25%	35%	28%	23%	29%	31%
I tend to disagree	7%	8%	5%	6%	5%	4%	12%	8%	8%	9%	7%	4%	5%	7%	10%
I definitely disagree	3%	4%	2%	3%	6%	4%	3%	2%	4%	5%	1%	3%	3%	4%	2%
Don't know	2%	2%	2%	3%	1%	2%	1%	1%	1%	2%	2%	2%	4%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52f It's important to me that I try to buy food produced in Scotland when I can															
I definitely agree	28%	22%	34%	28%	24%	31%	27%	30%	24%	26%	32%	31%	33%	27%	22%
I tend to agree	38%	39%	36%	36%	41%	37%	40%	37%	41%	35%	40%	36%	40%	37%	34%
I neither agree nor disagree	24%	25%	23%	24%	26%	25%	21%	23%	22%	26%	23%	24%	19%	25%	30%
I tend to disagree	5%	6%	4%	8%	3%	3%	6%	4%	5%	7%	3%	4%	3%	5%	10%
I definitely disagree	3%	5%	1%	1%	3%	4%	7%	4%	6%	4%	1%	2%	1%	4%	4%
Don't know	2%	2%	2%	3%	3%	1%	-	1%	2%	2%	1%	2%	3%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52g I trust the information on food labels															
I definitely agree	13%	11%	14%	19%	19%	11%	8%	4%	12%	11%	13%	15%	15%	13%	3%
I tend to agree	55%	57%	53%	49%	54%	59%	65%	53%	58%	61%	57%	46%	56%	54%	66%
I neither agree nor disagree	26%	26%	27%	23%	21%	25%	24%	37%	25%	23%	24%	33%	21%	28%	31%
I tend to disagree	3%	3%	3%	3%	2%	2%	1%	4%	3%	3%	4%	2%	3%	3%	-
I definitely disagree	1%	1%	1%	0%	3%	1%	1%	0%	1%	-	-	2%	1%	1%	-
Don't know	2%	2%	3%	5%	1%	2%	-	1%	2%	2%	2%	2%	4%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52h It worries me that what's in my food might not be what's on the label															
I definitely agree	14%	11%	18%	16%	16%	21%	8%	10%	11%	9%	14%	22%	16%	15%	3%
I tend to agree	28%	27%	28%	29%	29%	27%	26%	27%	24%	28%	29%	30%	28%	27%	33%
I neither agree nor disagree	32%	33%	32%	30%	31%	29%	37%	34%	28%	32%	33%	34%	33%	32%	34%
I tend to disagree	19%	21%	17%	16%	17%	16%	25%	23%	29%	23%	17%	9%	17%	19%	23%
I definitely disagree	5%	6%	4%	5%	6%	6%	3%	5%	7%	6%	5%	2%	2%	6%	4%
Don't know	2%	2%	2%	4%	1%	2%	1%	1%	1%	2%	1%	3%	3%	1%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52i There are serious health risks to young children and the elderly from food prepared at home															
I definitely agree	14%	12%	15%	18%	16%	16%	11%	5%	9%	11%	17%	17%	16%	14%	3%
I tend to agree	23%	25%	20%	22%	32%	24%	13%	22%	23%	22%	20%	26%	26%	21%	31%
I neither agree nor disagree	25%	25%	25%	22%	20%	32%	34%	22%	22%	27%	29%	24%	21%	27%	23%
I tend to disagree	21%	20%	22%	19%	16%	14%	24%	32%	27%	22%	21%	17%	18%	22%	27%
I definitely disagree	12%	13%	12%	10%	10%	9%	15%	17%	16%	13%	8%	10%	14%	11%	14%
Don't know	5%	5%	5%	8%	5%	4%	3%	3%	4%	5%	5%	5%	5%	5%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52j There are lots of easy things to do in the kitchen to reduce the risks of getting food poisoning															
I definitely agree	47%	44%	50%	41%	43%	50%	61%	47%	48%	47%	47%	47%	50%	46%	43%
I tend to agree	38%	38%	38%	37%	43%	36%	30%	43%	38%	41%	33%	38%	37%	38%	41%
I neither agree nor disagree	10%	12%	8%	15%	10%	11%	6%	7%	8%	9%	16%	10%	8%	11%	13%
I tend to disagree	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	2%	0%	0%	1%	-
I definitely disagree	1%	0%	1%	1%	1%	-	1%	-	1%	-	-	1%	-	1%	-
Don't know	3%	4%	2%	4%	2%	3%	1%	3%	3%	2%	2%	4%	5%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q52k Restaurants, bars and cafes usually provide enough information to allow me to check that the food I am eating is safe															
I definitely agree	11%	10%	12%	15%	16%	12%	7%	6%	9%	7%	15%	15%	14%	11%	5%
I tend to agree	39%	40%	37%	41%	40%	42%	34%	35%	39%	43%	34%	37%	39%	38%	39%
I neither agree nor disagree	29%	28%	31%	27%	30%	28%	36%	27%	27%	29%	33%	29%	26%	30%	33%
I tend to disagree	11%	11%	11%	9%	8%	11%	11%	18%	16%	11%	10%	9%	10%	11%	15%
I definitely disagree	3%	4%	3%	1%	3%	4%	4%	6%	4%	3%	2%	4%	2%	4%	-
Don't know	6%	7%	5%	6%	3%	4%	9%	8%	5%	6%	7%	7%	8%	5%	9%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q53 How well would you say you understand what 'food crime' is?															
Very well	7%	8%	6%	9%	8%	9%	3%	4%	6%	4%	10%	7%	8%	7%	2%
Quite well	23%	25%	21%	22%	24%	24%	24%	20%	26%	21%	23%	22%	22%	24%	18%
Unsure	40%	38%	42%	41%	38%	37%	40%	42%	39%	39%	42%	41%	41%	39%	51%
Not very well	15%	16%	15%	13%	16%	14%	18%	18%	14%	18%	13%	16%	14%	16%	10%
Not at all well	15%	14%	16%	15%	13%	16%	15%	15%	14%	19%	12%	14%	16%	14%	19%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q54 How serious a problem do you think food crime is in Scotland?															
Very serious	15%	15%	15%	18%	21%	16%	12%	8%	12%	14%	14%	19%	12%	17%	2%
Quite serious	31%	31%	31%	32%	35%	31%	28%	30%	29%	31%	30%	34%	33%	30%	37%
Neither serious nor not serious	18%	17%	19%	20%	12%	17%	19%	19%	17%	19%	19%	18%	20%	17%	25%
Not very serious	13%	15%	11%	13%	10%	15%	10%	14%	18%	15%	12%	7%	11%	13%	16%
Not at all serious	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	-	1%	3%
Unsure	22%	21%	23%	15%	20%	21%	31%	28%	23%	21%	23%	22%	24%	22%	17%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q55 If you became aware of a food crime, what would you do?															
Report it to the police	17%	20%	15%	19%	23%	15%	13%	16%	23%	15%	19%	15%	20%	17%	11%
Report it to my local authority / council	33%	35%	31%	20%	31%	37%	40%	45%	35%	29%	35%	33%	34%	32%	34%
Complain to the place the food / drink was bought	19%	18%	20%	23%	16%	18%	14%	22%	21%	18%	21%	18%	17%	20%	19%
Search online (e.g. Google) what to do	21%	19%	23%	25%	21%	24%	19%	16%	19%	24%	21%	20%	25%	20%	20%
Contact Food Standards Scotland	44%	43%	45%	40%	46%	43%	48%	46%	44%	45%	43%	44%	43%	45%	41%
Phone the Scottish Food Crime Hotline	22%	24%	21%	17%	22%	22%	23%	29%	20%	20%	27%	23%	22%	22%	26%
Contact Crimestoppers	6%	7%	5%	10%	9%	6%	1%	4%	7%	4%	10%	6%	8%	6%	6%
Something else	0%	0%	0%	-	0%	-	-	0%	-	1%	-	-	0%	0%	-
I wouldn't know what to do	16%	17%	16%	16%	15%	18%	20%	14%	12%	17%	19%	17%	13%	18%	12%
Nothing	3%	3%	3%	5%	3%	3%	1%	2%	4%	3%	2%	4%	3%	2%	11%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q56 Have you ever suspected that something you have eaten or drunk isn't what it said it was on the label?															
