



# Handwashing Consumer Tracker

Wave 2: October 2020

# Key findings from Wave 3



**Some handwashing behaviours have increased**

- Always washing hands before eating in a restaurant has risen to 27% from 11% in July – linked to more eating out
- Prevalence of sore hands from handwashing has decreased to 40% from 61% in July



**Soap and warm water being used less frequently**

- Always using soap and warm water to wash hands at home fell from 28% in July to 18% in October



**More use of hand sanitising gels**

- Use of hand sanitising gel outside the home has increased as people are doing more – e.g. 30% using it on public transport compared to 20% in July

# Handwashing Consumer Tracker

## Methodology

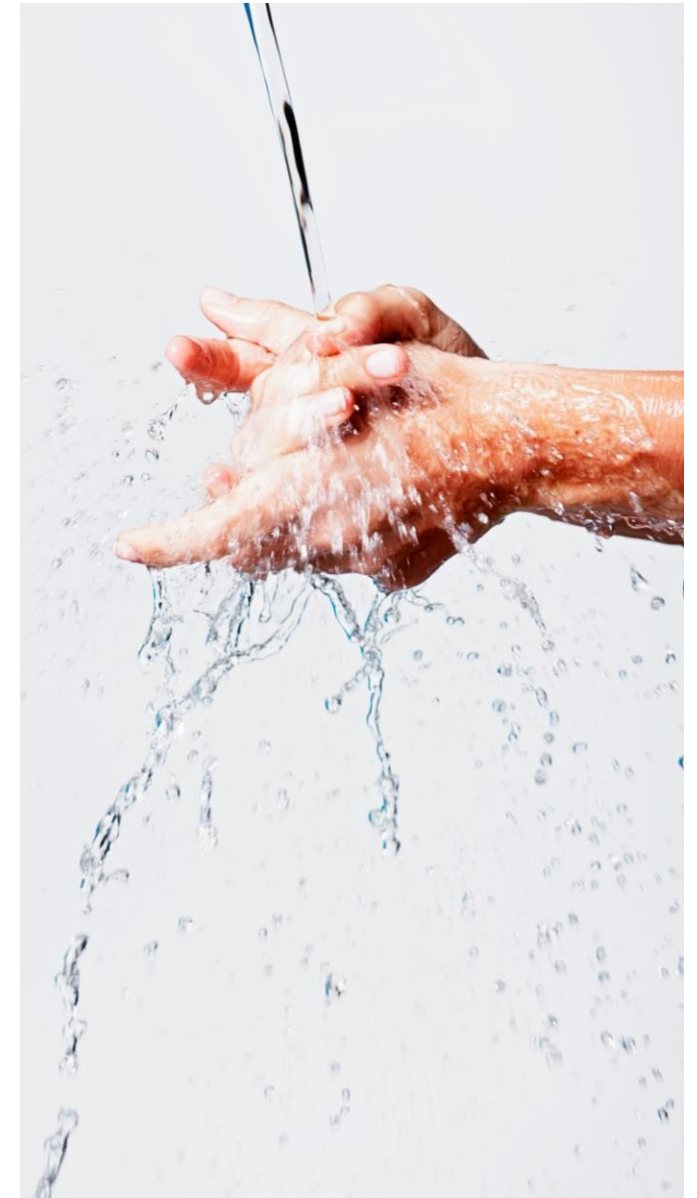
The Food Standards Agency (FSS) commissioned Ipsos MORI to track handwashing behaviour and attitudes during the COVID-19 pandemic and afterwards

**This is the second of a quarterly tracker which will run for two years from April 2020 to April 2022.**

During this wave, Ipsos MORI interviewed a representative sample of **505 adults, aged 16-75 living in Scotland**. Interviews were conducted online via i:Omnibus from: **16-20 October 2020**. The subgroups included highlight differences across some of the questions and are therefore useful comparators. Where subgroups are reported on, the base size is provided in the footnote.

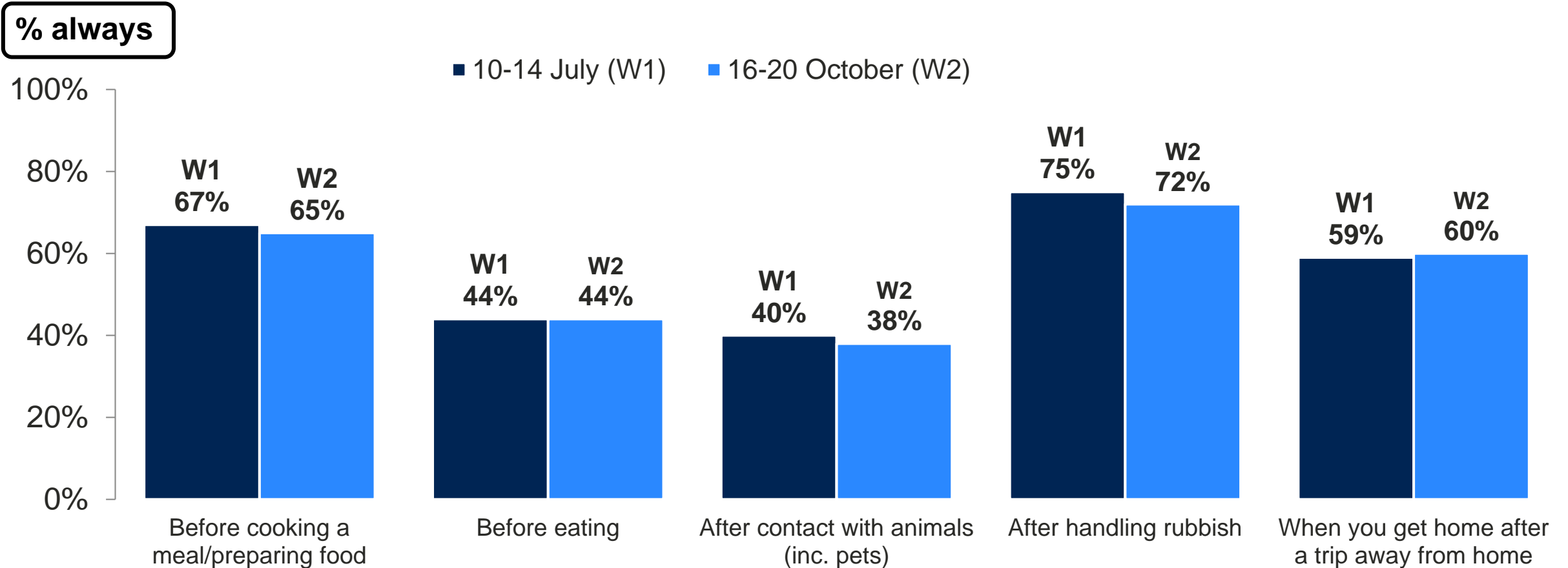
The data is weighted to best reflect the demographic profile of the adult population sampled.

Where results do not sum to 100, this may be due to computer rounding. Where appropriate the 'not applicable' and 'don't know' responses are not shown.



# Frequency of handwashing at home over time

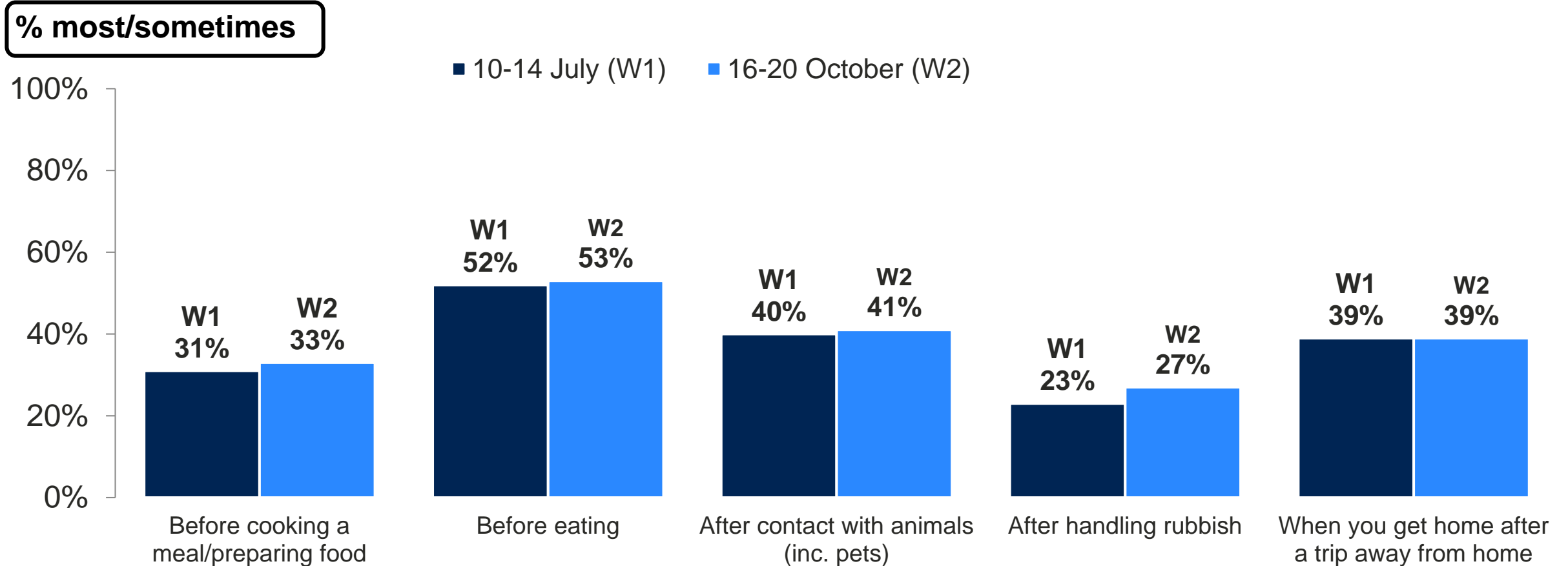
Thinking about when you are at home, at the moment. How often, if at all, do you wash your hands...?



