

Handwashing Consumer Tracker

Wave 1: July 2020

Handwashing Consumer Tracker

Methodology

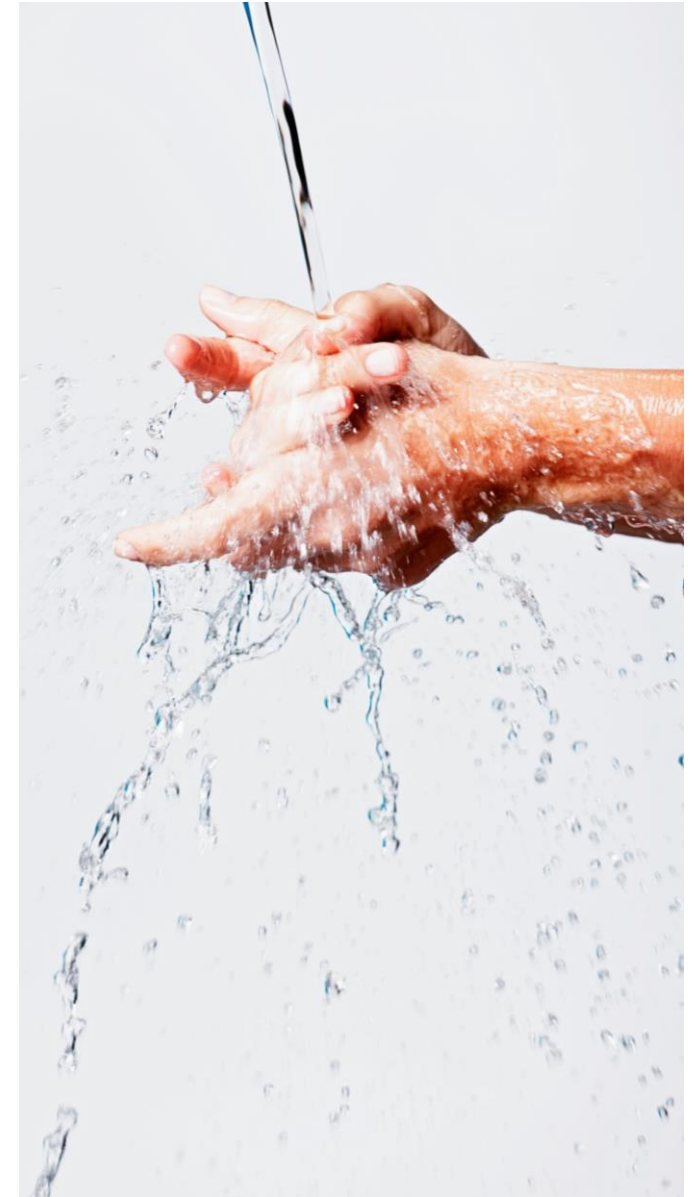
Food Standards Scotland (FSS) commissioned Ipsos MORI to track handwashing behaviour and attitudes during the COVID-19 pandemic and afterwards

This is the first of a quarterly tracker which will run for two years from July 2020 to April 2022.

During this wave, Ipsos MORI interviewed a representative sample of **495 adults, aged 16-75 living in Scotland**. Interviews were conducted online via i:Omnibus from: **10-14 July 2020**. The subgroups included highlight differences across some of the questions and are therefore useful comparators. Where subgroups are reported on, the base size is provided in the footnote.

The data is weighted to best reflect the demographic profile of the adult population sampled.

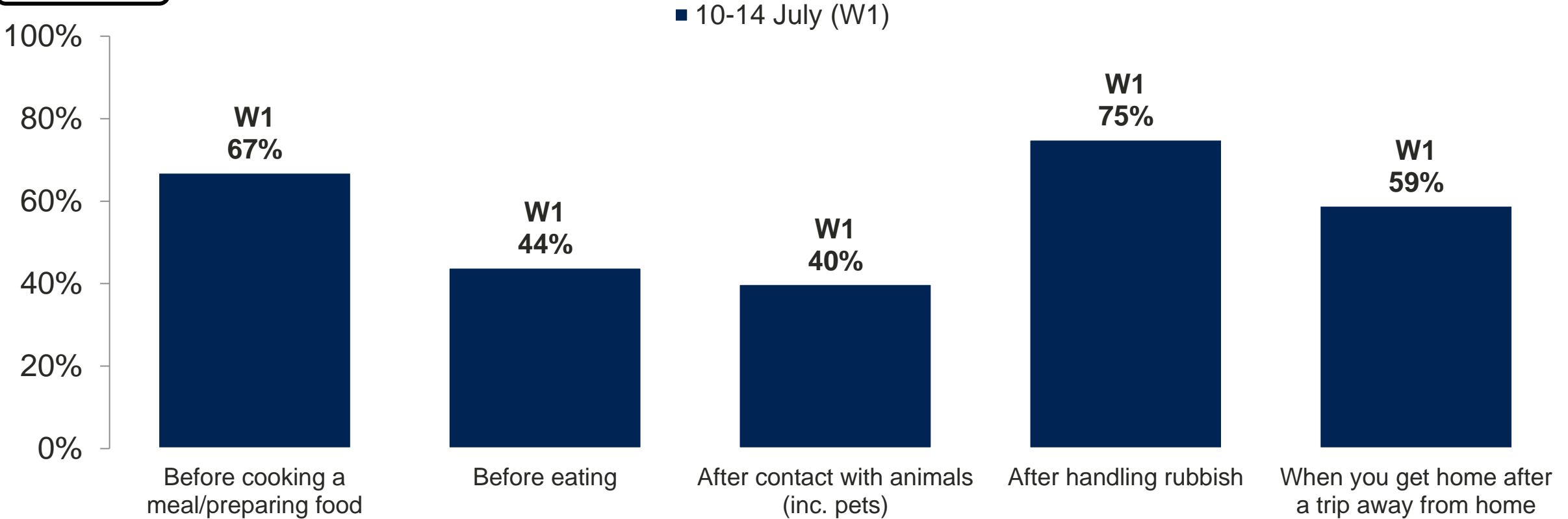
Where results do not sum to 100, this may be due to computer rounding. Where appropriate the 'not applicable' and 'don't know' responses are not shown.



Frequency of handwashing at home over time

Thinking about when you are at home, at the moment. How often, if at all, do you wash your hands...?

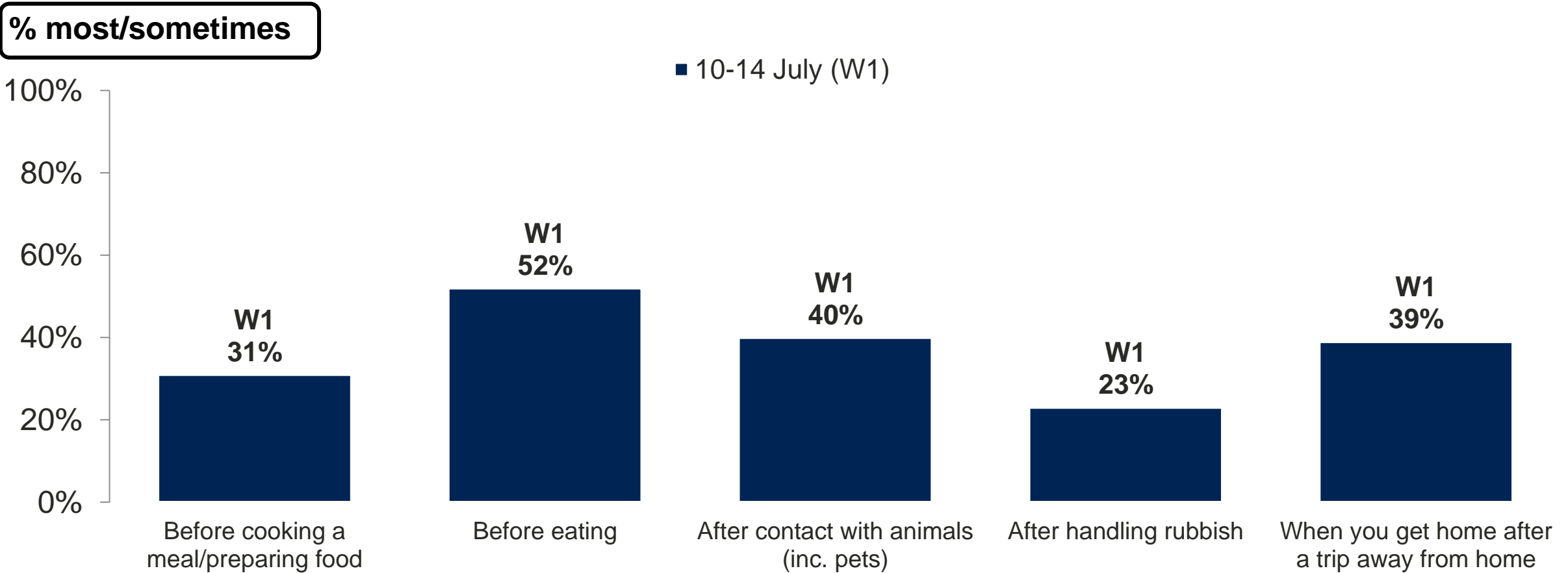
% always



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing at home over time

Thinking about when you are at home, at the moment. How often, if at all, do you wash your hands...?