Yes	16%	17%	15%	24%	20%	13%	9%	11%	15%	16%	18%	16%	17%	16%	10%
No	84%	83%	85%	76%	80%	87%	91%	89%	85%	84%	82%	84%	83%	84%	90%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q57 Before today, had you heard of the Scottish Food Crime Hotline?															
Yes	10%	12%	8%	13%	14%	8%	4%	5%	7%	9%	14%	10%	10%	10%	7%
No	90%	88%	92%	87%	86%	92%	96%	95%	93%	91%	86%	90%	90%	90%	93%

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q58 Which, if any, of the following applies to you?															
Completely vegetarian	4%	3%	6%	9%	4%	3%	1%	0%	3%	5%	3%	6%	4%	4%	3%
Pescetarian (eat a vegetarian diet which also includes fish but no meat)	4%	3%	5%	7%	4%	3%	2%	2%	4%	4%	5%	3%	2%	5%	7%
Flexitarian (actively reducing the amount of meat and dairy in my diet)	13%	12%	13%	14%	13%	13%	10%	11%	14%	12%	12%	12%	16%	12%	7%
Vegan	4%	3%	4%	8%	2%	2%	3%	0%	3%	3%	5%	3%	3%	4%	5%
Allergic to certain foods or ingredients	6%	5%	8%	7%	8%	8%	4%	5%	8%	6%	5%	7%	9%	6%	6%
On a diet trying to lose weight	16%	12%	21%	17%	16%	16%	19%	13%	13%	19%	19%	15%	14%	18%	15%
On a diet trying to gain weight	2%	2%	1%	3%	5%	0%	1%	1%	3%	3%	2%	0%	2%	2%	-
On a diet due to diabetes	4%	5%	3%	3%	3%	4%	5%	7%	3%	5%	3%	5%	3%	4%	3%
Reducing the amount of fat in my diet	24%	23%	25%	19%	17%	22%	30%	34%	25%	27%	25%	20%	22%	25%	20%
Reducing the amount of sugar in my diet	30%	30%	30%	21%	22%	26%	38%	47%	34%	35%	28%	24%	30%	30%	35%
Reducing the amount of starchy foods in my diet	10%	10%	10%	7%	9%	10%	11%	13%	10%	11%	11%	9%	10%	10%	9%
Increasing the amount of protein in my diet	10%	11%	9%	12%	14%	8%	6%	9%	8%	12%	8%	11%	10%	11%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Increasing the amount of starchy foods in my diet	2%	2%	1%	1%	5%	3%	1%	1%	3%	1%	2%	1%	1%	2%	2%
Avoid certain food for religious or cultural reasons	3%	2%	3%	4%	5%	3%	1%	-	3%	2%	3%	3%	5%	2%	1%
Avoid certain food for medical reasons other than a food allergy e.g. diabetes	6%	6%	7%	6%	8%	6%	5%	7%	6%	6%	8%	5%	6%	6%	6%
Avoid certain foods for other reasons (e.g. foods that don't seem to agree with me)	14%	14%	14%	12%	12%	11%	21%	16%	15%	15%	8%	16%	15%	14%	16%
Other	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
None	33%	40%	27%	30%	36%	38%	35%	32%	35%	30%	32%	36%	34%	33%	36%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
VQ58 Respondent with allergy															
Yes	4%	3%	4%	8%	2%	2%	3%	0%	3%	3%	5%	3%	3%	4%	5%
No	96%	97%	96%	92%	98%	98%	97%	100%	97%	97%	95%	97%	97%	96%	95%

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	68	26	42	22	14	16	7	9	25	20	8	15	20	44	4
Weighted	66	26	39	22	12	14	7	11	19	17	10	20	23	38	4
Q59 What are you allergic to?															
Cereals containing gluten, e.g. wheat (including spelt and khorasan), rye, barley and oats and their hybridised strains	15%	13%	17%	6%	16%	30%	22%	10%	18%	24%	14%	6%	15%	17%	-
Crustaceans, e.g. prawns, crab and lobster	20%	27%	16%	21%	40%	-	22%	23%	24%	16%	32%	15%	16%	25%	-
Eggs	17%	26%	10%	21%	36%	15%	-	-	-	5%	58%	22%	28%	11%	-
Fish	20%	22%	18%	31%	43%	8%	-	-	8%	11%	58%	20%	28%	17%	-
Peanuts	26%	25%	27%	39%	56%	6%	-	8%	23%	14%	60%	22%	40%	18%	23%
Soybeans	3%	8%	-	-	10%	6%	-	-	-	5%	13%	-	9%	-	-
Milk	26%	31%	22%	17%	26%	46%	11%	25%	23%	26%	38%	22%	42%	16%	19%
Nuts, e.g. almonds, hazelnuts, walnuts, pecan nuts, Brazil nuts, pistachio, cashew, macadamia nuts or Queensland nuts	21%	37%	11%	21%	50%	-	15%	23%	5%	15%	49%	29%	35%	13%	23%
Celery (including celeriac)	12%	8%	15%	9%	10%	9%	50%	-	8%	-	39%	13%	22%	4%	31%
Mustard	3%	5%	2%	3%	10%	-	-	-	4%	-	13%	-	5%	2%	-
Sesame	2%	3%	2%	-	6%	-	-	8%	8%	-	-	-	-	2%	23%
Sulphur dioxide/sulphites (preservatives used in some foods and drinks)	7%	7%	8%	6%	16%	-	-	15%	4%	-	27%	8%	18%	2%	-
Lupin	3%	5%	2%	-	16%	-	-	-	-	4%	13%	-	5%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	68	26	42	22	14	16	7	9	25	20	8	15	20	44	4
Weighted	66	26	39	22	12	14	7	11	19	17	10	20	23	38	4
Molluscs, eg clams, mussels, whelks, oysters, snails and squid	19%	24%	15%	21%	25%	14%	-	23%	12%	21%	23%	21%	16%	22%	-
Other	21%	15%	25%	32%	-	5%	43%	29%	31%	25%	12%	12%	4%	26%	77%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	804	361	443	252	145	144	116	147	257	255	132	160	188	573	43
Weighted	797	378	419	260	125	137	110	165	211	217	162	206	206	541	49
Q60 Does anyone in your household, other than you, have a food allergy?															
Yes, an adult aged 18+	11%	10%	13%	15%	11%	10%	7%	10%	12%	11%	8%	14%	19%	9%	9%
Yes, a young person aged 12-17years	4%	5%	3%	4%	11%	3%	-	-	3%	5%	4%	2%	4%	4%	-
Yes, a child aged 11 years or under	4%	3%	5%	7%	9%	1%	-	-	3%	4%	4%	3%	4%	4%	-
No	82%	84%	81%	74%	78%	86%	93%	90%	83%	84%	85%	79%	76%	84%	91%
Don't know	1%	0%	2%	2%	1%	1%	-	-	1%	1%	1%	2%	1%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
VQ60 Food allergy in household															
Respondent	4%	3%	4%	8%	2%	2%	3%	0%	3%	3%	5%	3%	3%	4%	5%
Yes, an adult	9%	7%	10%	13%	9%	7%	5%	8%	10%	8%	7%	10%	15%	7%	7%
Yes, child	5%	5%	5%	8%	13%	3%	-	-	5%	5%	6%	4%	5%	5%	-
No / DK	86%	88%	85%	78%	82%	89%	95%	92%	86%	88%	88%	84%	81%	88%	93%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	133	58	75	55	34	20	8	16	43	41	18	31	43	86	4
Weighted	132	58	73	62	27	19	7	17	35	34	23	41	49	79	4
Q61 And do you ever buy food for this person with the allergy?															
Yes	78%	85%	72%	74%	81%	86%	88%	75%	75%	69%	94%	79%	84%	75%	68%
No	22%	15%	28%	26%	19%	14%	12%	25%	25%	31%	6%	21%	16%	25%	32%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	133	58	75	55	34	20	8	16	43	41	18	31	43	86	4
Weighted	132	58	73	62	27	19	7	17	35	34	23	41	49	79	4
Q62 What is this person(s) in your household allergic to?															