**Base:** Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Frequency of handwashing at home over time

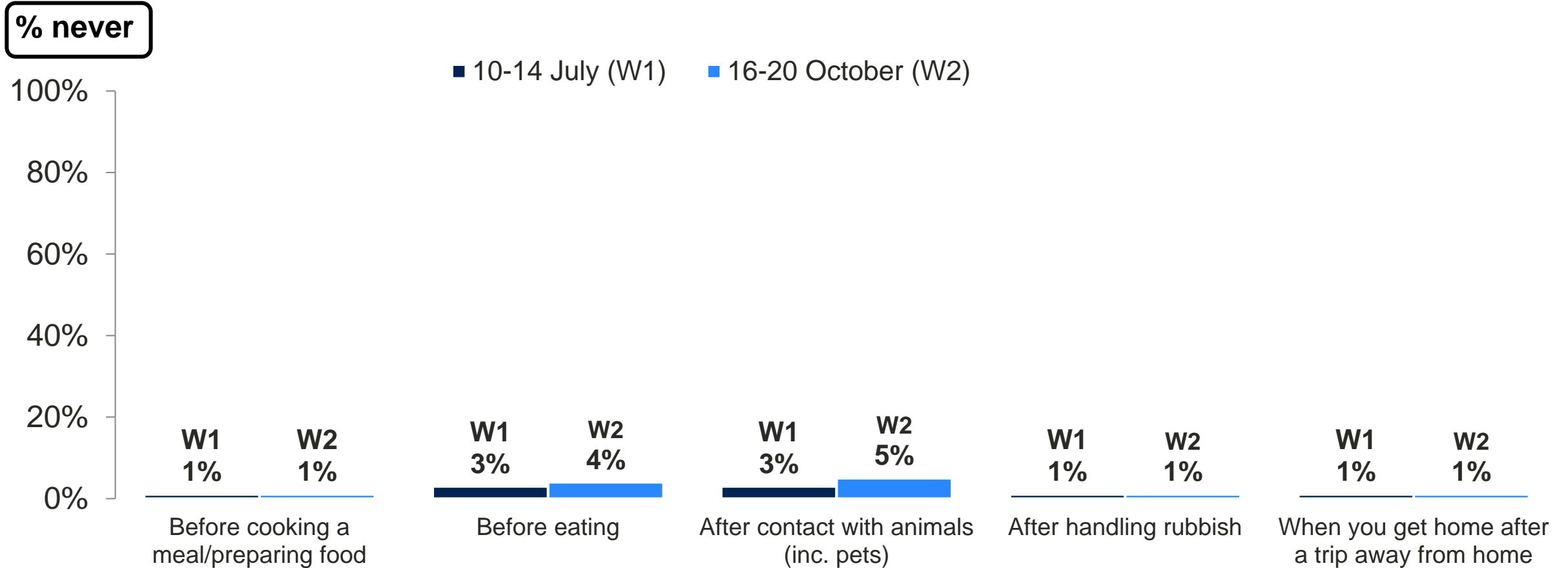
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# Frequency of handwashing at home over time

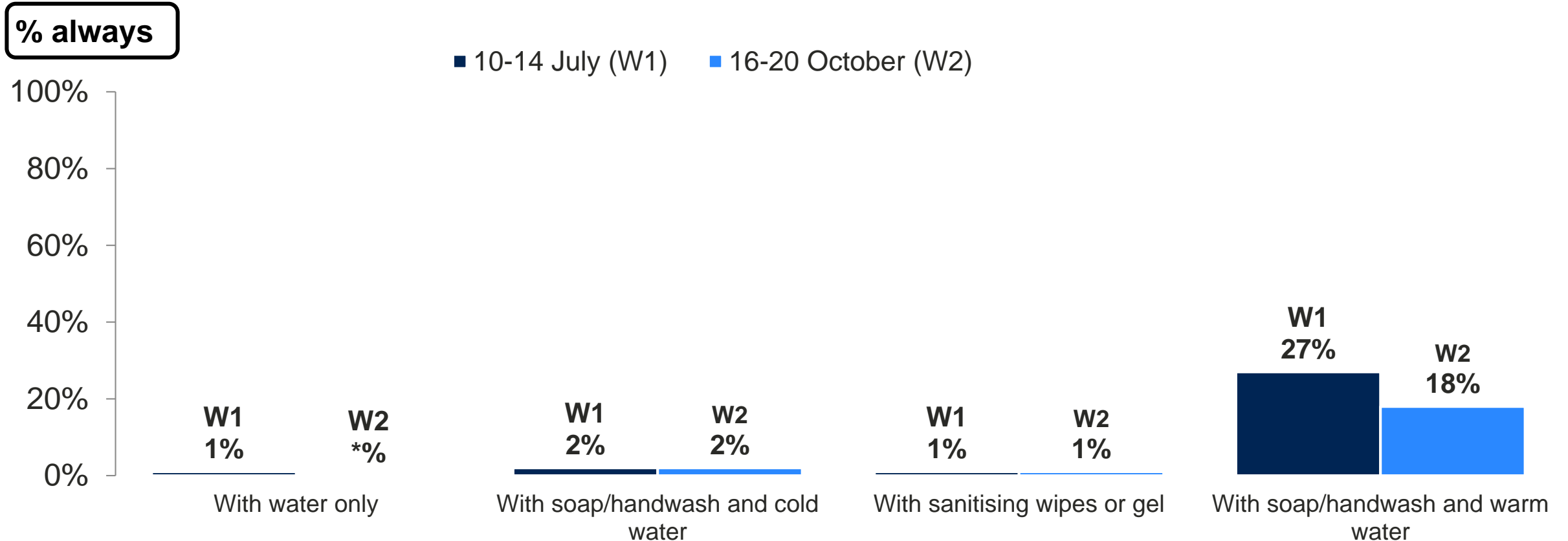
Thinking about when you are at home, at the moment. How often, if at all, do you wash your hands...?



**Base:** Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Handwashing methods at home over time

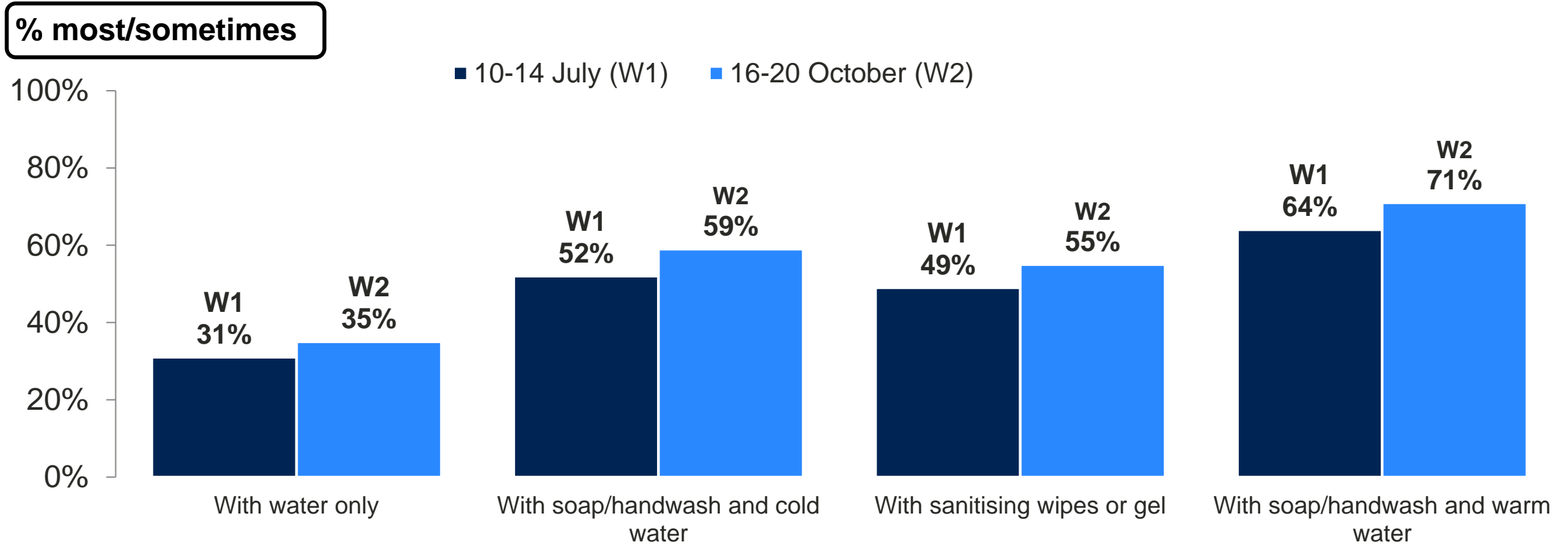
Thinking about when you are at home at the moment, how often do you wash your hands in each of the following ways?



**Base:** Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Handwashing methods at home over time

Thinking about when you are at home at the moment, how often do you wash your hands in each of the following ways?