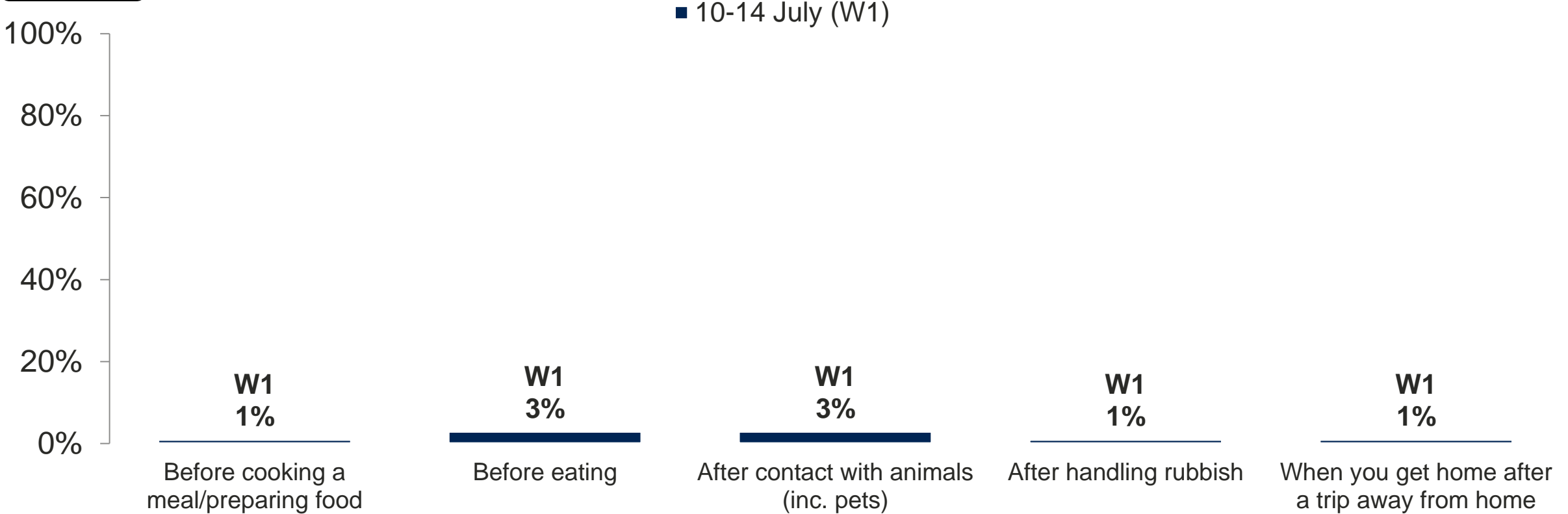


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing at home over time

Thinking about when you are at home, at the moment. How often, if at all, do you wash your hands...?

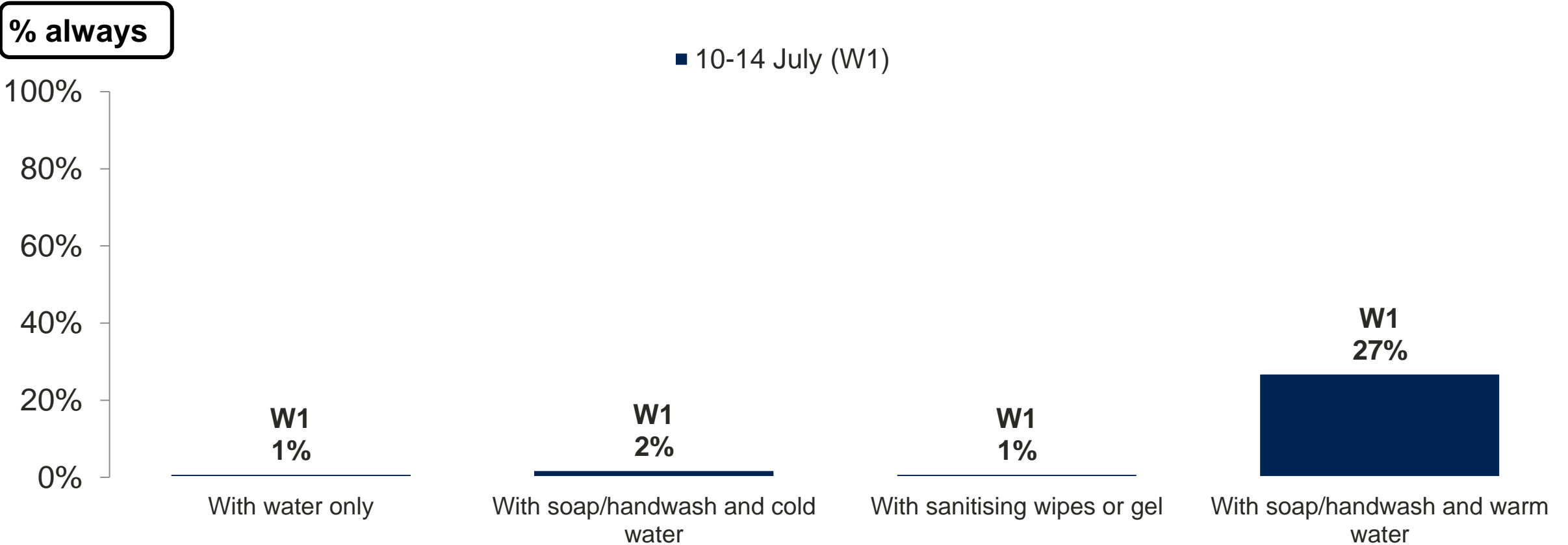
% never



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Handwashing methods at home over time

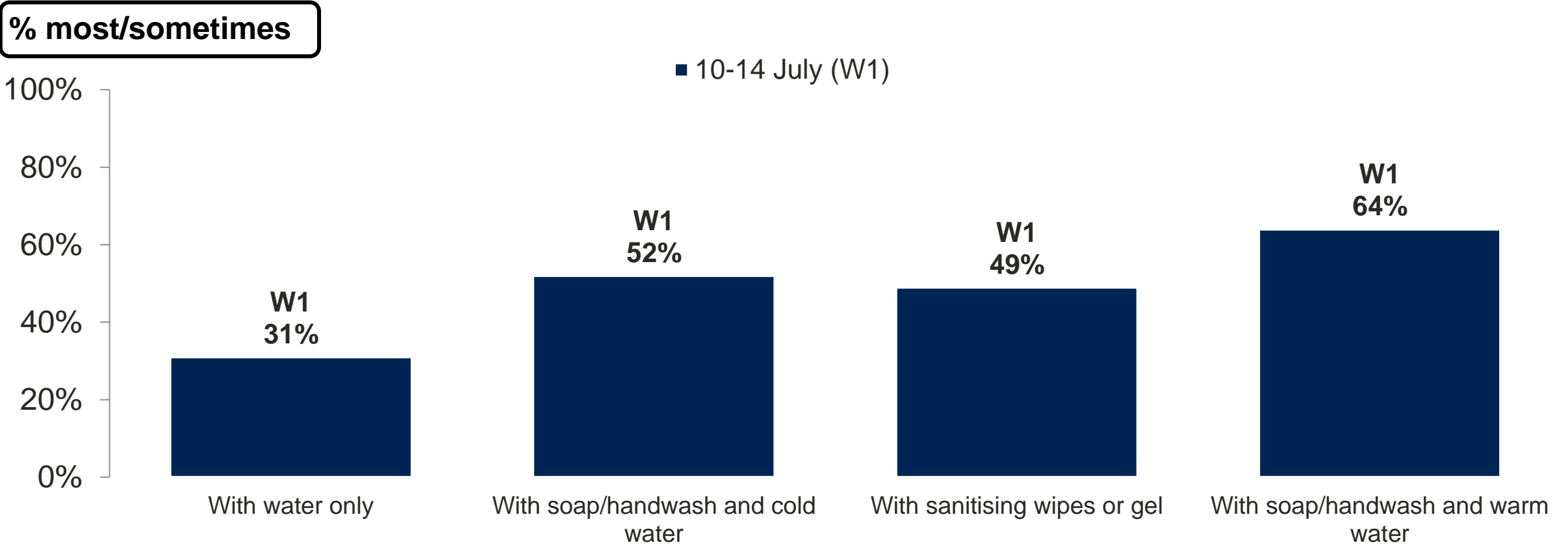
Thinking about when you are at home at the moment, how often do you wash your hands in each of the following ways?