Cereals containing gluten, e.g. wheat (including spelt and khorasan), rye, barley and oats and their hybridised strains	17%	28%	8%	17%	2%	15%	31%	37%	25%	14%	18%	11%	23%	13%	22%
Crustaceans, e.g. prawns, crab and lobster	11%	10%	12%	6%	10%	21%	11%	23%	15%	14%	6%	9%	10%	13%	-
Eggs	16%	12%	20%	15%	19%	19%	-	19%	20%	12%	27%	9%	15%	16%	32%
Fish	5%	8%	2%	4%	8%	4%	-	5%	7%	7%	-	4%	7%	4%	-
Peanuts	19%	20%	18%	24%	23%	12%	12%	6%	20%	20%	38%	7%	19%	19%	21%
Soybeans	5%	6%	4%	6%	5%	7%	-	-	2%	6%	11%	3%	8%	4%	-
Milk	17%	16%	18%	18%	25%	21%	-	6%	11%	22%	26%	13%	20%	13%	57%
Nuts, e.g. almonds, hazelnuts, walnuts, pecan nuts, Brazil nuts, pistachio, cashew, macadamia nuts or Queensland nuts	17%	16%	18%	22%	25%	8%	-	-	11%	22%	20%	15%	12%	21%	-
Celery (including celeriac)	6%	10%	3%	9%	6%	-	11%	-	2%	7%	-	11%	8%	5%	-
Mustard	9%	12%	6%	6%	8%	10%	-	20%	8%	18%	11%	-	12%	7%	-
Sesame	2%	3%	2%	4%	2%	-	-	-	6%	3%	-	-	2%	3%	-
Sulphur dioxide/sulphites (preservatives used in some foods and drinks)	6%	4%	8%	10%	9%	-	-	-	-	3%	11%	12%	5%	7%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	133	58	75	55	34	20	8	16	43	41	18	31	43	86	4
Weighted	132	58	73	62	27	19	7	17	35	34	23	41	49	79	4
Lupin	5%	5%	4%	8%	3%	-	-	-	8%	2%	11%	-	5%	4%	-
Molluscs, eg clams, mussels, whelks, oysters, snails and squid	7%	7%	7%	4%	14%	8%	11%	5%	7%	9%	11%	2%	4%	9%	-
Other	19%	11%	27%	13%	20%	33%	46%	16%	9%	14%	-	44%	26%	16%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	182	76	106	71	41	32	14	24	62	57	25	38	52	122	8
Weighted	178	77	101	75	34	29	13	26	49	47	31	50	59	111	8
Q63 Do you carry an Epipen or other auto-injector with you when you are eating out, in case of an allergic reaction to food?															
Yes, always	21%	26%	17%	24%	36%	14%	-	11%	23%	24%	25%	13%	27%	18%	22%
Yes, sometimes	15%	14%	16%	24%	17%	10%	-	-	8%	13%	20%	22%	16%	16%	-
No	38%	40%	37%	32%	39%	46%	40%	45%	41%	39%	27%	42%	38%	37%	63%
I don't have / need an Epipen / auto-injector	25%	20%	30%	19%	8%	30%	60%	44%	28%	24%	28%	23%	19%	30%	15%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	182	76	106	71	41	32	14	24	62	57	25	38	52	122	8
Weighted	178	77	101	75	34	29	13	26	49	47	31	50	59	111	8
Q64 How easy or difficult is it to find allergy information about foods you are buying in shops and supermarkets?															
Very easy	21%	33%	12%	24%	28%	10%	17%	20%	27%	18%	30%	13%	27%	19%	13%
Quite easy	43%	45%	42%	47%	42%	52%	20%	36%	40%	47%	42%	44%	41%	46%	11%
Neither	23%	17%	29%	22%	22%	18%	27%	33%	22%	21%	13%	34%	19%	24%	50%
Quite difficult	10%	5%	14%	5%	6%	20%	36%	7%	9%	14%	8%	9%	10%	10%	15%
Very difficult	2%	-	3%	2%	3%	-	-	4%	2%	-	7%	-	2%	1%	11%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	182	76	106	71	41	32	14	24	62	57	25	38	52	122	8
Weighted	178	77	101	75	34	29	13	26	49	47	31	50	59	111	8
Q65 How easy or difficult is it to find allergy information about foods when you are eating away from home e.g. in a café or res...															
Very easy	16%	20%	13%	21%	25%	4%	-	8%	15%	13%	25%	13%	16%	16%	13%
Quite easy	31%	34%	29%	35%	36%	22%	31%	23%	30%	33%	41%	24%	35%	31%	-
Neither	25%	24%	25%	23%	21%	35%	6%	34%	23%	22%	13%	37%	22%	26%	39%
Quite difficult	20%	18%	22%	15%	10%	30%	38%	27%	25%	29%	7%	16%	13%	24%	22%
Very difficult	8%	5%	11%	5%	8%	9%	25%	8%	6%	2%	14%	11%	14%	3%	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	182	76	106	71	41	32	14	24	62	57	25	38	52	122	8
Weighted	178	77	101	75	34	29	13	26	49	47	31	50	59	111	8
Q66 Where do you mainly get allergy information when shopping or eating out of the home?															
Labels on food	54%	53%	55%	45%	54%	78%	53%	56%	50%	54%	53%	59%	54%	55%	47%
Ask staff/people in shops/stalls for information	47%	47%	48%	46%	34%	49%	57%	62%	62%	41%	41%	43%	43%	49%	60%
Information on menus	55%	58%	52%	58%	39%	45%	58%	74%	65%	41%	61%	53%	57%	54%	45%
Other in-store information e.g. signs on the wall	20%	21%	18%	20%	20%	24%	18%	13%	19%	28%	7%	20%	19%	19%	27%
Restaurant website	26%	32%	22%	26%	32%	26%	17%	25%	32%	24%	37%	16%	15%	33%	11%
Other	1%	-	1%	-	-	-	-	5%	-	-	4%	-	-	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	182	76	106	71	41	32	14	24	62	57	25	38	52	122	8
Weighted	178	77	101	75	34	29	13	26	49	47	31	50	59	111	8
Q67 Are you aware that there is a text / e-mail alert system to notify consumers of issues with missing or incorrect allergen info...															