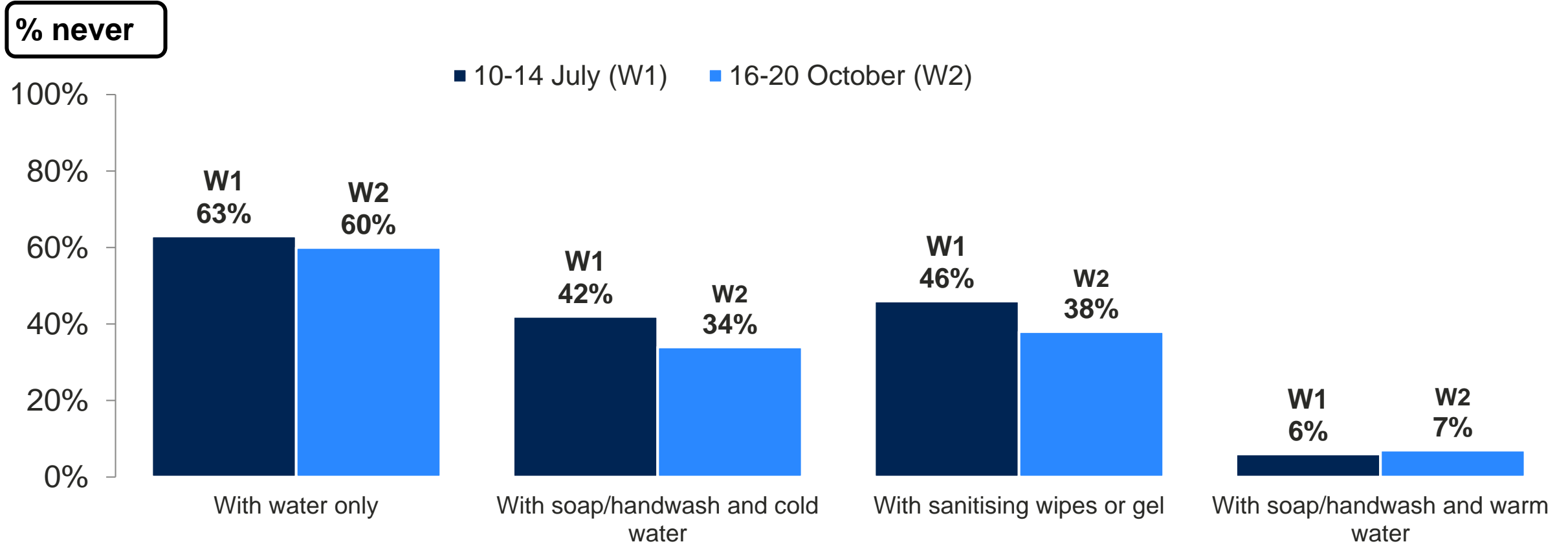


**Base:** Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)



# Handwashing methods at home over time

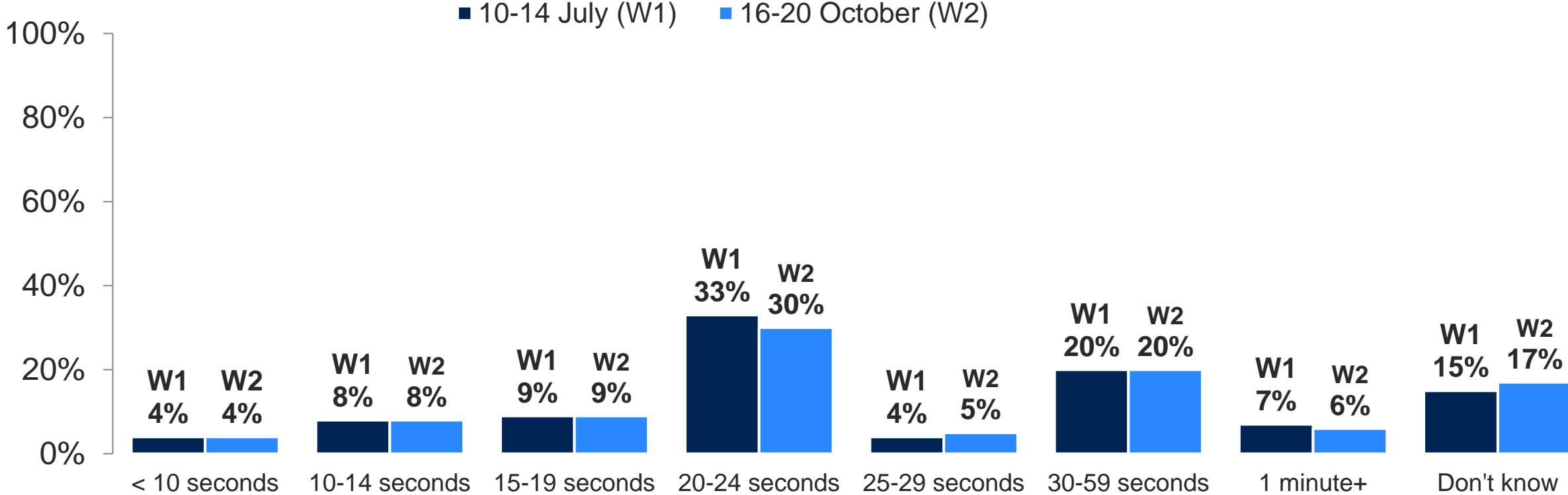
Thinking about when you are at home at the moment, how often do you wash your hands in each of the following ways?



Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Time spent handwashing over time

Thinking about when you are at home at the moment. How many seconds do you spend washing your hands each time?

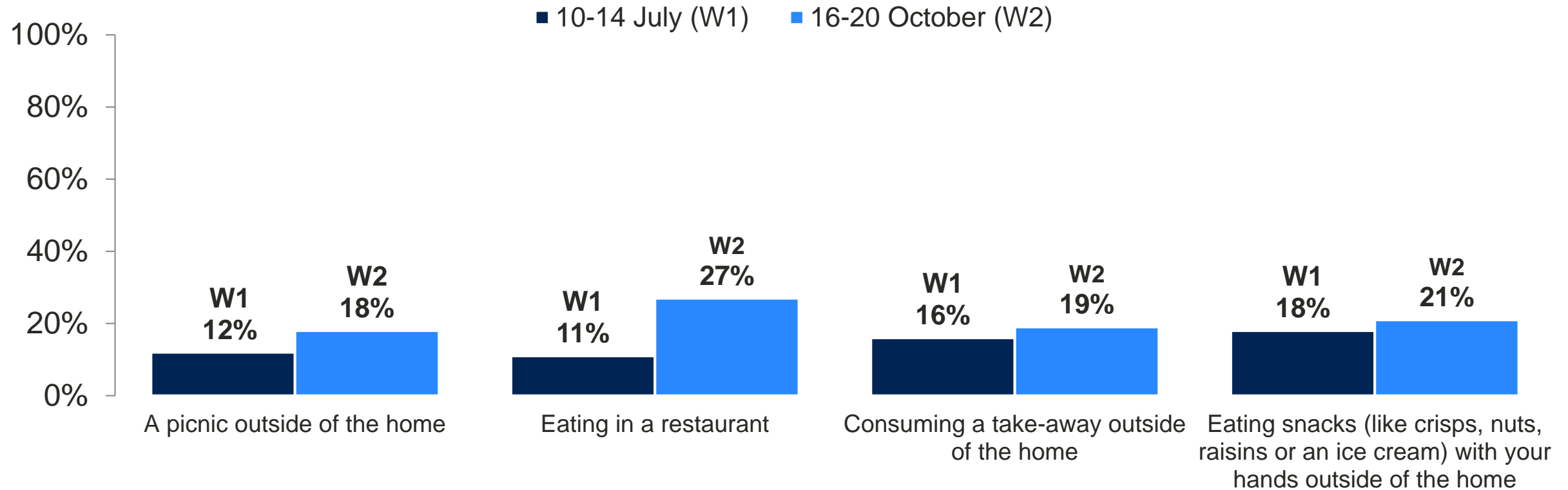


Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Frequency of handwashing when eating outside the home

Thinking about when eating outside of your home at the moment. How often, if at all, do you wash your hands, or use hand sanitising wipes or gels, before eating in the following situation?

**% always**

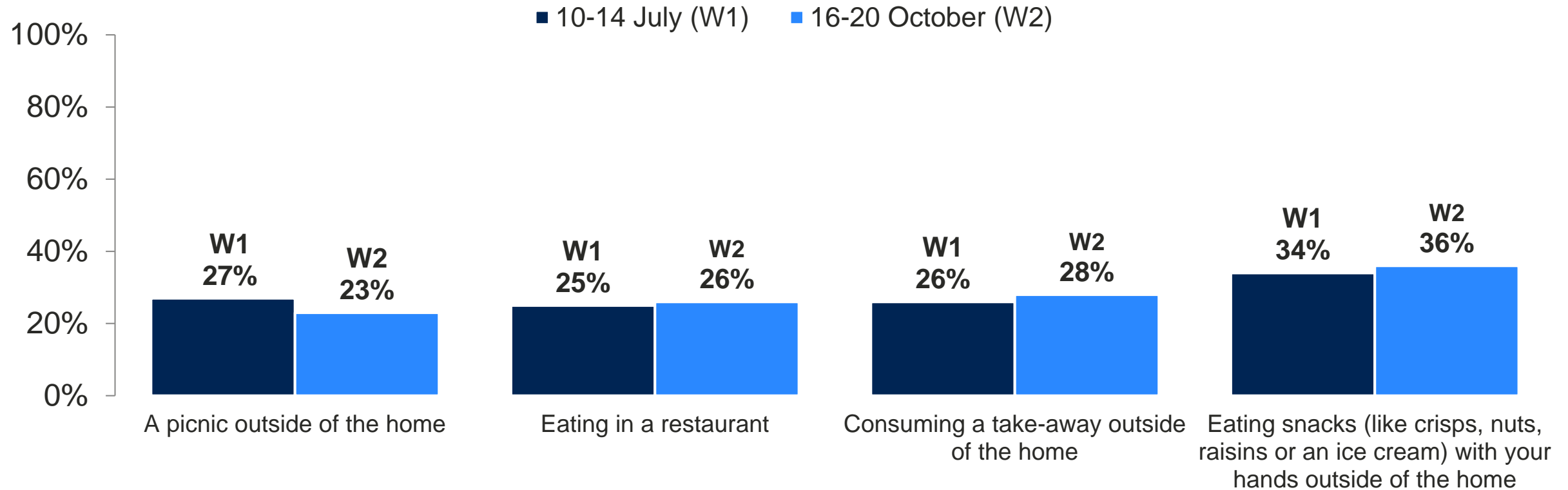


Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Frequency of handwashing when eating outside the home

Thinking about when eating outside of your home at the moment. How often, if at all, do you wash your hands, or use hand sanitising wipes or gels, before eating in the following situation?