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Handwashing methods at home over time

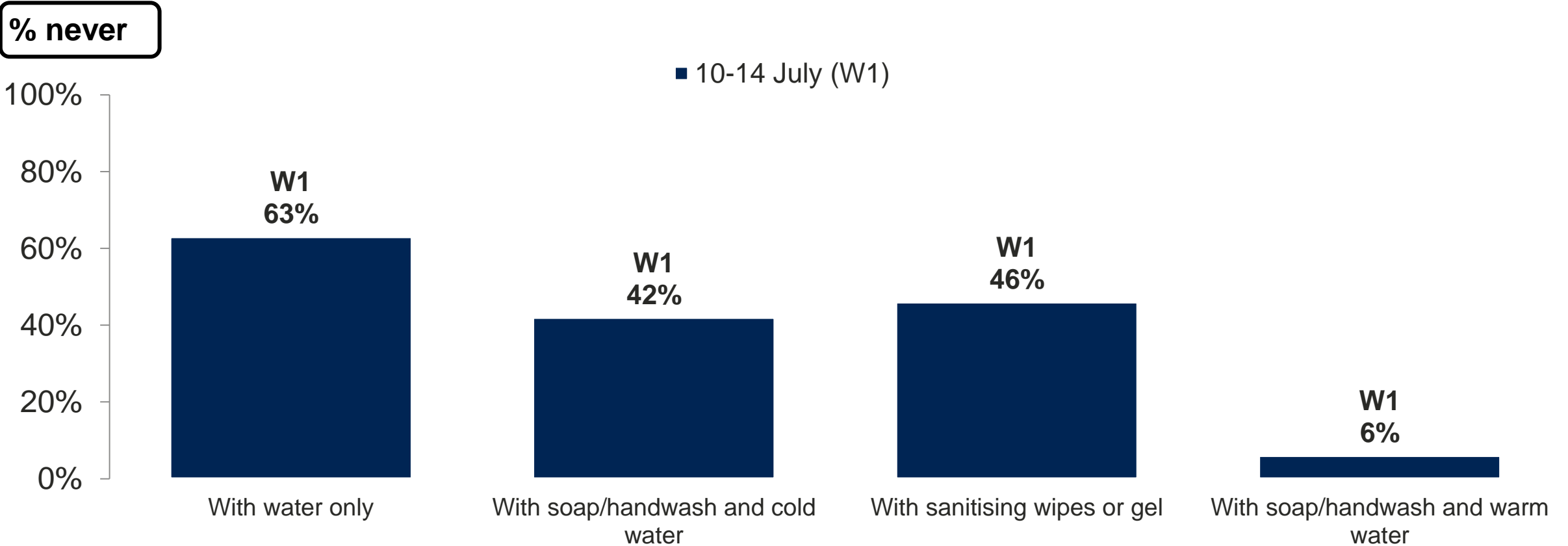
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Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Handwashing methods at home over time

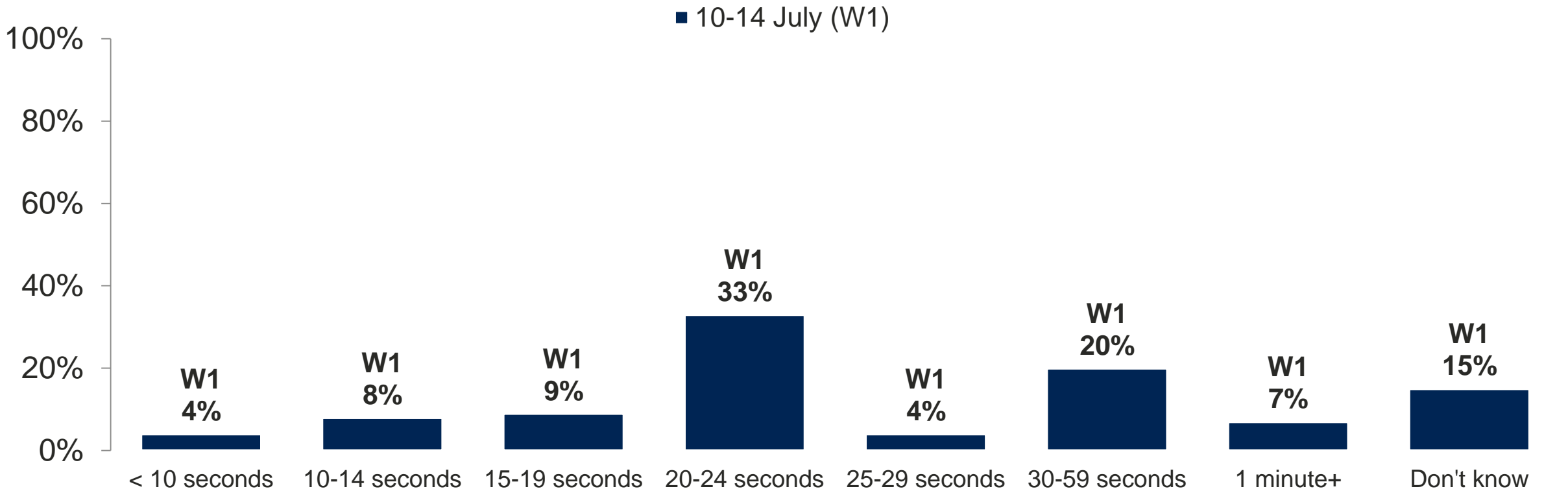
Thinking about when you are at home at the moment, how often do you wash your hands in each of the following ways?



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Time spent handwashing over time

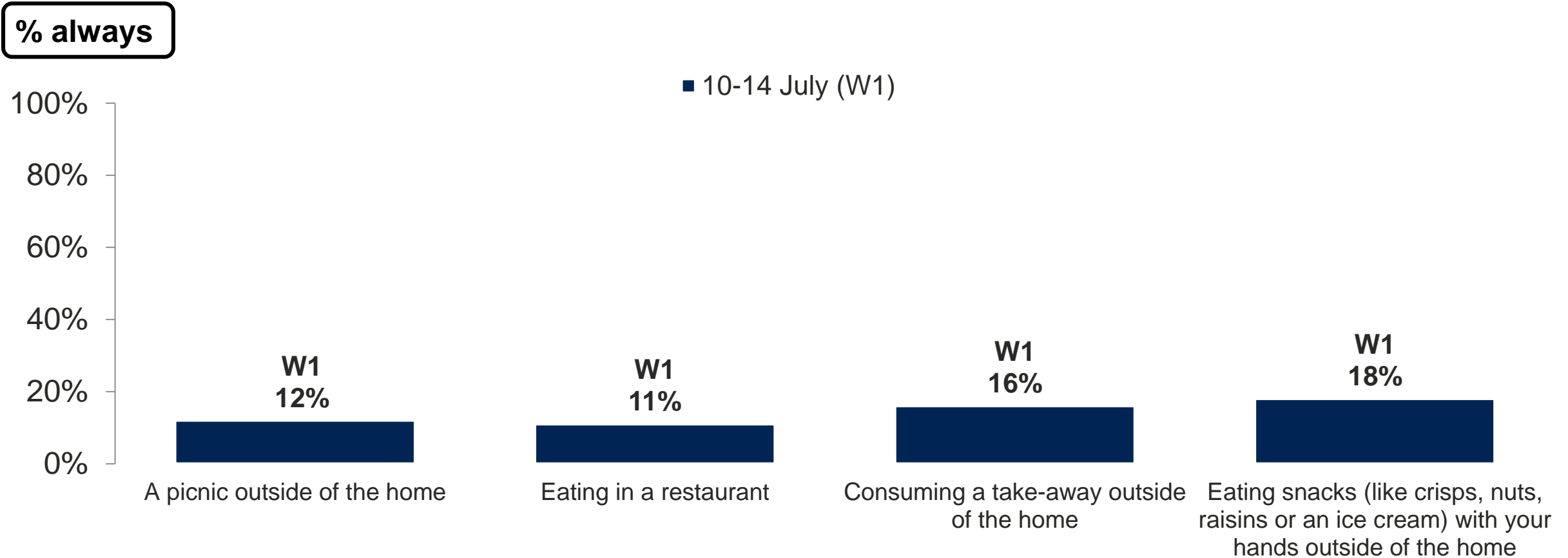
When you are at home, typically how many seconds do you spend washing your hands each time?



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing when eating outside the home

Thinking about when eating outside of your home at the moment. How often, if at all, do you wash your hands, or use hand sanitising wipes or gels, before eating in the following situation?

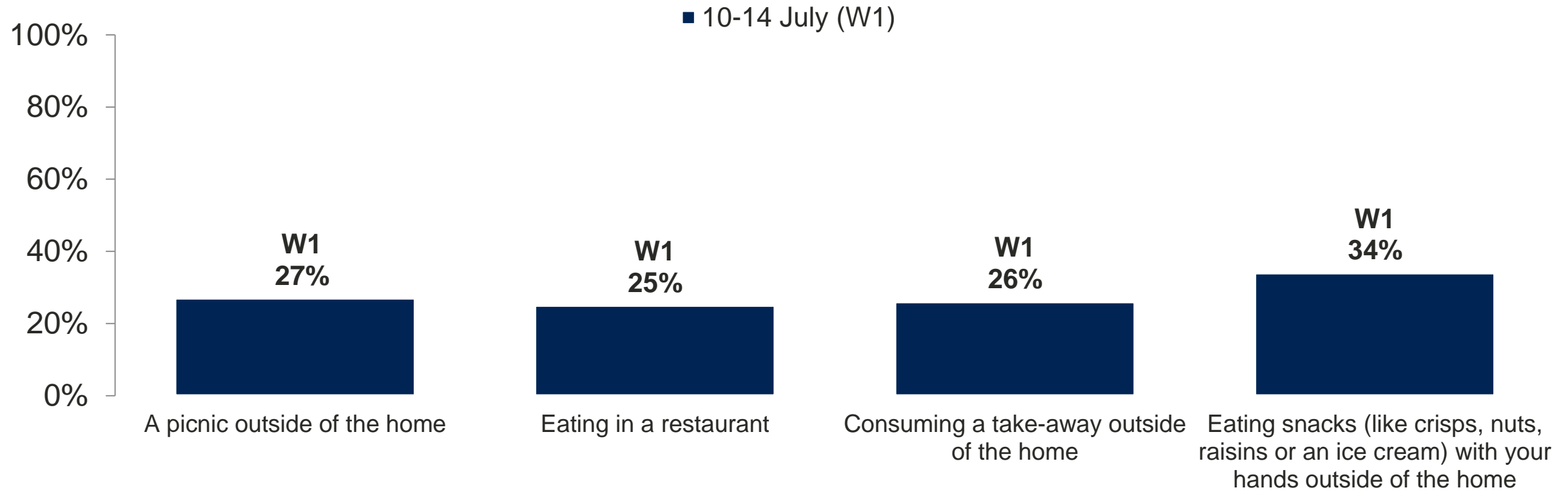


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing when eating outside the home