Yes	27%	32%	23%	36%	44%	15%	-	7%	27%	30%	36%	18%	27%	29%	11%
No	73%	68%	77%	64%	56%	85%	100%	93%	73%	70%	64%	82%	73%	71%	89%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	68	26	42	22	14	16	7	9	25	20	8	15	20	44	4
Weighted	66	26	39	22	12	14	7	11	19	17	10	20	23	38	4
Mean	3.84	3.99	3.73	3.40	4.18	4.07	3.80	4.10	3.52	3.92	3.84	4.07	4.19	3.60	4.01
Q68a I always tell the waiter/waitress about my food allergies when eating out in a restaurant / café															
Strongly agree	35%	43%	30%	24%	58%	35%	25%	38%	28%	37%	36%	39%	47%	26%	50%
Agree	29%	26%	32%	28%	15%	39%	31%	34%	28%	33%	11%	36%	32%	31%	-
Neither agree nor disagree	22%	19%	23%	25%	15%	6%	45%	28%	20%	16%	52%	13%	14%	24%	50%
Disagree	8%	12%	6%	11%	12%	12%	-	-	16%	14%	-	-	7%	10%	-
Strongly disagree	4%	-	7%	12%	-	-	-	-	8%	-	-	6%	-	7%	-
Don't know	2%	-	3%	-	-	8%	-	-	-	-	-	5%	-	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	68	26	42	22	14	16	7	9	25	20	8	15	20	44	4
Weighted	66	26	39	22	12	14	7	11	19	17	10	20	23	38	4
Mean	4.04	3.90	4.14	4.20	3.98	4.01	3.82	3.96	4.08	4.43	4.24	3.57	3.65	4.29	4.00
Q68b I feel comfortable talking about my food allergies with friends															
Strongly agree	43%	33%	49%	58%	36%	36%	22%	39%	35%	53%	50%	37%	37%	50%	-
Agree	28%	36%	23%	18%	38%	31%	58%	18%	45%	37%	24%	8%	22%	25%	100%
Neither agree nor disagree	17%	20%	14%	10%	15%	15%	-	43%	12%	10%	26%	21%	11%	22%	-
Disagree	11%	11%	11%	14%	11%	10%	20%	-	8%	-	-	28%	30%	-	-
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2%	-	3%	-	-	8%	-	-	-	-	-	5%	-	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	68	26	42	22	14	16	7	9	25	20	8	15	20	44	4
Weighted	66	26	39	22	12	14	7	11	19	17	10	20	23	38	4
Mean	3.50	3.65	3.39	3.38	3.64	3.49	3.19	3.75	3.35	3.68	3.98	3.22	3.38	3.53	3.82
Q68c I always tell staff about my food allergies when buying "food to go" from a sandwich shop / takeaway															
Strongly agree	28%	34%	24%	23%	42%	13%	35%	38%	25%	36%	36%	20%	25%	27%	50%
Agree	20%	19%	20%	27%	15%	29%	-	9%	24%	19%	25%	13%	18%	23%	-
Neither agree nor disagree	29%	29%	28%	23%	20%	31%	33%	43%	19%	25%	39%	36%	31%	27%	31%
Disagree	13%	13%	13%	20%	12%	5%	11%	10%	24%	15%	-	7%	9%	15%	19%
Strongly disagree	7%	5%	9%	7%	11%	5%	20%	-	8%	4%	-	13%	11%	6%	-
Don't know	4%	-	6%	-	-	17%	-	-	-	-	-	12%	5%	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	68	26	42	22	14	16	7	9	25	20	8	15	20	44	4
Weighted	66	26	39	22	12	14	7	11	19	17	10	20	23	38	4
Mean	2.64	2.54	2.70	3.08	3.22	2.79	1.57	1.58	2.59	2.51	3.07	2.58	3.01	2.56	1.19
Q68d If a food label says "may contain" something I'm allergic to, I would still eat it															
Strongly agree	9%	3%	13%	16%	11%	6%	-	-	15%	10%	14%	-	9%	9%	-
Agree	23%	31%	17%	28%	48%	23%	-	-	15%	18%	24%	34%	29%	21%	-
Neither agree nor disagree	19%	19%	19%	23%	15%	28%	-	15%	16%	24%	40%	7%	26%	17%	-
Disagree	20%	13%	25%	13%	6%	19%	57%	28%	24%	10%	-	34%	25%	17%	19%
Strongly disagree	28%	35%	23%	20%	20%	17%	43%	57%	31%	38%	22%	20%	11%	33%	81%
Don't know	2%	-	3%	-	-	8%	-	-	-	-	-	5%	-	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	68	26	42	22	14	16	7	9	25	20	8	15	20	44	4
Weighted	66	26	39	22	12	14	7	11	19	17	10	20	23	38	4
Mean	2.96	2.91	2.99	3.36	2.97	2.82	2.10	2.66	3.02	3.05	3.33	2.56	2.78	3.04	2.99
Q68e It's easy to avoid food allergens when ordering a take-away															
Strongly agree	14%	12%	16%	27%	5%	14%	-	10%	13%	19%	14%	12%	6%	19%	27%
Agree	16%	18%	15%	20%	32%	11%	15%	-	16%	24%	38%	-	19%	16%	-
Neither agree nor disagree	30%	36%	26%	31%	33%	29%	11%	37%	41%	14%	26%	35%	34%	29%	19%
Disagree	15%	14%	16%	9%	17%	5%	29%	28%	23%	17%	12%	6%	3%	18%	54%
Strongly disagree	17%	19%	16%	14%	14%	24%	32%	10%	8%	20%	10%	27%	23%	16%	-
Don't know	7%	-	12%	-	-	17%	13%	15%	-	5%	-	20%	16%	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	55	26	29	24	25	6	-	-	16	20	10	9	14	41	-
Weighted	51	25	26	26	20	5	-	-	12	15	12	12	14	37	-
Mean	3.82	4.01	3.64	3.72	3.88	4.10	-	-	4.28	3.71	3.30	4.02	4.12	3.71	-
Q69a My child always tells the waiter/waitress about their food allergies when eating out in a restaurant / café															
Strongly agree	25%	25%	26%	20%	29%	36%	-	-	45%	24%	-	34%	37%	21%	-
Agree	40%	48%	33%	41%	36%	51%	-	-	30%	34%	53%	45%	32%	43%	-
Neither agree nor disagree	19%	24%	15%	22%	21%	-	-	-	18%	33%	11%	10%	25%	17%	-
Disagree	12%	-	22%	13%	10%	13%	-	-	-	10%	26%	11%	-	16%	-
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	4%	3%	5%	5%	4%	-	-	-	6%	-	10%	-	6%	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	55	26	29	24	25	6	-	-	16	20	10	9	14	41	-
Weighted	51	25	26	26	20	5	-	-	12	15	12	12	14	37	-
Mean	3.95	3.88	4.00	3.68	4.18	4.36	-	-	4.13	3.96	3.67	4.01	3.74	4.02	-
Q69b My child feels comfortable talking about their food allergies with friends															
Strongly agree	30%	31%	30%	23%	39%	36%	-	-	43%	29%	27%	23%	21%	34%	-
Agree	36%	30%	41%	30%	35%	64%	-	-	32%	38%	18%	55%	27%	39%	-
Neither agree nor disagree	26%	31%	21%	34%	22%	-	-	-	12%	33%	34%	22%	46%	19%	-
Disagree	3%	6%	-	5%	-	-	-	-	-	-	11%	-	-	4%	-
Strongly disagree	1%	-	3%	3%	-	-	-	-	6%	-	-	-	-	2%	-
Don't know	4%	3%	5%	5%	4%	-	-	-	6%	-	10%	-	6%	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	55	26	29	24	25	6	-	-	16	20	10	9	14	41	-
Weighted	51	25	26	26	20	5	-	-	12	15	12	12	14	37	-
Mean	3.87	4.06	3.69	3.83	3.92	3.88	-	-	4.55	3.61	3.51	3.91	4.02	3.82	-
Q69c My child always tells staff about their food allergies when buying "food to go" from a sandwich shop / takeaway															
Strongly agree	37%	44%	31%	37%	37%	36%	-	-	63%	24%	20%	46%	37%	37%	-
Agree	25%	20%	30%	26%	23%	29%	-	-	18%	29%	33%	21%	23%	26%	-
Neither agree nor disagree	20%	27%	14%	15%	26%	22%	-	-	12%	33%	10%	22%	35%	15%	-
Disagree	11%	6%	16%	12%	10%	13%	-	-	-	15%	27%	-	-	15%	-
Strongly disagree	2%	-	5%	5%	-	-	-	-	-	-	-	11%	-	3%	-
Don't know	4%	3%	5%	5%	4%	-	-	-	6%	-	10%	-	6%	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q70a Food allergies can be life-threatening															
Strongly agree	66%	60%	72%	65%	63%	65%	72%	68%	67%	68%	63%	66%	67%	67%	57%
Agree	22%	28%	17%	15%	22%	28%	25%	27%	25%	23%	24%	19%	21%	22%	31%
Neither agree nor disagree	8%	9%	8%	14%	13%	4%	1%	5%	6%	7%	10%	10%	8%	8%	12%
Disagree	1%	1%	1%	3%	-	2%	-	-	-	1%	2%	2%	1%	1%	-
Strongly disagree	1%	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	2%	1%	-