**% most/sometimes**

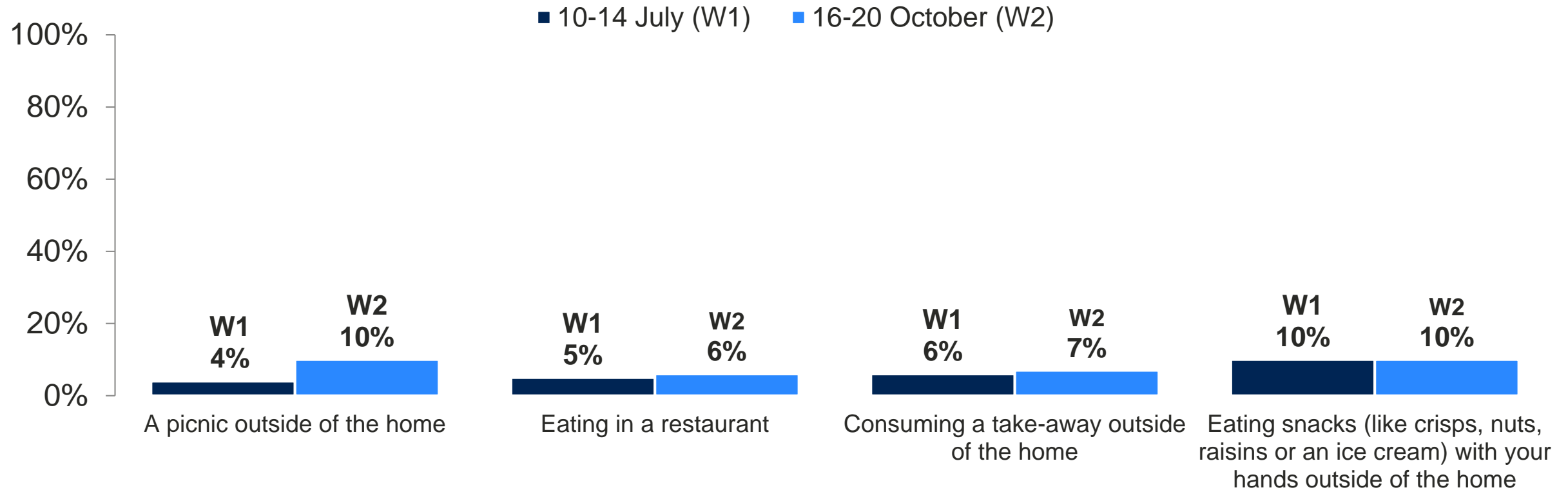


Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Frequency of handwashing when eating outside the home

Thinking about when eating outside of your home at the moment. How often, if at all, do you wash your hands, or use hand sanitising wipes or gels, before eating in the following situation?

**% never**

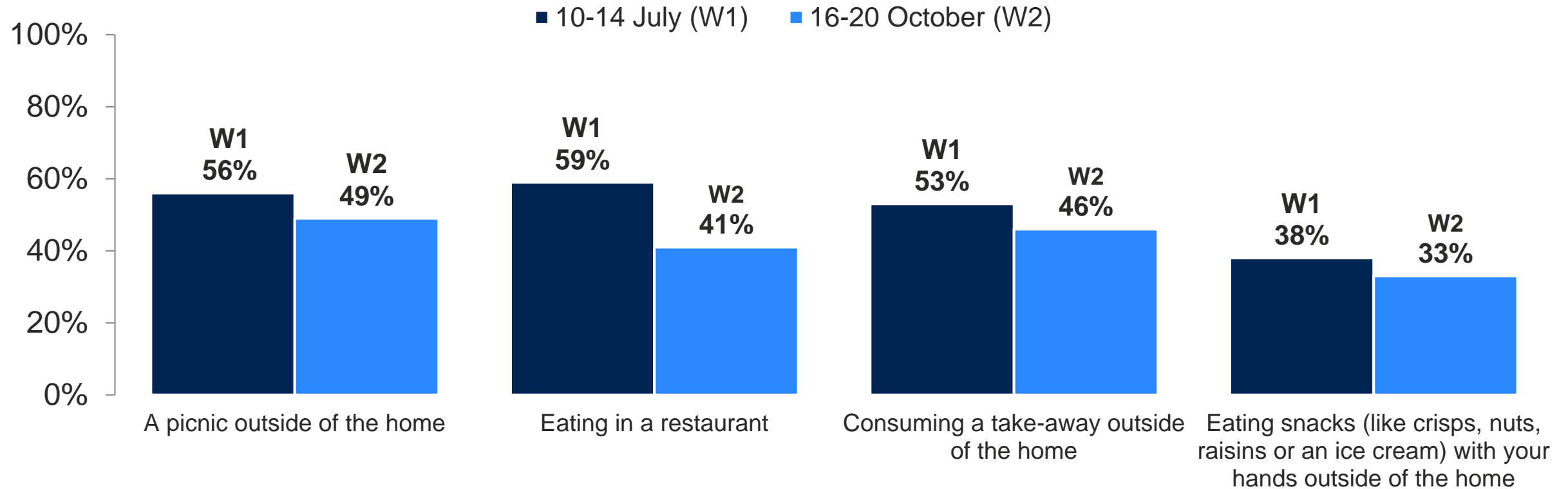


Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

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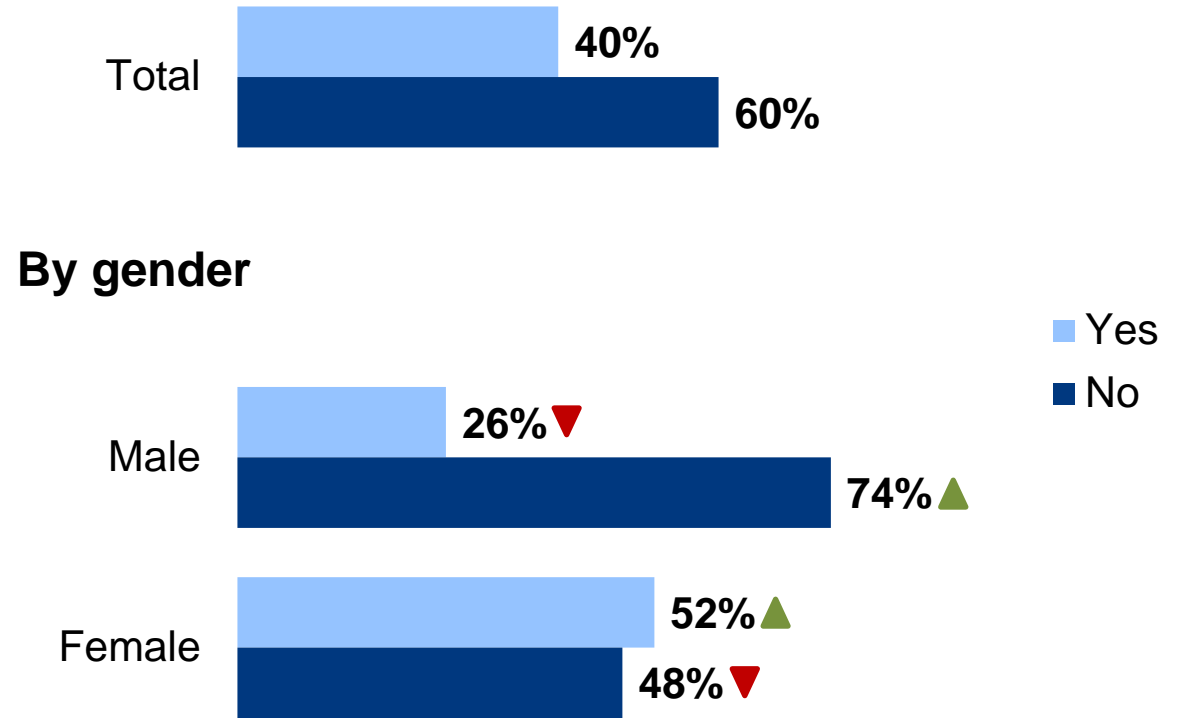
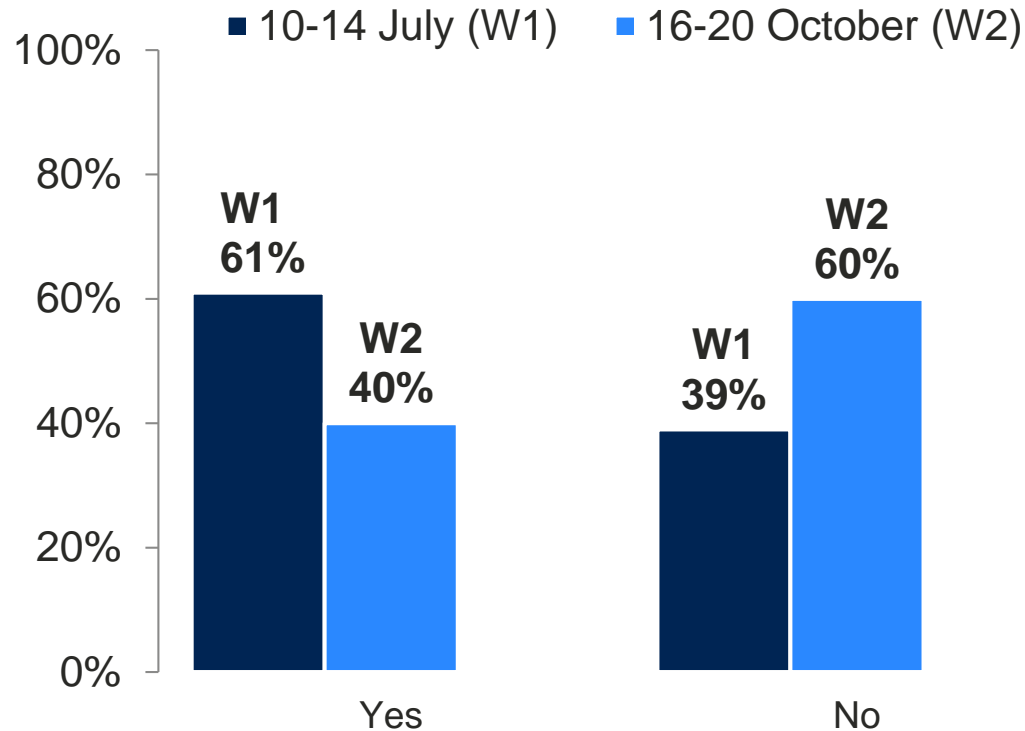
**% I am not doing this activity at the moment**



Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Prevalence of sore hands as a result of handwashing

Does frequently washing your hands result in you having sore hands?

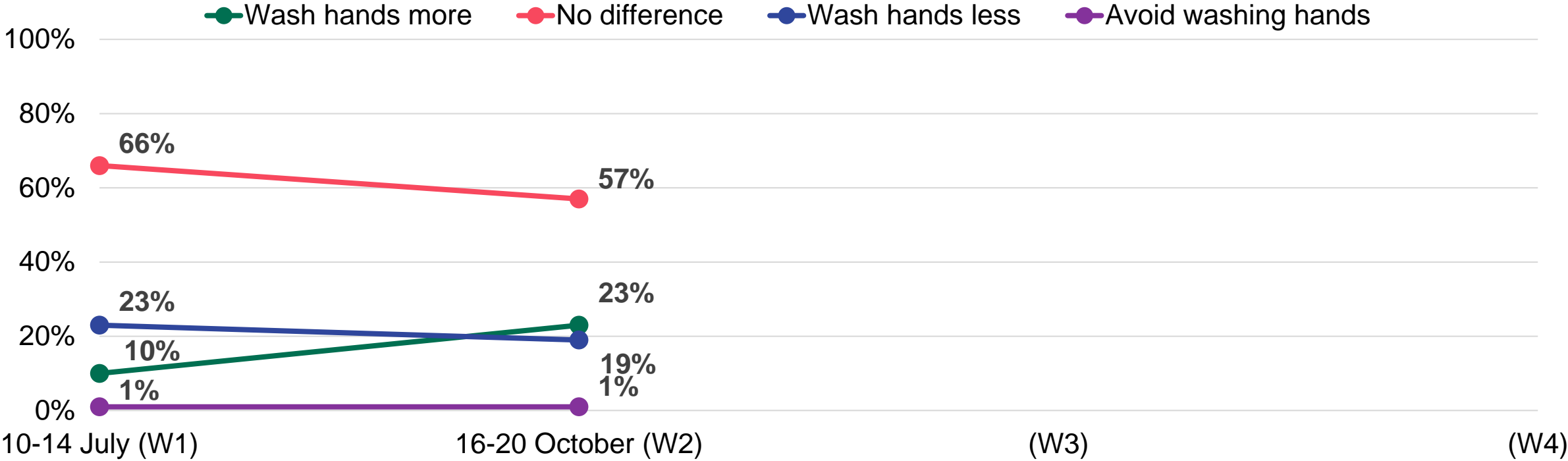


**Base:** Online Scotland adults 16-75, Male (247), Female (256), 10-14 July 2020 (495), 16-20 October 2020 (505)

▲ = significantly higher than the total  
▼ = significantly lower than the total

# Impact of sore hands on handwashing

What impact, if any, does getting sore hands have on the frequency with which you wash your hands?



Base: Online Scottish adults 16-75 with sore hands, 10-14 July 2020 (178), 16-20 October 2020 (195)

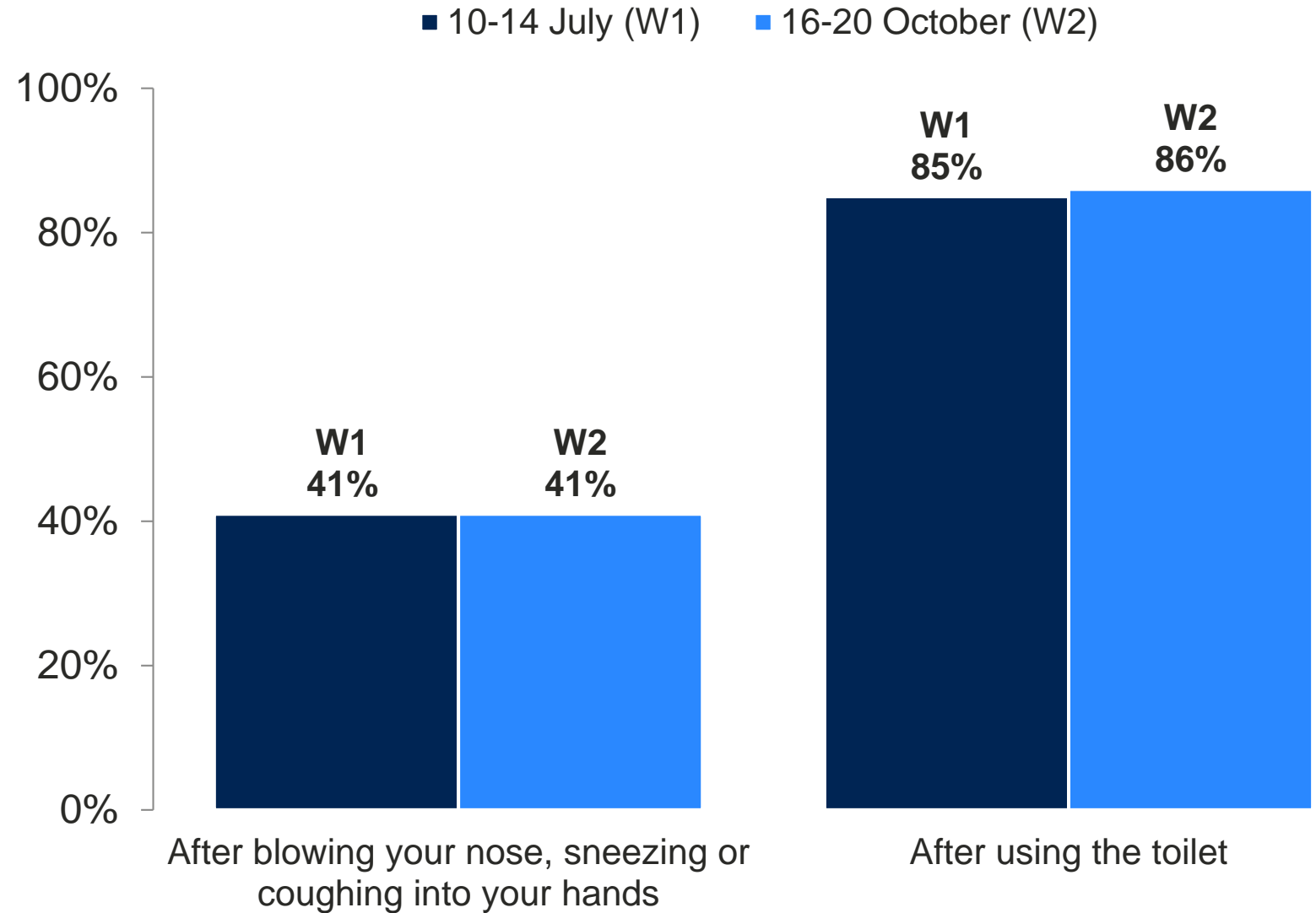




# Frequency of handwashing

At the moment, how often, if at all, do you wash your hands...?