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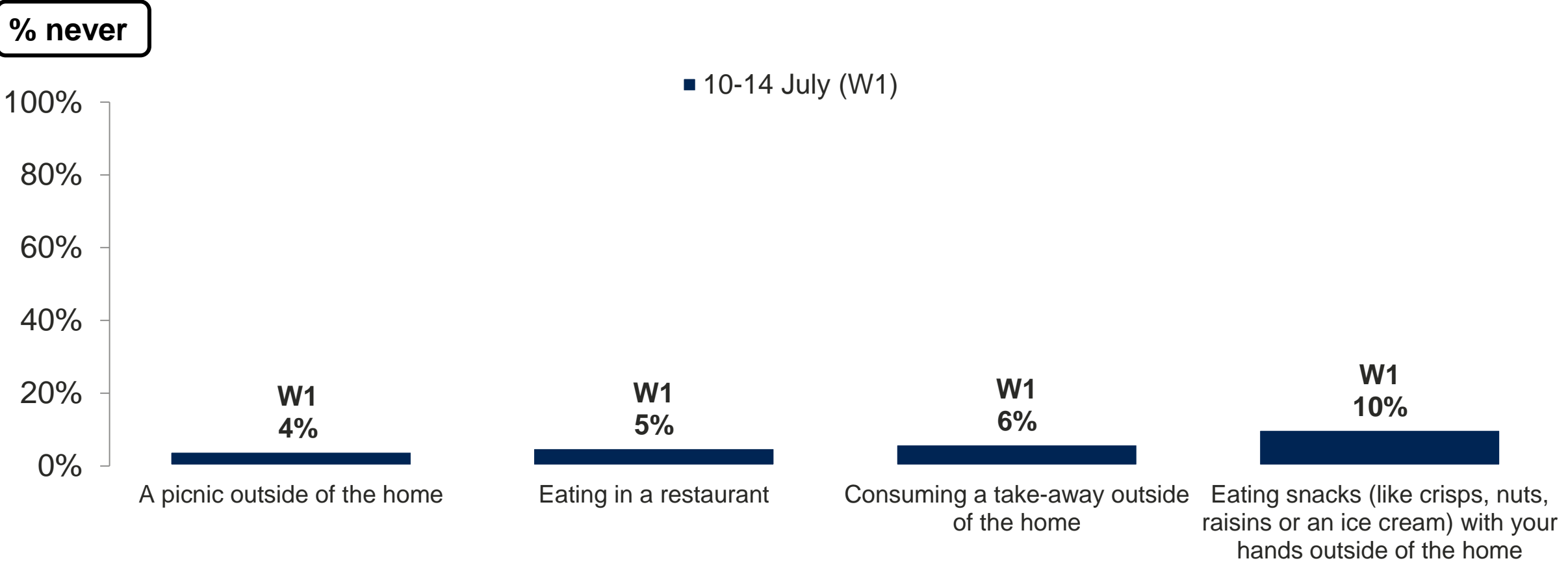
% most/sometimes



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing when eating outside the home

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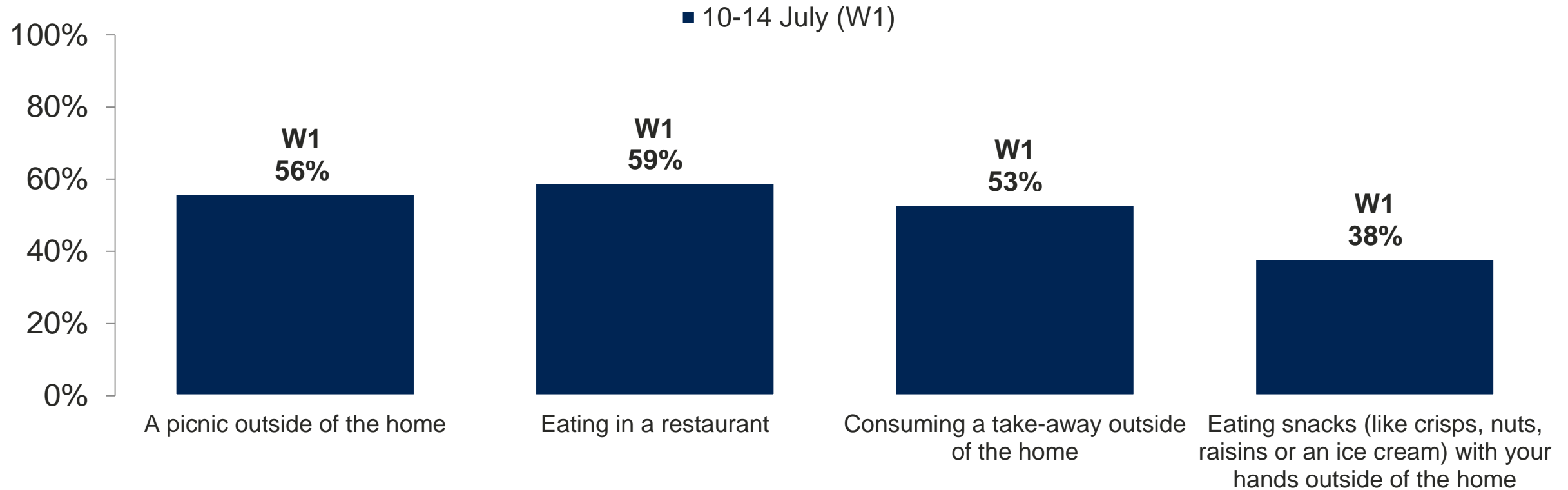


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing when eating outside the home

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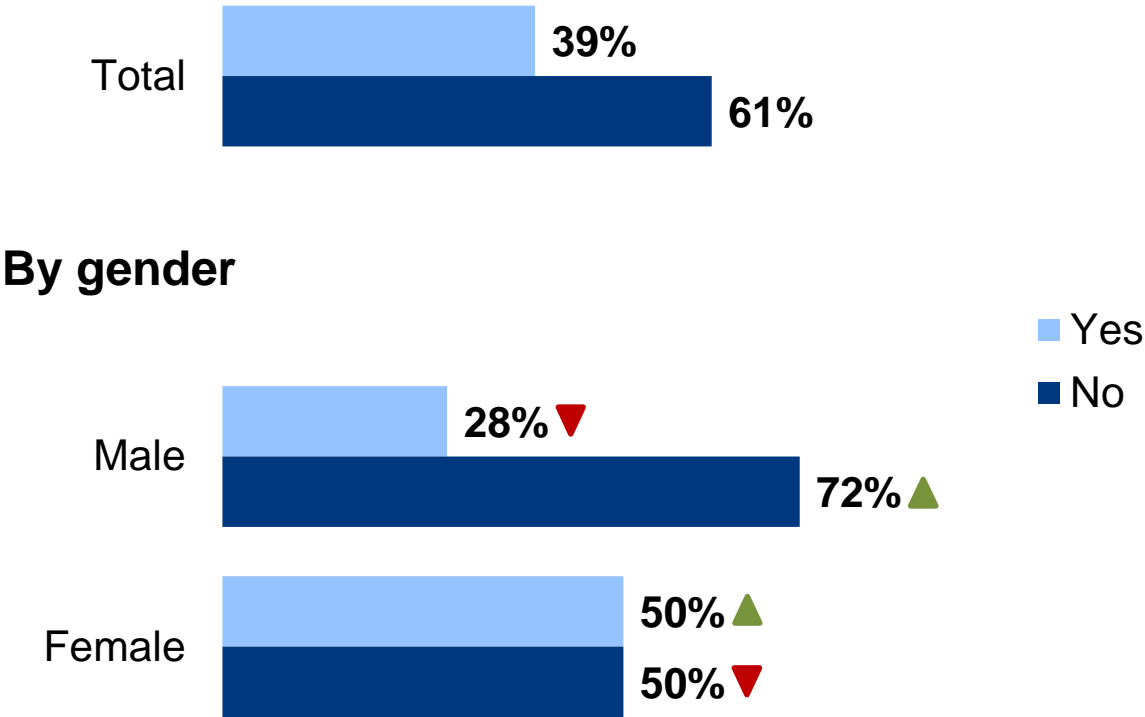
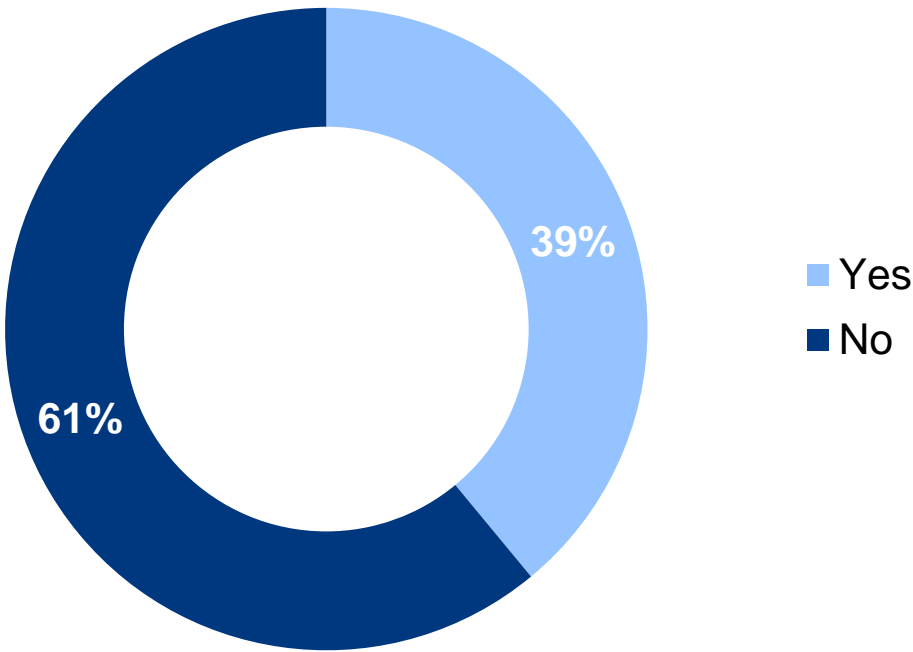
% I am not doing this activity at the moment