Don't know	1%	1%	1%	2%	1%	1%	-	0%	1%	1%	1%	2%	1%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q70b I don't believe that all the people who say they have a food allergy really do															
Strongly agree	8%	9%	7%	12%	11%	4%	3%	7%	9%	7%	9%	8%	10%	7%	10%
Agree	21%	20%	22%	19%	19%	25%	19%	23%	28%	24%	16%	15%	21%	20%	25%
Neither agree nor disagree	27%	27%	26%	25%	29%	25%	28%	29%	23%	29%	28%	28%	26%	27%	27%
Disagree	20%	21%	19%	21%	17%	19%	21%	21%	19%	20%	25%	18%	20%	20%	19%
Strongly disagree	20%	18%	22%	20%	20%	22%	23%	13%	17%	17%	17%	26%	19%	20%	17%
Don't know	4%	5%	4%	3%	4%	5%	5%	6%	5%	3%	5%	5%	4%	5%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q70c Having a food allergy is nothing to be embarrassed about															
Strongly agree	60%	57%	63%	61%	60%	61%	67%	53%	61%	64%	59%	57%	64%	59%	52%
Agree	27%	30%	23%	17%	27%	26%	29%	38%	29%	27%	24%	26%	23%	28%	31%
Neither agree nor disagree	9%	10%	8%	14%	9%	9%	1%	7%	6%	7%	13%	11%	8%	9%	12%
Disagree	1%	0%	2%	3%	1%	2%	-	0%	2%	1%	2%	1%	2%	1%	-
Strongly disagree	2%	1%	2%	2%	2%	1%	2%	0%	1%	1%	2%	3%	2%	1%	5%
Don't know	1%	1%	1%	2%	1%	1%	-	0%	1%	1%	1%	1%	1%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q70d I always check if people I'm cooking for have a food allergy															
Strongly agree	30%	23%	36%	38%	34%	26%	26%	21%	27%	30%	31%	31%	33%	30%	17%
Agree	32%	33%	31%	31%	33%	36%	29%	32%	36%	30%	28%	33%	36%	30%	38%
Neither agree nor disagree	25%	28%	23%	21%	21%	27%	29%	31%	26%	24%	26%	25%	20%	27%	31%
Disagree	7%	8%	6%	6%	4%	7%	10%	8%	7%	9%	8%	4%	7%	7%	5%
Strongly disagree	3%	5%	2%	1%	5%	2%	5%	5%	2%	5%	4%	3%	2%	4%	7%
Don't know	3%	3%	2%	3%	3%	3%	1%	2%	1%	2%	3%	4%	3%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q70e Food intolerances are a myth															
Strongly agree	5%	6%	3%	9%	7%	2%	2%	1%	4%	3%	5%	7%	8%	4%	-
Agree	5%	5%	5%	7%	12%	2%	2%	2%	6%	5%	4%	5%	4%	6%	5%
Neither agree nor disagree	15%	16%	14%	18%	13%	15%	12%	16%	13%	16%	21%	13%	11%	16%	24%
Disagree	29%	29%	30%	25%	28%	34%	28%	34%	30%	31%	32%	26%	33%	28%	30%
Strongly disagree	43%	40%	46%	39%	38%	45%	56%	44%	46%	43%	35%	46%	42%	44%	39%
Don't know	2%	3%	2%	3%	3%	2%	2%	2%	1%	2%	3%	3%	3%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q71 Thinking about food/grocery shopping, which of these best describes the level of responsibility you have for the shopping i...															
Responsible for all or most of the food/grocery shopping	64%	54%	74%	58%	71%	74%	71%	56%	55%	65%	69%	68%	63%	65%	58%
Responsible for about half of the food/grocery shopping	27%	34%	21%	31%	24%	20%	21%	34%	36%	28%	23%	22%	27%	27%	31%
Responsible for less than half of the food/grocery shopping	5%	8%	2%	4%	3%	3%	7%	7%	6%	4%	5%	5%	3%	5%	8%
Not responsible for any of the food/grocery shopping	4%	5%	3%	7%	2%	3%	2%	3%	3%	4%	3%	5%	6%	3%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	977	443	534	276	174	182	155	190	290	321	152	214	223	702	52
Weighted	977	473	504	283	149	177	150	217	237	274	187	279	248	671	59
Q72a Minced															
Fresh	68%	67%	70%	60%	68%	69%	80%	72%	71%	70%	67%	66%	75%	66%	73%
Frozen	4%	5%	3%	8%	5%	2%	1%	3%	3%	4%	5%	4%	5%	4%	2%
Both	14%	16%	12%	15%	15%	15%	9%	14%	11%	13%	16%	15%	10%	16%	11%
Do not buy	14%	13%	15%	18%	13%	13%	10%	11%	16%	13%	12%	14%	10%	15%	14%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q72b Meat portion (e.g. steak or chops)															
Fresh	62%	62%	62%	52%	56%	62%	77%	68%	67%	63%	59%	58%	64%	60%	70%
Frozen	8%	9%	6%	12%	14%	3%	2%	5%	6%	7%	10%	8%	9%	8%	2%
Both	15%	18%	12%	14%	17%	18%	12%	13%	11%	15%	16%	18%	11%	17%	9%
Do not buy	16%	11%	20%	22%	13%	16%	9%	14%	16%	16%	16%	16%	16%	15%	20%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q72c Skinless chicken portions															
Fresh	58%	56%	60%	48%	56%	63%	71%	60%	61%	59%	58%	54%	62%	55%	68%
Frozen	10%	11%	9%	15%	10%	6%	3%	11%	10%	7%	11%	13%	12%	10%	8%
Both	17%	18%	16%	20%	21%	12%	14%	16%	13%	19%	18%	17%	15%	18%	10%
Do not buy	15%	15%	16%	18%	13%	19%	11%	13%	15%	15%	14%	16%	11%	17%	14%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q72d Skin-on chicken portions															
Fresh	44%	43%	45%	36%	41%	51%	55%	44%	45%	43%	47%	41%	47%	43%	45%
Frozen	8%	11%	6%	12%	8%	5%	3%	9%	10%	5%	10%	9%	10%	7%	8%
Both	13%	14%	12%	17%	16%	9%	10%	10%	9%	14%	15%	13%	10%	15%	4%
Do not buy	35%	32%	38%	35%	35%	36%	31%	38%	35%	38%	27%	37%	32%	35%	43%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q72e Processed (e.g. sausages or bacon)															
Fresh	62%	62%	62%	51%	58%	64%	71%	70%	67%	62%	61%	58%	69%	59%	63%
Frozen	7%	8%	7%	13%	7%	3%	3%	6%	6%	5%	7%	10%	7%	8%	7%
Both	17%	19%	16%	19%	23%	19%	13%	13%	12%	19%	20%	19%	13%	20%	11%
Do not buy	14%	11%	16%	17%	12%	13%	12%	11%	15%	14%	12%	13%	11%	14%	19%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q72f Joints (e.g. of beef, lamb, pork, etc.)															
Fresh	56%	55%	57%	42%	51%	63%	72%	64%	66%	58%	56%	47%	59%	55%	63%
Frozen	6%	8%	4%	11%	10%	3%	1%	4%	6%	5%	7%	8%	5%	7%	3%
Both	14%	16%	12%	15%	20%	13%	7%	14%	8%	14%	16%	18%	13%	15%	10%
Do not buy	24%	21%	26%	32%	20%	21%	19%	18%	21%	24%	21%	27%	22%	24%	24%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q72g Whole chicken or other poultry															
Fresh	59%	56%	61%	48%	55%	64%	72%	62%	61%	59%	61%	54%	65%	56%	63%
Frozen	5%	6%	4%	9%	7%	2%	1%	4%	7%	4%	4%	6%	7%	5%	2%
Both	14%	16%	12%	16%	20%	11%	8%	14%	9%	15%	17%	15%	11%	15%	16%
Do not buy	22%	22%	23%	28%	18%	23%	19%	19%	23%	22%	17%	25%	18%	24%	18%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q72h Offal (e.g. liver, kidneys)															
Fresh	21%	24%	19%	17%	17%	14%	25%	33%	27%	20%	21%	18%	29%	18%	22%
Frozen	5%	7%	4%	9%	9%	2%	1%	3%	5%	5%	7%	4%	7%	5%	2%
Both	6%	6%	6%	12%	6%	2%	2%	3%	4%	7%	7%	5%	5%	6%	4%
Do not buy	68%	64%	72%	62%	68%	82%	71%	61%	64%	68%	65%	73%	59%	71%	72%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q72i Breaded chicken portion															
Fresh	24%	25%	24%	21%	25%	29%	31%	21%	26%	24%	24%	24%	29%	23%	23%
Frozen	25%	26%	24%	27%	22%	22%	24%	27%	23%	22%	25%	28%	24%	25%	23%
Both	22%	22%	22%	27%	31%	24%	15%	12%	13%	26%	28%	22%	17%	24%	17%
Do not buy	29%	27%	31%	26%	22%	25%	30%	41%	38%	28%	23%	26%	30%	28%	37%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q73 Which of the following describes what a food recall is?															