**% always**

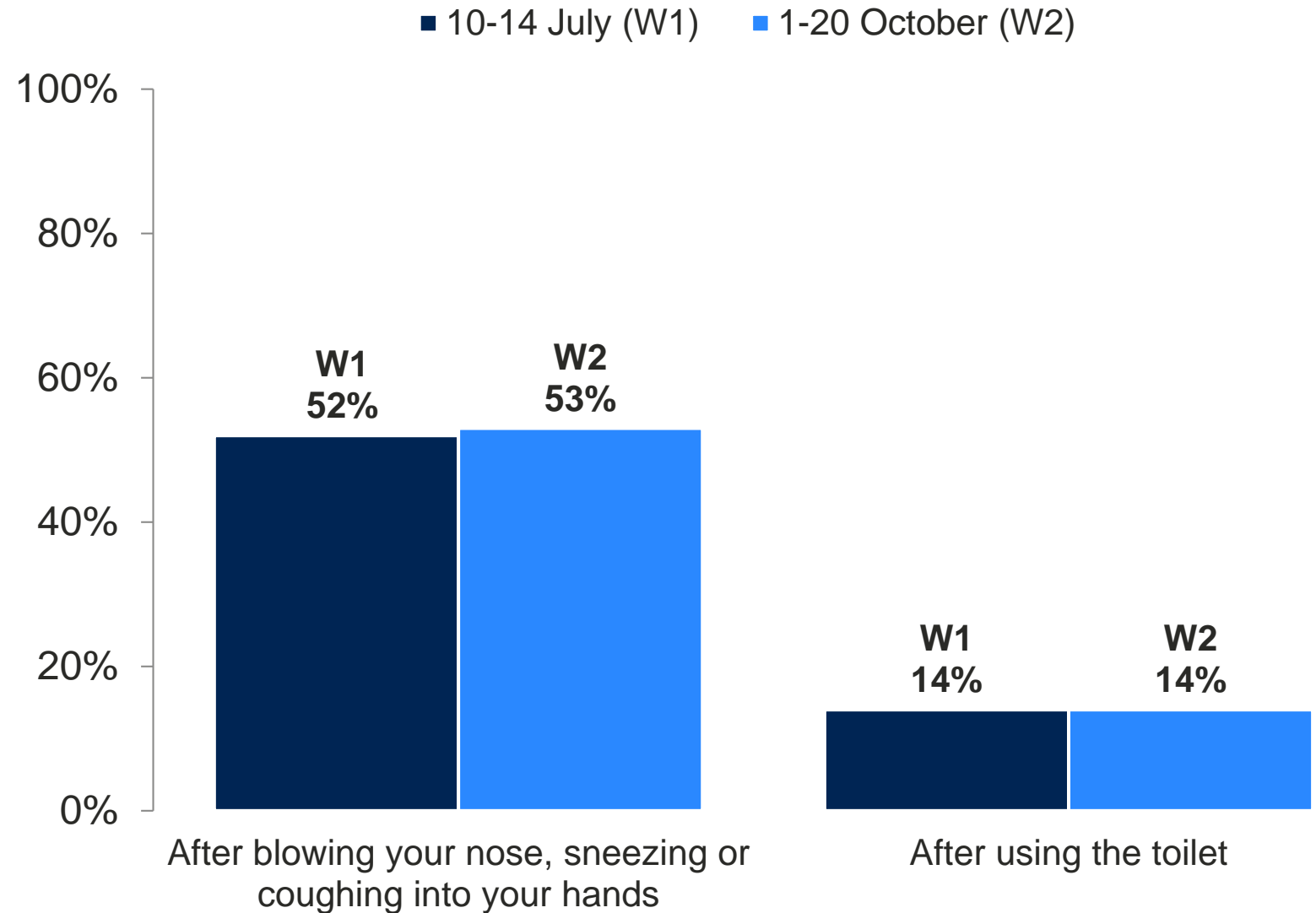


Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Frequency of handwashing

At the moment, how often, if at all, do you wash your hands...?

**% most/sometimes**

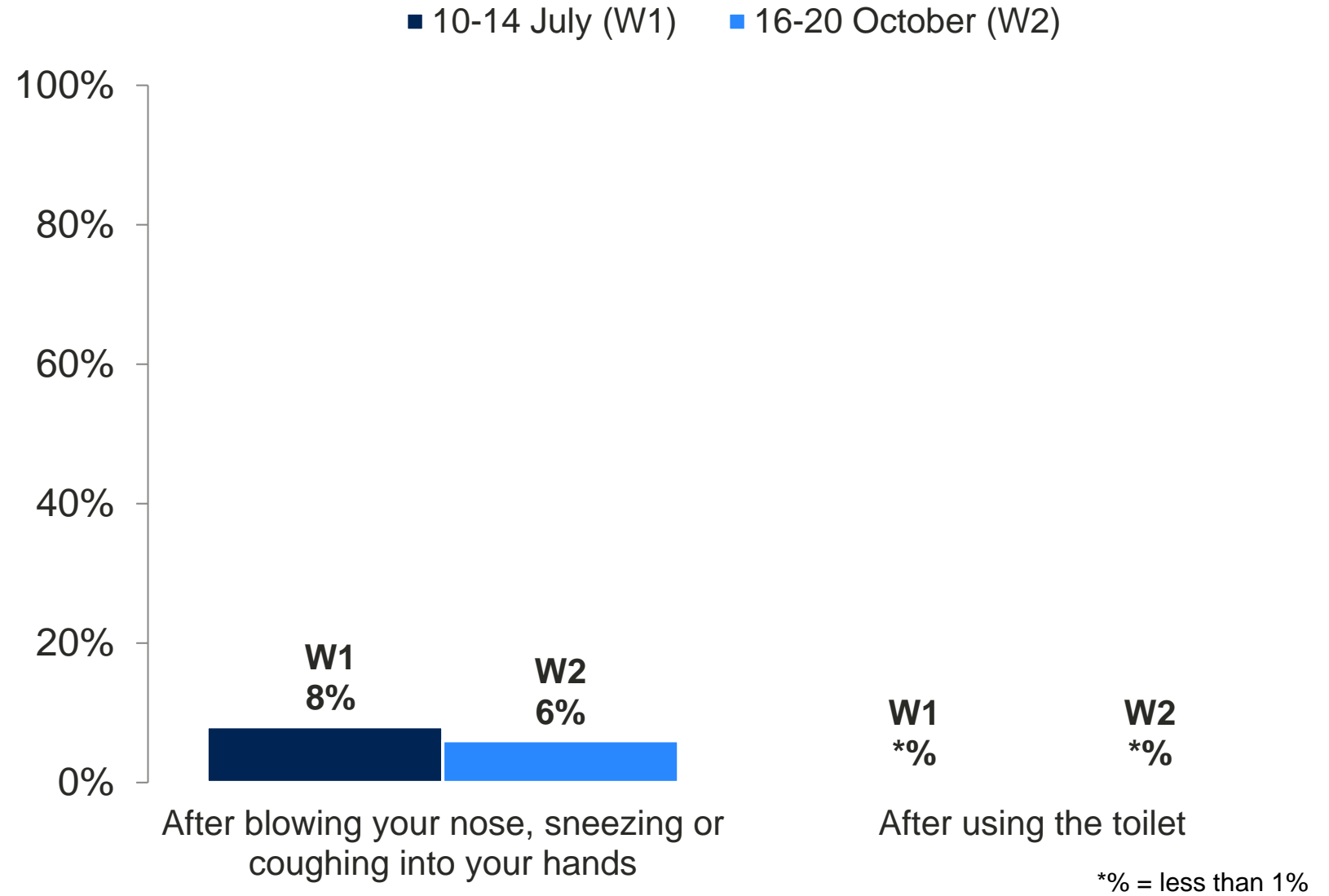


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# Frequency of handwashing

At the moment, how often, if at all, do you wash your hands...?

% never

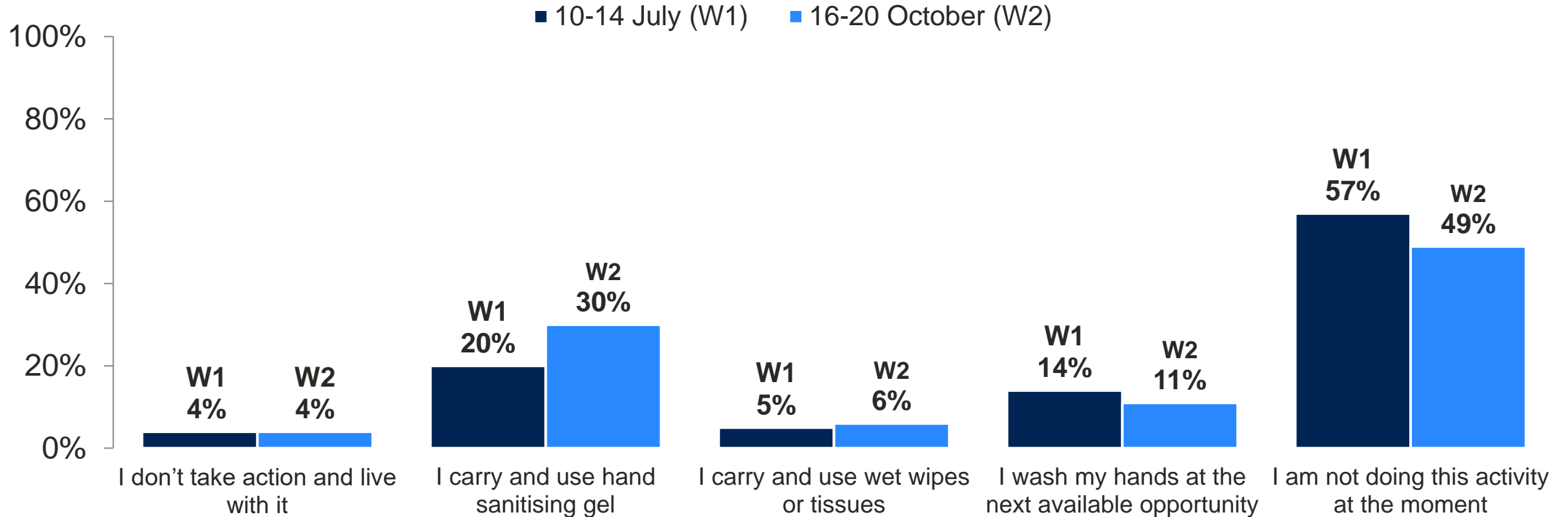


Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Impact when handwashing facilities are not available

At the moment what action, if any, do you usually take if handwashing facilities are not available?