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Prevalence of sore hands as a result of handwashing

Does frequently washing your hands result in you having sore hands?



Base: 495 Online Scotland adults 16-75, Male (287), Female (208), 10-14 July 2020

▲ = significantly higher than the total
▼ = significantly lower than the total

Impact of sore hands on handwashing

What impact, if any, does getting sore hands have on the frequency with which you wash your hands?

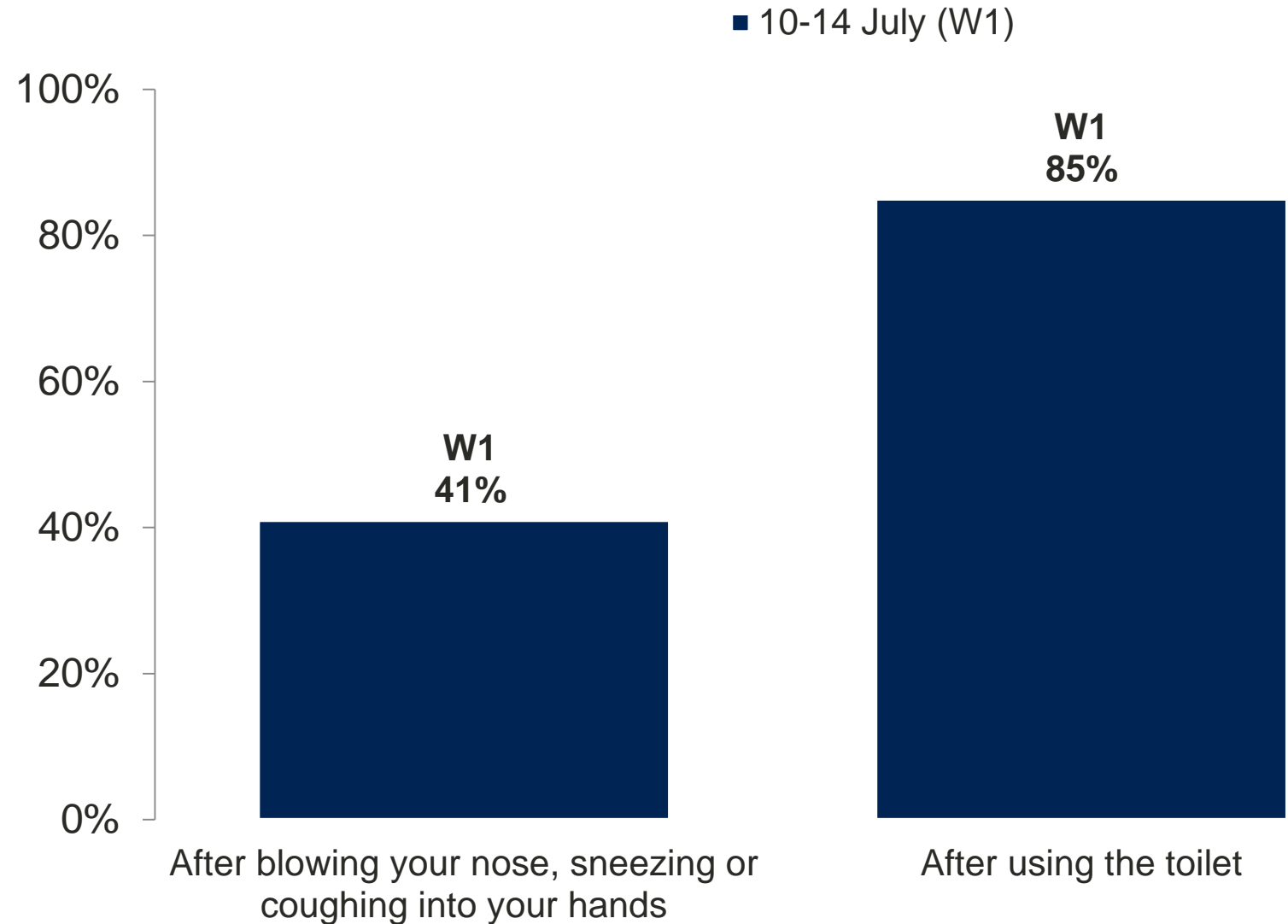


Base: 178 Online Scottish adults 16-75 with sore hands, 10-14 July 2020

Frequency of handwashing

At the moment, how often, if at all, do you wash your hands...?

% always

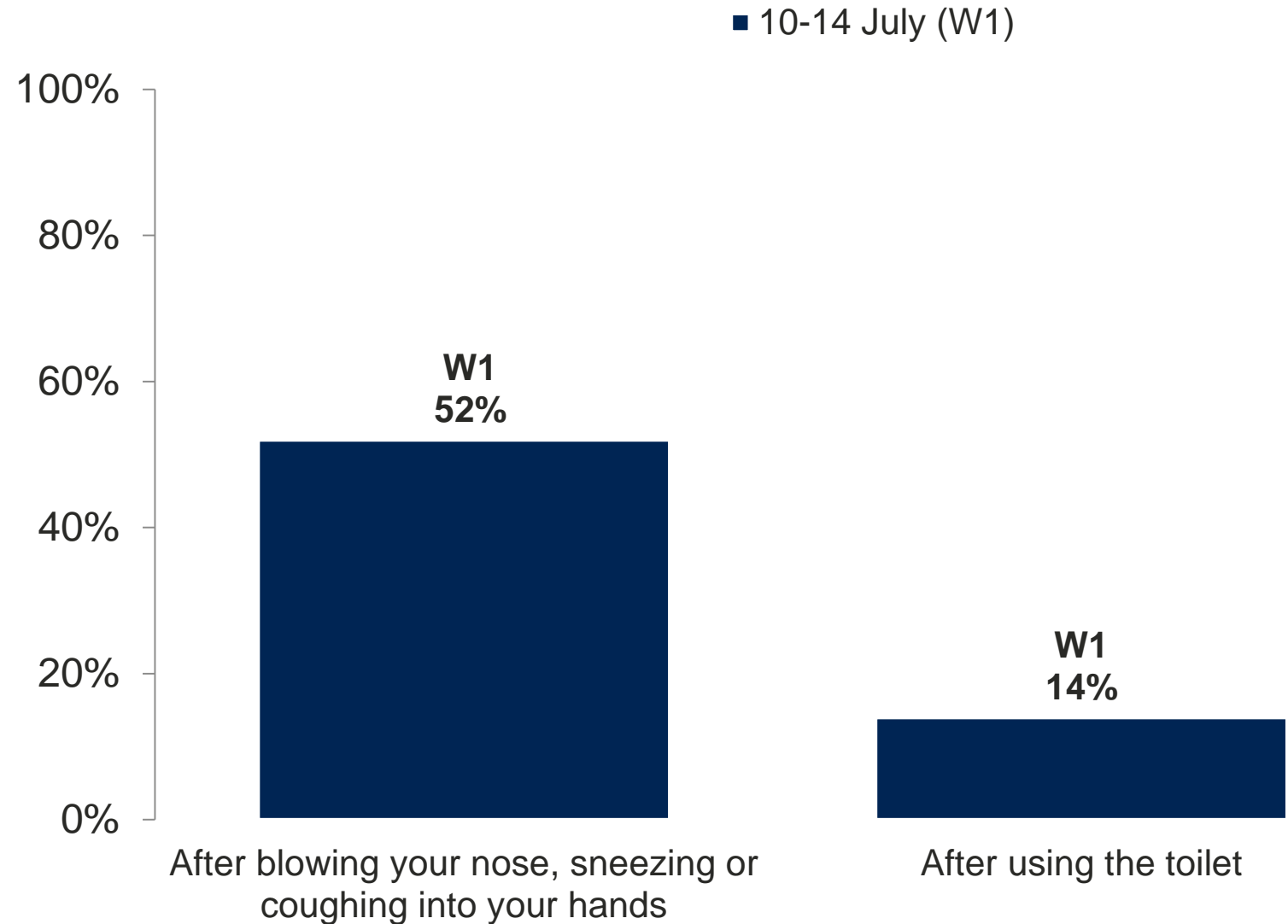


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing

At the moment, how often, if at all, do you wash your hands...?