Unsafe food is removed from the supply chain	61%	63%	59%	53%	60%	62%	67%	69%	62%	62%	56%	63%	59%	61%	71%
Consumers are advised to return or dispose of the unsafe food	71%	69%	73%	62%	66%	76%	75%	79%	75%	72%	71%	66%	72%	70%	74%
Alerts are issued to inform consumers of the unsafe product	58%	56%	60%	47%	47%	67%	67%	68%	62%	63%	49%	57%	60%	57%	70%
Don't know	9%	9%	9%	14%	11%	7%	5%	6%	8%	10%	7%	10%	12%	9%	6%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q74 Do you recall any news or social media alerts about any foods being recalled from sale in the past 12 months?															
Yes	23%	22%	24%	28%	30%	19%	22%	16%	25%	21%	25%	22%	18%	25%	16%
No	68%	70%	66%	61%	64%	71%	69%	77%	69%	71%	66%	65%	73%	65%	76%
Don't know	9%	8%	10%	11%	6%	11%	10%	8%	6%	8%	9%	13%	9%	10%	8%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	236	106	130	81	53	35	35	32	75	70	42	49	42	184	10
Weighted	232	110	122	85	45	34	33	35	60	59	49	64	49	173	10
Q75 To the best of your knowledge, where did you see the recall?															
In-store	30%	30%	30%	31%	36%	37%	31%	12%	29%	37%	24%	29%	32%	27%	67%
Food standard Scotland website, FSS social media site or alert	21%	22%	20%	27%	30%	16%	15%	7%	24%	16%	22%	22%	23%	21%	8%
News outlet (e.g. BBC)	52%	57%	48%	42%	42%	60%	71%	64%	66%	54%	43%	44%	49%	52%	64%
Consumer or campaign group (e.g. Which?, Allergy UK)	15%	18%	12%	21%	28%	13%	-	-	10%	11%	22%	18%	20%	14%	-
Other	16%	9%	23%	11%	15%	16%	13%	35%	10%	13%	20%	22%	8%	19%	11%
Don't know	2%	1%	3%	4%	3%	-	-	2%	2%	4%	2%	-	2%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q76 Are you aware that there is a text alert system to notify consumers of products which are being recalled?															
Yes	9%	11%	7%	16%	12%	5%	3%	3%	9%	8%	11%	8%	9%	10%	3%
No	91%	89%	93%	84%	88%	95%	97%	97%	91%	92%	89%	92%	91%	90%	97%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q77 Since the coronavirus pandemic began, people have been affected in different ways. Looking at the list below, which,...															
Working from home	21%	21%	21%	28%	36%	19%	21%	3%	28%	33%	13%	9%	17%	23%	15%
Being put on the government scheme known as 'furloughing'	11%	10%	12%	18%	8%	15%	9%	3%	9%	12%	19%	8%	9%	12%	8%
Having a reduced income	20%	16%	23%	26%	19%	25%	24%	4%	15%	23%	26%	16%	19%	21%	12%
Seeking help to afford food from family and/or friends	6%	6%	7%	12%	8%	5%	2%	0%	3%	5%	8%	8%	6%	7%	2%
Seeking help to afford food from emergency support such as a foodbank	5%	4%	6%	8%	6%	8%	3%	-	2%	4%	4%	9%	6%	5%	4%
Shielding (due to being in a vulnerable group)	14%	15%	12%	12%	12%	15%	9%	20%	14%	13%	8%	18%	13%	14%	19%
None of these	47%	50%	43%	29%	37%	45%	53%	73%	49%	38%	47%	52%	48%	46%	52%
Prefer not to say	2%	3%	2%	4%	1%	3%	1%	1%	2%	1%	3%	4%	6%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78a Cooking meals from scratch															
Much more	15%	13%	16%	19%	17%	13%	12%	10%	12%	12%	17%	18%	15%	15%	10%
A little more	19%	20%	19%	20%	23%	25%	20%	11%	20%	23%	20%	15%	19%	20%	19%
No difference	58%	60%	57%	50%	51%	57%	66%	71%	62%	58%	56%	58%	60%	57%	64%
A little less	2%	2%	3%	5%	2%	0%	1%	1%	4%	3%	1%	2%	1%	3%	3%
Much less	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	1%	3%	1%	2%	2%
Don't know	1%	1%	1%	1%	1%	0%	1%	-	0%	0%	1%	1%	1%	1%	2%
N/A	3%	3%	2%	3%	4%	2%	-	4%	0%	4%	4%	3%	3%	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78b Eating longer shelf life foods (such as tinned, dried or frozen foods)															
Much more	6%	6%	6%	10%	9%	6%	2%	1%	5%	3%	8%	8%	7%	5%	7%
A little more	16%	14%	18%	21%	18%	17%	13%	12%	16%	13%	18%	19%	18%	17%	6%
No difference	68%	70%	66%	59%	67%	70%	76%	75%	70%	74%	67%	62%	66%	68%	78%
A little less	3%	3%	3%	4%	0%	2%	2%	4%	3%	3%	3%	3%	3%	3%	1%
Much less	2%	2%	2%	1%	2%	2%	4%	2%	2%	2%	1%	2%	-	2%	1%
Don't know	1%	1%	0%	1%	2%	0%	-	-	0%	0%	-	1%	0%	1%	-
N/A	4%	4%	4%	4%	3%	3%	3%	6%	4%	5%	3%	5%	6%	3%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78c Eating fruit and vegetables (fresh, frozen or tinned)															
Much more	7%	7%	8%	11%	13%	4%	2%	5%	7%	7%	7%	8%	9%	7%	3%
A little more	21%	22%	19%	22%	19%	16%	24%	21%	20%	21%	24%	19%	20%	20%	28%
No difference	63%	63%	62%	53%	58%	69%	67%	70%	67%	62%	62%	61%	64%	62%	63%
A little less	5%	3%	7%	8%	4%	5%	4%	1%	3%	6%	4%	5%	2%	6%	3%
Much less	2%	3%	2%	2%	4%	3%	2%	1%	2%	1%	3%	3%	2%	2%	2%
Don't know	1%	0%	1%	1%	1%	0%	-	-	1%	0%	1%	1%	1%	1%	-
N/A	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	-	3%	2%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1002	461	541	291	175	188	154	194	294	329	157	222	234	716	52
Weighted	1006	494	513	301	151	183	149	223	241	282	193	291	263	684	59
Q78d Eating cakes and biscuits, savoury snacks, confectionery or ice cream															
Much more	8%	6%	9%	14%	9%	6%	2%	3%	7%	6%	9%	9%	7%	8%	9%
A little more	24%	21%	27%	27%	31%	28%	18%	17%	23%	25%	27%	22%	22%	25%	28%
No difference	55%	60%	50%	47%	50%	54%	61%	67%	60%	52%	53%	55%	57%	55%	53%
A little less	6%	5%	6%	5%	3%	7%	10%	5%	5%	9%	5%	5%	6%	6%	2%
Much less	4%	3%	5%	4%	4%	2%	8%	5%	3%	4%	5%	6%	3%	5%	3%
Don't know	1%	1%	1%	2%	0%	0%	-	-	1%	1%	1%	0%	1%	1%	-
N/A	2%	3%	2%	2%	1%	3%	1%	2%	2%	3%	1%	3%	4%	1%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78e Eating ready meals															
Much more	4%	5%	4%	8%	8%	2%	1%	1%	4%	3%	5%	6%	5%	4%	5%
A little more	12%	12%	12%	19%	13%	11%	7%	7%	11%	12%	13%	13%	10%	13%	10%