After using public transport

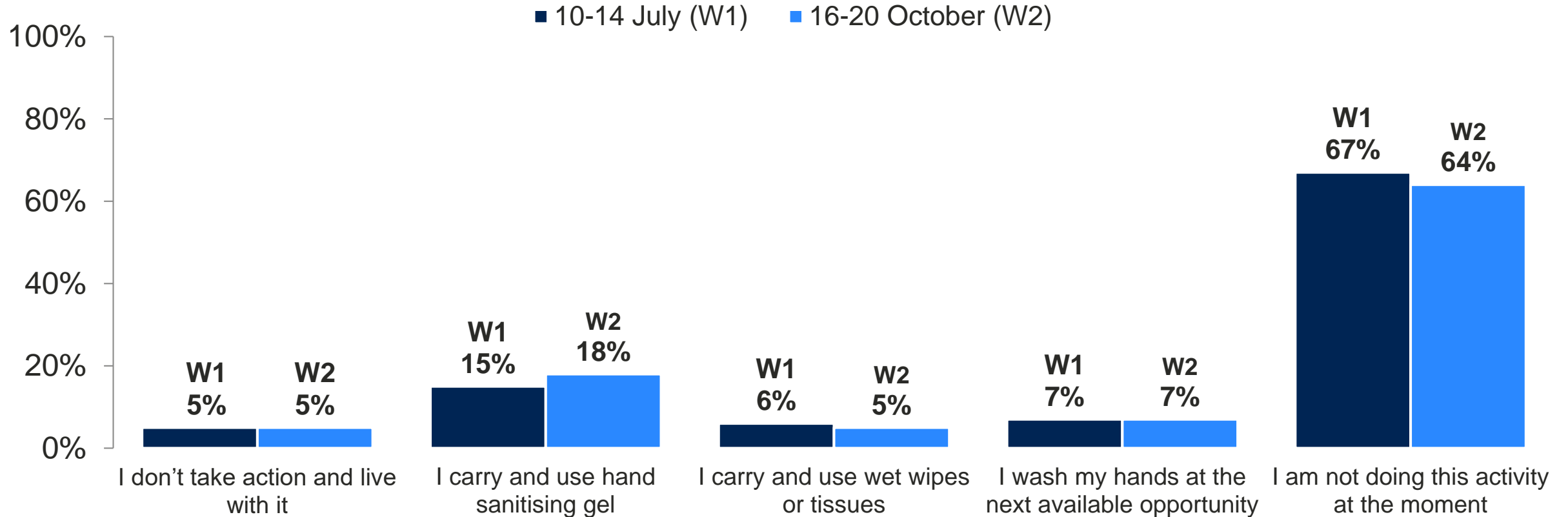


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# Impact when handwashing facilities are not available

At the moment what action, if any, do you usually take if handwashing facilities are not available?

**Before drinking in a pub**

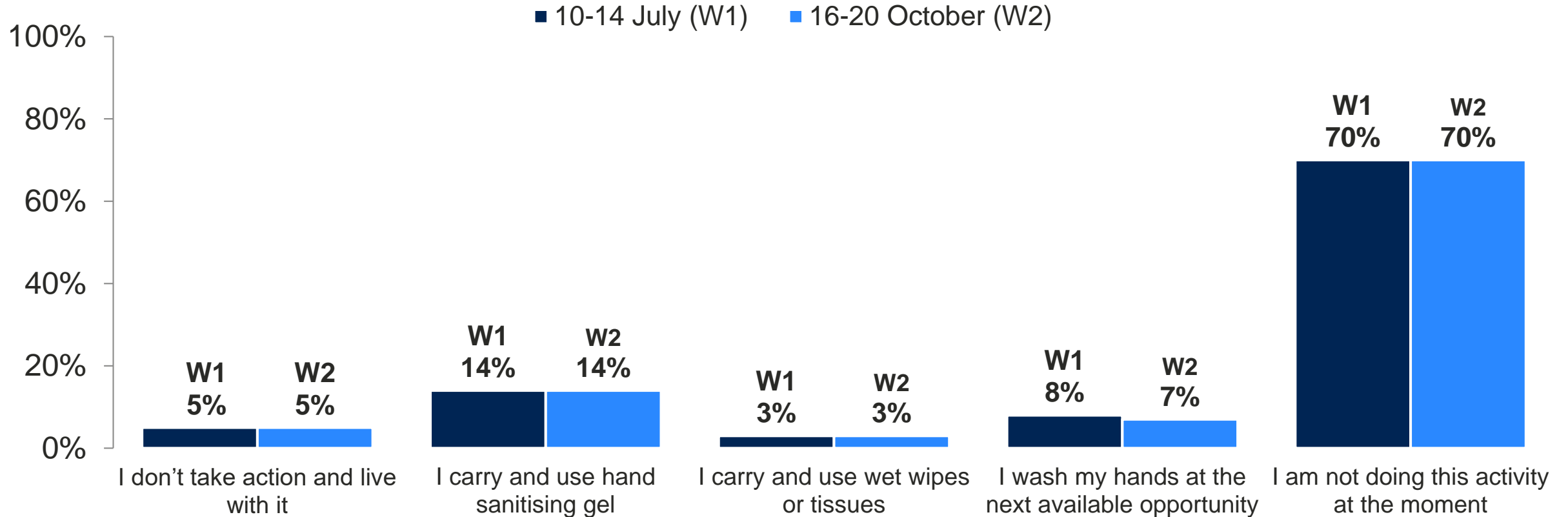


Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Impact when handwashing facilities are not available

At the moment what action, if any, do you usually take if handwashing facilities are not available?

Attending a sports event

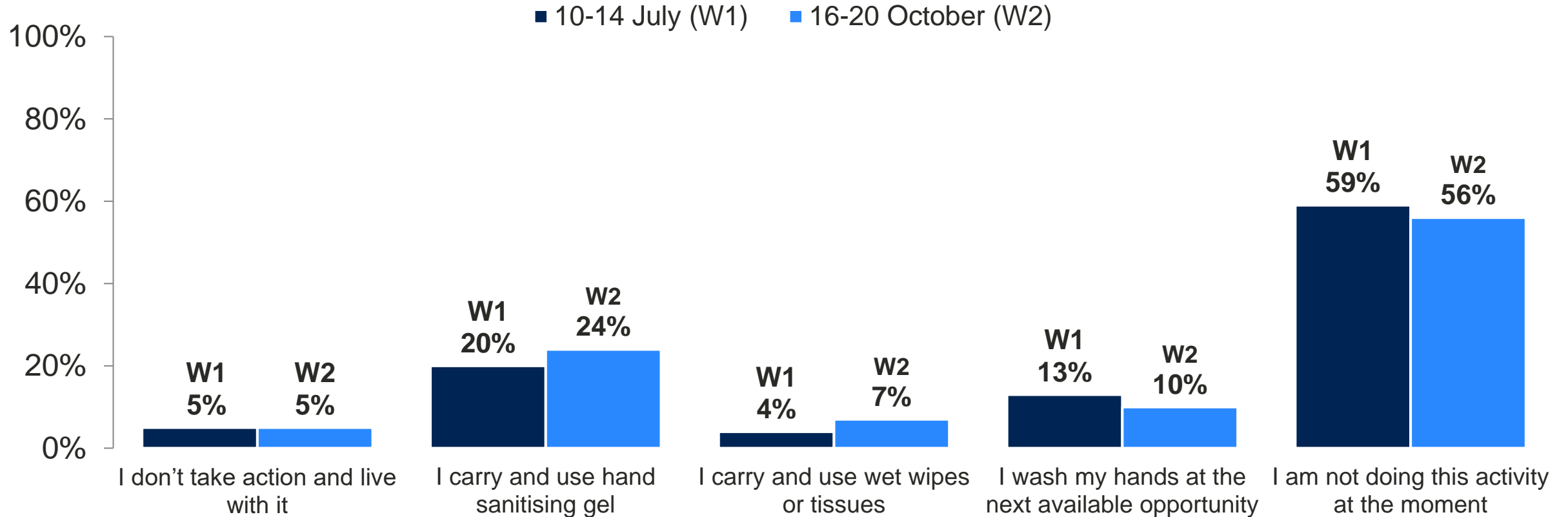


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At the moment what action, if any, do you usually take if handwashing facilities are not available?

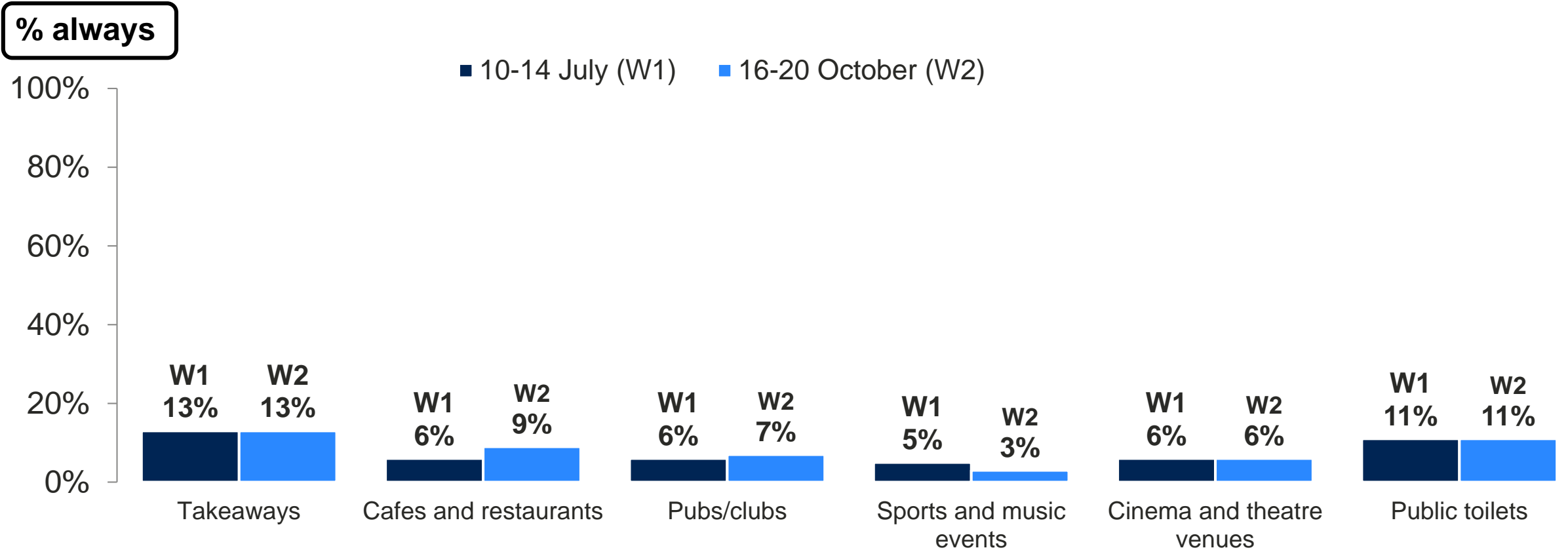
## Attending a social event



Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Frequency of handwashing facilities being unavailable

How often, if at all, do you find handwashing facilities are not available or not usable in the following places at the moment?