% most/sometimes

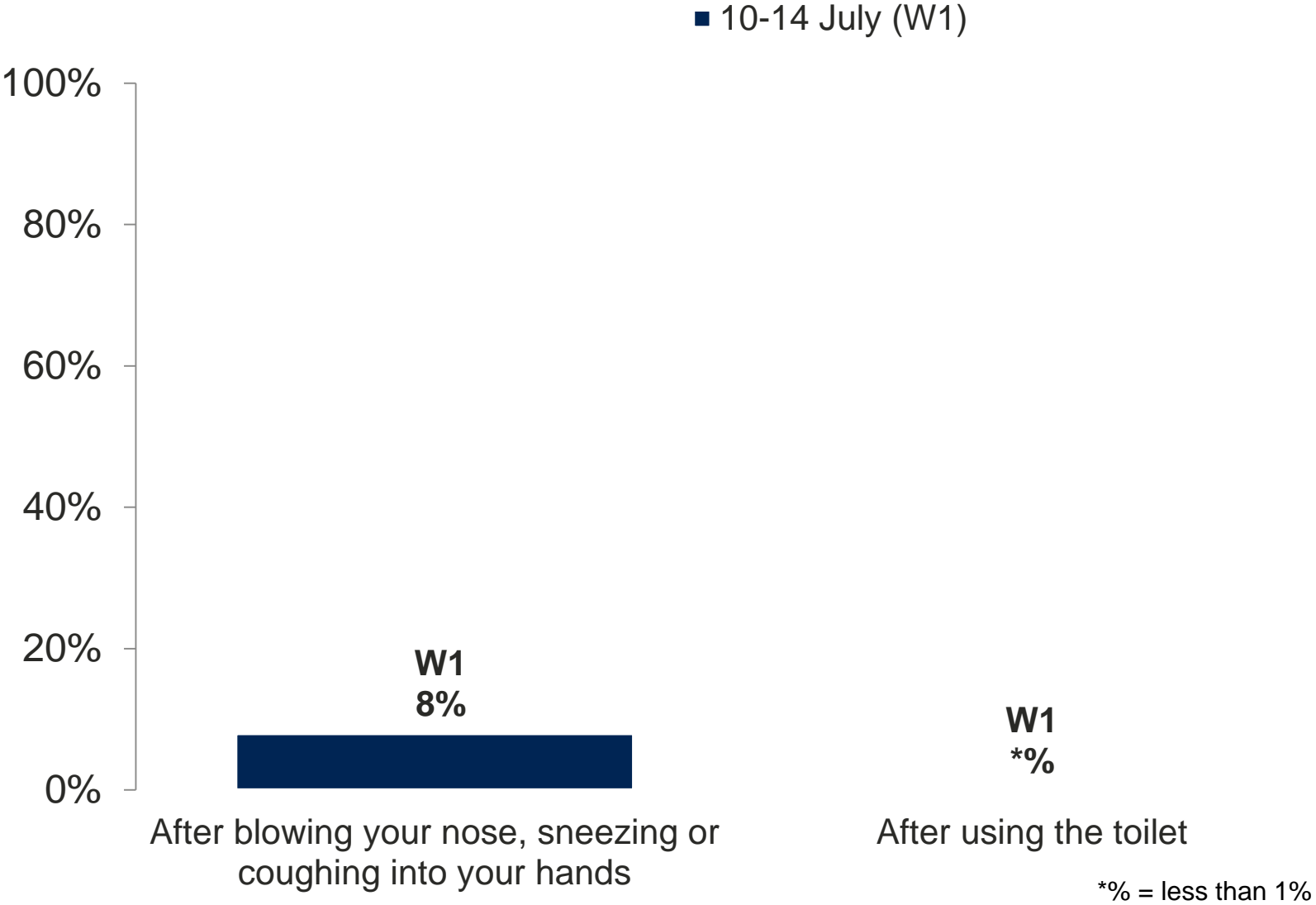


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing

At the moment, how often, if at all, do you wash your hands...?

% never

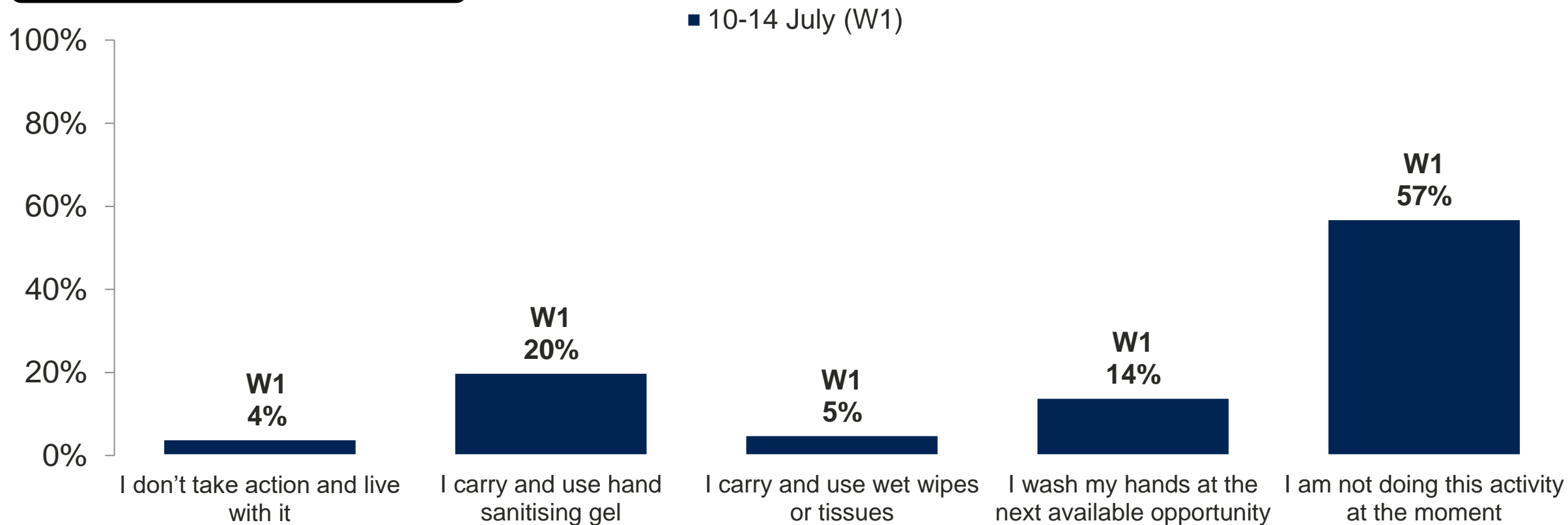


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Impact when handwashing facilities are not available

At the moment what action, if any, do you usually take if handwashing facilities are not available?

After using public transport

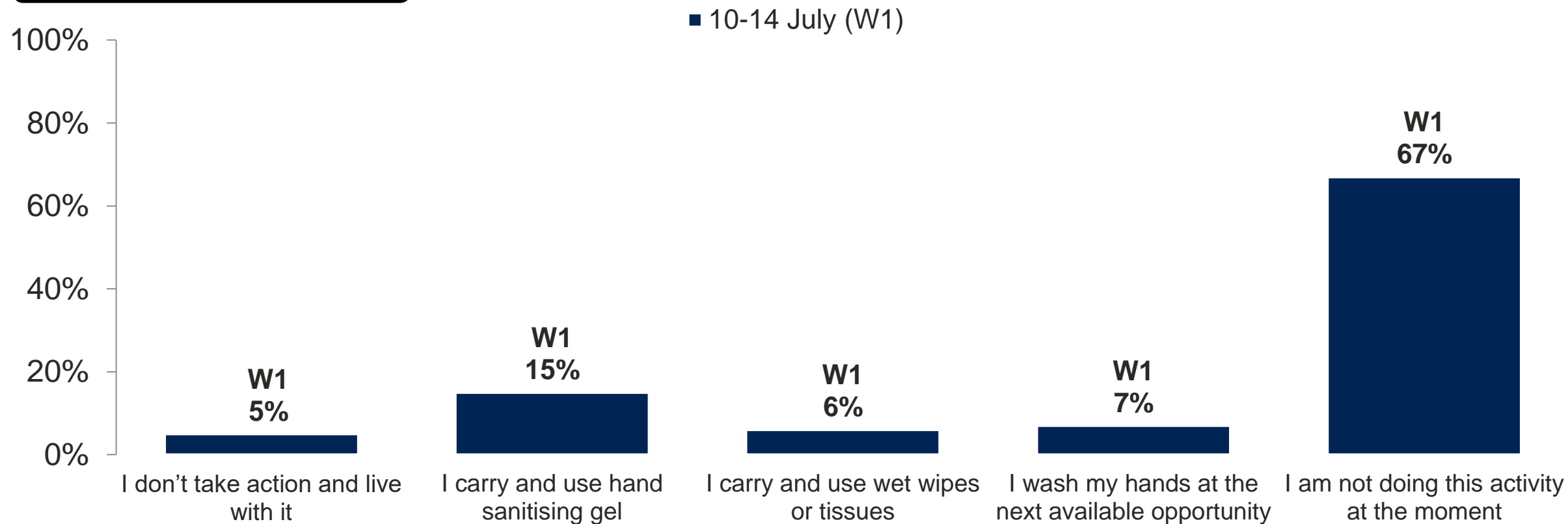


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Impact when handwashing facilities are not available

At the moment what action, if any, do you usually take if handwashing facilities are not available?