No difference	53%	54%	51%	47%	55%	60%	53%	54%	55%	55%	51%	51%	50%	54%	48%
A little less	7%	8%	7%	7%	8%	7%	9%	7%	7%	8%	8%	7%	6%	8%	10%
Much less	7%	7%	7%	8%	5%	7%	9%	8%	7%	8%	7%	8%	10%	7%	5%
Don't know	0%	1%	0%	1%	-	1%	-	-	1%	0%	1%	0%	-	1%	-
N/A	15%	13%	17%	11%	11%	12%	21%	22%	16%	14%	15%	15%	20%	13%	21%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78f Drinking alcohol															
Much more	6%	7%	5%	8%	9%	5%	4%	2%	6%	6%	8%	5%	6%	6%	5%
A little more	14%	15%	12%	15%	16%	15%	10%	11%	18%	15%	11%	12%	15%	13%	14%
No difference	48%	51%	46%	47%	42%	51%	46%	55%	47%	49%	50%	48%	50%	47%	57%
A little less	7%	6%	7%	7%	8%	5%	7%	7%	8%	8%	5%	6%	6%	7%	-
Much less	9%	8%	9%	8%	9%	7%	15%	6%	7%	10%	10%	8%	7%	9%	9%
Don't know	1%	0%	1%	2%	1%	0%	-	-	0%	1%	-	1%	-	1%	-
N/A	16%	12%	20%	13%	15%	16%	18%	19%	13%	12%	17%	22%	16%	16%	16%

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78g Spending on grocery food shopping															
Much more	9%	8%	10%	11%	16%	8%	5%	6%	8%	8%	9%	11%	8%	10%	6%
A little more	27%	25%	29%	26%	29%	31%	22%	28%	31%	26%	27%	24%	28%	27%	20%
No difference	53%	57%	49%	47%	44%	53%	59%	62%	54%	54%	51%	51%	52%	52%	62%
A little less	8%	7%	9%	10%	8%	4%	12%	3%	4%	8%	9%	9%	8%	7%	10%
Much less	2%	1%	2%	2%	2%	2%	2%	0%	1%	1%	2%	2%	1%	2%	2%
Don't know	0%	1%	0%	1%	-	0%	-	1%	0%	1%	-	0%	0%	0%	-
N/A	1%	1%	2%	3%	1%	2%	-	0%	1%	1%	1%	2%	3%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	804	361	443	252	145	144	116	147	257	255	132	160	188	573	43
Weighted	797	378	419	260	125	137	110	165	211	217	162	206	206	541	49
Q78h Eating together as a family															
Much more	11%	9%	13%	17%	17%	11%	6%	1%	9%	10%	16%	11%	11%	12%	11%
A little more	15%	13%	17%	18%	21%	13%	18%	8%	13%	15%	18%	16%	15%	16%	14%
No difference	63%	67%	59%	51%	57%	71%	68%	76%	64%	62%	63%	62%	60%	63%	66%
A little less	3%	3%	3%	4%	2%	1%	1%	3%	5%	3%	-	2%	3%	3%	3%
Much less	4%	5%	3%	3%	1%	1%	5%	9%	5%	5%	1%	3%	4%	4%	4%
Don't know	1%	1%	1%	1%	2%	1%	-	-	0%	0%	-	2%	1%	1%	-
N/A	4%	2%	5%	6%	2%	2%	1%	3%	3%	4%	2%	4%	6%	3%	2%

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78i The amount of physical activity you are doing															
Much more	8%	10%	7%	12%	12%	5%	8%	3%	9%	6%	8%	10%	11%	8%	1%
A little more	18%	17%	19%	20%	20%	19%	17%	14%	18%	18%	23%	14%	17%	19%	11%
No difference	46%	48%	43%	37%	47%	45%	52%	53%	45%	45%	46%	47%	45%	44%	63%
A little less	15%	15%	16%	14%	9%	18%	17%	18%	18%	16%	10%	15%	16%	15%	15%
Much less	9%	6%	11%	12%	8%	9%	3%	9%	8%	10%	8%	9%	7%	10%	7%
Don't know	1%	1%	1%	2%	2%	1%	-	1%	1%	1%	2%	1%	1%	1%	-
N/A	3%	3%	3%	3%	3%	3%	3%	3%	1%	3%	3%	5%	4%	3%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78j Eating more out of boredom															
Much more	10%	8%	12%	17%	14%	11%	0%	3%	6%	9%	11%	13%	10%	10%	5%
A little more	24%	20%	28%	28%	24%	27%	23%	20%	23%	26%	26%	23%	24%	25%	26%
No difference	51%	58%	44%	41%	47%	54%	58%	59%	58%	50%	51%	47%	50%	51%	53%
A little less	4%	4%	4%	6%	5%	3%	3%	3%	3%	4%	4%	4%	4%	4%	2%
Much less	4%	3%	5%	4%	5%	1%	7%	4%	2%	4%	2%	6%	3%	4%	5%
Don't know	0%	0%	1%	1%	1%	0%	-	-	0%	1%	-	1%	-	1%	-
N/A	6%	7%	5%	3%	4%	5%	8%	11%	8%	6%	4%	6%	8%	5%	9%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78k Had an online food delivery from a supermarket															
Much more	11%	11%	12%	14%	15%	9%	7%	10%	13%	8%	11%	12%	12%	11%	6%
A little more	15%	15%	16%	19%	17%	12%	17%	11%	12%	13%	19%	17%	16%	16%	7%
No difference	36%	36%	37%	44%	42%	43%	26%	25%	31%	37%	40%	38%	40%	35%	33%
A little less	2%	2%	3%	2%	6%	2%	1%	1%	1%	2%	1%	4%	2%	2%	3%
Much less	3%	2%	3%	3%	3%	4%	4%	0%	5%	2%	3%	1%	2%	3%	1%
Don't know	1%	1%	1%	2%	-	0%	-	-	1%	1%	1%	0%	1%	1%	-
N/A	31%	34%	29%	16%	18%	30%	45%	53%	37%	36%	24%	27%	28%	31%	49%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78I Visiting the supermarket															
Much more	4%	3%	5%	7%	7%	4%	1%	1%	3%	3%	6%	5%	5%	4%	1%
A little more	12%	12%	11%	19%	16%	9%	7%	5%	14%	12%	15%	7%	10%	13%	6%
No difference	50%	56%	45%	45%	50%	56%	47%	55%	51%	53%	48%	47%	48%	51%	56%
A little less	18%	15%	20%	17%	12%	15%	21%	21%	17%	18%	17%	18%	21%	16%	22%
Much less	14%	12%	16%	10%	14%	12%	22%	16%	12%	11%	13%	19%	13%	15%	15%
Don't know	0%	0%	0%	1%	-	0%	-	-	0%	1%	-	0%	-	1%	-
N/A	2%	1%	3%	2%	1%	3%	1%	3%	2%	2%	1%	3%	3%	2%	-

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q78m Meal planning															
Much more	10%	7%	12%	14%	15%	8%	8%	4%	6%	9%	13%	11%	10%	10%	6%
A little more	20%	21%	20%	24%	16%	22%	20%	16%	22%	19%	23%	17%	18%	22%	13%
No difference	62%	65%	60%	50%	60%	64%	69%	75%	65%	64%	55%	63%	64%	60%	81%
A little less	2%	2%	3%	6%	2%	1%	1%	1%	3%	3%	2%	1%	3%	3%	-
Much less	2%	1%	3%	2%	3%	2%	1%	1%	2%	1%	1%	3%	1%	2%	-
Don't know	1%	1%	1%	1%	-	1%	-	-	0%	0%	1%	0%	1%	1%	-
N/A	3%	3%	3%	4%	3%	3%	2%	3%	1%	4%	3%	4%	5%	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q79 Which of the following best describes your approach to taking vitamin D supplements?															
I usually take a vitamin D supplement	31%	30%	33%	32%	36%	25%	27%	36%	35%	30%	35%	27%	37%	29%	33%
I have started taking a vitamin D supplement since the coronavirus pandemic	18%	16%	19%	21%	18%	15%	17%	15%	19%	20%	15%	16%	20%	17%	18%
I do not take a vitamin D supplement	51%	55%	48%	47%	46%	60%	56%	49%	46%	50%	51%	56%	43%	54%	49%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q80 Have you seen any information about taking vitamin D supplements during the last few months?															
