

Hi [Name],

Good to speak with you just now.

Here's the Hot Topic I was referring to:

<https://www.asa.org.uk/News-resources/Hot-Topics/~media/Files/ASA/Hot%20Topics/Charity%20advertising%20%20Hot%20topic.ashx>

Happy for you to link that if you think its relevant.

Otherwise I'll just be in touch if we get any press enquires or disgruntled members of the public!

Many thanks,

[Name]

[Job title]

Direct line [Number]

Advertising Standards Authority  
Mid City Place, 71 High Holborn  
London WC1V 6QT  
Telephone 020 7492 2222  
[www.asa.org.uk](http://www.asa.org.uk)