Before drinking in a pub

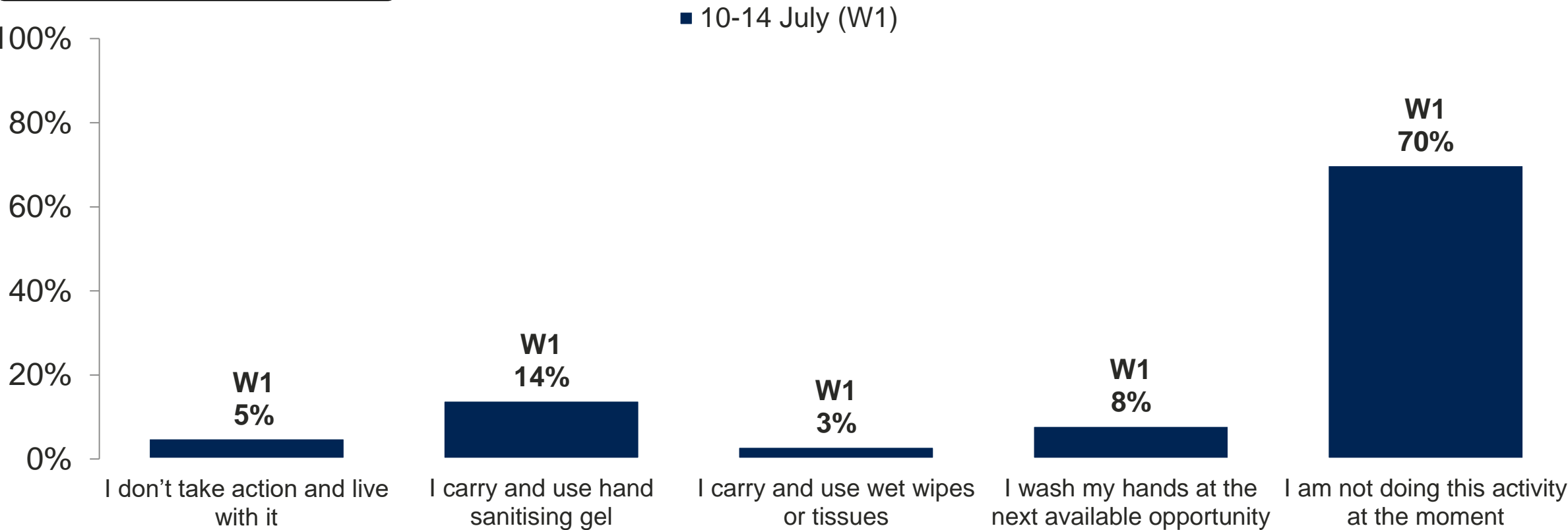


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Impact when handwashing facilities are not available

At the moment what action, if any, do you usually take if handwashing facilities are not available?

Attending a sports event

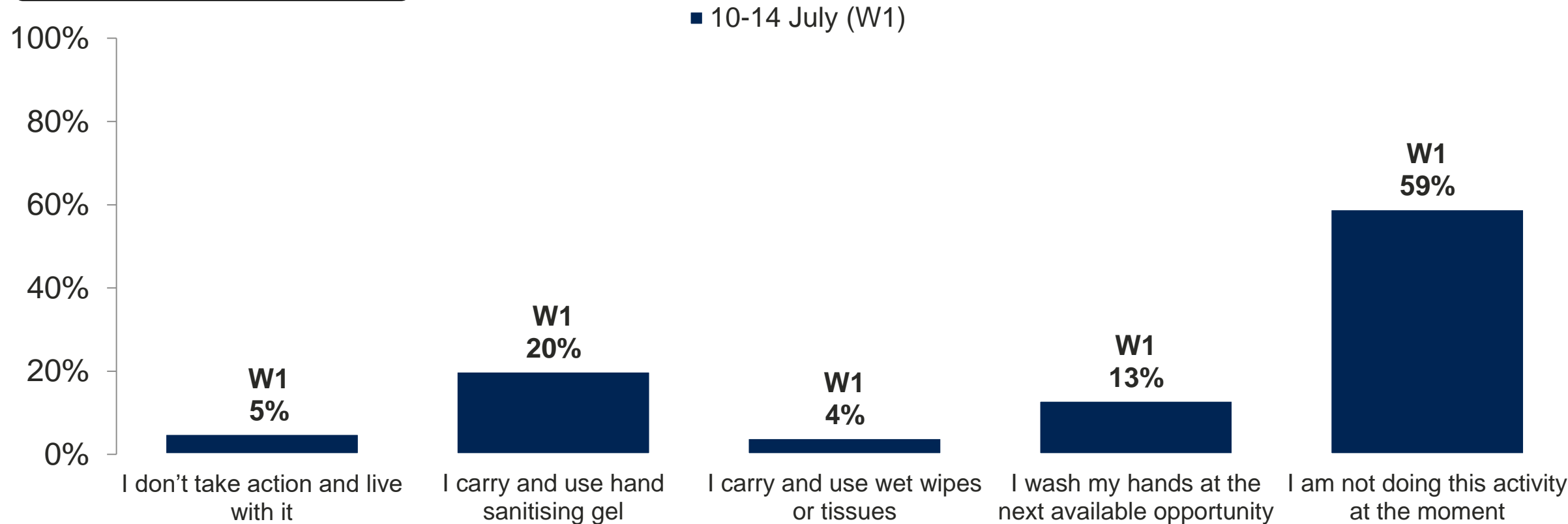


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Impact when handwashing facilities are not available

At the moment what action, if any, do you usually take if handwashing facilities are not available?

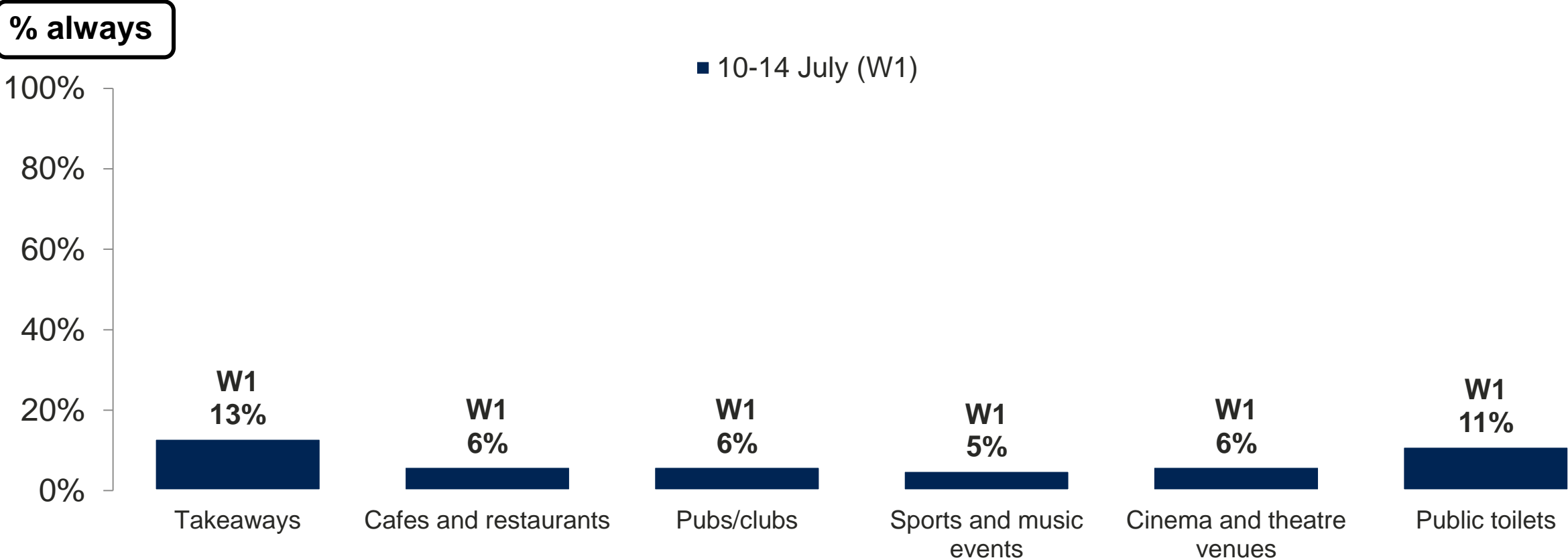
Attending a social event



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing facilities being unavailable