Yes	44%	44%	44%	32%	44%	49%	51%	53%	54%	41%	36%	45%	47%	42%	53%
No	51%	51%	51%	61%	54%	47%	46%	43%	43%	55%	61%	50%	48%	54%	40%
Don't know	4%	4%	5%	7%	2%	3%	4%	4%	4%	5%	4%	5%	5%	4%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q81a Coronavirus can be more severe for people who are overweight or obese															
Strongly agree	39%	41%	38%	38%	34%	39%	46%	41%	45%	39%	34%	39%	41%	39%	37%
Agree	37%	37%	37%	28%	45%	39%	35%	43%	38%	37%	39%	34%	38%	37%	32%
Neither agree nor disagree	13%	13%	13%	20%	10%	13%	9%	9%	10%	13%	16%	14%	11%	13%	22%
Disagree	2%	2%	3%	3%	2%	1%	4%	1%	1%	2%	3%	3%	3%	2%	3%
Strongly disagree	0%	-	0%	-	-	1%	-	-	-	-	-	1%	1%	-	-
Don't know	8%	7%	9%	10%	8%	6%	7%	6%	5%	9%	7%	9%	7%	8%	6%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q81b I am personally unlikely to catch coronavirus															
Strongly agree	6%	6%	5%	10%	6%	5%	2%	1%	4%	5%	8%	6%	7%	5%	2%
Agree	14%	14%	13%	21%	20%	9%	7%	6%	14%	11%	19%	12%	13%	14%	15%
Neither agree nor disagree	35%	38%	33%	36%	29%	38%	34%	38%	37%	36%	38%	32%	31%	37%	37%
Disagree	22%	22%	22%	18%	20%	22%	25%	26%	23%	26%	20%	19%	22%	22%	26%
Strongly disagree	17%	13%	20%	10%	16%	18%	25%	18%	15%	16%	10%	22%	18%	16%	18%
Don't know	7%	7%	6%	4%	8%	8%	7%	9%	7%	5%	5%	9%	9%	6%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q81c Taking a vitamin D supplement is especially important during winter															
Strongly agree	26%	19%	33%	25%	29%	28%	23%	27%	30%	24%	24%	27%	26%	27%	23%
Agree	38%	40%	35%	33%	35%	31%	43%	47%	41%	39%	35%	35%	39%	37%	39%
Neither agree nor disagree	23%	25%	21%	27%	27%	25%	19%	17%	18%	22%	30%	24%	21%	24%	26%
Disagree	2%	3%	2%	3%	0%	4%	1%	2%	2%	3%	1%	2%	3%	2%	3%
Strongly disagree	1%	1%	2%	2%	-	1%	2%	1%	1%	1%	1%	2%	1%	1%	-
Don't know	10%	11%	8%	10%	8%	11%	12%	7%	9%	11%	9%	9%	10%	10%	10%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q81d I understand the benefits of taking a vitamin D supplement															
Strongly agree	24%	18%	29%	25%	25%	22%	20%	26%	28%	19%	24%	24%	25%	23%	20%
Agree	41%	43%	39%	35%	39%	42%	45%	47%	43%	45%	36%	38%	43%	40%	48%
Neither agree nor disagree	19%	20%	18%	24%	22%	20%	16%	13%	15%	18%	25%	20%	18%	20%	19%
Disagree	7%	8%	5%	6%	6%	7%	6%	7%	8%	7%	5%	6%	4%	7%	7%
Strongly disagree	3%	4%	2%	2%	3%	3%	3%	2%	1%	3%	3%	4%	2%	3%	3%
Don't know	7%	7%	6%	8%	4%	6%	9%	5%	4%	8%	7%	8%	8%	7%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q82 Please tell me if you suffer from any of these? You do no...															
Yes	28%	31%	26%	21%	22%	31%	35%	36%	25%	29%	23%	34%	27%	28%	40%
No	68%	65%	70%	71%	75%	66%	63%	62%	72%	68%	74%	59%	65%	69%	58%
Don't know	3%	3%	3%	7%	2%	1%	3%	2%	2%	3%	3%	5%	7%	2%	2%
Prefer not to say	1%	0%	1%	1%	1%	1%	-	-	1%	1%	-	1%	1%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q83 Which best describes your current working status?															
Self employed full time (30+ hours per week)	8%	10%	6%	11%	12%	9%	6%	2%	8%	10%	10%	5%	7%	9%	9%
Self employed part-time (less than 30 hours per week)	5%	5%	5%	8%	8%	3%	4%	3%	5%	4%	6%	6%	6%	5%	9%
In paid full-time employment (30+ hours per week)	31%	32%	30%	40%	48%	40%	27%	1%	31%	41%	41%	14%	28%	32%	24%
In paid part-time employment (less than 30 hours per week)	9%	5%	13%	12%	10%	10%	14%	2%	7%	8%	11%	12%	10%	9%	8%
Unemployed	7%	7%	6%	9%	7%	6%	8%	3%	1%	4%	4%	17%	8%	7%	4%
Retired from paid work altogether	23%	31%	14%	-	-	2%	23%	85%	41%	23%	10%	15%	18%	23%	37%
On maternity/paternity leave	0%	-	0%	1%	-	-	-	-	-	-	1%	-	-	0%	-
Looking after family or home	8%	3%	12%	5%	8%	15%	10%	3%	5%	3%	12%	11%	9%	8%	2%
Full-time student/ at school	2%	1%	4%	8%	1%	-	-	-	2%	4%	2%	2%	3%	3%	-
Long term sick or disabled	5%	4%	6%	3%	5%	11%	6%	1%	1%	2%	2%	13%	8%	4%	7%
Unable to work because of short-term illness or injury	1%	-	1%	0%	1%	1%	2%	-	-	-	-	2%	1%	1%	-
On a government training scheme	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Doing something else	0%	-	0%	-	-	1%	-	-	-	-	-	1%	0%	0%	-
Would prefer not to say	1%	1%	1%	2%	0%	1%	1%	0%	1%	1%	1%	2%	3%	1%	1%

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Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
Weighted	1016	498	518	305	152	183	152	224	244	284	193	295	264	691	61
Q84 What is your ethnic group?															
White - Scottish	77%	78%	76%	72%	76%	81%	77%	83%	72%	78%	78%	80%	72%	79%	79%
White - Other British	13%	14%	12%	7%	8%	16%	22%	15%	17%	11%	16%	9%	17%	11%	17%
White - Irish	1%	1%	0%	2%	0%	-	1%	-	1%	1%	1%	-	1%	1%	2%
White - Gypsy/Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White - Polish	2%	1%	2%	4%	3%	-	-	-	0%	1%	1%	4%	1%	2%	2%
Any other White ethnic group	3%	2%	4%	6%	4%	1%	1%	2%	4%	4%	3%	1%	4%	3%	-
Any Mixed or Multiple ethnic groups	1%	1%	1%	2%	2%	-	-	-	1%	1%	-	1%	1%	1%	-
Pakistani, Pakistani Scottish or Pakistani British	1%	0%	1%	1%	2%	0%	-	-	-	1%	0%	1%	0%	1%	-
Indian, Indian Scottish or Indian British	0%	0%	1%	1%	1%	-	-	-	1%	-	1%	-	0%	0%	-
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	0%	-	0%	-	0%	-	-	-	0%	-	-	-	0%	-	-
Chinese, Chinese Scottish or Chinese British	0%	0%	0%	1%	1%	-	-	-	1%	-	-	0%	-	0%	-
Any other Asian	0%	0%	1%	1%	1%	0%	-	-	2%	-	-	-	1%	0%	-
African, African Scottish or African British	0%	1%	0%	0%	2%	-	-	-	-	1%	-	0%	1%	0%	-
Any other African	0%	0%	-	1%	-	-	-	-	-	-	-	1%	1%	-	-
Caribbean, Caribbean Scottish or Caribbean British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Female	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Northern Sco...	Central Scotla...	Southern Sco...
Base															
Unweighted	1012	465	547	295	177	188	157	195	298	332	157	225	235	723	54
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Black, Black Scottish or Black British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arab, Arab Scottish or Arab British	0%	-	0%	0%	-	-	-	-	-	-	-	0%	1%	-	-
Any other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Would prefer not to say	1%	2%	1%	3%	0%	1%	1%	-	1%	1%	1%	2%	2%	1%	-