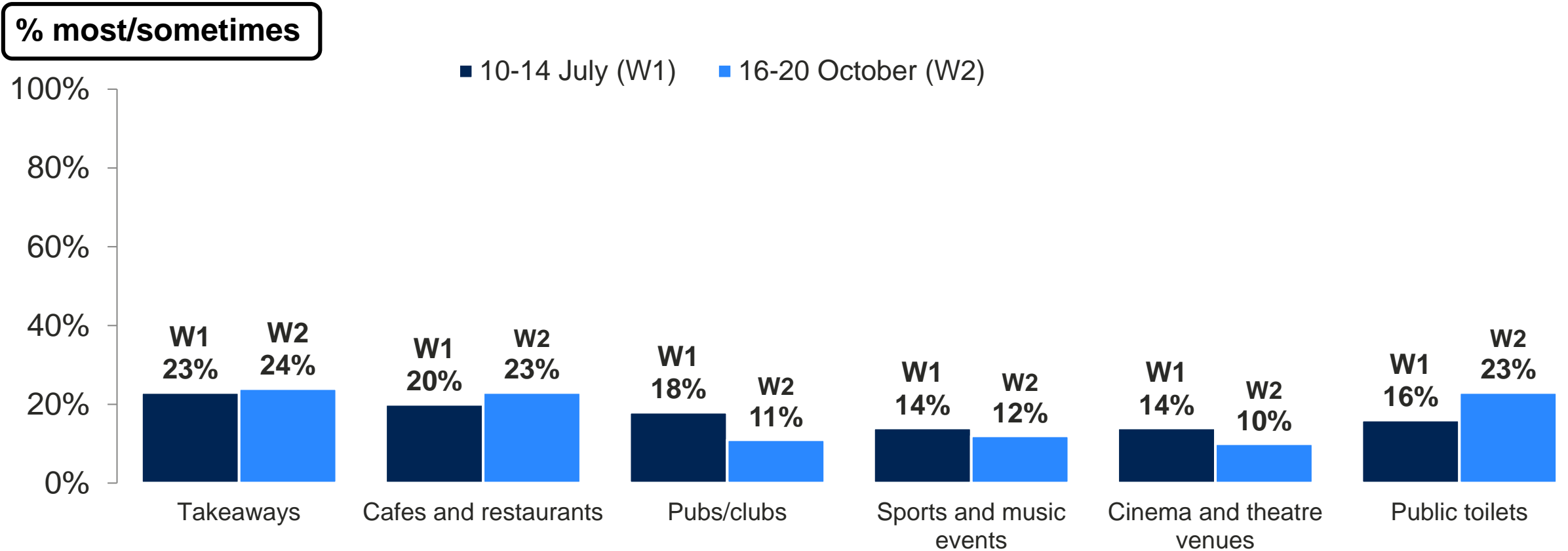


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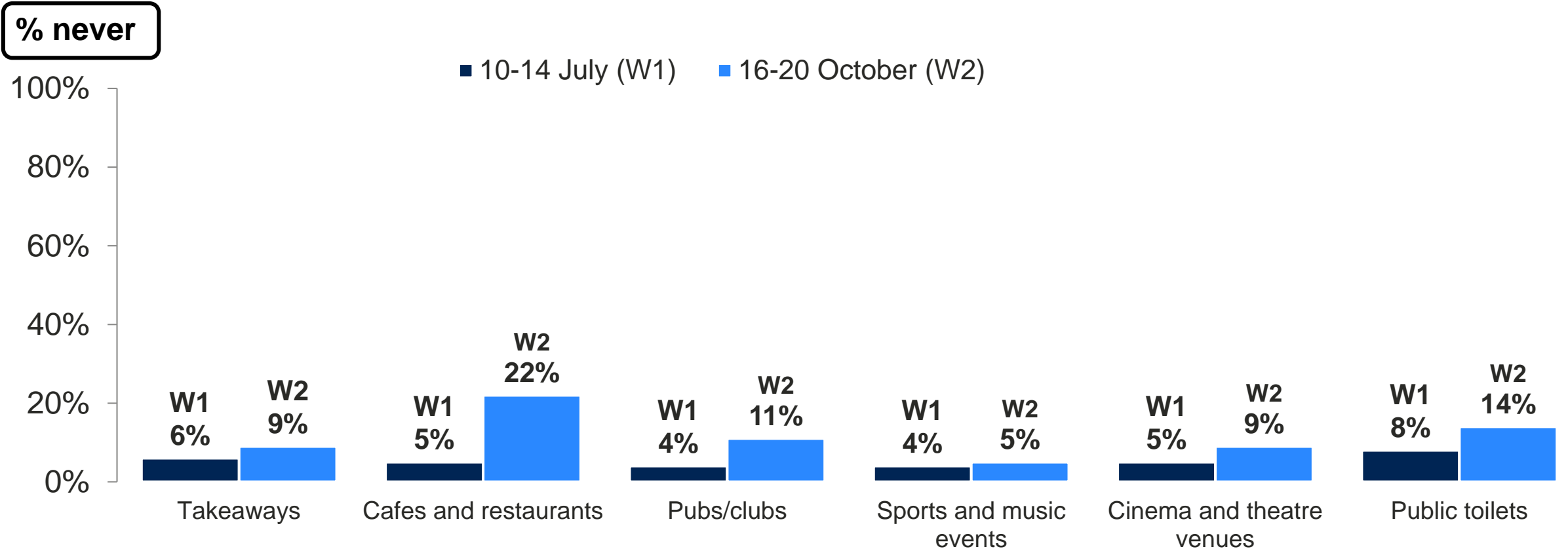
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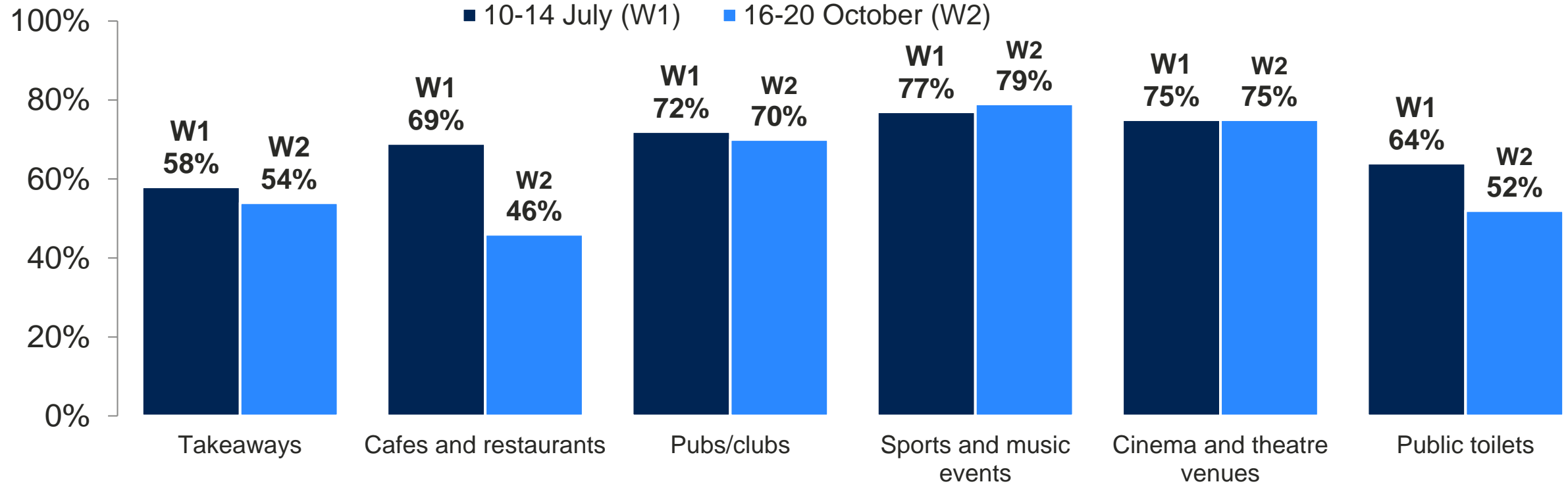


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How often, if at all, do you find handwashing facilities are not available or not usable in the following places at the moment?

**% I am not doing this activity at the moment**



Base: Online Scotland adults 16-75, 10-14 July 2020 (495), 16-20 October 2020 (505)

# Ipsos MORI

## Handwashing Consumer Tracker Wave 2: October 2020

### For more information

Daniel Cameron  
Research Director  
[Daniel.cameron@ipsos.com](mailto:Daniel.cameron@ipsos.com)

David Candy  
Research Manager  
[David.candy@ipsos.com](mailto:David.candy@ipsos.com)

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