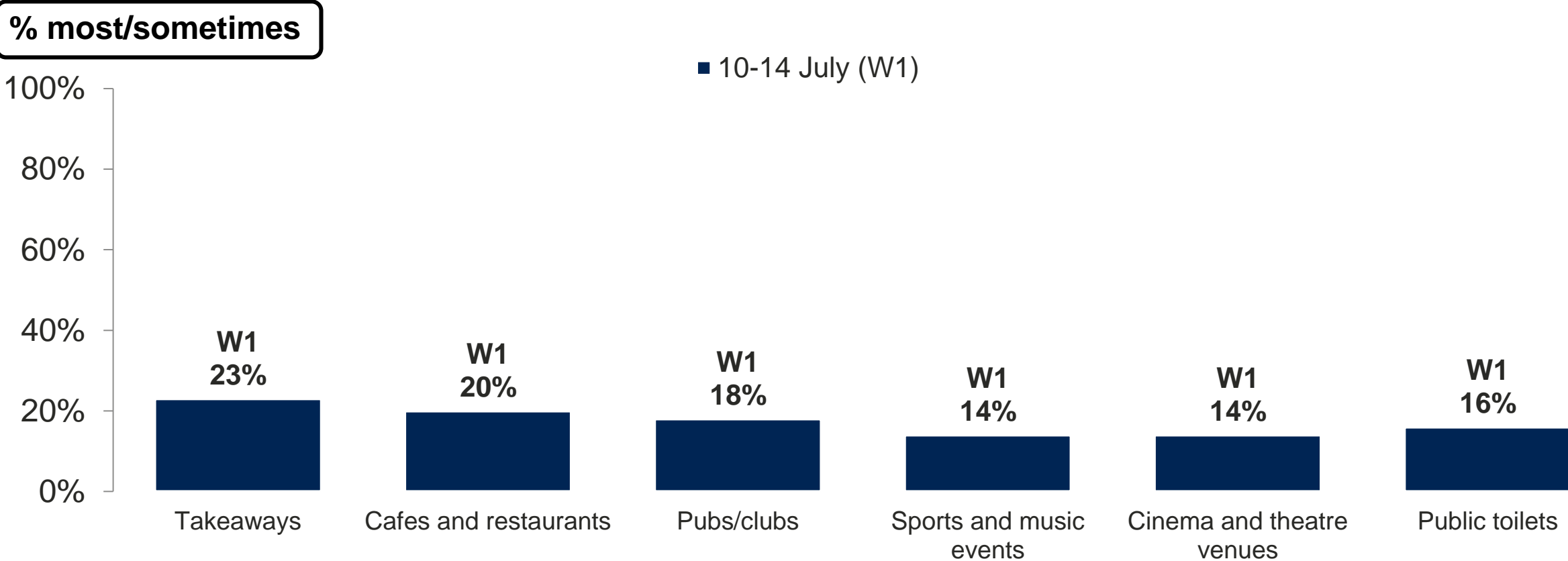
How often, if at all, do you find handwashing facilities are not available or not usable in the following places at the moment?



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing facilities being unavailable

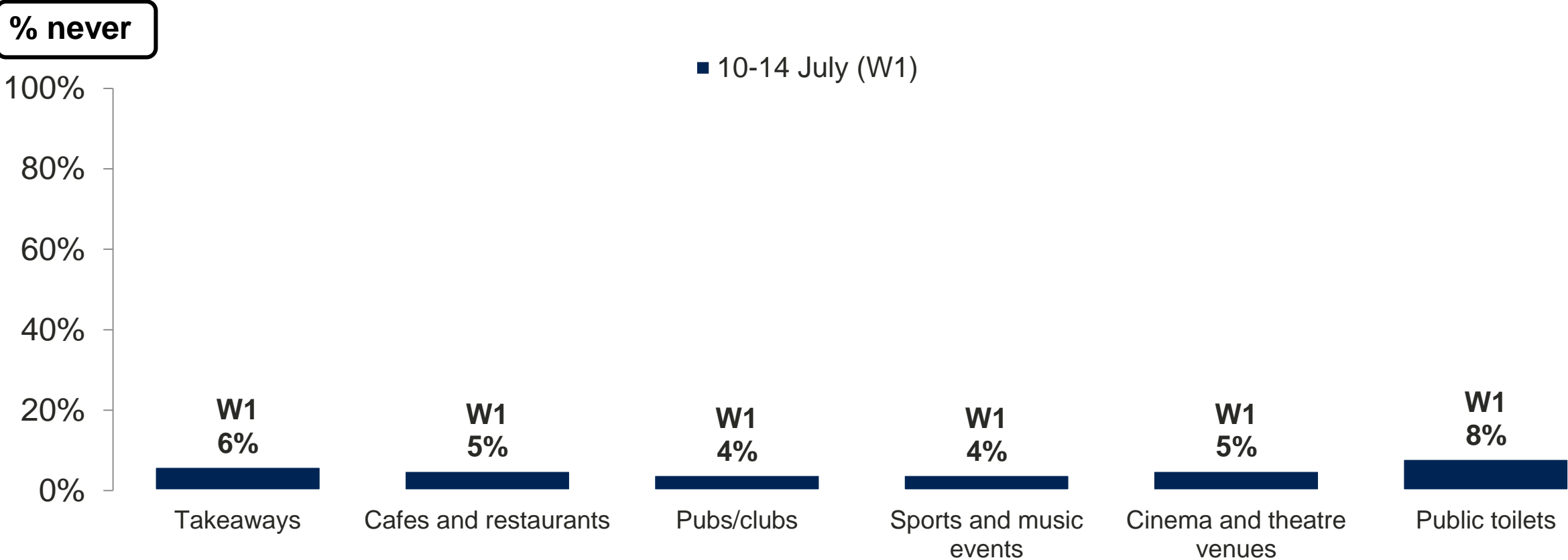
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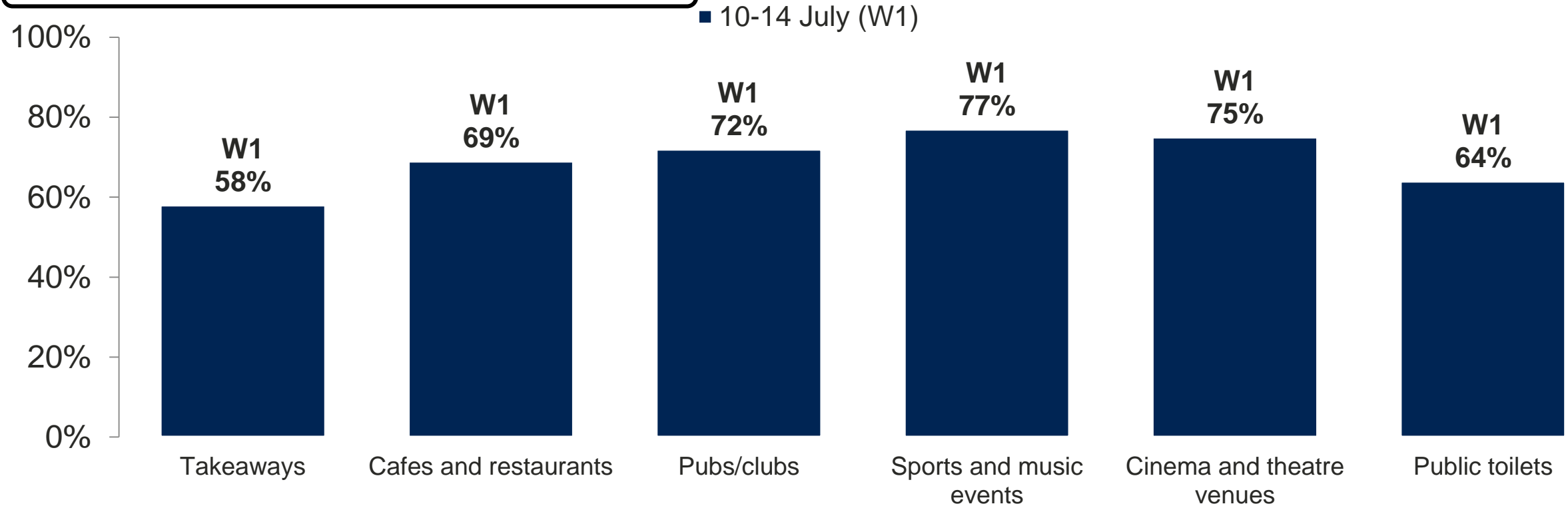


Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Frequency of handwashing facilities being unavailable

How often, if at all, do you find handwashing facilities are not available or not usable in the following places at the moment?

% I am not doing this activity at the moment



Base: 495 Online Scotland adults 16-75, 10-14 July 2020

Ipsos MORI

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For more information

Daniel Cameron
Research Director
Daniel.cameron@ipsos.com

David Candy
Research Manager
David.candy@ipsos.com

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